COS DO-IT Phone and Online Survey Data 2013.sav Codebook

Survey information

Variable Name/ Question Name	Label	Value .	Label	Missing values
ID	ID number			
weightfin	Final weight - pcts within 95% margin of error - age, eth, inc, educ for phone. add zip for online	0	Missing too much data	
wgtphoneonly	Final weight*0 for online	0	Missing too much data	
	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	1	Phone	
survey Which survey (phone or online)	which survey (phone or online)	2	Online	
	RDD or one of oversamples	1	RDD	
		2	Wireless	
		3	Af Amer	
sample		4	Chinese	
		5	Vietnamese	
		6	Spanish	
FONETVDE	Lond line or call phane	1	Landline	
FONETYPE	Land line or cell phone	2	Cell phone	
		1	Spanish	
		2	English	
LANGPREF	Language of survey	3	Mandarin	
		4	Cantonese	
		5	Vietnamese	
S1	Qualifying ZIP code			

Weighting demographics questions

Variable Name/ Question Name	Label	Value .	Label	Missing values
		0	Female	
GENDER G	Gender of respondent	1	Male	8
		8	No info	
		1	18-25	
		2	26-35	
DEMA	A	3	36-50	
DEM4	Age category	4	51-64	9
		5	65+	
		9	Ref	
		1	African American	
		2	Asian/Pacific Islander	
		3	Caucasian	
DEMA	Race or primary race if more than one given	4	Hispanic/Latino	
DEM7		5	Native American/ Ak Native	9
		6	Other	
		7	Mixed	
		9	DK/REF	
		1	LT HS	
		2	HS grad	
DEME	Education	3	Some college or 2 year degree	
DEM5	Education	4	Four year degree	9
		5	Post grad work or grad degree	
		9	Ref	
		1	<\$20K	
		2	\$20K to <\$30K	
		3	\$30K to <\$40K	
DEM10	Innome	4	\$40K to <\$50K	
DEM10	Income	5	\$50K to <\$75K	9
		6	\$75K to <\$100K	
		7	\$100K+	
		9	DK/REF	

Technology checklist questions

Variable Name/ Question Name	Label	Value .	Label	Missing values
•		-1	Don't use comp or Inet; no comp	
		0	No computer	
TC3.summary	Type of working computer owned	1	Desktop only	-1
,	·	2	Laptop or netbook only	
		3	Desktop and laptop/netbook	
		-1	Not asked - does not use comp or Internet	
	Own any working computer (desktop,	0	No	
TC3.any	laptop or netbook)	1	Yes	-1,8
		8	No info	
		0	No	
INET1.1	Personally use computer	1	Yes	9
		9	No info	
			No	
INET1.2 Personally use Internet	Personally use Internet	1	Yes	9
		9	No info	
	Cable to home for phone, TV and/or	0	No	
		1	Yes	
anycable	Internet	8	DK/REF	8,9
		9	No info	
		0	No	
TC1.1	Cable TV	1	Yes	9
_		9	No info	
		1	Comcast	
		2	WAVE	
TC1.2	Cable Company	0	No cable	0,3,9
-	• •	3	Not sure	-,-,-
		9	No info	
		0	No	
		1	Yes	
TC2	Satellite TV	8	DK	8,9
		9	REF	
		-1	Not asked - does not use comp or Internet	
TC3.1	Desktop	0	No	-1,8,9
-	•	1	Yes	-/-/-

Variable Name/ Question Name	Label	Value .	Label	Missing values
		8	No info	
		9	REF	
		-1	Not asked - does not use comp or Internet	
		0	No	
TC3.2	Laptop	11	Yes	-1,8,9
		8	No info	
		9	REF	
		-1	Not asked - does not use comp or Internet	
		0	No	
		1	Yes	-1,8,9
TC3.4	Netbook	8	No info	
		9	REF	
	Laptop or netbook combined	-1	Not asked - does not use comp or Internet	
		0	No .	
laptopnetbook		1	Yes	-1,8,9
		8	No info	,-,-
		9	REF	
TC3.0	No working computer	1	None of these	
TC3.8	Don't know type of computer	1	Don't know	
TC3.other	Other type computer (please specify)	String		
		-1	Not asked - does not use comp or Internet	
TC4.1	Tablet (I-PAD, Surface, Galaxy)	0	Not mentioned	1.0
104.1	Tablet (I-PAD, Surface, Galaxy)	1	Mentioned	-1,8
		8	DK/REF	
		-1	Not asked - does not use comp or Internet	
TC4 2	Kindle Neek	0	Not mentioned	1.0
TC4.2	Kindle, Nook	1	Mentioned	-1,8
		8	DK/REF	
Variable Name/ Question Name	Label	Value .	Label	Missing values
TC4.3	Other tablet	-1	Not asked - does not use comp or Internet	-1.8

Variable Name/ Question Name	Label	Value .	Label	Missing values
		0	Not mentioned	
		1	Mentioned	
		8	DK/REF	
		-1	Not asked - does not use comp or Internet	
TC4 cons	Anytoblet	0	Not mentioned	1.0
TC4.any	Any tablet	1	Mentioned	_
		8	DK/REF	
TC4.0	No tablet	1	None of these	
TC4.8	Don't know	1	Don't know	
	Have a cell phone	0	No	
TC5.1		1	Yes	8
		8	DK/Ref	
	Have a landline at home	0	No	
TC5.2		1	Yes	8
		8	DK/Ref	
		-1	Not asked - no or dk cell phone	
TC6	Smartphone	0	No	1.0
100	Smartphone	1	Yes	-1,8
		8	DK/Ref	
		-1	Not asked - does not use/DK comp or Internet and no/DK cell phone	
		0	No mobile device	_
anymobile	Mobile device status	1	Smartphone only	-1
		2	Tablet only	
		3	Smartphone and tablet	

Internet access and attitude questions

Variable Name/ Question Name	Label	Value .	Label	Missing values
NumInternetDev	Number of Internet devices - desktop, laptopnetbook, any tablet, smartphone			
		0	None	
MultInternetDev	Multiple Internet devices	1	Single	
		2	At least two	
AnulatoractDou	Any Internet device	0	None	
AnyInternetDev	nyInternetDev Any Internet device	1	At least one	
annoute at a mile.	Into worth has a south hand a south	0	Other home Internet access; may have smartphone	
martnetonly Internet by smartphone only	1	Smartphone and no home Internet by DSL, cable, paidwifi		
NUMPLACE	Number of places access Internet			
INET2.88	Don't know where access Internet	1	Don't know	
	At home	-1	Not or DK Internet user	
111570.4		0	Not mentioned	4.0
INET2.1		1	Mentioned	-1,8
		8	No info	
		-1	Not or DK Internet user	
INICTO O		0	Not mentioned	1.0
INET2.2	At work	1	Mentioned	-1,8
		8	No info	
		-1	Not or DK Internet user	
INIETO O	Alaska	0	Not mentioned	4.0
INET2.3	At school	1	Mentioned	-1,8
		8	No info	
		-1	Not or DK Internet user	
INICTO 4	At the library	0	Not mentioned	1.0
INET2.4	At the library	1	Mentioned	-1,8
		8	No info	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-1	Not or DK Internet user	
======		0	Not mentioned	4.0
INET2.5	At a community center	1	Mentioned	-1,8
		8	No info	
		-1	Not or DK Internet user	
INICTO C	At neighborhood cafe or	0	Not mentioned	1.0
INET2.6	restaurant	1	Mentioned	-1,8
		8	No info	
		-1	Not or DK Internet user	
INICTO 7	A Is a way / a Is a way	0	Not mentioned	1.0
INET2.7	Anywhere/ everywhere	11	Mentioned	-1,8
		8	No info	
	At friend's or relative's	-1	Not or DK Internet user	
INICTO O		0	Not mentioned	1.0
INET2.8		1	Mentioned	-1,8
		8	No info	
	NA/Initia tura valia a in al airea art la ca	-1	Not or DK Internet user	
INET2.travel	While traveling incl airport bus	0	Not mentioned	-1,8
	train car ferry	1	Mentioned	
		-1	Not or DK Internet user	
INET2.store	Shopping mall, store	0	Not mentioned	-1,8
		1	Mentioned	
		-1	Not or DK Internet user	
INET2.9	Other incl church, worksource,	0	Not mentioned	-1,8
	stadium, vol location	1	Mentioned	
		-1	Not or DK Internet user	
INET2.med	Hospital or doctor office	0	Not mentioned	-1,8
	-	1	Mentioned	
		-1	Not or DK Internet user	
INET2.anywifi	Anyplace there is wifi	0	Not mentioned	-1,8
-		1	Mentioned	

Variable Name/ Question Name	Label	Value .	Label	Missing values
INET2.other	Other location access Internet (please specify)	string		
		-2	Internet user, not/ref at home	
		-1	No or DK Internet user	
		0	No highspeed mentioned	
	Internat cases by DCI cable naid	1	DSL	
hiahaa a d	Internet access by DSL, cable, paid	2	Cable	2 1 0
highspeed	wifi, other "broadband" "high	3	Paid wifi	-2,-1,8
	speed"	4	Unspecified "broadband" or "high speed"	
		5	Cell access	
		6	Free wifi	
		8	Home Internet; no info how	
	Home internet access (incl non	0	No	
homenet	Internet users)	1	Yes	
	Access Internet by DSL, cable or	0	No	
dslcablewifi	wifi (incl non Internet users)	1	Yes	
	Access Internet by DSL, cable, wifi	-9	With home access; no info on type	
dslcableallwificell	(pd or free), cell incl non Internet	0	No	
	users	1	Yes	
			No access	
		1	DSL	
INIETO	Type of home Internet access	2	Cable	
r.INET3	(recode)	3	All wifi, cell	
		4	Modem	
		5	Other (mostly "broadband")	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-9	With home access; no info on type	
		1	DSL	
		2	Cable	
		3	Paid wifi	
INET3	Type of home Internet access	4	Free wifi	-9
		5	Cell data plan	
		6	Web TV	
		7	Modem	
		8	Other (mostly unspecified broadband)	
		-2	Internet user, not/ref at home	
		-1	No or DK Internet user	
INIETO O	D.C.	0	Not mentioned	2 4 0 0
INET3.2	DSL	1	Mentioned	-2,-1,8,9
		8	DK	
		9	DK/REF	
		-2	Internet user, not/ref at home	
		-1	No or DK Internet user	
	Cable	0	Not mentioned	2 4 2 2
INET3.3		1	Mentioned	-2,-1,8,9
		8	DK	
		9	DK/REF	
		-2	Internet user, not/ref at home	
		-1	No or DK Internet user	
		0	Not mentioned	
INET3.4	Cell phone plan	1	Mentioned	-2,-1,8,9
		8	DK	
		9	DK/REF	
		-2	Internet user, not/ref at home	
		-1	No or DK Internet user	
		0	Not mentioned	
INET3.5	Paid wifi	1	Mentioned	-2,-1,8,9
		8	DK	
		9	DK/REF	
INET3.6	Free wifi	-2	Internet user, not/ref at home	-21.8.9

