2023 Technology Matching Fund Information Session

Meira Jough, Digital Equity Advisor
Seattle Information Technology

SEATTLE'S COMMITMENT TO DIGITAL EQUITY

Seattle is working together for digital equity, to ensure all residents and neighborhoods have the information technology capacity needed for civic and cultural participation, employment, lifelong learning, and access to essential services. We collaborate with education, community, and business partners on intentional strategies and investments to create opportunities and to reduce and eliminate historical barriers to technology access and use. For more information about Seattle's Internet for All initiative, go to Internet for All Seattle - Tech | seattle.gov.

Elements of Digital Equity

Internet

Affordable & sufficient

Digital Skills & Tech Support

In cultural context

Devices

For all uses

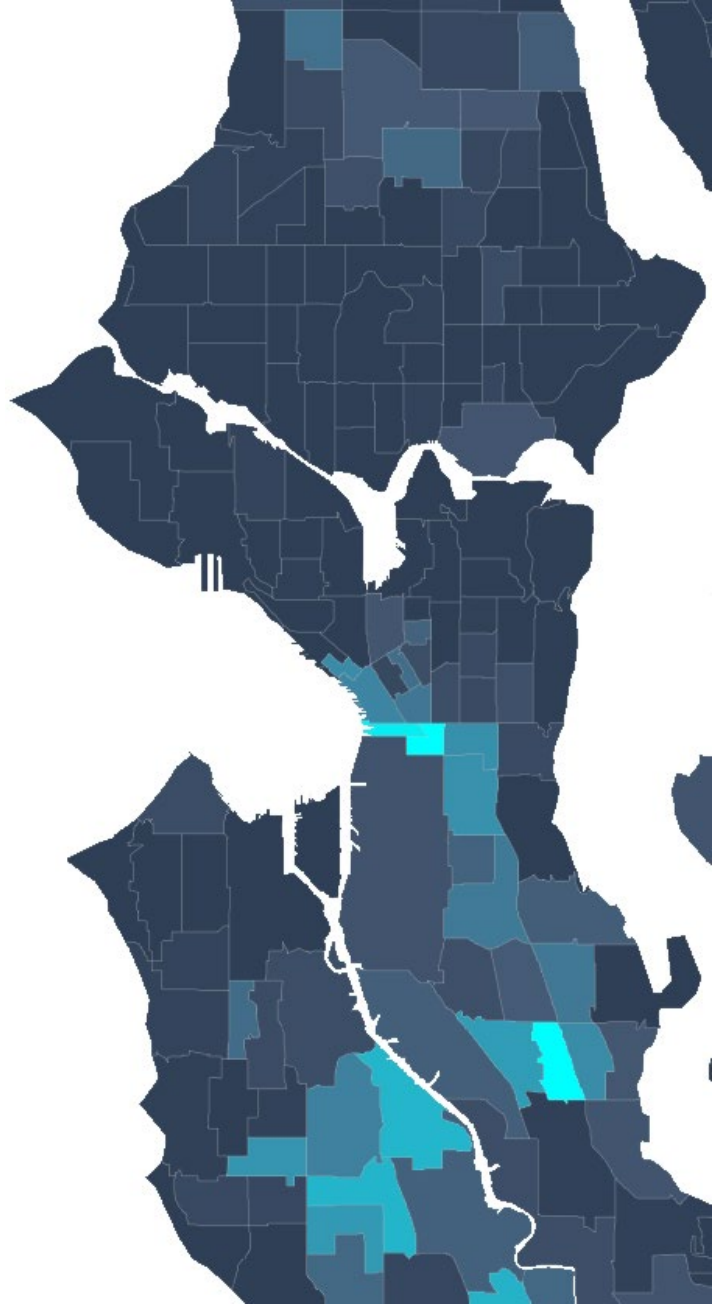
Applications & Services

That are accessible

INEQUITABLY IMPACTED GROUPS

Internet at Home	Key Groups	Without Internet at Home
75%	Low-Income (under $50,000)	25%
85%	Disability	15%
90%	Non-English	10%
91%	Older Adults	9%
92%	BIPOC	8%

21% without internet (incomes under $25K)



GRANT OVERVIEW

FUNDS AVAILABLE

- A total of $545,000 will be awarded to non-profit organizations and community groups.
- Award amounts up to $45,000.
- A minimum of $90,000 will be allocated to digital navigator projects.
- Projects must be completed within one year or less.
- Required Community Match is 25% of funding request. For example, if you are requesting the maximum grant amount of $45,000, the required Match is $11,250.

