

# Swedish Cherry Hill – Campus Update

CAC Meeting

June 20, 2013

# Our Promise to You

- We promise that this will be a transparent, collaborative process.
- We will work collaboratively to make improvements, find solutions and look for compromises wherever and whenever possible.
- We may not always agree, but at all times we will treat our neighbors and the MIMP process with respect.



**SWEDISH**

Cherry Hill

To Swedish/  
First Hill  
Campus

NW Kelsey  
Center

To/From  
I-5

16th Avenue Garage



NORTH

EAST CHERRY ST

17TH AVENUE

Emergency  
Entrance

Garage  
Skybridge

Swedish  
Family  
Medicine

Cherry Hill  
Professional  
Building  
550 16th Avenue

Swedish/Cherry Hill  
500 17th Avenue

Center  
Building

Jefferson Tower  
1600 East Jefferson Street

EAST JEFFERSON STREET

West  
Tower

East  
Tower

James Tower  
550 17th Avenue

Main  
Entrance

Patient  
Drop-off

Plaza Garage  
Underground  
Parking

ADA  
Elevator

Annex

Central Plant

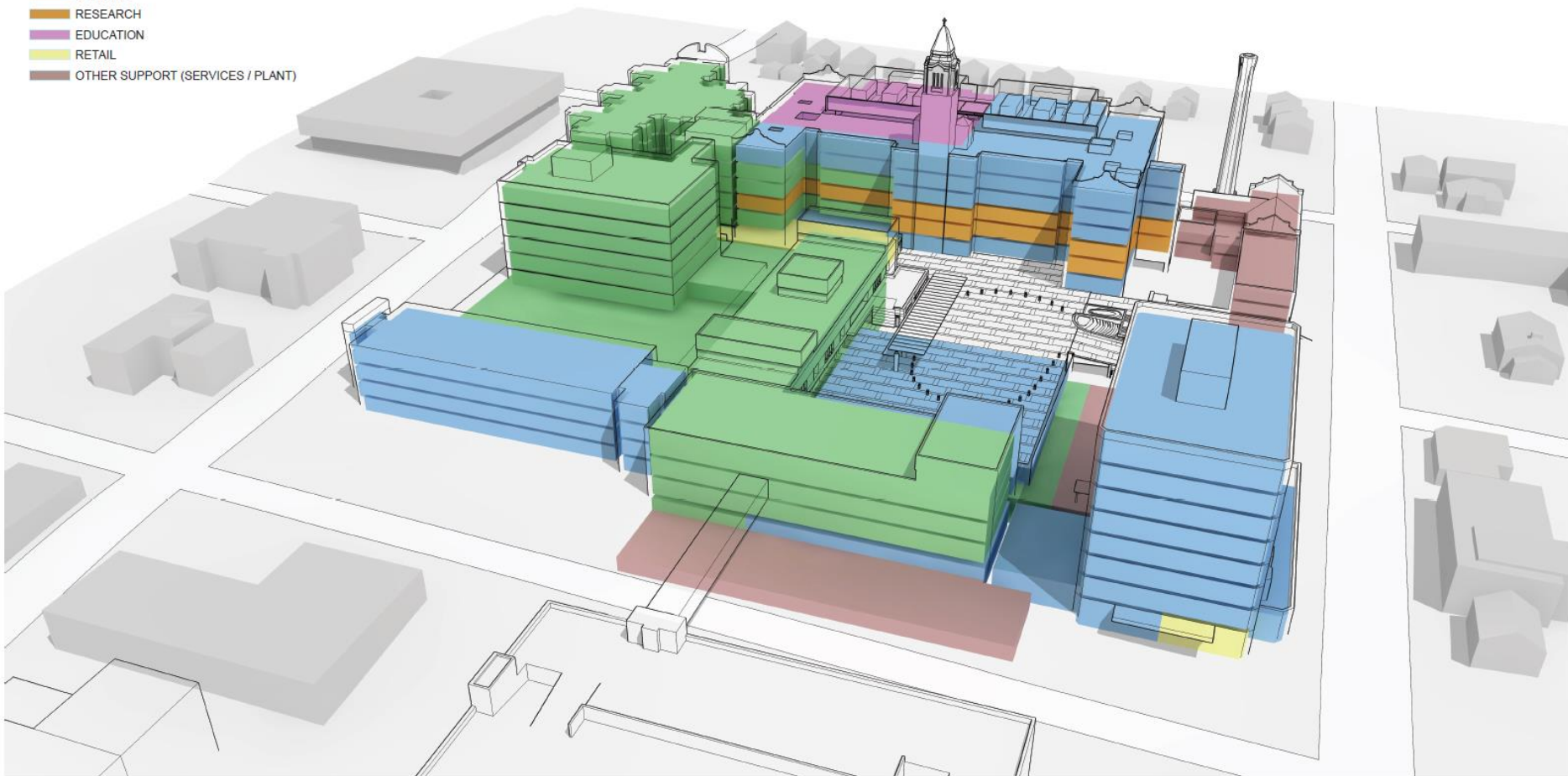
- Parking
- Entrance
- Wheelchair  
Accessible



