



South Lake Union Community Center

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Seattle Parks & Recreation

Stepherson & Associates Communications
Phase 1: Community Outreach Summary
May 27, 2021

Outreach Summary:

South Lake Union (SLU) has always been a hub of craft and innovation. From the Duwamish people to the Western Mill, railway connectivity, and Bill Boeing, SLU has been a location for creation and connection. Now, with Amazon, Google, Facebook, the Allen Institute, the Gates Foundation, and the UW Medical Research Facility having taken up residence here, an area once dominated by industry has become a home to technology and thought leadership.

To better serve a diverse and rapidly growing community, Seattle Parks and Recreation will open a new community center in the neighborhood. The project — currently called the South Lake Union Community Center — is a public-private partnership, as the new center will be housed within the privately developed Mercer Blocks project.

Due to the COVID-19 pandemic, Seattle Parks and Recreation will be collecting public feedback for this project through online open houses and live online public presentations during 2021.

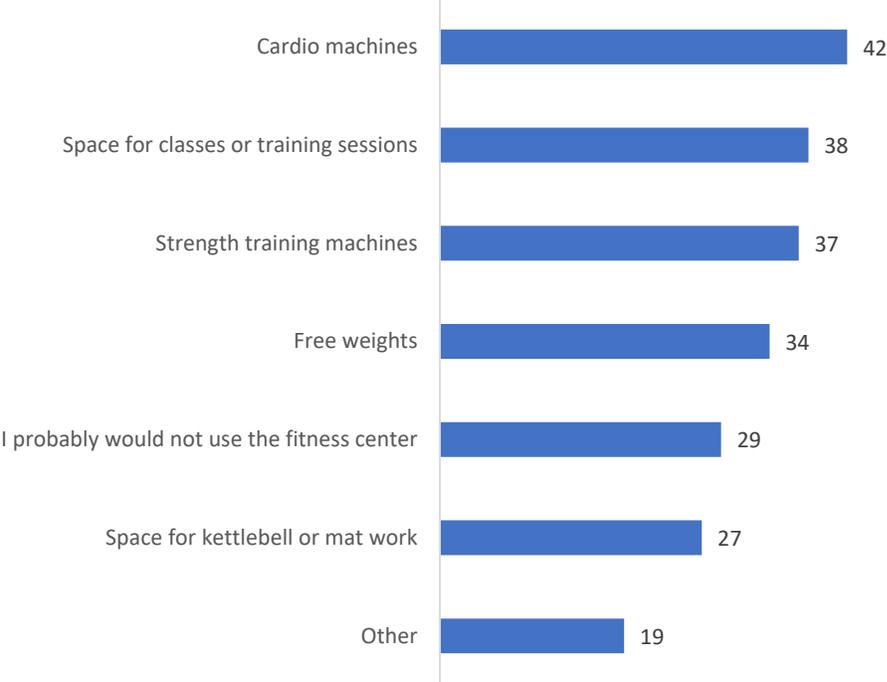
Seattle Parks and Recreation launched its first online open house January 28, 2021. The online open house was open through February 18, 2021. The online open house introduced the project need, scope, and timeline as well as sought community input on facility design, programming, and childcare.

The project team promoted the online open house through a variety of digital and socially distant channels in keeping with COVID protocols. The team worked community partners such as the Friends of Denny Park and South Lake Union Chamber and City partners such as Department of Neighborhoods to help get the word out about the online open house. Additionally, we worked with our internal partners, the community center coordinators, Seattle Parks and Recreation Center City Parks Teen program, Lifelong Learning and Specialized Programs to help with additional outreach.

4,000 postcards dropped in mailboxes the first week of the Open House and 30 posters were put up around the project at coffee shops and other establishments that were open during the pandemic. The project was also promoted through social media, the Parkways blog and press releases.

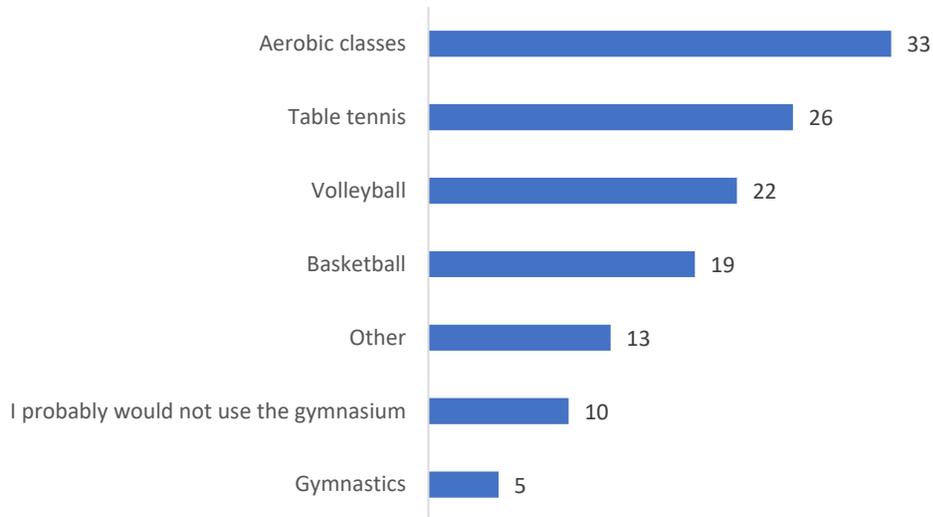
Almost 900 people visited the online open house and it received more than 3,000 total page views during the three-week run. About 350 individuals completed the survey questions, providing the team valuable insight as they developed and refine the site plan and building design. A summary of their responses is included in the subsequent pages.