GRANT GOALS

DIGITAL EQUITY GRANT CATEGORIES

Grants aim to increase internet access and adoption through:

- **Digital navigator services:** Provide one-on-one or small group, just-in-time assistance via phone, email, text, video chat, and other communication methods to help residents (1) use their devices (computers, laptops, and smartphones), (2) connect to the internet, (3) enroll in the Affordable Connectivity Program, and/or (4) sign up for low-cost internet plans.
- **Digital literacy skills training:** Provide digital literacy skills training to new technology users.
- **Devices and technical support:** Provide devices and the support needed to use them effectively.
- **Access to the internet:** Provide internet to low-income residents by expanding WiFi or another means.
- **Affordable Connectivity Program (ACP) Outreach and Enrollment:** Assist residents to enroll in ACP by informing eligible residents AND providing in-person assistance. For more information about ACP, go to www.fcc.gov/acp.

TIMELINE

Applications Accepted	February 13, 2023
Preliminary Application Deadline	March 27, 2023
Application Deadline	April 17, 2023
Award Notification	July 2023
Project Implementation	September 2023 to August 2024

SCORING CRITERIA

Organization/Community Group Background

- **Mission** ***(1 point)***: Aligns with Seattle's Race and Social Justice Initiative - RSJI | seattle.gov.
- **Experience with Inequitably Impacted Populations** ***(3 points)***: Demonstrates experience providing culturally-informed and/or language access to inequitably impacted populations.
- **Community Partners** ***(1 point)***: Proactively engages with community organizations doing similar and/or complementary work.

Project Description

- **Statement of Need** ***(5 points)***: Uses data (including Seattle's 2018 Technology Access and Adoption Study) and community feedback to demonstrate a clear need for the project.
- **Project Implementation** ***(10 points)***: The implementation plan includes staff roles and responsibilities and reasonable allocation of resources. Clear about what technology and support will be used for the project and that it is appropriate to the goals. Expands and/or strengthens the organization's capacity to deliver digital equity programs and services.
- **Outreach and Community Engagement** ***(5 points)***: Detailed outreach plan to reach residents who face the greatest digital equity barriers.
- **Project Outcomes** ***(5 points)***: Provides a positive, lasting, measurable impact on the community and individuals inequitably impacted by the digital divide.
- **Evaluation** ***(5 points)***: Demonstrates impact with a well-defined evaluation plan, including a description of administrative procedures to track deliverables as outlined in the Grant Report Template.
- **Project Timeline** ***(5 points)***: Activities are well planned and ready to implement, resulting in successful project outcomes and timely completion of the project within 1 year.

Budget

- **Equity** ***(5 points)***: The organization is budgeting for equity, including diversity and adequacy of subcontracting and/or hiring BIPOC staff. Funds primarily used to deliver direct services to intended populations.
- **Clarity** ***(5 points)***: Budget narrative is realistic, well-planned, accurate, secure, and ready to expend.

Seattle Information Technology

- Broadband
- Wireless and Small Cell
- Digital Equity
  - Internet for All Seattle
  - Technology Access and Adoption Study
  - **Funding Opportunities**
    - 2022 Awardees
    - 2021 Awardees
    - 2020 Awardees
    - 2019 Awardees
  - Digital Equity Progress Report
- Privacy

2023 Digital Equity Grants

Technology Matching Fund

In 2023, Technology Matching Fund (TMF) will provide funds of up to $45,000 to qualifying non-profit organizations in Seattle for digital equity projects. A total of $545,000 is available for TMF grants. A minimum of $90,000 will be allocated to TMF digital navigator projects. City dollars are matched by the community's contribution of volunteer labor, materials, professional services, or cash. Projects should aim to increase internet access and adoption by providing:

- Digital navigator services: One-on-one or small group, just-in-time assistance via phone, email, text, video chat, and in-person to help residents (1) use their devices (computers, laptops, and smartphones), (2) connect to the internet, and (3) enroll in low-cost internet plans.