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-1	No or DK Internet user	
		0	Not mentioned	
		1	Mentioned	
		8	DK	
		9	DK/REF	
		-2	Internet user, not/ref at home	
		-1	No or DK Internet user	
INICTO 4.4) \\/_b \T\/	0 Not me 1 Mentic 8 DK 9 DK/RE -2 Interne -1 No or l 0 Not me	Not mentioned	2 1 0 0
INET3.14	Web TV	1	Mentioned	-2,-1,8,9
		8	DK	
		9	DK/REF	
		-2	Internet user, not/ref at home	
		-1	No or DK Internet user	
INIETO 4		0	Not mentioned	2 4 0 0
INET3.1	Dial up	1	Mentioned	-2,-1,8,9
		8	DK	
		9	DK/REF	
		-2	Internet user, not/ref at home	
		-1	No or DK Internet user	
		0	Not mentioned	
INET3.7	Other home Internet access	1	Mentioned	-2,-1,8,9
		8	DK	
		9	DK/REF	
111572.0	Nata	1	Don't have home Internet	0
INET3.0	No home Internet	9	DK/REF	9
INICTO O	Double los acceptances of the constant	1	Don't know	
INET3.8	Don't know type of home Internet	9	DK/REF	
INET3.other	Other home Internet (please specify)	string		

Variable Name/	Label	Value .	Label	Missing
Question Name				values

Variable Name/ Question Name	Label	Value .	Label	Missing values
		2	AOL	
		3	BROAD BAND	
		4	BROADBAND	
		5	CABLE	
		6	CABLE INTERNET	•••••
		7	CENTURY LINK	•••••
		8	CLEAR WIRE	
		9	CLEARWIRE COMPANY	
		10	COMCAST	
		11	DIGITAL	
INET3.oth#	Other home Internet (recoded to	12	HIGH SPEED	
	numeric)	13	HIGH SPEED BROAD BAND 30 MEGABYTE PER SECOND.	
		14	HIGH SPEED CABLE	
		15	HIGH SPEED INTERNET	
		16	HIGH SPEED WIRELESS	
		17	IT'S DONE THROUGH DISH.	
		18	LIVES IN A DORM AND THE UNIVERSITY PROVIDES IT.	
		19	QUEST	
		20	QWEST	
	21	SPEAK EASY		
	22	WI-FI WITH CENTURY LINK.		
	M/hat and thing would impress	1	Speed	
μINICT /I	What one thing would improve	2	Price	
rINET4	your Internet service the most	3	Nothing	
	(recode)	4	Other	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-2	Internet user but no/DK home access	
		-1	Not/DK Internet user	
		1	Speed	
		2	Price	
	NA/I	3	Customer service	-2,-1,8,9
INET4	What one thing would improve	4	Access	
	your Internet service the most?	5	Nothing	
		6	Other incl plan, provider choice, computer	
		7	Reliability	
		8	No info	
		9	Ref	
		2	ACCESS, MY AREA HAS POOR SIGNAL.	
		3	BAD RECEPTION DUE TO AREA.	
		4	BETTER PRODUCT SERVICE.	
		5	BIGGER SCREEN	
		6	COMPRESS THE GRAPHICS FOR FASTER LOADING, THINGS DON'T DOWNLOAD AS FAST.	
		7	CONSISTENCY OF SERVICE.	
		8	CONTINUOUS WORKING	•
		9	DEPENDABILITY	
		10	DEPENDS ON WHAT MACHINE YOU ARE USING.	
	Other "one thing to improve	11	DIFFERENT MUSIC ON DEMAND. THEY ALWAYS HAVE THE SAME STUFF. THEY ARE TOO SLOW ON THE TURNOVER.	
INET4.oth#	Internet service" (recode to	12	DOES NOT PAY BILL	
	numeric)	13	FIBER OPTIC LINES FOR CABLE.	
		14	FIBER PROVIDER TO OR FROM THE HOME, FIBER TO THE HOME.	
		15	GET COMPLETELY RID OF COMCAST.	
		16	GETTING AN ANTENNA CLOSER, THE RECEPTION IS KIND OF BAD. (W/E) NE	
		17	HAVING A COMPUTER WOULD HELP USE IT.	
		18	HAVING IT PORTABLE AND MORE GIGABYTES. (W/E) NE	•••••
		19	I DON'T KNOW	
		20	I'D LIKE FOR IT TO CONSTANTLY WORK.	
		21	IF THE PHONE COMPANY WOULD UPGRADE TO FIBER	

			OPTICS.
		22	INTERNET ACCESS IN ALL HOMES IN SEATTLE. ALL HOMES ARE WIRED FOR INTERNET JUST AS THEY ARE FOR ELECTRICITY AND WATER. IT
		23	IT'D BE NICE IF THE SERVICES WERE ALL TOGETHER.
		24	LESS VIRUSES
		25	MORE COMPETITION, WAVE THE ONLY OPERATOR IN OUR NEIGHBORHOOD, BEACON HILL.
		26	MORE OPTIONS, I CAN ONLY HAVE COMCAST AND THEY ARE TERRIBLE. THEIR CUSTOMER SERVICE IS HORRIBLE. ALSO ORDER SERVICES OVE
		27	MORE OPTIONS.
		28	NEW COMPUTER
		29	NEWER COMPUTER
		30	NOT HAVING COMCAST.
		31	RELIABILITY
		32	RELIABILITY AND SECURITY.
		33	RELIABILITY OF THE WIRELESS ROUTER.
		34	SEATTLE WIDE WI-FI
		35	SIGNAL STRENGTH
		36	SOMETHING OTHER THAN COMCAST.
		37	SOMETIMES THE INTERNET DOESN'T WORK FOR A FEW MINUTES.
		38	SPEED
		39	THE INTERFACE SIMPLICITY IS WHAT MATTERS TO ME.
		40	TO GET RID OF THE SPAM.
		41	WI-FI
		42	WIRELESS ACCESS
INET4OTH	Something else? "one thing to improve Internet" (please specify)	String	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		1	Not at all important	
	the decrease of Court II Court II	2	Not really that important	
INICTO	How important for all Seattle	3	Somewhat important	0.0
INET5	households to have high speed	4	Very important	8,9
	Internet access	8	DK	
		9	DK/NA	
		1	Not at all confident	
		2	Not very confident	
	How confident that financial	3	In the middle	
NET6	transactions on the Internet are	4	Somewhat confident	7,8
	secure and private	5	Very confident	-
	•	7	Depends/DK	
		8	Ref	
inet6whence	Is your response based on anything you might have seen, read or heard?	string		
		-2	Has home Internet access	
INET7.1			Not mentioned	2.0
INEI/.I	Internet device is too expensive	1	Mentioned	-2,8
		8	Not Internet user or no none access but no info	
		-2	Has home Internet access	
NET7.2	Cost of service is too much		Not mentioned	2.0
INEI/.Z	Cost of service is too much	1	Mentioned	-2,8
		8	Not Internet user or no none access but no info	
		-2	Has home Internet access	
INET7.3	Don't want it, don't need it, don't		Not mentioned	2.0
NE 17.3	like it	1	Mentioned	-2,8
		8	Not Internet user or no none access but no info	
		-2	Has home Internet access	
INICTO A	Dank kasu kawasi k		Not mentioned	2.0
NET7.4	Don't know how to use it	1	Mentioned	-2,8
		8	Not Internet user or no none access but no info	
INET7.5	Other access (cell phone)	-2	Has home Internet access	-2.8

Variable Name/ Question Name	Label	Value .	Label	Missing values
			Not mentioned	
		1	Mentioned	
		8	Not Internet user or no none access but no info	
		-2	Has home Internet access	
INICTA C			Not mentioned	2.0
INET7.6	Computer-related safety/security	1	Mentioned	-2,8
		8	Not Internet user or no none access but no info	
		-2	Has home Internet access	
141577 7	Cafata facal Malasa		Not mentioned	2.0
INET7.7	Safety for children	1	Mentioned	-2,8
		8	Not Internet user or no none access but no info	
	No device at home	-2	Has home Internet access	
			Not mentioned	
INET7.8		1	Mentioned	-2,8
		8	Not Internet user or no none access but no info	
		-2	Has home Internet access	
			Not mentioned	
INET7.9	Problems with service	1	Mentioned	-2,8
		8	Not Internet user or no none access but no info	
INET7.88	Don't know reason for not using Internet	1	Don't know	
INET7.freewifi	Get free wifi	1	Don't know	
INET7OTH	Other reason for not having (home) Internet (please specify)	string		

Variable Name/ Question Name	Label	Value .	Label	Missing values
	2	ALL THESE BUSINESS EVER SINCE THE RECESSION THEY WENT UP ON EVERYTHING. (W/E) EVERYBODY'S GREEDY. (W/E) EVERYBODY WANTS		
	3	ALWAYS ON THE GO. (W/E) NE		
		4	BECAUSE ITS NOT FREE	
		5	CENTURY LINK	
		6	COMPUTER ISN'T WORKING.	
		7	COMPUTER LITERATE NOT AT ALL	
		8	DO NOT TRUST IT.	
		9	DOES USE INTERNET.	
		10	DON'T CARE FOR IT. I AM OLDER AND JUST DON'T HAVE TO DO IT.	
		11	DON'T HAVE LONG DISTANCE.	
		12	DON'T HAVE ONE	
		13	DON'T HAVE TIME.	
		14	DON'T NEED TO USE IT	
	Other reason why not Internet at	15	DON'T REALLY NEED TO	
NET7.oth#	home (recode to numeric)	16	HAS HIS OWN TABLET AND CELLPHONE.	
	nome (recode to numeric)	17	I AM TOO OLD, DON'T NEED TO.	
		18	I DO	
		19	I DON'T HAVE THE MONEY FOR IT.	
		20	I DON'T HAVE THE TIME.	
		21	I DON'T KNOW HOW TO USE THE COMPUTER.	
		22	I DON'T KNOW HOW TO USE THE INTERNET.	
		23	I DON'T SHOP ON THE INTERNET.	
		24	I DON'T WANT ONE.	
	25	I RENT PART OF THE HOUSE SO IT'S NOT MY DECISION TO HAVE IT.		
	26	I TRAVEL A LOT.		
		27	I WANTED TO GET VERIZON SERVICE BUT THIS AREA IS RESTRICTED BY COMCAST. I THINK THERE SHOULD BE NO RESTRICTION AT ALL, I	
		28	IT DAMAGES THE MIND OF THE YOUNG PEOPLE IF THEY WATCH IT MORE THAN FOUR HOURS. IT'S NOT RELIABLE, A HUNDRED PERCENT.	