**Question 1: If you would use a fitness center, what equipment/amenities would you use most often?
Select all that apply.**



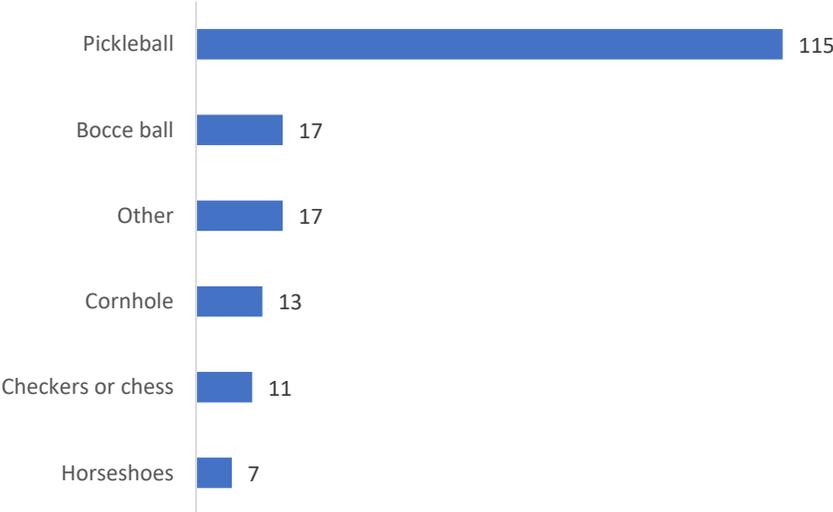
If you would use a fitness center, what equipment/amenities would you use most often? Select all that apply.	Total
Cardio machines	42
Space for classes or training sessions	38
Strength training machines	37
Free weights	34
I probably would not use the fitness center	29
Space for kettlebell or mat work	27
Other	19

Question 2: What activities would you most enjoy in a new gymnasium facility? Select all that apply.



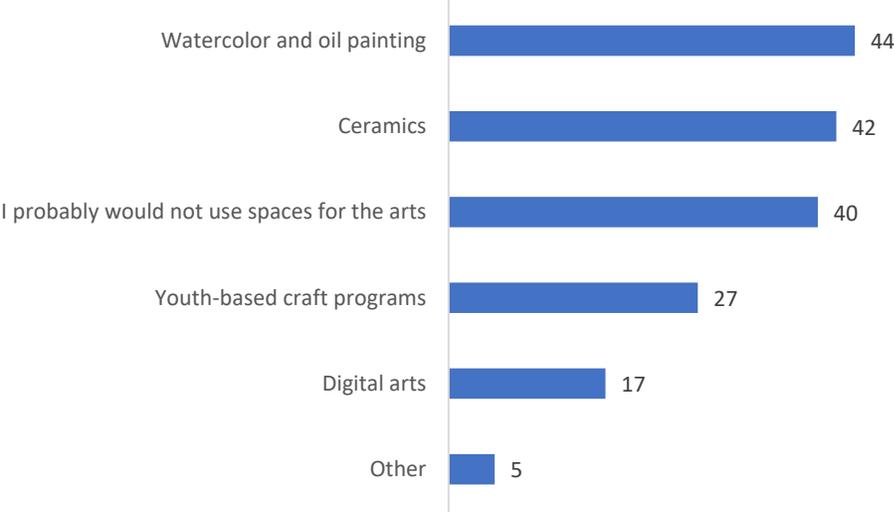
What activities would you most enjoy in a new gymnasium facility? Select all that apply.	Total
Aerobic classes	33
Table tennis	26
Volleyball	22
Basketball	19
Other	13
I probably would not use the gymnasium	10
Gymnastics	5

Question 3: What other activities would you enjoy most at the center? Select all that apply.



