

City Fruit Update

August 2015

grow it



pick it



use it

Learn more at cityfruit.org – info@cityfruit.org

City Fruit promotes the cultivation of urban fruit in order to nourish people, build community and protect the climate.

We help tree owners **grow** healthy fruit, provide assistance in **harvesting** and **preserving fruit**, promote the **sharing** of extra fruit, and work to **protect** urban fruit trees.



**80,000 pounds of
fruit harvested**

**50 partner
programs**

**16 orchards
brought back to
productivity**





Rainier Valley
Food Bank





As of July 28, City Fruit has harvested over **6,549** pounds of fruit and donated to ten programs around the city.



Orchard Stewards support the care and maintenance of fruit trees in parks throughout Seattle:

- **Amy Yee Tennis Center**
- **Bradner Gardens**
- **Burke-Gilman Trail**
- **Jose Rizal**
- **Martha Washington**
- **Meadowbrook**
- **Meridian Playground**



In 2015, City Fruit has hosted 34 work parties, gathered nearly 500 volunteers, contributing 1,760 hours valued at nearly \$35,000, to the Orchard Steward Program.

Pruning is essential for fruit trees. In 2015, City Fruit launched a new series of pruning classes and work parties to improve the health and productivity of tree trees.

We use a skilled set of instructors and Master Fruit Tree Stewards to prune fruit trees on both public and private property.

Public Orchards

13 events
69 volunteers
475 hours

Private Orchards

50 participants
30 trees
124 hours of instruction



The value to the City is significant: If Seattle hired a professional contractor to prune fruit trees, it would cost in excess of \$23,000!

Our goal is to use as much of the tree as possible.

Our pruning program diverted over 300 pounds of apple and pear branches to local animal owners, including a rabbit rescue!



City Fruit offers a variety of educational opportunities

- Resources and factsheets (www.cityfruit.com/grow-fruit)
- **Master Fruit Tree Steward Program**
 - 18 individuals trained in fruit tree care and maintenance over seven month program
 - Participants will partner with tree owners to share new knowledge
- **Classes, Workshops, and Lectures**
 - Second Sunday Class Series at City People's Garden Store
 - Winter and summer pruning series

	City Funding	FTE	Pounds Harvested	Volunteers	Volunteer Hours
2013	\$0	.5	10,338	176	640
2014	\$59,000	3.5	27,399	561	1,503
2015	\$68,000	4	6,549	495	1,760

With increased funding, City Fruit has grown more professional and efficient:

- **Increased capacity.** Through new education programs, we are developing trained experts who can help with sophisticated tasks such as pruning.
- **Increased programming.** In 2015, we offered our first winter pruning series and launched the Save Seattle’s Apples campaign.
- **Putting the entire fruit tree to work.** We are increasing our diversion efforts, so that more of the tree is used – either for donation, value-add products, or animals.

	City Funding	Value of Fruit Donated	Value of Volunteer Time (Pruning)	Volunteer Hours (Minus Staff Time)	Overall Value of City Fruit's Work
2013	\$0	\$14,080	0	\$7,080	\$21,160
2014	\$59,000	\$36,177	0	\$29,066	\$65,243
2015 (to date)	\$68,000	\$10,857	\$23,750	\$34,720	\$69,327
2015 (est.)		\$20,000	\$50,000	\$70,000	\$140,000
<i>2016 Request</i>	<i>\$81,000</i>	<i>\$20,000</i>	<i>\$65,000</i>	<i>\$100,000</i>	<i>\$185,000</i>

Our 2016 request aligns with the Seattle Human Service Coalition's request for funds to support food rescue efforts and would allow City Fruit to continue moderate, appropriate levels of growth. As each year in our history, we hope to add an additional neighborhood to 2016 – Queen Anne and Magnolia.



Thank You