# Cherry Hill Campus - Existing Uses

## CHERRY HILL CAMPUS USES:

- HOSPITAL  
(INCLUDES LONG TERM CARE, ASSISTED LIVING, SKILLED NURSING)
- CLINICAL
- RESEARCH
- EDUCATION
- RETAIL
- OTHER SUPPORT (SERVICES / PLANT)



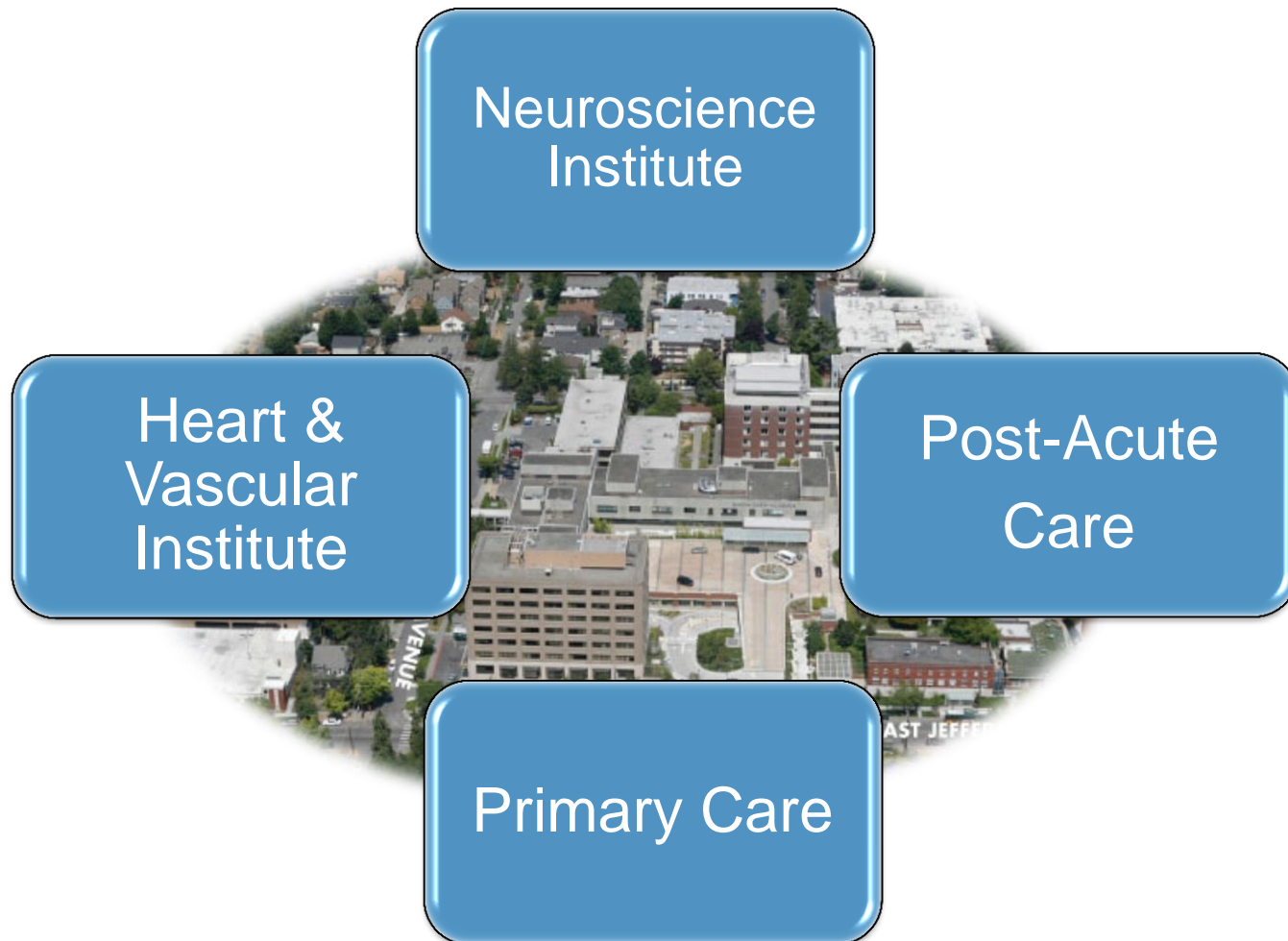
# What is Fueling Future Healthcare Needs?