		29	IT'S A TIME SUCK.	
		30	IT'S ADDICTIVE, EVERYONE SEEMS TO BE ABSORBED IN THE TECHNOLOGY. I NEVER MAKE EYE CONTACT WITH ANYONE BECAUSE THEY ARE A	
		31	JUST BECAUSE THE REST OF THE PEOPLE HAVE IT, DOESN'T MEAN I HAVE TO.	
		32	LIMITED INCOME	
		33	LIVING ON DISABILITY AND LIVING 695 DOLLARS A MONTH, MY LANDLINE TELEPHONE ASSISTANCE IS ONLY 11 DOLLARS A MONTH, I USE	
		34	MY CELL PHONE IS ENOUGH.	
		35	MY COMPUTER HAD A VIRUS AND DELETED ALL MY INFORMATION. IT HAD A BUG.	
		36	NO FASTER THEN SERVICE ON YOUR PHONE.	
		37	NO NEED	
		38	NO NEED AT THIS TIME	
		39	PHYSICAL TENSION OFF MY HANDS.	
		40	SECURITY PURPOSES	
		41	SOME PEOPLE STEAL.	
		42	THE DISTANCE FROM WHERE I LIVE FROM THE CENTRAL OFFICE CREATED TOO MUCH LOSS FOR SERVICE TO BE AVAILABLE. (W/E) BASICALL	
		43	THERE IS NO INTEREST IN THE INTERNET.	
		44	TOLD	
		45	TOO MUCH MONEY.	
		46	TOO MUCH PROFILING.	
		47	UNNECESSARY EXPENSE AND TIME CONSUMING.	
		48	WE LIKE TO READ AND TALK.	
		-2	Have home Internet	
INET8.any	Willing to pay any amount		No	-2
		1	Yes	
INET8	How much if anything would you	98	Ref	98,99
	be willing to spend	99	DK	

Computer use and literacy

Variable Name/ Question Name	Label	Value .	Label	Missing values
		0	No/not Internet user	
r.use1	Health or med info (incl non	1	Yes	8
	Internet users)	8	No info	
	Laborate Laborate Produces	0	No/not Internet user	
r.use2	Job or job training (incl non	1	Yes	8
	Internet users)	8	No info	
	Durahasa nyadusta anamisas (ingl	0	No/not Internet user	
r.use3	Purchase products or services (incl	1	Yes	8
	non Internet users)	8	No info	
	Attand poline class prosting or	0	No/not Internet user	
r.use4	Attend online class, meeting or	1	Yes	8
	webinar (incl non Internet users)	8	No info	
	Legal or consumer rights info (incl non Internet users)	0	No/not Internet user	
r.use5		1	Yes	8
		8	No info	
	Find local school info (incl non	0	No/not Internet user	
r.use6	1	1	Yes	8
	Internet users)	8	No info	
	Make a denotion to charity online	0	No/not Internet user	
r.use7	Make a donation to charity online	1	Yes	8
	(incl non Internet users)	8	No info	
	Look for answers to computer	0	No/not Internet user	
r.use8	problems (incl non Internet users)	1	Yes	8
	problems (incl non internet users)	8	No info	
	Work from home (incl non	0	No/not Internet user	
r.use9	Work from home (incl non Internet users)	1	Yes	8
	internet users)	8	No info	
	Visited SDL (incl non Internet	0	No/not Internet user	
r.use10	Visited SPL (incl non Internet	1	Yes	8
	users)	8	No info	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		0	No/not Internet user	
r.use11	Visited SPS (incl non Internet	1	Yes	8
	users)	8	No info	
		0	Don't have it/ don't use it/not Internet user	
	6	1	Infrequently	
r.use12	How often do you use email (incl	2	Occasionally	8
	non Internet users)	3	Often	
		8	No info	
		0	Don't have it/ don't use it/not Internet user	
		1	Infrequently	
r.use13	How often do you use Facebook	2	Occasionally	8
	(incl non Internet users)	3	Often	
		8	No info	
		0	Don't have it/ don't use it/not Internet user	
	How often do you use Twitter (incl	1	Infrequently	
r.use14		2	Occasionally	8
	non Internet users)	3	Often	
		8	No info	
		0	Don't have it/ don't use it/not Internet user	
	How often do you watch TV over	1	Infrequently	
r.use15	the Internet (incl non Internet	2	Occasionally	8
	users)	3	Often	
	·	8	No info	
		0	Never done this task/not Internet user	
1:44	Searching the web (incl non	1	Not at all comfortable	
r.lit1	Internet users)	5	Very comfortable	8
		8	No info	
		0	Never done this task/not Internet user	
1:42	Sending and opening email (incl	1	Not at all comfortable	
r.lit2	non Internet users)	5	Very comfortable	8
		8	No info	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		0	Never done this task/not Internet user	
	Adding an app to a smartphone or	1	Not at all comfortable	_
r.lit3	tablet (incl non mobile users)	5	Very comfortable	8
		8	No info	
numcompuse	Number of uses selected (USE1 to USE15)			
	-	-2	Not asked, not Internet user	
		0	No	
USE1	Health or med info (excl non	1	Yes	-2,8,9
	Internet users)	8	No info	
		9	REF	
		-2	Not asked, not Internet user	
	Job or job training (excl non Internet users)	0	No	
USE2		1	Yes	-2,8,9
		8	No info	
		9	REF	
		-2	Not asked, not Internet user	
	Donale and an always an armite a	0	No	
USE3	Purchase products or services	1	Yes	-2,8,9
	(excl non Internet users)	8	No info	
		9	REF	
		-2	Not asked, not Internet user	
	A++	0	No	
USE4	Attend online class, meeting or	1	Yes	-2,8,9
	webinar (excl non Internet users)	8	No info	
		9	REF	
		-2	Not asked, not Internet user	
	Logal or consumer rights info (avel	0	No	
USE5	Legal or consumer rights info (excl	1	Yes	-2,8,9
	non Internet users)	8	No info	
		9	REF	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-2	Not asked, not Internet user	
	Final level sels estimate / evel men	0	No	
USE6	Find local school info (excl non	1	Yes	-2,8,9
	Internet users)	8	No info	
		9	REF	
		-2	Not asked, not Internet user	
	Make departing to about a coling	0	No	
USE7	Make donation to charity online	1	Yes	-2,8,9
	(excl non Internet users)	8	No info	
		9	REF	
		-2	Not asked, not Internet user	
	1 - 1. 6 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	0	No	
USE8	Look for answers to computer probs (excl non Internet users)	1	Yes	-2,8,9
		8	No info	
		9	REF	
		-2	Not asked, not Internet user	
		0	No	
USE9	Work from home (excl non	1	Yes	-2,8,9
	Internet users)	8	No info	
		9	REF	
		-2	Not asked, not Internet user	
	Visits d CDL / such a such take must	0	No	
USE10	Visited SPL (excl non Internet	1	Yes	-2,8,9
	users)	8	No info	
		9	REF	
		-2	Not asked, not Internet user	
	Visited CDC (evel non-Internet	0	No	
USE11	Visited SPS (excl non Internet	1	Yes	-2,8,9
	users)	8	No info	
		9	REF	
O		0	Not selected	
O.usesellgoods	sells goods or services online	1	Sell goods or services online	

Variable Name/ Question Name	Label	Value .	Label	Missing values
0	Post a video on YouTube or	0	Not selected	
O.usepostvid	elsewhere	1	Post a video on YouTube or elsewhere on the web	
O.usepodcast	Download a podcast	0	Not selected	
		1	Download a podcast	
O.usenone	None of these uses	0	Not selected	
		1	None of these	
O.otheruse	Other (please specify)	string		
		0	Don't have it/ don't use it	
		1	Infrequently	
	How often de very use small (aval	2	Occasionally	
use12	How often do you use email (excl non Internet users)	3	Often	-2,8,9
		9	REF	
		-2	Not asked, not Internet user	
		8	No info	
		0	Don't have it/ don't use it	
		1	Infrequently	
	How often do you use Facebook (excl non Internet users)	2	Occasionally	
use13		3	Often	-2,8,9
		9	REF	
		-2	Not asked, not Internet user	
		8	No info	
		0	Don't have it/ don't use it	
		1	Infrequently	
		2	Occasionally	
use14	How often do you use Twitter	3	Often	-2,8,9
	(excl non Internet users)	9	REF	
		-2	Not asked, not Internet user	
		8	No info	
othersocnw	Other social networking service (please specify)	string		

Variable Name/ Question Name	Label	Value .	Label	Missing values
		0	Don't have it/ don't use it	
		1	Infrequently	
	11	2	Occasionally	
use15	How often do you watch TV over	3	Often	-2,8,9
	the Internet	9	REF	
		-2	Not asked, not Internet user	
		8	No info	
		-2	Not asked, not Internet user	
		0	Never done this task	
	Coordinatha wah (aval nan	1	Not at all comfortable	
LIT1	Searching the web (excl non Internet users)	5	Very comfortable	-2,9,-1,8
		9	REF	
		-1	Not Internet user	
		8	No info	
		-2	Not asked, not Internet user	
		0	Never done this task	
	Canding and anoning appell (aval	1	Not at all comfortable	
LIT2	Sending and opening email (excl	5	Very comfortable	-2,9,-1,8
	non Internet users)	9	REF	
		-1	Not Internet user	
		8	No info	
		-2	Not asked, not Internet user	
		0	Never done this task	
	Adding an ann to smartph and ar	1	Not at all comfortable	
LIT3	Adding an app to smartphone or	5	Very comfortable	-2,9,-1,8
	tablet (excl non mobile users)	9	REF	
		-1	Not Internet user	
		8	No info	