Apply for Funding

- Apply now on the City's Grant Portal
- 2023 TMF Grant Guidelines
- 2023 TMF Frequently Asked Questions
- 2023 TMF Application
- 2023 TMF Final Report

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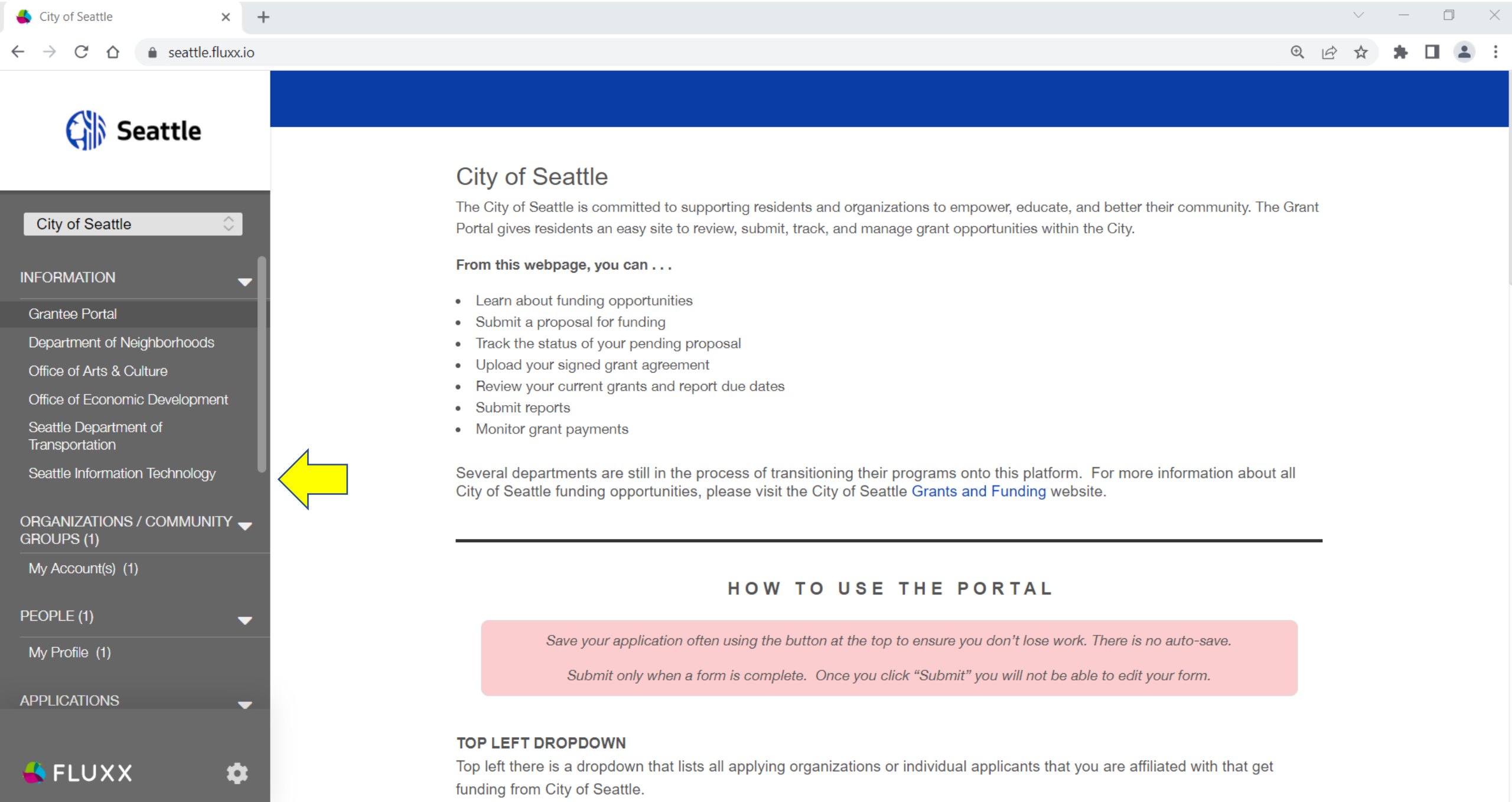
City of Seattle
seattle.fluxx.io
Seattle
City of Seattle
INFORMATION
Grantee Portal
Department of Neighborhoods
Office of Arts & Culture
Office of Economic Development
Seattle Department of Transportation
Seattle Information Technology
ORGANIZATIONS / COMMUNITY GROUPS (1)
My Account(s) (1)
PEOPLE (1)
My Profile (1)
APPLICATIONS
FLUXX
City of Seattle
The City of Seattle is committed to supporting residents and organizations to empower, educate, and better their community. The Grant Portal gives residents an easy site to review, submit, track, and manage grant opportunities within the City.
From this webpage, you can . . .
Learn about funding opportunities
Submit a proposal for funding
Track the status of your pending proposal
Upload your signed grant agreement
Review your current grants and report due dates
Submit reports
Monitor grant payments
Several departments are still in the process of transitioning their programs onto this platform. For more information about all City of Seattle funding opportunities, please visit the City of Seattle Grants and Funding website.
HOW TO USE THE PORTAL
Save your application often using the button at the top to ensure you don't lose work. There is no auto-save.
Submit only when a form is complete. Once you click "Submit" you will not be able to edit your form.
TOP LEFT DROPDOWN
Top left there is a dropdown that lists all applying organizations or individual applicants that you are affiliated with that get funding from City of Seattle.