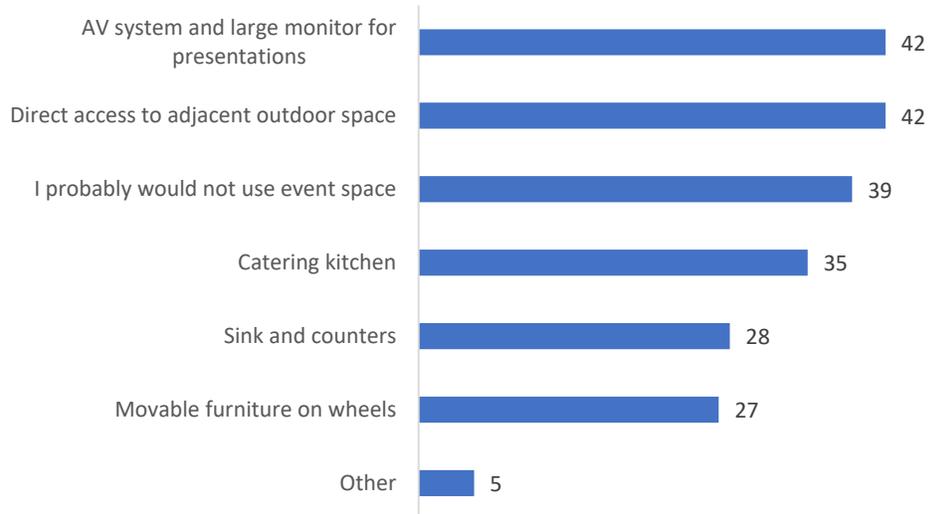
What other activities would you enjoy most at the center? Select all that apply.	Total
Pickleball	115
Bocce ball	17
Other	17
Cornhole	13
Checkers or chess	11
Horseshoes	7

**Question 4: What art related activities would be most important to accommodate in the new facility?
Select all that apply.**



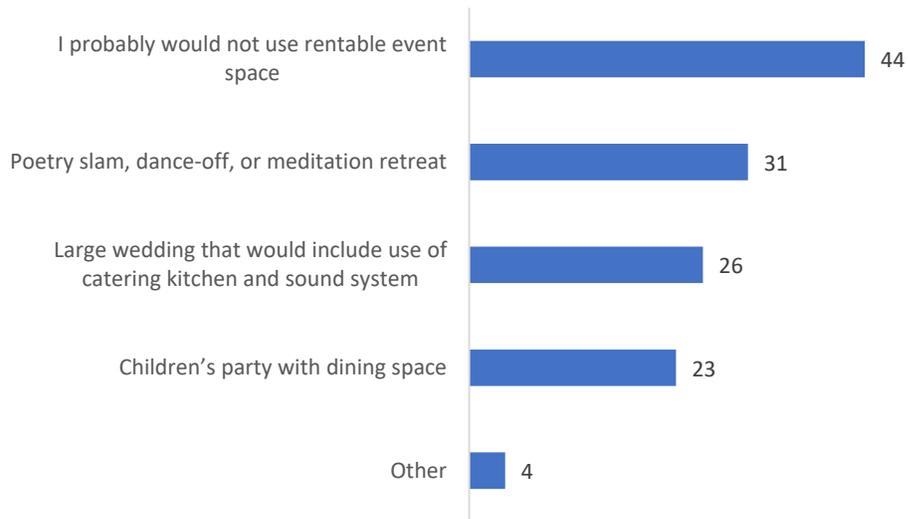
What art related activities would be most important to accommodate in the new facility? Select all that apply.	Total
Watercolor and oil painting	44
Ceramics	42
I probably would not use spaces for the arts	40
Youth-based craft programs	27
Digital arts	17
Other	5

Question 5: What features would be most desirable for an event space? Select all that apply.



What features would be most desirable for an event space? Select all that apply.	Total
AV system and large monitor for presentations	42
Direct access to adjacent outdoor space	42
I probably would not use event space	39
Catering kitchen	35
Sink and counters	28
Movable furniture on wheels	27
Other	5

Question 6: If the new center has various sizes of rentable event space, what types of events would you most likely want to hold there? Select all that apply.



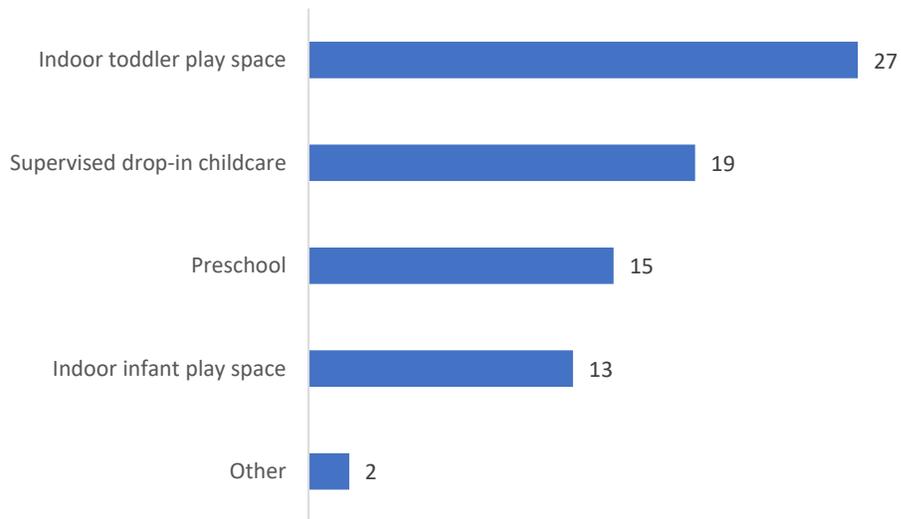
If the new center has various sizes of rentable event space, what types of events would you most likely want to hold there? Select all that apply.	Total
I probably would not use rentable event space	44
Poetry slam, dance-off, or meditation retreat	31
Large wedding that would include use of catering kitchen and sound system	26
Children's party with dining space	23
Other	4

Question 7: If the new center has a kitchen area, what kind of service would you be most likely to use? Select all that apply.