High speed Internet questions

Variable Name/ Question Name	Label	Value .	Label	Missing values
numhsapps	Number of HS apps identified			
		-9	Not internet user	
	Interested in things that could be	0	No	
HS1	done with super high speed	1	Yes	-9,8,9
	Internet	8	DK	
		9	No info	
		-1	Not Internet user or not interested, dk ref HS	
HS2.1	NA disal annaistas anta	0	Not mentioned	1.0
H52.1	Medical appointments	1	Mentioned	-1,8
		8	No info	
	Interactive classes or job training	-1	Not Internet user or not interested, dk ref HS	
HS2.2		0	Not mentioned	1.0
H32.2		1	Mentioned	-1,8
		8	No info	
		-1	Not Internet user or not interested, dk ref HS	
1102.2		0	Not mentioned	1.0
HS2.3	Working in a group	11	Mentioned	-1,8
		8	No info	
		-1	Not Internet user or not interested, dk ref HS	
1102.4	Participating in community	0	Not mentioned	1.0
HS2.4	meetings	1	Mentioned	-1,8
		8	No info	
		-1	Not Internet user or not interested, dk ref HS	
LICO F	Nanitarina hama	0	Not mentioned	1.0
HS2.5	Monitoring home	1	Mentioned	-1,8
		8	No info	
		-1	Not Internet user or not interested, dk ref HS	
1163.6	Running programs from the	0	Not mentioned	1.0
HS2.6	Internet	1	Mentioned	-1,8
		8	No info	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-1	Not Internet user or not interested, dk ref HS	
1162.7		0	Not mentioned	1.0
HS2.7	Backing up files	1	Mentioned	-1,8
		8	No info	
		-1	Not Internet user or not interested, dk ref HS	
HS2.9	None of these things	0	Not mentioned	-1,8
П32.3	None of these things	1	Mentioned	-1,0
		8	No info	
HS2.88	Don't know what HS apps would be of interest	1	Don't know	
HS2.other	Other HS apps (please specify)	string		
		2	ACCESS MEDICAL INFORMATION.	
		3	COMMUNITY MEETINGS SUCH AS COUNSELING.	
		4	DISTANCE LEARNING	
		5	EVERYTHING ABOVE, I DO ALL THOSE THINGS.	
		6	GETTING SERVICES AND INFORMATION. JUST LOOKING AT COMMUNITY ACTIVITIES.	
		7	INCREASING SPEED AND IMPROVING DESK TO CAPABILITIES. (W/E) NE	
		8	ONLINE GAMING	
		9	ONLINE MEETINGS FOR WORK.	
		10	ONLINE STREAMING	
HS2.oth#	Other HS apps (please specify)	11	PORNOGRAPHY	
	(recode to numeric)	12	PURCHASES AND LOOKING UP DESTINATIONS.	
		13	RELIABLE	
		14	RESEARCH, EMAIL	
		15	SHOPPING AND PAYING BILLS.	
		16	SPEED	
		17	STATUS INFORMATION, TRANSPORTATION	
		18	STREAMING MOVIES	
		19	WATCHING VIDEOS	
		20	WORKING FROM HOME AND ENTERTAINMENT.	
		21	WORKING FROM HOME AND WATCHING MOVIES AND VIDEOS.	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-1	Not Internet user or not interested, dk ref HS	
1100 -454	Looking up information and	0	Not mentioned as "other"	1.0
HS2.oth1	service	1	Mentioned as "other"	-1,8
		8	DK/REF	
		-1	Not Internet user or not interested, dk ref HS	
1102 -41-2	landa da a lata da tanta da	0	Not mentioned as "other"	1.0
HS2.oth2	Improving Internet performance	1	Mentioned as "other"	-1,8
		8	DK/REF	
		-1	Not Internet user or not interested, dk ref HS	
	Gaming and streaming video	0	Not mentioned as "other"	4.0
HS2.oth3	content	1	Mentioned as "other"	-1,8
		8	DK/REF	
	Cost	-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
HS3.1		1	Mentioned as "other"	-1,8,9
		8	No info	, ,
		9	Ref	
		-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
HS3.2	Security and privacy	1	Mentioned as "other"	-1,8,9
	, , ,	8	No info	
		9	Ref	
		-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
HS3.3	Importance of personal contact	1	Mentioned as "other"	-1,8,9
	'	8	No info	, ,
		9	Ref	
		-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
HS3.5	Would need extra equipment	1	Mentioned as "other"	-1,8,9
-		8	No info	_,-,-
		9	Ref	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
HS3.4	Current speed is good enough	1	Mentioned as "other"	-1,8,9
		8	No info	
		9	Ref	
		-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
HS3.6	Difficult to use, need support	1	Mentioned as "other"	-1,8,9
		8	No info	
		9	Ref	
	No concern	-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
HS3.0		1	Mentioned as "other"	-1,8,9
		8	No info	
		9	Ref	
HS3.other	Other concern (please specify)	string		
		-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
hsgoodenuf	Internet is currently good enough/	1	Mentioned as "other"	-1,8,9
J	fast enough	8	No info	, ,
	# # # # # # # # # # # # # # # # # # #	9	Ref	
		-1	Not Internet user or not interested, dk ref HS	
		0	Not mentioned as "other"	
hsfastenuf	Concern that it would actually be fast enough	1	Mentioned as "other"	-1,8,9
		8	No info	
		9	Ref	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		2	AVAILABILITY	
		3	BROAD SPACES	
		4	COMPUTER WOULD FREEZE OR GET A VIRUS.	
		5	CONCERNED THAT THE CITY WOULD BE HELD ACCOUNTABLE OR THAT PEOPLE WOULD BE USING IT FOR OTHER THINGS.	
		6	CONDUCTIVITY	
		7	CONSTANT CHANGES	
		8	COST	
		9	CUSTOMER SERVICE AND PREPARED.	
		10	DEPENDENT ON THE INTERNET. WHEN THE INTERNET CRASHES WOULD BE LOST.	
		11	DEPENDS ON HOW THE INTERNET WORKS FOR CERTAIN COMPUTERS.	
		12	DOCTOR APPOINTMENTS THINGS BEING OVERLOOKED.	
		13	DOESN'T INTEREST ME.	
HS3.oth#	Other concerns about HS service (please specify) (recode to	14	GETTING TRAINING ON IT AND IF I WOULD BE USING IT OFTEN.	
1133.0111#	numeric)	15	HACKERS	
	numency	16	HACKERS AND RELIABILITIES.	
		17	HAVING SOMEONE HELP SET IT UP AND TECHNICAL SUPPORT.	
		18	HAVING THE WEBSITES WORK PROPERLY IS THE MOST CRUCIAL ASPECT. (W/E) NE	
		19	HOW ARE THEY GOING TO DO THIS.	
		20	HOW HARD IT WOULD BE.	
		21	HOW MUCH SPAM WOULD COME THROUGH.	
		22	HOW WOULD IT BE BILLED.	
		23	I BELIEVE THAT THERE WOULD BE TOO MANY FREQUENCY IN THE AIR, LIKE CELL PHONE TOWERS DO. IT WOULD BE HARMFUL TO US.	
		24	I DON'T HAVE ANY CONCERNS	
		25	I HAVE HAD IDENTITY THEFT, WORRIED ABOUT HOW THEY GOT THE INFORMATION AND WHAT THEY ARE GOING TO DO WITH IT.	
		26	I MIGHT LOOK UP MEDICAL INFORMATION ON THE	

1	INTERNET BUT NOT COURDING AN ARROWSTATE.
	INTERNET BUT NOT SCHEDULE AN APPOINTMENT.
27	I WOULD BE CONCERNED ABOUT POTENTIAL SERVICE INTERRUPTIONS. (W/E) NE
28	I WOULD BE OK WITH THE DOCTORS AND JOB TRAINING, I WOULD ALSO BE COMFORTABLE WITH COMMUNITY MEETINGS.
29	I WOULD MAKE DECREASE REAL INTERACTIONS WITH REAL PEOPLE.
30	I WOULDN'T DO THESE KINDS OF MEETINGS, I WOULD MEET THEM IN PERSON. I WOULD MEET OTHER PEOPLE IN PERSON.
31	I'M OLD AND I DON'T LIKE CHANGES.
32	IDENTITY THEFT AND SECURITY OF PERSONAL INFORMATION.
33	IF THE INTERNET BRAKES DOWN TOO MANY, IF THE HIGH SPEED STOPS WORKING YOU STOP FUNCTIONING.
34	IN PERSON
35	INTERNET CONNECTION, IF THEY LOST THE CONNECTION. INCOMPATIBILITY IF TRYING TO DO A THING OR CLASS. IF SOMEONE ELSE DOES
36	INTERNET IS WORKING PROPERLY.
37	INTERRUPTED CONNECTION
38	IT INTERFERES WITH YOUR RETIREMENT LIFESTYLE.
39	IT WOULD BE THE UPLOAD. (W/E) NE
40	IT WOULD DEPEND ON THE PROBLEM. FOR A DOCTOR, BETTER TO GO IN PERSON.
41	JUST NO INTEREST IN IT AT MY AGE, 89 YEARS OLD.
42	LACK OF ACCOUNTABILITY IN A COMMUNITY MEETING SESSION.
43	LIABILITY, SECURITY
44	LOSE ALL THE INFORMATION AND CAN'T GET ONLINE.
45	MAJOR PROBLEM AND SHUT DOWN COMPLETELY.
46	MAKE SURE THAT SPEED WAS FAST ENOUGH.
47	MAKING SURE IT'S FAST ENOUGH.
48	MEDICAL APPOINTMENT
49	MY CONCERN WOULD BE THE CITY PAYING FOR SUCH INTERNET SERVICES.
50	NEVER LEAVING MY HOUSE.
51	NO INTEREST

52	NOT ENOUGH PRIVACY
53	NOT HAVING ANY GLITCHES OR PROBLEMS WITH IT. (W/E) NE
54	OVERALL SPEED FROM OVER GROWTH.
55	PEOPLE LOOSE THEIR COMMUNICATION SKILLS WHEN THEY START USING THE INTERNET.
56	PEOPLE WHO COULD MESS UP YOUR INTERNET, SUCH AS VIRUSES. (W/E) NE
57	PEOPLE WOULD WASTE ENDLESS LOOKING AT PORN AND NETFLIX.
58	POLITICS
59	PRIVACY
60	RELIABILITY
61	RELIABILITY AND SECURITY.
62	RELIABILITY HAS TO BE ROBUST.
63	RELIABILITY OF IT, LIKE THE SYSTEM GOING DOWN.
64	RELIABILITY, AVAILABILITY AND CUSTOMER SERVICE.
65	RELIABILITY, COST
66	RELIABILITY, HACKERS.
67	RELIABILITY, WHAT IF THE SERVICE BREAKS DOWN.
68	RELIABLE
69	SCAMMING
70	SERVICE OUTAGES.
71	SOME THINGS ARE BETTER FACE TO FACE.
72	SPAM
73	SPEED
74	THAT IT WOULD BE CONTINUOUSLY UP AND RUNNING AND COMPETITIVE WITH OTHER PROVIDERS OR SAME COST RATIO.
75	THE CONFIDENCE OF THE PEOPLE WHO RUN THE SERVER FOR THE CITY. (W/E) NE
76	THE HUMAN FACTOR ON THE OTHER END. DOCTORS' AND DENTISTS' OFFICES ARE NOT SET UP TO DO BUSINESS THAT WAY NOR TO ANSWER I
77	THE MAINTENANCE
78	THE USE OF MULTIPLE DEVICES
79	THERE ARE A LOT OF OCCASIONS, YOU ARE CUT OFF FROM PEOPLE AS IT IS.