Aging  
Population



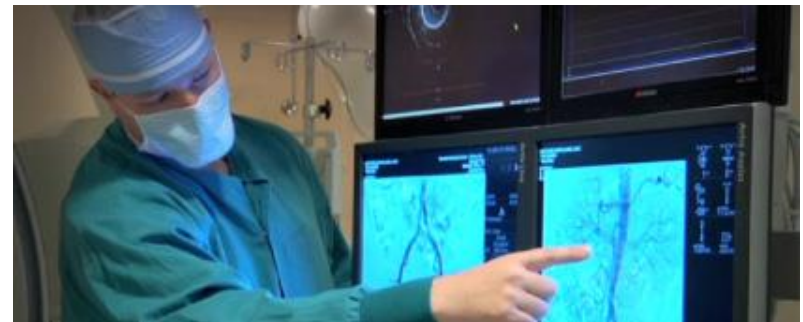
Affordable  
Healthcare  
Act

# Cherry Hill Growth Strategy



# Heart & Vascular Institute

- Region's **leading cardiovascular care center.**
- Broad range of services and expertise in the most complex conditions.
- Heart disease becomes the **leading killer of men by 45 years of age** and **women by 65 years of age.**



# Swedish Neuroscience Institute

- **Full range of services** - from sophisticated diagnostics to advanced rehab.
- Neuroscience Institute **needs to grow 5 to 10 percent per year** for the next 5 to 10 years to meet growing patient demand.
- The Swedish Neuroscience Institute will be **one of the top five centers in the country.**



# Swedish Multiple Sclerosis Center

- One of the largest and **most comprehensive centers for multiple sclerosis** care in the region and in the US.
- Provided more than **10,000 patient care visits in 2012**, a **48% increase from 2011**.
- We are committed to care for all MS patients **regardless of their ability to pay**.



# Post Acute Care

- In-patient rehab, skilled nursing, long-term acute care and residential care are important components for **helping patients return to the highest level of function and independence.**
- Ideal for patients who want to be **close to specialized medical facilities** at the Cherry Hill Campus.



# Primary Care

- Nearly **450,000** people in **Washington State** will be **newly covered by insurance** due to the Affordable Care Act.
- **150,000** of those will be in **King County**.
- Swedish **residency program** it is the **largest in nation**.
- **Primary care** is important to our **neighbors**.