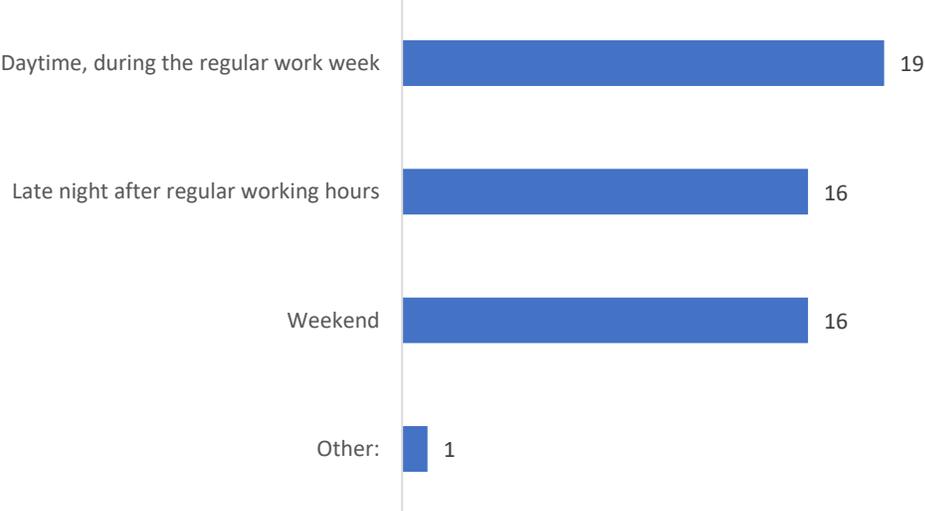
If the new center has a kitchen area, what kind of service would you be most likely to use? Select all that apply.	Total
Cooking class with fewer than 10 people	53
I probably would not use kitchen space	31
Catering service for large events	28
Large gathering event food prep	28
Small business rental kitchen for cooking	15
Other	2

Question 8: If you are a parent or caregiver, what childcare amenities in the new facility would be most valuable to you? Select all that apply.



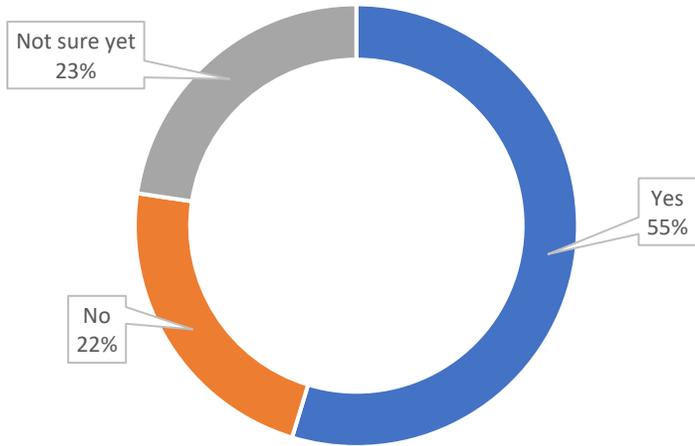
If you are a parent or caregiver, what childcare amenities in the new facility would be most valuable to you? Select all that apply.	Total
Indoor toddler play space	27
Supervised drop-in childcare	19
Preschool	15
Indoor infant play space	13
Other	2

Question 9: If you are a parent or caregiver, what times would you need to use the childcare service? Select all that apply.



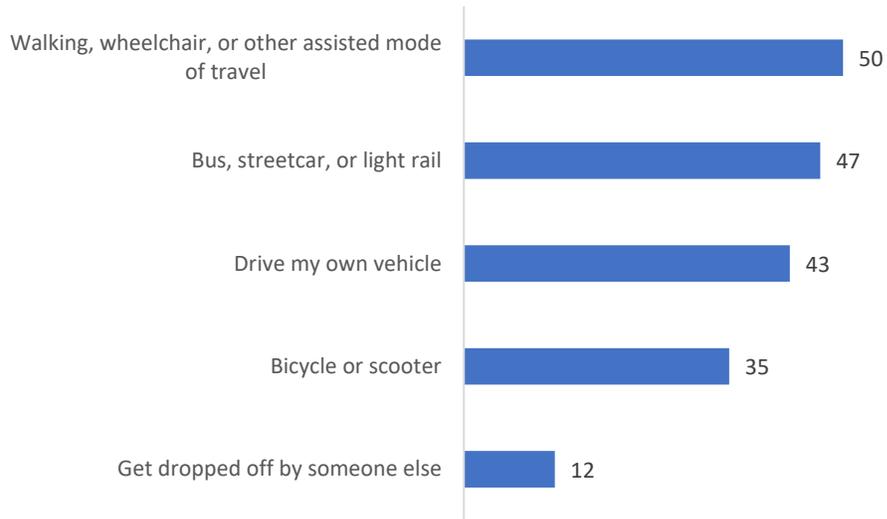
If you are a parent or caregiver, what times would you need to use the childcare service? Select all that apply.	Total
Daytime, during the regular work week	19
Late night after regular working hours	16
Weekend	16
Other	1

Question 10: Do you think you would use the new South Lake Union Community Center?