		80	THERE'S A LACK OF COMMUNICATION OF HUMAN INTERACTING.	
		81	WANT IT FASTER.	
		82	WE WOULDN'T HAVE THAT MUCH NEED TO IT.	
		83	WHERE WOULD FILES BE STORED.	
		84	WOULD BE AFRAID OF LOSING CONNECTION.	
		-1	Not Internet user	
	Barrier	0	Not mentioned	
HS3.oth1	Become too dependent on	1	Mentioned	-1,8,9
	Internet	8	DK/REF	
		9	Ref	
		-1	Not Internet user	
		0	Not mentioned	
HS3.oth2	Concern unrelated to high speed	1	Mentioned	-1,8,9
	service	8	DK/REF	
		9	Ref	
		-1	Not Internet user	
		0	Not mentioned	
HS3.oth3	Concerns related to being a city	1	Mentioned	-1,8,9
	service	8	DK/REF	
		9	Ref	
		-1	Not Internet user	
		0	Not mentioned	
HS3.oth4	Accessibility and reliability	1	Mentioned	-1,8,9
	·	8	DK/REF	
		9	Ref	
		-1	Not Internet user	
	Porconal reasons such as being	0	Not mentioned	
HS3.oth5	Personal reasons, such as being	1	Mentioned	-1,8,9
	too old	8	DK/REF	
		9	Ref	

Cable service question

Variable Name/ Question Name	Label	Value .	Label	Missing values
		1	Very dissatisfied	
		2	Dissatisfied	
		3	Satisfied	
	Satisfaction with the customer	4	Very satisfied	
CABLE1		7	NA	7,8,-9,0,9
	service from cable company	8	DK	
		-9	No or DK cable	
		0	Don't watch	
		9	No info/NA/DK	
		1	Very dissatisfied	
		2	Dissatisfied	
		3	Satisfied	
	Satisfaction with types and variety of programs and channels on cable	4	Very satisfied	
CABLE2		7	NA	7,8,-9,0,9
		8	DK	
		-9	No or DK cable	
		0	Don't watch	
		9	No info/NA/DK	
		-1	No cable	
CABLE3.1	Cable TV went out - picture,	0	No	1.0
CABLES.1	sound, both	1	Yes	-1,8
		8	DK/REF	
		-1	No cable	
CABLE3.2	Internet service too slow or went	0	No	1.0
CABLES.2	out	1	Yes	-1,8
		8	DK/REF	
		-1	No cable	
CARLES 3	Wait too long to reach company	0	No	1.0
CABLE3.3	on phone	1	Yes	-1,8
	·	8	DK/REF	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-1	No cable	
CARLES 4	Dilling problems	0	No	1.0
CABLE3.4	Billing problems	1	Yes	-1,8
		8	DK/REF	
CABLE3.14	Don't know about problems with cable company	1	Don't know	
CABLE3OTH	Other problem with cable service (please specify)	string		
		2	A CHANGE IN LINE UP, LOST OF CHANNELS THAT YOU USE TO HAVE THAT THEY NOW MAKE YOU PAY FOR.	
		3	A LOT OF CHANNELS THAT YOU ARE PAYING FOR BUT DON'T WATCH.	
		4	ABANDONED PRODUCTION	
		5	ALL OF THE ABOVE	
		6	AT SOME POINT OR ANOTHER.	
		7	BILLS ARE TOO HIGH.	
		8	CAN'T GO BEYOND CHANNEL 38. CUSTOMER HAS POOR FREQUENCY ACCORDING TO PROVIDER.	
		9	CAN'T PICK AND CHOOSE STATIONS.	
		10	CHANGE TO PORTS TO INTERNET AND WAITED A MONTH TO TELL YOU.	
CABLE3.OTH#	Other problem with cable service (recoded to numeric)	11	CHANNEL 74 USED TO HAVE A LIST OF PROGRAMS AND NOW I CAN'T FIND ANYTHING AT ALL AND TV GUIDE DOESN'T FILL THE GAP.	
		12	CHARGE TOO MUCH.	
		13	COMCAST PRICES ARE TOO HIGH.	
		14	COST	
		15	COST TOO MUCH	
		16	CUSTOMER SERVICE IS GREAT.	
		17	DIFFICULTY SETTING UP.	
		18	DISSATISFIED WITH BUNDLING.	
		19	DON'T LIKE BILLING STRUCTURE, WOULD LIKE TO PICK OWN PACKAGE.	
		20	EQUIPMENT IS NOT ADORABLE AS IT USED TO BE.	
		21	EXPENSE	

22	EXTREME COST
23	FALSE ADVERTISING HAS HAPPENED. POORLY EXPLAINING THINGS TO CONSUMER. (W/E) NE
24	FORCE YOU TO TAKE A LOT OF CHANNELS YOU DON'T WANT, AND CHARGE YOU TOO MUCH FOR TOO LITTLE CHANNELS.
25	FRUSTRATION WITH THE CUSTOMER SERVICE.
26	GENERALLY ANNOYING AND BEING RESPONSIVE. I FIND THEM FRUSTRATING TO DEAL WITH. THEIR PRICING STRUCTURE IS NOT EQUITABLE.
27	GOES OUT ONCE IN A WHILE.
28	HIGH FEES, VERY COSTLY TO WHAT WE GET COMPARED TO OTHER CITIES WE HAVE BEEN IN.
29	HIGH SPEED WOULD DROP OFF. HAPPY NOW WITH SERVICE SWITCH. NEED TO UPGRADE BUILDING.
30	HOW IT TURNS INTO A CHECKER BOARD. (W/E) NE
31	I DON'T KNOW
32	I HAVE A REMOTE I CAN'T GET REPLACED. THEY TELL ME IT'S 5 MINUTES AWAY AND I DON'T DRIVE. I TAKE THE BUS AND IT'S VERY I
33	I WENT TO THE STORE AND THE LINE WAS AMAZING, IN WAS ABOUT TWENTY MINUTES.
34	I WISH THERE WERE MORE WAYS TO BLOCK CHANNELS THAT APPEAR IN MY GUIDE LIKE SPORTS AND REALITY SHOWS. (W/E) THERE IS NO O
35	I'M TIRED OF THEM UPPING THE PRICE AND NOT LETTING US KNOW.
36	I'VE HAD CABLE FOR THREE YEARS AND IT STILL DOESN'T WORK RIGHT AND THE BILL KEEPS GOING UP.
37	INABILITY TO BUY SPECIFIC CHANNELS.
38	INEFFECTIVE EQUIPMENT
39	INSTANT CHAT ON THE WEBSITE TOOK WAY TOO LONG.
40	IT COSTS TOO MUCH.
41	IT'S EXPENSIVE.
42	IT'S GONE OUT ONCE IN AWHILE, NOT MUCH OF A PROBLEM, RELIABILITY, SUITABLE FOR LIFE SUPPORT CHANNELS AND LESS RELIABLE.
43	IT'S OVER PRICED.
44	IT'S TOO EXPENSIVE I CAN'T AFFORD IT. EVERYTHING IS FINE, I JUST CAN'T AFFORD IT.

45	IT'S TOO EXPENSIVE.
46	JUST THE SWITCH OVER WHEN EVERYTHING WENT DIGITAL.
47	LOSE SERVICE WHEN THEY HAVE A BROADCAST GO OFF AND I HAD TO HAVE THEM RESET IT ALL THE TIME.
48	MISS INFORMATION FROM THE TEXT ON THE PHONE.
49	MISSED SERVICE CALLS.
50	MY PHONE KEEPS GOING OUT, MY CABLE KEEPS GOING OUT.
51	NEEDED TECHNICAL SUPPORT, BUT COULDN'T GET IT UNLESS I PAID A LOT MORE MONEY.
52	NO NOTIFICATION WHEN THEY HAVE NETWORK UPGRADES OR MAINTENANCE WORK.
 53	NONE
54	ONCE A YEAR OR YEAR AND A HALF THE INTERNET GOES OUT TO WHERE THEY HAVE TO SEND SOMEONE OUT.
55	OUR SERVICE HAS SLOWED DOWN FOR NO REASON, AND MY WIFE CALLED AND SHE TALKED TO SOMEONE IN THE PHILIPPINES. WE WANTED TO
56	POOR CUSTOMER SERVICE.
57	PRICE COST
58	PRICE IS VERY HIGH.
59	PRICE JUMPS ONCE A YEAR.
60	PRICE SEEMS TO GO UP.
61	PRICING, PAY SO MUCH FOR NOT ENOUGH OFFERS AND MAKES YOU DO BUNDLES.
62	RAISE PRICE WITHOUT TELLING ME.
63	RAISING YOUR BILL 3 DOLLARS EVERY 6 MONTHS.
64	RECEPTION WITH DIGITAL SIGNAL DUE TO BUILDING.
65	SCHEDULE WORK AT SHOW UP LATE.
66	SCREEN GETS JUMBLY ESPECIALLY WHEN YOU RECORD SHOWS AND WATCH THEM.
67	SLOW AT DIAGNOSING THE PROBLEM. (W/E) NE
68	SLOW INTERNET, PAYING FOR CHANNELS YOU WOULDN'T WANT TO PAY FOR.
69	SOMEONE COMES OUT AND REFUSED TO FIX THINGS THEY WERE SUPPOSE TO FIX.
70	SOMETIMES IT TAKES SOMEONE OUT HERE FOR AN APPOINTMENT.

 71	TECHNOLOGY DOESN'T WORK THAT GOOD.
72	THE BUNDLING IS TOO EXPENSIVE.
73	THE COMPLICATED INTERACTION BETWEEN PHONES, APPLE TV, TV AND COMPUTER. YOU KNOW SORT OF INTEGRATING MULTIPLE DEVICES WIT
74	THE COST
75	THE COST, IT'S A MONOPOLY AND I DON'T REALLY HAVE A CHOICE OF CABLE PROVIDERS.
76	THE COST.
77	THE DIGITAL CHANNEL TAKES AWHILE TO POP UP, TOO MANY CHANNELS AND IT'S HARD TO REMEMBER WHAT CHANNELS I LIKE.
78	THE PRICE FOR EXPAND AND BASIC CABLE FOR COMCAST.
79	THE PRICE IS SLOWLY INCHING UP MORE AND MORE.
80	THE PRICE IS TOO HIGH.
81	THE PRICE OF MY CABLE HAS GONE UP.
82	THERE IS AN ISSUE THAT CERTAIN CHANNELS WOULD GO OUT AND THEY CAN'T SEEM TO GET IT RIGHT. NEED COMPETITION. (W/E) NE
83	THERE'S ONE CHANNEL WE WANT TO WATCH BUT WE HAVE TO PAY FOR ALL THE OTHER ONES. I WISH AS A CONSUMER WE COULD JUST PICK
84	THEY ARE CHARGING ME TOO MUCH FOR THE SERVICES I AM RECEIVING. (W/E) I DON'T LIKE THAT EVERY 6 MONTHS I HAVE TO THREATEN
85	THEY DON'T RESOLVE ANYTHING, BECAUSE LACK OF EFFICIENCY.
86	THEY JUST CHARGE TOO MUCH.
 87	TOO EXPENSIVE
88	TOO EXPENSIVE.
89	TOO MANY DIFFERENT GROUPS TO TALK TO OR UNDERSTAND AND EXPLAIN THINGS AT MY LEVEL TECHNOLOGY COST AND SERVICE KNOWLEDGE.
90	TRYING TO GET SERVICE CHANGED RIGHT NOW. HAVE DONE PHONE CALLS, EMAIL ONLINE AND THEY SAY THEY ARE GOING TO COME THROUGH
91	TRYING TO GET THROUGH TO CUSTOMER SERVICE. BEING PUT ON HOLD FOR LONG PERIODS OF TIMES.
92	VARIETY CHANNELS, PEOPLE SHOULD BE ABLE TO

