



April 6, 2011

**Seattle Municipal Tower, 700 Fifth Avenue
Room 5940**

5 p.m.-7 p.m.

Chair: Signe Gilson

Vice Chair: Julie Pond

Secretary: Laura Feinstein

In attendance: Julie Pond, Vice Chair; Dan Corum; Carl Pierce; David Ruggiero; Rob Stephenson, Wendy Walker

Absent: Signe Gilson, Chair; Laura Feinstein, Rita Smith

Staff: Vicky Beaumont; Tim Croll, Linda Rogers

Guests: Katie Kennedy, Neal Perry

5:05 pm Call to Order

Administration:

Chair Report:

- March 2011 minutes approved
- **March action items:**
 - Reviewed final recommendation letter regarding cans for commercial users; to be sent to SPU Director.

Monthly Topics:

4. Draft Recommendations for the Solid Waste Plan – Briefing & Discussion

Vicky Beaumont and Tim Croll presented the SW Plan draft which is to be presented to the SPU Director Wednesday, April 7th. A lively discussion took place, in which a number of questions were raised. These included:

- Various scenarios presented to achieve waste reduction goals; which programs are in or out, and why? These represented:
 - Status Quo – incremental to all existing programs today
 - 60% Realistic Pace – when would the goals be met?
 - 70% Pace – Would the goals be met?
 - No bans – using the 70% base
 - Cost Effective Only – using 70% base
- What are the net economic impacts within the City?
- Do these plans incorporate EOW for everyone?
- Where are the costs and savings?
 - Rates are designed to cover costs, not make profit
- When/how is SPU incorporating the triple bottom line to the Comp Plan?
- Has green house gas analysis been made at the high level?
- Why does behavior change matter?
- Will SWAC participate in rate/efficiency rates?
- How do citizens and businesses feel about bans?
- Should we avoid bans, EOW?
- Does the plan screen economic impact for new businesses, etc? Does it promote or inhibit new business and business growth?

- Are there barriers to entry – perceived or real?
- Should we continue to reach for the 70% waste reduction goal, or change it?
 - Unofficial poll within the SWAC group was: yes/3, no/0, undecided/3
 - Unofficial poll within SWAC on whether to move forward with EOW was: yes/2; no/0; undecided/4
 - Concerns raised were around the costs of implementing these

Suggestion summary included:

- Do more analysis to determine impacts on businesses and how to manage perceptions
- Include green house gas analysis
- Address jobs/economic development issues – get business drive with the leaders
- Do outreach for C&D stakeholders

5. SWAC Self-Education – Discussion

Postponed to May meeting; David Ruggiero will assemble some tour itineraries which the group will look at next month. Ideas include: Total Reclaim, Cedar Hills, Tacgrow, Recovery 1, CDL, SeaDruNar, Argo Yard, Nucor, Allied recycling, glass recycling (St. Cobain), cement factory.

10. Wrap Up

Recommendations

- Reuse haulers

Action Items

- Annual Recycling Report due in May; need to decide how SWAC will do the annual review.
- Julie Pond – involved in making a zero-waste documentary; what is it? It is a reality? What are the strategies? Invitation to SWAC for film screening to be first week of May; Julie would appreciate comments, and feedback.

Preliminary Agenda for Next Meeting – May 4th, 2011, Room SMT 5965

- Approve April 2011 minutes
- Annual Recycling Report review and cover letter

6:50 PM - Meeting adjourned