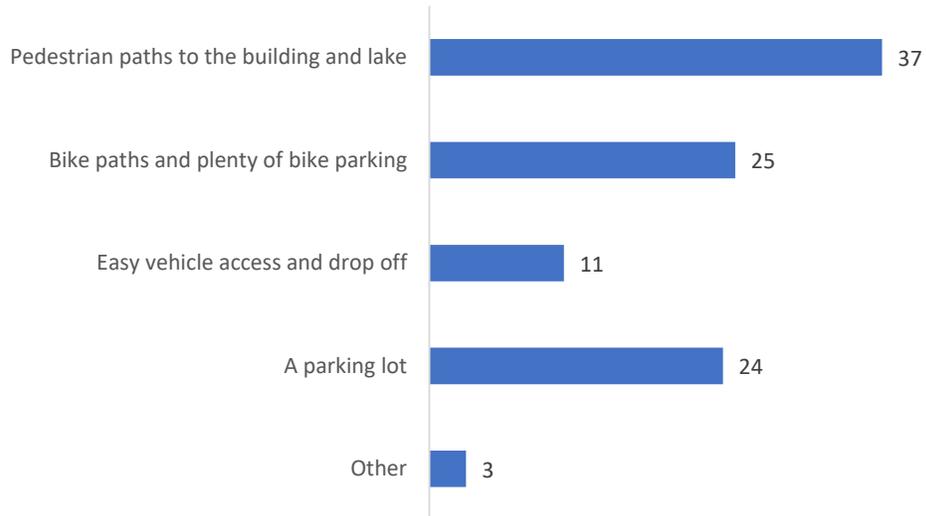
Do you think you would use the new South Lake Union Community Center?	Total
Yes	70
No	29
Not sure yet	29

Question 11: How would you likely travel to the community center? Select all that apply.



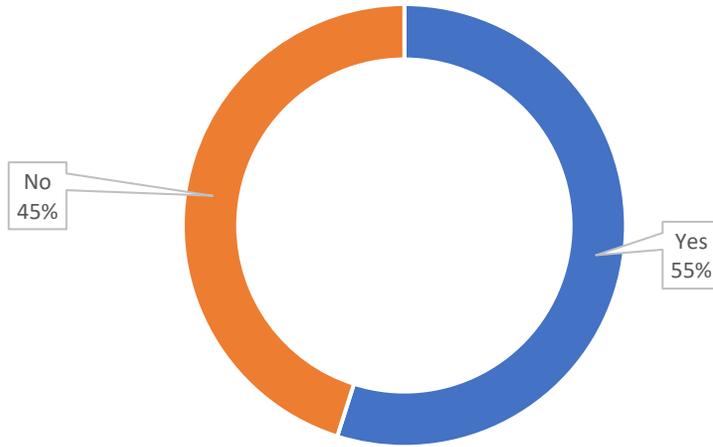
How would you likely travel to the community center? Select all that apply.	Total
Walking, wheelchair, or other assisted mode of travel	50
Bus, streetcar, or light rail	47
Drive my own vehicle	43
Bicycle or scooter	35
Get dropped off by someone else	12

Question 12: When using the site, what is most important to you? Select one.



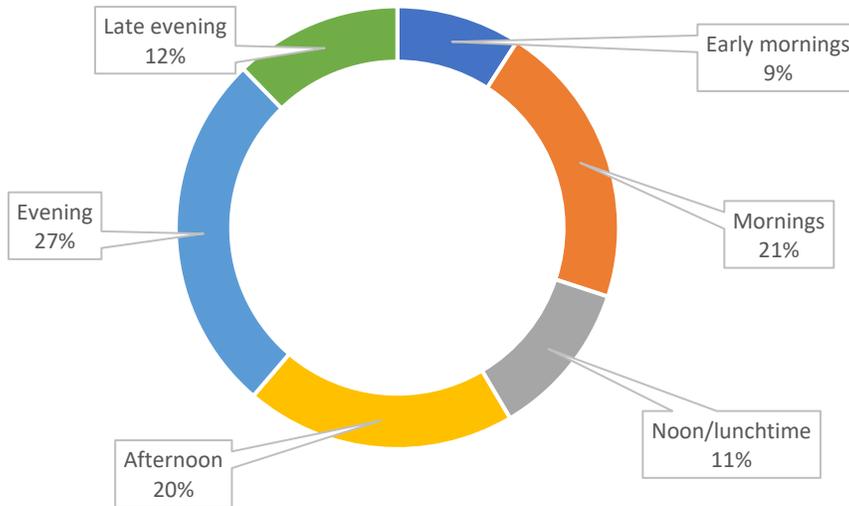
When using the site, what is most important to you? Select one.	Total
Pedestrian paths to the building and lake	37
Bike paths and plenty of bike parking	25
Easy vehicle access and drop off	11
A parking lot	24
Other	3

Question 13: Do you work in the greater South Lake Union neighborhood?