			CHOOSE THEIR CHANNELS. (W/E) NE	
		93	VERY BAD RECEPTION AND GETTING THEM TO GET SOMETHING DONE.	
		94	VERY DIFFICULT TO GET EQUIPMENT REPAIRED FOR THE INTERNET. (W/E) SUCH AS MODEM AND CABLE BOX NEEDING REPLACED. (W/E) NE	
		95	WANTED TO REBOOT AND THEN TRIED TO SELL ME SOMETHING. WANTED ME TO UPGRADE, HAD ERROR MESSAGES.	
		96	WAY OVER CHARGED FOR WHAT YOU GET.	
		97	WE KEEP WANTING TO UPGRADE SERVICE AND WE HAVE TO KEEP ADDING BOXES AND CALL THEM BACK AND GIVE THEM NUMBER TO MY BOX AN	
		98	WE'VE HAD A 10 YEARS PROBLEM WITH SIGNAL STRENGTH.	
		99	WHEN I DO GET IN TOUCH WITH A CUSTOMER SERVICE PERSON THEY'RE USUALLY HORRIBLE AT GETTING MY PROBLEM FIXED. LACK OF COMP	
		100	YOU CAN'T USE A REGULAR RECORDER.	
		101	YOU HAVE TO BUNDLE, SO YOU'RE FORCED TO GET A WHOLE BUNCH OF THINGS YOU DON'T REALLY NEED.	
	Have to pay for unwanted	-1	No cable	
CABLE3.OTH1	channels		No	1
	Citatilleis	1	Yes	
		-1	No cable	
CABLE3.OTH2	Rates for cable service	0	No	-1,8
CABLES.OTHZ	hates for cable service	1	Yes	-1,0
		8	DK/REF	
		-1	No cable	
CABLE3.OTH3	Not notified to changes in service	0	No	-1,8
CABLES.OTHS	or price	1	Yes	-1,0
		8	DK/REF	
		-1	No cable	
CABLE3.OTH4	Problem with installation or other	0	No	-1,8
CABLES.UTH4	service call	1	Yes	-1,0
		8	DK/REF	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-1	No cable	
CABLE3.OTH5	Problems with customer service or	0	No	1 0
	tech support	1	Yes	-1,8
		8	DK/REF	
		-1	No cable	
CABLE3.0	No problems with cable service	0	No	-1,8
CABLES.U	No problems with cable service	1	Yes	-1,0
		8	DK/REF	
		-9	No or DK cable	
		1	A bargain	
		2	Priced about right	
		3	Somewhat too expensive	
CABLE4	Rates paid for cable service are	4	Very much too expensive	-9,7,8,-1,9
		7	NA	
		8	DK	
		-1	No cable service	
		9	No info/NA/DK	
CABLE5	Types of television shows wanted (please specify)	string		
	quotable comment about cable	0	Not mentioned or selected	
CAB.quote	programming	1	Mentioned or selected	
	Local events and stories,	0	Not mentioned or selected	
CAB.local	government	1	Mentioned or selected	
		0	Not mentioned or selected	
CAB.educ	Educational	1	Mentioned or selected	••••
CAD I	A.1	0	Not mentioned or selected	
CAB.arts	Arts and culture	1	Mentioned or selected	
CAB.env	Environment nature	0	Not mentioned or selected	
CAB.env	Environment, nature	1	Mentioned or selected	
CAD diameter	Diverse ethnic and language	0	Not mentioned or selected	
CAB.diverse	programs, international	1	Mentioned or selected	
CAB.fam	Family/children's programming	0	Not mentioned or selected	
CAD.Tam	Family/children's programming	1	Mentioned or selected	

Variable Name/ Question Name	Label	Value .	Label	Missing values
CAD		0	Not mentioned or selected	
CAB.news	News services, international news	1	Mentioned or selected	
CAD	Dua augus fua ua Caura da	0	Not mentioned or selected	
CAB.cn	Programs from Canada	1	Mentioned or selected	
CAD mana	Nege	0	Not mentioned or selected	
CAB.none	None	1	Mentioned or selected	
CAD All	DK	0	Not mentioned or selected	
CAB.dk	DK	1	Mentioned or selected	
CAB.na	Don't watch TV/NA	0	Not mentioned or selected	
CAD.IIa	DOIL WALCII TV/NA	1	Mentioned or selected	
CAR maying	Mara mavies (specific gapra)	0	Not mentioned or selected	
CAB.movies	More movies (specific genre)	1	Mentioned or selected	
CAR monds	Four commercials	0	Not mentioned or selected	
CAB.noads	Fewer commercials	1	Mentioned or selected	
CAR asi	AB.sci Popular science, science	0	Not mentioned or selected	
CAD.SCI		1	Mentioned or selected	
CAB.travel	Travel	0	Not mentioned or selected	
		1	Mentioned or selected	
645 lf l	Lifestyle (home, garden, health,	0	Not mentioned or selected	
CAB.lifestyle	cooking, garden, decorating, yoga)	1	Mentioned or selected	
!		0	Not mentioned or selected	
CAB.doc	Documentary	1	Mentioned or selected	
		0	Not mentioned or selected	
CAB.sports	Sports	1	Mentioned or selected	4
CARL	111-1	0	Not mentioned or selected	
CAB.hx	History	1	Mentioned or selected	
CAB.specific	Specific programs or channels	0	Not mentioned or selected	
CAD.3PECITIC	Specific programs of chamiles	1	Mentioned or selected	
CAR rolia	Poligious	0	Not mentioned or selected	
CAB.relig	Religious	1	Mentioned or selected	
CAB.pbs	PBS-like	0	Not mentioned or selected	
כתטיףטי	r D3-IIKE	1	Mentioned or selected	

Variable Name/ Question Name	Label	Value .	Label	Missing values
CAP comody	Comody sitsom	0	Not mentioned or selected	
CAB.comedy	Comedy, sitcom	1	Mentioned or selected	
CAB.drama	Drama action	0	Not mentioned or selected	
CAB.urama	Drama, action	1	Mentioned or selected	
		-1	No cable service	
CARLEC	Aware of Cable Office	0	No	1.0
CABLE6	Aware of Cable Office	1	Yes	-1,8
		8	DK	
		-1	No cable service	
CARLEZ	A	0	No	1.0
CABLE7	Aware of basic cable price	1	Yes	-1,8
		8	DK	
	What one thing would improve	-1	No cable	
		0	Nothing at all	
		1	Price	
		2	Program choices	
		3	Customer service	
CABLE8		4	Other	-1,8,9
	your cable TV service	5	Choice - provider, programs, services	, ,
		6	Reliability	
		7	Equipment issue	
		8	DK	
		9	No info	
CABLE8OTH	Other thing that would improve cable TV service (please specify)	String		
		2	A PACKAGE THAT WOULD LET YOU DO PHONE AND INTERNET WITHOUT ALSO PAYING FOR CABLE TV.	
		3	BETTER RELIABILITY.	
	Other thing that would improve	4	CHOOSING THE CHANNELS I WANT.	
CABLE8.oth#	cable TV service (please specify)	5	COMPATIBILITY WITH THIRD PARTY PRODUCTS TIVO.	
	(recoded to numeric)	6	CONNECTIVITY AND SPEED.	
	•	7	EQUIPMENT CHOICES.	
		8	FUNCTIONALITY OF THE CABLE BOX HDMI NOT RELIABLE, ETC.	

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	9	GET RID OF COMCAST.
	10	GET RID OF THE ADD ON BOXES.
	11	GETTING RID OF THOSE BLACK BOXES THAT WAY WE CAN WATCH T.V. LIKE WE USED TO.
	12	GETTING THE INTERNAL BUILDING EQUIPMENT UPGRADED.
	13	HAVING TO PAY FOR PROGRAM.
	14	I AM HARD OF HEARING, THE VOICES OF THE ACTORS GO DOWN SO I CAN'T HEAR WHAT THEY ARE SAYING AND I DON'T KNOW IF THEY CAN
	15	I DON'T CARE THAT MUCH ABOUT CABLE TV.
	16	INTEGRATION OF DIFFERENT DEVICES. HOW TO GET SHOWS ON APPLE TV TO ACTUALLY WORK ON THE TV.
	17	KNOWING WHAT'S ON THE STATIONS.
	18	LETTING ME PICK FROM A MENU OF ITEMS AND STILL MAINTAIN A LOWER COST WITHOUT HAVING TO BUNDLE. WE BASICALLY LIVE IN A MO
	19	MAYBE THE OPPORTUNITY TO CHANGE YOUR PACKAGE.
	20	MORE ON DEMAND.
	21	MY CHANNELS FOR LESS MONEY, CAN I JUST PAY FOR SPECIFIC CONTENT. (W/E) NE
	22	NO CABLE
	23	OTHER CHOICES THAT COULD PROVIDE SAME SERVICES THAT COMCAST PROVIDE.
	24	PERFORMANCE AND HIGH DEFINITION.
	25	QUALITY, SPEED AND NOT GOING DOWN.
	26	RELIABILITY
	27	SERVICE. GOOD STRONG SIGNAL WITH CONTENT
	28	SPEED FOR INTERNET
	29	TECHNOLOGICAL ADVANCES AND ABILITY TO MANIPULATE THE CHANNELS AND BE ABLE TO SEARCH, ALMOST LIKE THE INTERNET.
	30	TECHNOLOGY USED FOR MY CABLE BOX.
	31	THE RELIABILITY OF IT.
	32	WHEN YOU LOOK AT YOUR TV YOU SEE CHANNEL 5 OR CHANNEL 105. SOMETIMES IT'S HD. SOMETIMES NOT SAME THE PROGRAM. HAVE TO GE

Variable Name/ Question Name	Label	Value .	Label	Missing values
		1	Very unlikely	
		2	Somewhat unlikely	
	How likely to drop cable TV in next	3	Somewhat likely	
CABLE9	· · · · · · · · · · · · · · · · · · ·	4	Very likely	-1,8,9
	5 years	8	DK	
		-1	No cable service	
		9	No info	
		-1	Has cable or DK cable'	
		0	No	
CNOT1	Drop cable in the past few years	1	Yes	-1,8,9
		8	No info	
		9	Ref	
CNOT2.other1	Other reason don't have/ probably drop cable (please specify)	String		
CNOT2.other2	Other (please specify)	String		
		-9	DK/REF	
		-2	Not likely to drop	
		-1	Has cable, DK/REF likely to drop	
CNOT2.1	Cost/ can't afford	0	Not mentioned	-9,-2,-1,8
	FO CONTRACTOR OF	1	Mentioned	
		8	No info	
		-9	DK/REF	
		-2	Not likely to drop	
	Get video content over the	-1	Has cable, DK/REF likely to drop	0 0 4 0
CNOT2.2	Internet	0	Not mentioned	-9,-2,-1,8
	i I	1	Mentioned	
		8	No info	
		-9	DK/REF	
		-2	Not likely to drop	
CN CT2 2	Conformation in	-1	Has cable, DK/REF likely to drop	0 2 4 0
CNOT2.3	Get free TV over the air	0	Not mentioned	-9,-2,-1,8
		1	Mentioned	
	Port of the control o	8	No info	