Seattle

All

INFORMATION

- Grantee Portal
- Department of Neighborhoods
- Office of Arts & Culture
- Office of Economic Development
- Seattle Department of Transportation
- Seattle Information Technology

ORGANIZATIONS / COMMUNITY GROUPS (3)

- My Account(s) (3)

PEOPLE (1)

- My Profile (1)

APPLICATIONS (9)

- Pending Requests (3)
- Requests to Edit
- Submitted Requests (5)
- Contract Revisions
- Unsubmitted (1)

GRANTS / CONTRACTS (1)

- Active (1)
- Closed

AMENDMENTS

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- Digital literacy skills training: Digital literacy skills training for new technology users.
- Devices and technical support: Devices and the support needed to use it effectively.
- Access to the internet: Internet to low-income residents by expanding Wi-Fi or another means.
- Affordable Connectivity Program (ACP) Outreach and Enrollment: Assistance with ACP by informing eligible residents and providing in-person application assistance.

For more information about ACP, visit www.fcc.gov/acp.

Proposals may include one area of service listed above or a combination of navigator services, skills, devices, connectivity, and ACP enrollment.

Important Dates

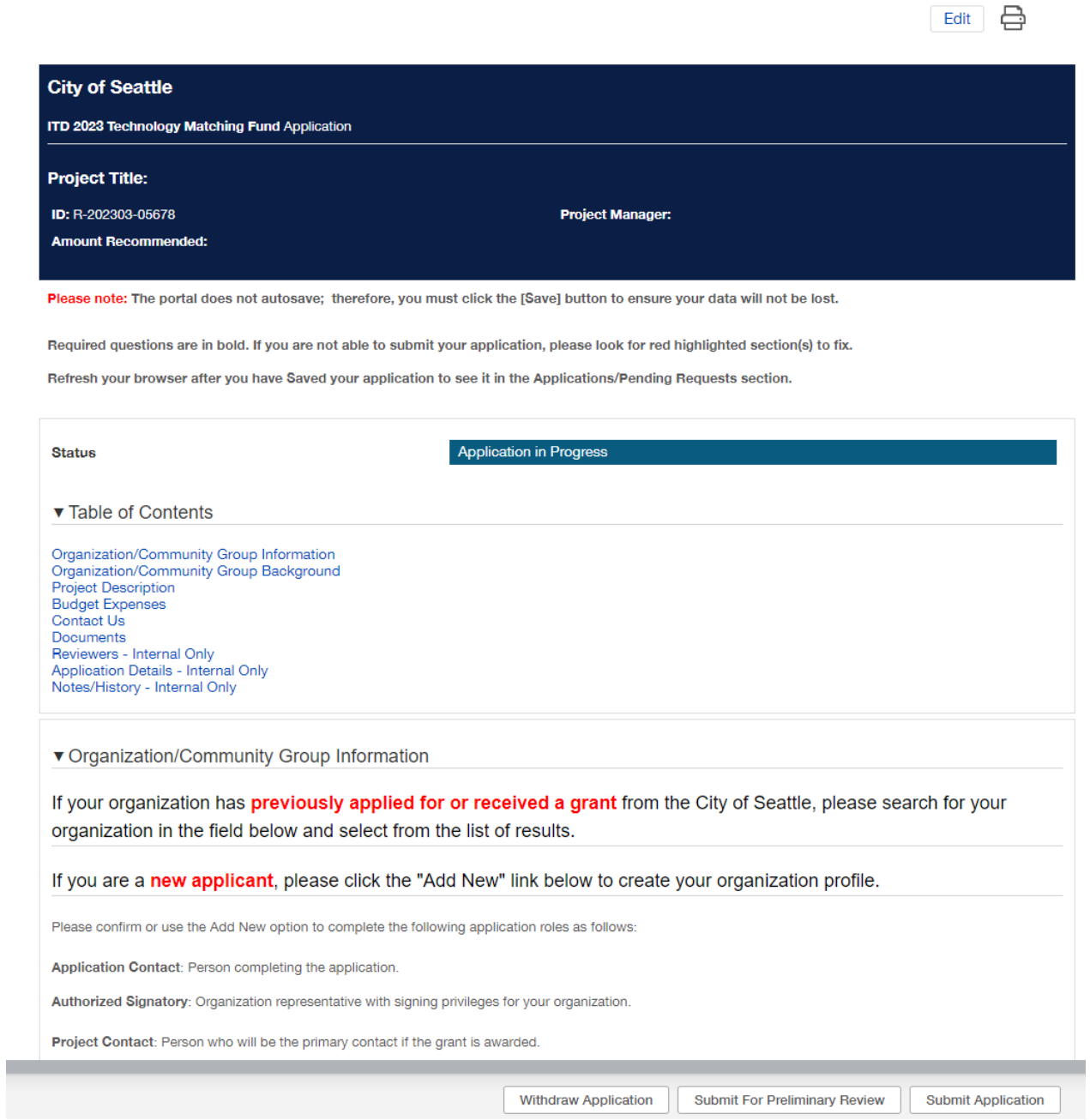
- Applications Accepted: February 13, 2023
- Preliminary Application Deadline: March 13, 2023
- Application Deadline: April 17, 2023
- Award Notification: July 2023
- Projects Begin: September 2023
- Projects End: August 2024 (Projects must be completed within one year)

Application Assistance

If you have questions or want to apply for this grant, please visit the Digital Equity Grants page, call or text us at 206-379-0469, or email communitytechnology@seattle.gov.

Apply for Funding

Access for All



Submit a Preliminary Application by selecting "Submit for Preliminary Review."

Submit a final application by selecting "Submit Application."

The *Affordable Connectivity Program* provides up to a $30/month discount for internet services to help low-income households stay connected. Many Seattle area internet service providers are participating in the program.

APPLICATION ASSISTANCE

If you have questions about the application, face barriers applying, or need technical assistance:

Call or Text: 206-379-0469

Email: communitytechnology@seattle.gov

Website: seattle.gov/digitalequitygrants

Important Web Links

2023 Digital Equity Grants - Tech | seattle.gov

Internet for All Seattle - Tech | seattle.gov

Technology Access and Adoption Study - Tech | seattle.gov

Community Technology Advisory Board - Community Technology Advisory Board | seattle.gov

Affordable Connectivity Program (ACP) - Tech | seattle.gov