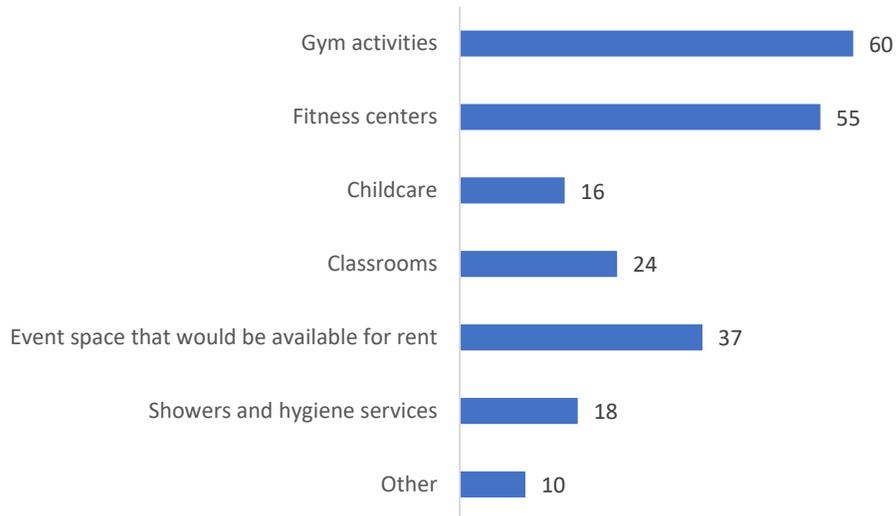
Do you work in the greater South Lake Union neighborhood?	Total
Yes	56
No	46

Question 14: What time of day would you mostly likely use the community center? Select all that apply.



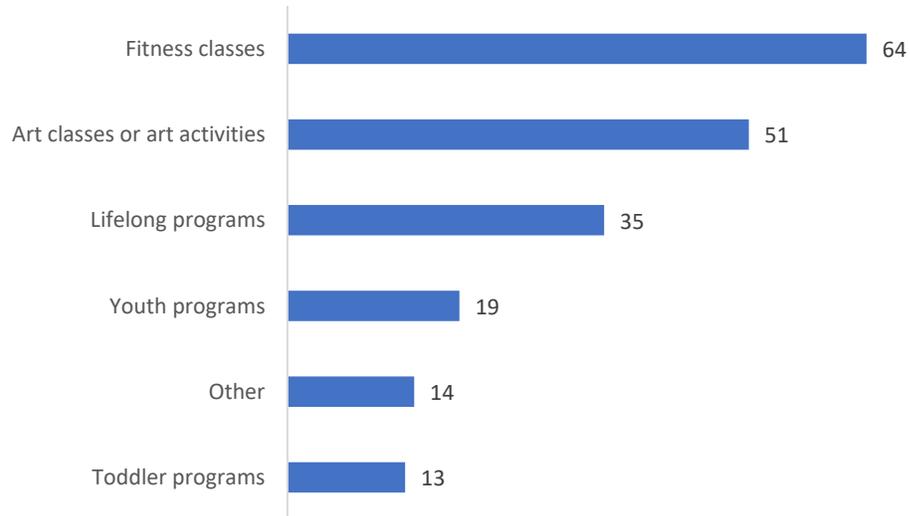
What time of day would you mostly likely use the community center? Select all that apply.	Total
Early mornings	23
Mornings	53
Noon/lunchtime	29
Afternoon	50
Evening	67
Late evening	31

Question 15: What key features of the community center are most interesting to you? Select all that ap



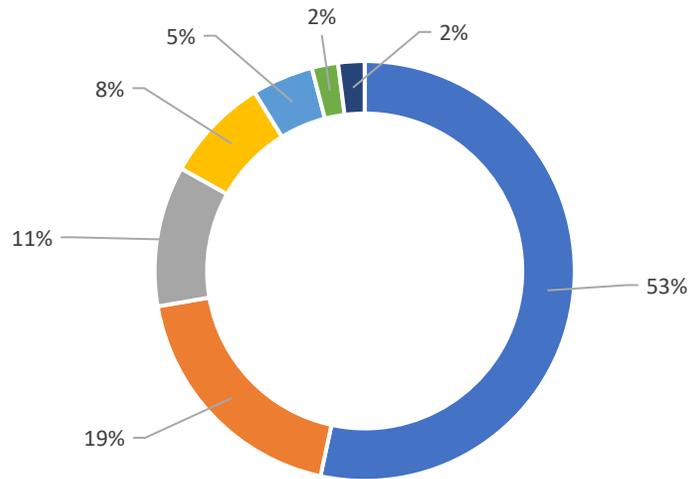
What key features of the community center are most interesting to you? Select all that apply.	Total
Gym activities	60
Fitness centers	55
Childcare	16
Classrooms	24
Event space that would be available for rent	37
Showers and hygiene services	18
Other	10

Question 16: What sort of programming is most interesting to you? Select all that apply.