Variable Name/ Question Name	Label	Value .	Label	Missing values
•		-9	DK/REF	
		-2	Not likely to drop	
		-1	Has cable, DK/REF likely to drop	0 0 4 0
CNOT2.4	Get satellite	0	Not mentioned	-9,-2,-1,8
		1	Mentioned	
		8	No info	
		-9	DK/REF	
		-2	Not likely to drop	
CNICTO F		-1	Has cable, DK/REF likely to drop	0 2 4 0
CNOT2.5	Can't get cable service	0	Not mentioned	-9,-2,-1,8
		1	Mentioned	
		8	No info	
		-9	DK/REF	
		-2	Not likely to drop	
CNIOTA C		-1	Has cable, DK/REF likely to drop	0 2 4 0
CNOT2.6	Service problems	0	Not mentioned	-9,-2,-1,8
		1	Mentioned	
		8	No info	
		-9	DK/REF	
		-2	Not likely to drop	
CN CT2 7	B. I	-1	Has cable, DK/REF likely to drop	0 2 4 0
CNOT2.7	Did not like programming	0	Not mentioned	-9,-2,-1,8
		1	Mentioned	
		8	No info	
		-9	DK/REF	
		-2	Not likely to drop	
CNOTA O		-1	Has cable, DK/REF likely to drop	0 2 4 0
CNOT2.8	Don't want cable, do/did not like it	0	Not mentioned	-9,-2,-1,8
		1	Mentioned	
		8	No info	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2 0	Bardina da la	-1	Has cable, DK/REF likely to drop	0.2.4.0
CNOT2.9	Don't need cable (anymore)	0	Not mentioned	-9,-2,-1,8
		1	Mentioned	
		8	No info	
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2 40	Objectionable programming	-1	Has cable, DK/REF likely to drop	0 2 4 0
CNOT2.10	including for children	0	Not mentioned	-9,-2,-1,8
	_	1	Mentioned	
		8	No info	
	Choices too confusing	-9	DK/REF	
		-2	Not likely to drop	
CNOT2 44		-1	Has cable, DK/REF likely to drop	0.2.4.0
CNOT2.11		0	Not mentioned	-9,-2,-1,8
		1	Mentioned	
		8	No info	
CNOT2.88	Don't know reason for not having cable	1	Don't know	1
		-9	DK/REF	***************************************
		-2	Not likely to drop	
CNOT2.12	Other reason	-1	Has cable, DK/REF likely to drop	-9,-2,-1
		0	Not mentioned	
		1	Mentioned	
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2.oth1	Problem with customer service	-1	Has cable, DK/REF likely to drop	-9,-2,-1
		0	Not mentioned	
		1	Mentioned	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2.oth2	Waste of time/ brain	-1	Has cable, DK/REF likely to drop	-9,-2,-1
		0	Not mentioned	
		1	Mentioned	
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2.oth3	Did not like choices of bundles	-1	Has cable, DK/REF likely to drop	-9,-2,-1
		0	Not mentioned	
	1	Mentioned		
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2.oth4	Unreliability	-1	Has cable, DK/REF likely to drop	-9,-2,-1
	-	0	Not mentioned	
		1	Mentioned	
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2.oth5	Equipment problem	-1	Has cable, DK/REF likely to drop	-9,-2,-1
	·	0	Not mentioned	
		1	Mentioned	
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2.oth6	Use a different vendor	-1	Has cable, DK/REF likely to drop	-9,-2,-1
		0	Not mentioned	
		1	Mentioned	
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2.oth7	Don't use it/ don't watch TV	-1	Has cable, DK/REF likely to drop	-9,-2,-1
		0	Not mentioned	
		1	Mentioned	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		-9	DK/REF	
		-2	Not likely to drop	
CNOT2.oth8	Don't like the commercials	-1	Has cable, DK/REF likely to drop	-9,-2,-1
		0	Not mentioned	
		1	Mentioned	
		-9	DK/REF	
	Any recens siven for not beginn.	-2	Not likely to drop	
(NOLL) anv	Any reason given for not having/	-1	Has cable, DK/REF likely to drop	-9,-2,-1
	or being likely to drop Cable TV	0	Not mentioned	
		1	Mentioned	

Community involvement and communication questions

Variable Name/ Question Name	Label	Value .	Label	Missing values
		0	No	
CB1	Participate in a community group	1	Yes	8
		8	No info	
0.1.4	D.cb1print Print newsletter or other mail	0	Not mentioned	
O.cb1print		1	Print newsletter or other mail	
	O.cb1meeting Public meetings	0	Not mentioned	
O.cb1meeting		1	Public meetings	
		0	Not mentioned	
O.cb1phone	Telephone	1	Telephone	
		0	Not mentioned	
O.cb1email	Email	1	Email	
		0	Not mentioned	
O.cb1fb	O.cb1fb Facebook	1	Facebook	
		0	Not mentioned	
O.cb1twitter	Twitter	1	Twitter	

Variable Name/ Question Name	Label	Value .	Label	Missing values
0.14 .1.2.		0	Not mentioned	
O.cb1website	Website	1	Website	
		0	Not mentioned	
O.cb1text	Text	1	Text	
		0	Not mentioned	
O.cb1rss	Subscribe to RSS	1	Subscribe to RSS	
		0	Not mentioned	
O.cb1calendar	Subscribe to online calendar	1	Subscribe to online calendar	
		0	Not mentioned	
O.cb1blog	Neighborhood blog	1	Neighborhood blog	••••
		0	Not mentioned	
O.cb1dk	Don't know	1	Don't know	
O.cb1oth	Other way of giving opinion to community group (please specify)	string		
	, , , , , , , , , , , , , , , , , , , ,	0	Not mentioned	
CIVIC1.1	GIVE opinion In a meeting	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC1.2	GIVE opinion By phone	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC1.3	GIVE opinion Electronically	1	Mentioned	8
		8	No info	
011104	0.045	0	Not mentioned	
CIVIC1.4	GIVE opinion Email	1	Mentioned	8
		8	No info Not mentioned	
CIVIC1.5	GIVE opinion Facebook	0 1	Mentioned	8
CIVICI.3	GIVE OPIIIIOII FACEDOOK	8	No info	0
		0	Not mentioned	
CIVIC1.6	GIVE opinion Twitter	1	Mentioned	8
J. J. 102.10	Cite opinion i witter	8	No info	

Variable Name/ Question Name	Label	Value .	Label	Missing values
•		0	Not mentioned	
CIVIC1.7	GIVE opinion Text	1	Mentioned	8
	<u>'</u>	8	No info	
		0	Not mentioned	
CIVIC1.8	CIVIC1.8 GIVE opinion Blog	1	Mentioned	8
	-	8	No info	
		0	Not mentioned	
CIVIC1.9 GIVE opinion Web survey	GIVE opinion Web survey	1	Mentioned	8
	8	No info		
		0	Not mentioned	
CIVIC1.10	GIVE opinion Letter	11	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC1.11	Don't want to	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC1.12	Other way to give an opinion	1	Mentioned	8
		8	No info	
CIVIC1 anyolog	Any electronic method	0	Not mentioned	8
CIVIC1.anyelec	Any electronic method	1	Mentioned	٥
CIVIC1.other	Other way to give an opinion (please specify)	String		

Variable Name/ Question Name	Label	Value .	Label	Missing values
Question Name		2	BY INTERNET	values
	3	BY MAIL		
		4	BY TELEPHONE	
		5	BY VOTING	
		6	DEPENDING ON WHAT THE SITUATION IS.	
		7	FACE THE PERSON.	
		8	FACE TO FACE	
		9	I DON'T HAVE A PREFERENCE.	
		10	I WOULDN'T DO ONE OF THEM.	
		11	IF IT'S NOT IMPORTANT FINE BUT IF IT'S IMPORTANT I RATHER TALK DIRECTLY.	
		12	IN A REUNION	
		13	IN PERSON	
		14	IN PERSON BUT ALL THE WAYS.	
		15	IN PERSON FACE TO FACE.	
		16	IN PERSON OR SKYPE	
	Other way to give an opinion	17	IN PERSON, DEPENDS ON THE SITUATION.	
CIVIC1.oth#	(recoded to numeric)	18	IN PUBLIC	
	,	19	IN WRITING	
		20	INTERNET	
		21	INTERNET GROUP	
		22	IT DEPENDS ON THE SITUATION IN SOME SITUATION I WOULD PREFER BY MEETING, IN SOME BY EMAIL.	
		23	JUST CALL CITY COUNCIL.	
		24	LETTERS	
		25	MAIL	
		26	MAKE UP, TWITTER	
		27	NO PREFERENCE	
		28	NOT APPLICABLE	
		29	ON THE INTERNET, ALSO MIGHT GO TO MEETINGS.	
		30	PERSONALLY	
		31	SKYPE FACE CHAT MEETING	
		32	THROUGH LETTER	
		33	VIDEO CONFERENCE	

		34	VOTE	
		35	VOTING	
		36	WEBINAR	
		37	WHAT EVER IS APPROPRIATE TO THE MESSAGE AND TIMING.	
		38	WOULD TELL FRIEND AND GIVE A SURVEY.	
		0	Not mentioned	
CIVIC1.oth1	GIVE opinion By voting	1	Mentioned	8
		8	DK/REF	
		0	Not mentioned	
CIVIC1.oth2	GIVE opinion It depends	1	Mentioned	8
I	•	8	DK/REF	
CIVIC1.oth3 GIVE opinion In person	0	Not mentioned		
	1	Mentioned	8	
	8	DK/REF		
	CIVIC1.oth4 GIVE opinion No preference	0	Not mentioned	
CIVIC1.oth4		1	Mentioned	8
		8	DK/REF	
		0	Not mentioned	
CIVIC1.na	GIVE opinion Not applicable	1	Mentioned	8
		8	DK/REF	
		0	No electronic pref given	
		1	Email	
		2	Facebook	
		3	Twitter	
	Duefermed als stressis aution for	4	Text	
	Preferred electronic option for	5	Blog comment	88,99
	giving an opinion	6	Web survey	
		7	Other	
		9	None	
		88	DK	
		99	Ref	

Variable Name/ Question Name	Label	Value .	Label	Missing values
•		0	Not mentioned	
		1	Mentioned	
CIVIC2.1	Email	7	No info	7,8,9
		8	Did not choose electronic method	, ,
		9	No info	
		0	Not mentioned	
		1	Mentioned	
CIVIC2.2	Facebook	7	No info	7,8,9
		8	Did not choose electronic method	, ,
		9	No info	
		0	Not mentioned	
		1	Mentioned	
CIVIC2.3	Twitter	7	No info	7,8,9
		8	Did not choose electronic method	, ,
		9	No info	
		0	Not mentioned	
		1	Mentioned	
CIVIC2.4	Text	7	No info	7,8,9
		8	Did not choose electronic method	,-,-
		9	No info	
		0	Not mentioned	
		1	Mentioned	
CIVIC2.5	Blog comment	7	No info	7,8,9
		8	Did not choose electronic method	, ,
		9	No info	
		0	Not mentioned	
		1	Mentioned	
CIVIC2.6	Web survey	7	No info	7,8,9
		8	Did not choose electronic method	- ,-,-
		9	No info	
	_	0	Not mentioned	
CIVIC2.7	Other	1	Other	
CIVIC2.88	Don't know	1	Don't know	