# Partnerships are Critical

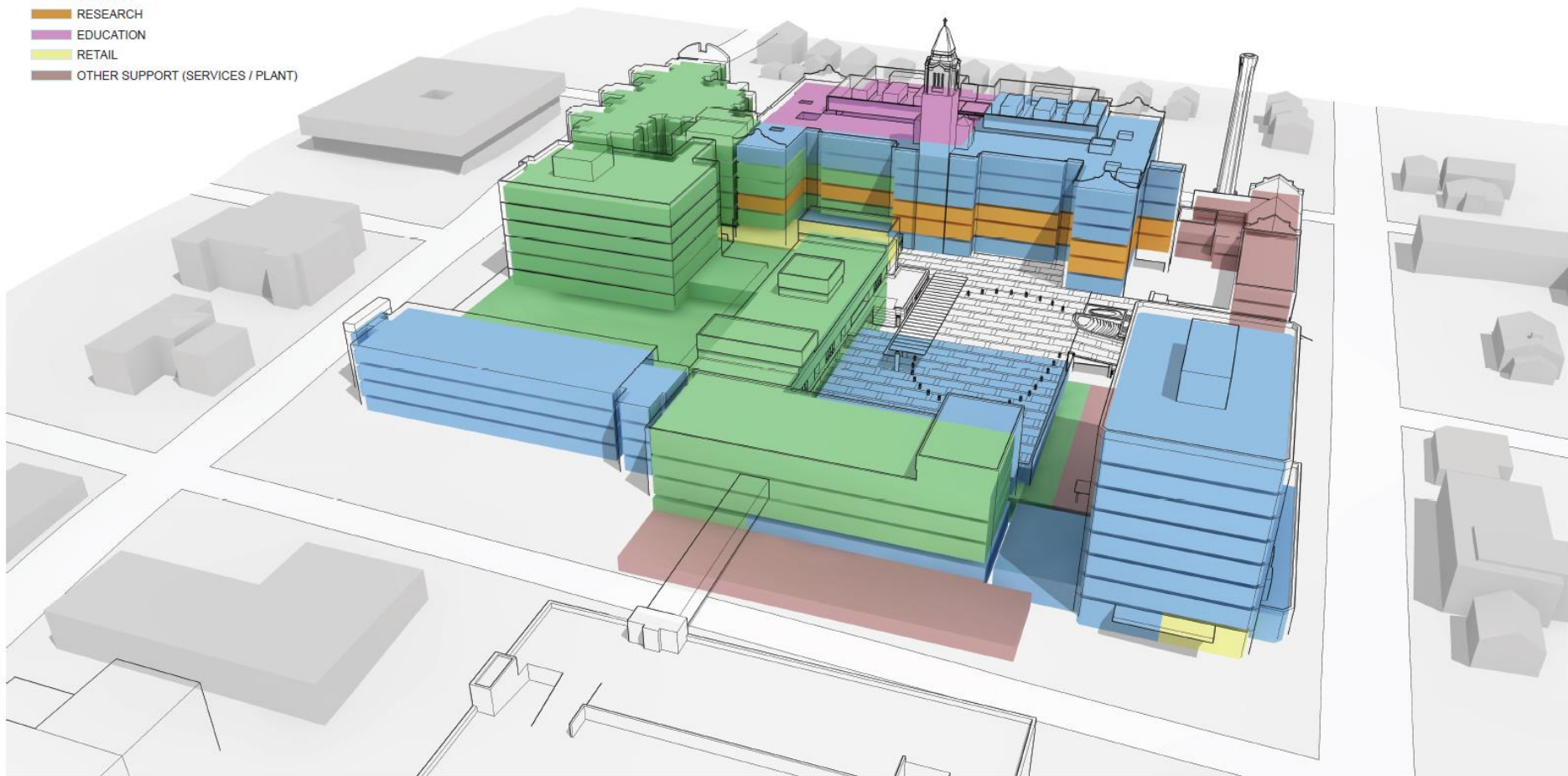
- Partnerships between **hospitals** and **private developers** are common practice because it's a prudent and **smart business practice**.
- Overlake Hospital, Johns Hopkins, Vanderbilt, Texas Health Services, Kaiser Permanente are just a few others that outsource real estate development/management.
- Our partnership with **Sabey allows us to focus on our core mission**.
- Whether owned by Sabey or Swedish, **all of the campus buildings** are **integral** to the operations and mission of the campus, the **needs** of our **doctors** and the **health** of our **patients**.



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# QUESTIONS