What sort of programming is most interesting to you? Select all that apply.	Total
Fitness classes	64
Art classes or art activities	51
Lifelong programs	35
Youth programs	19
Other	14
Toddler programs	13

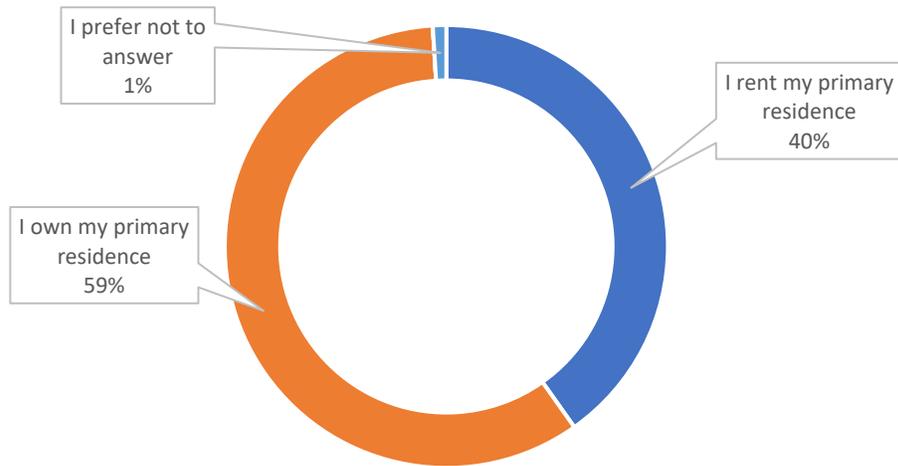
Question 17: Please tell us the ZIP code you live in. Select one.



- Other
- 98121 (Downtown/Belltown)
- 98119 (West Queen Anne)
- 98104 (Pioneer Square)
- 98109 (East Queen Anne/SLU/ Westlake)
- 98102 (Eastlake/Capitol Hill)
- 98101 (Downtown)

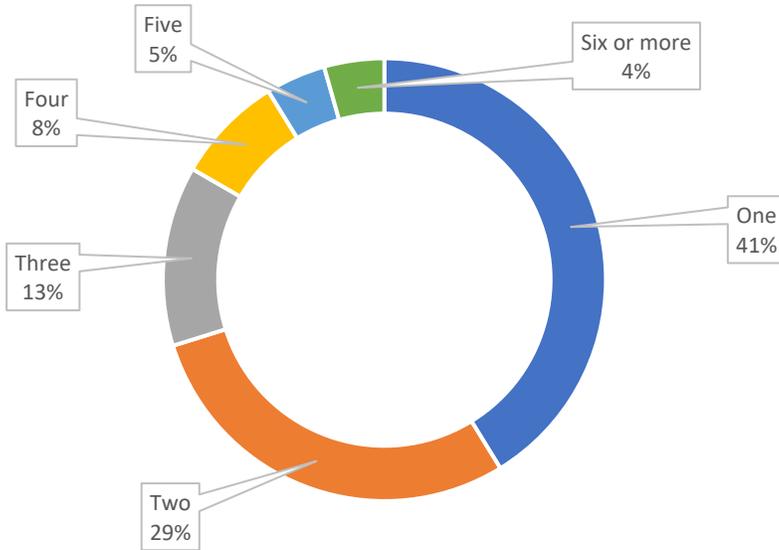
Please tell us the ZIP code you live in. Select one.	Total
Other	79
98109 (East Queen Anne/SLU/ Westlake)	28
98121 (Downtown/Belltown)	16
98102 (Eastlake/Capitol Hill)	12
98119 (West Queen Anne)	7
98101 (Downtown)	3
98104 (Pioneer Square)	3
98122 (Capitol Hill/Center District)	0

Question 18: Which of the following best describes your current living condition?



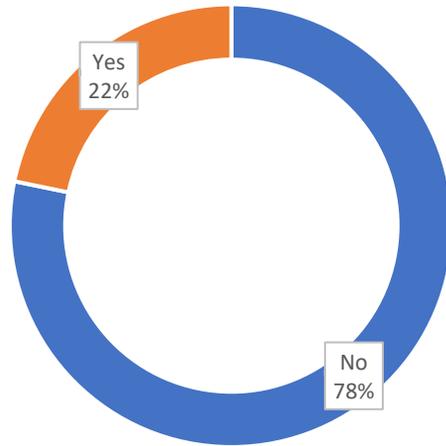
Which of the following best describes your current living condition?	Total
I rent my primary residence	41
I own my primary residence	60
I am in temporary housing (e.g., staying with friends, shelter, or hotel)	0
I am without permanent shelter	0
I prefer not to answer	1

Question19: How many people do you live with?



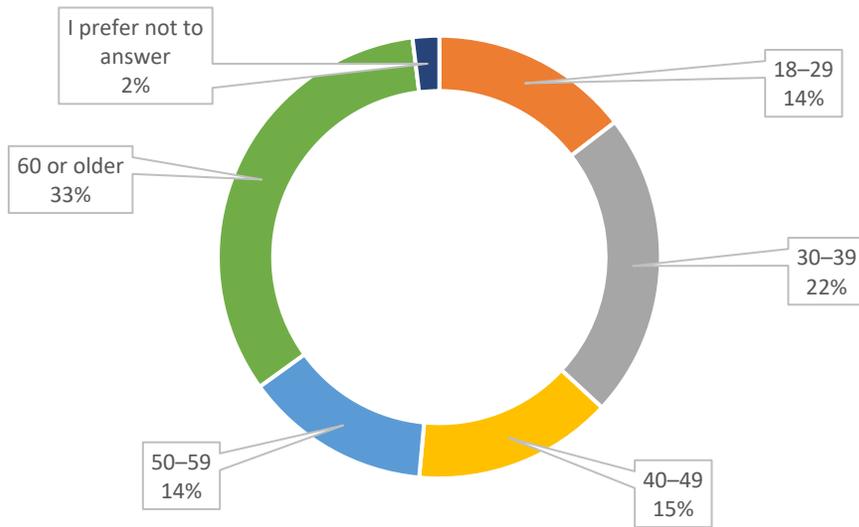
How many people do you live with?	Total
One	47
Two	33
Three	15
Four	9
Five	5
Six or more	5

Question 20: Does your household include youth younger than 18 years old?



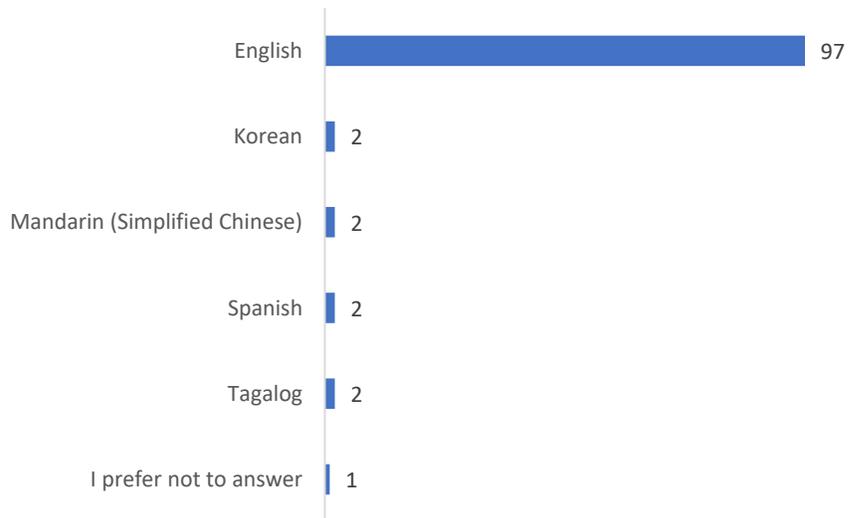
Does your household include youth younger than 18 years old?	Total
No	79
Yes	22

Question 21: What is your age?



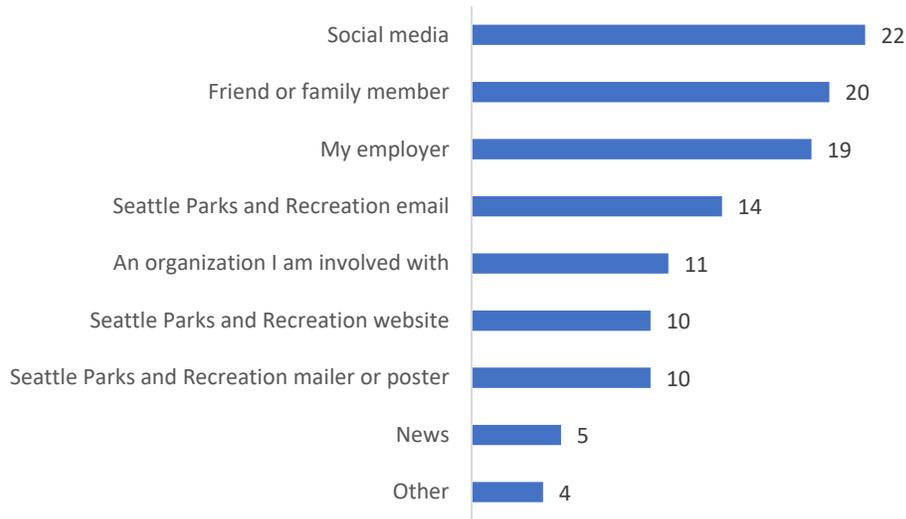
What is your age?	Total
17 or younger	0
18-29	15
30-39	23
40-49	15
50-59	14
60 or older	34
I prefer not to answer	2

Question 22: What is the primary language spoken in your home?



What is the primary language spoken in your home?	Total
English	97
Korean	2
Mandarin (Simplified Chinese)	2
Spanish	2
Tagalog	2
I prefer not to answer	1
Cantonese (Traditional Chinese)	0
Somali	0
Vietnamese	0

Question 23: How did you learn about this project?



How did you learn about this project?	Total
Social media	22
Friend or family member	20
My employer	19
Seattle Parks and Recreation email	14
An organization I am involved with	11
Seattle Parks and Recreation website	10
Seattle Parks and Recreation mailer or poster	10
News	5
Other	4
I prefer not to answer	0