Variable Name/ Question Name	Label	Value .	Label	Missing values
CIVIC2.other	Other (please specify)	String		
		2	BY MEETING	
		3	COMPUTER INTERNET	
		4	EXCEL	
		5	MEETING IF THERE WAS ONE AND I CAN WALK.	
	Out an area of a man distribution of	6	ONLINE MEETINGS	
CD/1/C2 -+b-#	Other preferred electronic way of	7	PHONE	
CIVIC2.oth#	giving opinion (recoded to	8	SNAIL MAIL	
	numeric)	9	SOCIAL MEDIA	
		10	SURVEY MONKEY	
		11	TELEPHONE	
		12	VIDEO CONFERENCE	
	13	WHICHEVER IS APPLICABLE.		
numciv3	Number of ways mentioned/selected to GET info			
	GET info Email	0	Not mentioned	
CIVIC3.1		1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC3.2	GET info Facebook	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC3.3	GET info Twitter	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC3.4	GET info Text	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC3.5	GET info Blog	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC3.6	GET info Website	1	Mentioned	8
		8	No info	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		0	Not mentioned	
CIVIC3.7	GET info Calendar	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC3.8	GET info Letter	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC3.9	GET info Phone	1	Mentioned	8
		8	No info	
	0	Not mentioned		
CIVIC3.0 GET info Don't want	1	Mentioned	8	
	8	No info		
CIVIC3.other	Other way to get info from City or community group (please specify)	String		
		2	A LETTER, LIKE DOCUMENTS TO SAVE THEM.	
		3	ABILITY TO DO A CHAT.	
		4	BY MAIL	
		5	BY PHONE	
		6	CUSTOMER SERVICE BUREAU	
		7	DEPENDS ON THE ISSUE.	
		8	ELECTRONIC	
		9	ELECTRONIC IS FASTER.	
	Oth an area to get info forms City, an	10	ELECTRONICALLY	
CD/11C3 -+1-#	Other way to get info from City or	11	EVERYTHING THAT WAS SAID. (W/E) NE	
CIVIC3.oth#	community group (recoded to	12	FLYER	
	numeric)	13	FLYERS	
		14	GOING TO PUBLIC MEETINGS	
		15	GOOGLE	
		16	GOOGLE, RSS FEED, ELECTRONIC NEWS LETTER	
		17	I GO ONLINE.	
		18	I JUST GO ONLINE.	
		19	I PREFER PEOPLE COME OUT AND TALK TO US, WE HAVE MAYORS AND CALL UP NEIGHBOR MEETINGS.	
		20	I USE RSS FEED WHICH CAN PUT THROUGH ALL THE	

Variable Name/ Question Name	Label	Value .	Label	Missing values
•			BLOGS I CAN FOLLOW.	
		21	I WOULD GO TO THEIR WEBSITE.	
		22	I'D PREFER ELECTRONICALLY.	
		23	IN A MEETING.	
		24	IN PERSON	
		25	IN PERSON, MEETING	
		26	INTERNET	
		27	LETTER	
		28	LIBRARY	
		29	LIVE CHAT	
		30	LIVE CHAT ON INTERNET.	
		31	LIVE CHAT OVER THE INTERNET.	
		32	LIVE ONLINE CHAT	
		33	LOOK UP THE INFORMATION. (W/E) NE	
		34	MAIL	
		35	MASS MAILING	
		36	MEDIA RADIO AND T.V.	
		37	MEETING	
		38	MESSAGE BOARD	
		39	NEWS, LOCAL PAPER ONLINE	
		40	NEWSLETTER	
		41	NEWSPAPER	
		42	NONE OF THE ABOVE	
		43	NONE OF THOSE.	
		44	OLD FASHIONED MAIL. CITY SENDS POST CARDS SO IF I WANT MORE INFORMATION, LIKE IF THERE'S A MEETING GOING ON. I STILL LIK	
		45	ON A LIST TO BE CONTACTED BY SCHOOLS AND WATER DISTRICTS, AN EMAIL LIST.	
		46	ON TELEVISION	
		47	PERSONAL CONTACT	
		48	PHONE	
		49	PHONE APP	
		50	POSTER ON TELEPHONE POLLS, NEWSPAPER, BY WEBSITE	

Variable Name/ Question Name	Label	Value .	Label	Missing values
		51	PRETTY MUCH DON'T CALL ME, I'LL CALL YOU.	
		52	PUBLISHED (W/E) NE	
		53	RADIO	
		54	RADIO OR TV	
		55	REGULAR MAIL	
		56	RSS READER	
		57	SOCIAL MEDIA	
		58	SPEAK TO A REAL HUMAN BEING.	
		59	TECHNICAL MAGAZINE	
		60	THE CITY PAGE	
		61	THE INTERNET	
		62	THE NEWSPAPER	
		63	THROUGH PERSONAL FRIENDS.	
		64	TV IS THE BEST WAY TO GET INFORMATION FROM THE CITY.	
		65	VIDEO BLOG	
		66	VIDEO LIKE IN A MEETING.	
		67	VOICE MAIL	
		68	WEB SURVEY	
		69	WEBINAR	
		70	WEBINAR CASTLE MEETINGS ONLINE	
		71	WEBSITE	
		72	WEBSITES	
		73	WORD OF MOUTH	
		74	WOULD GO TO THE OFFICE OF THE PERSON WHO I NEEDED THE INFORMATION FROM.	
		75	WOULD LIKE TO SPEAK TO A PERSON IN PERSON.	
		76	WOULD PREFER TO GO DOWN THERE.	
		77	WOULD USE THE INTERNET.	
		0	Not mentioned	
CIVIC3.oth1	GET info Live chat	1	Mentioned	8
		8	DK/REF	

Variable Name/	Label	Value .	Label	Missing
Question Name				values
		0	Not mentioned	
CIVIC3.oth2	GET info Electronically, generally	1	Mentioned	8
		8	DK/REF	
		0	Not mentioned	
CIVIC3.oth3	GET info In a meeting	1	Mentioned	8
		8	DK/REF	
		0	Not mentioned	
GET info Flyer or newsletter	1	Mentioned	8	
	8	DK/REF		
CIVIC3.oth5 GET info In person	0	Not mentioned		
	1	Mentioned	8	
	8	DK/REF		
		0	Not mentioned	
CIVIC3.oth6	CIVIC3.oth6 GET info Some other way	1	Mentioned	8
,	8	DK/REF		
		0	Not mentioned	
CIVIC3.oth7	GET info Radio or TV	1	Mentioned	8
		8	DK/REF	
		0	Not mentioned	
CIVIC3.oth8	GET info Newspaper	1	Mentioned	8
	' '	8	DK/REF	
		0	Not mentioned	
CIVIC3.oth9	GET info An app	1	Mentioned	8
	••	8	DK/REF	
		0	Not mentioned	
CIVIC3.oth10	GET info Word of mouth	1	Mentioned	
		8	DK/REF	8
	Number of ways mentioned/			_ 3
numciv4	selected to GET URGENT info			
	Science to del ondervi illo	0	Not mentioned	
CIVIC4.1	URGENT: Email	1	Mentioned	0
CIVIC4.1	UKGENT: EMAII		•	8
		8	DK/REF	

Variable Name/ Question Name	Label	Value .	Label	Missing values
Question Name		0	Not mentioned	values
CIVIC4.2	URGENT:Text	<u>U</u>	Mentioned	8
CIVICALE	ONGENT. TEXT	8	DK/REF	
		0	Not mentioned	
CIVIC4.3	URGENT:Facebook	1	Mentioned	8
		8	DK/REF	
		0	Not mentioned	
CIVIC4.4	URGENT:Telephone	1	Mentioned	8
		8	DK/REF	
		0	Not mentioned	
CIVIC4.5	URGENT:Twitter	1	Mentioned	8
		8	DK/REF	
		0	Not mentioned	
CIVIC4.6 URGEN	URGENT:Blog	1	Mentioned	8
		8	DK/REF	
	URGENT:Some other way such as mail	0	Not mentioned	
CIVIC4.7		1	Mentioned	8
	111011	8	DK/REF	
CIVIC4.0	Other way to get URGENT ALERTS	0	Not mentioned	
CIVIC4.0		1	Mentioned	
CD // CA 4 2 4	URGENT: text, email or phone	0	Not mentioned	
CIVIC4.1_2_4		1	Mentioned	
CD 41CA 4 A	URGENT: email or phone	0	Not mentioned	
CIVIC4.1_4		1	Mentioned	
CD/164.2.4	URGENT: text or phone	0	Not mentioned	
CIVIC4.2_4		1	Mentioned	
CIVICA 1 2	URGENT: text or email	0	Not mentioned	
CIVIC4.1_2		1	Mentioned	
CIVIC4.person	URGENT: in person, word of	0	Not mentioned	
Civic4.person	mouth	1	Mentioned	

Variable Name/ Question Name	Label	Value .	Label	Missing values
CIVIC4.oth	Other way to get URGENT ALERTS (please specify)	String		
	2	A VERBAL CALL.		
		3	anyway you can get it to me	
		4	AUTOMATED PHONE CALLS	
		5	BY MAIL	
		6	CABLE	
		7	CALL ON THE PHONE	
		8	CALL THE POLICE	
		9	CELL PHONE	
		10	CELL PHONE WIRELESS	
		11	DEPENDENT ON COMPUTERS	
		12	DOOR TO DOOR	
		13	ELECTRONICS	
		14	EMAILS	
		15	EMERGENCY TV CHANNEL	
	Other way to get LIDCENT ALEDTS	16	FAMILY MEMBER	
CIVIC4.oth#	Other way to get URGENT ALERTS	17	FROM MY RETIREMENT FACILITY MAILBOX.	
CIVIC4.0tn#	(please specify) (recoded to numeric)	18	I HAVE A FIREMAN LIVING NEXT DOOR, I HAVE HIS NUMBER.	
		19	INSTANT MESSAGING	
		20	INTERNET	
		21	JUST SOME ALERTS.	
		22	KNOCK ON THE DOOR TO DOOR.	
		23	LOCAL NEWS AND THE ICE CREAM TRUCKS	
		24	MAIL	
		25	NEWS OR TV	
		26	NEWS, MEDIA	
		27	NON ELECTRONICALLY	
		28	ON 911	
		29	ON SITE	
		30	ON TELEVISION	
		31	ON TV	
		32	OVER THE TELEVISION NEWS STATION.	

	-
33	OVER THE WEB.
34	PERSON TO PERSON
35	PERSONAL EXPERIENCE
36	PHONE CALL
37	PHONE CALLS
38	PRINT
39	RADIO
40	RADIO AND TV STATIONS AND ELECTRONICALLY.
41	RADIO ANNOUNCEMENTS
42	RADIO MESSAGE
43	RADIO OR T.V.
44	RADIO OR TELEVISION
45	RADIO OR TV
46	RADIO OR TV IF I'M HOME.
47	RADIO, TV, COMPUTER
48	REGULAR MAIL
49	SHORT WAVE RADIO
50	SIREN
51	SMART PHONE APP
52	SMS
53	T.V.
54	TELEPHONE
55	TELEPHONE CALL
56	TELEPHONE, LANDLINE
57	TELEVISION
58	TELEVISION, (W/E) RADIO (TEXT) (W/E) READER BOARDS ON THE FREEWAY (W/E) NE
59	TELEVISION, RADIO, OR TELEPHONE.
60	THE NEWS
61	THE WEB
62	THEIR WEBSITE
63	THROUGH SNAIL MAIL.
64	TO THE BUILDING IS IN FRONT OF OUR OFFICE.
65	TV
66	TV ALERTS
67	TV AND RADIO
07	I V AND IVADIO

		68	TV OR RADIO	
		69	TV SET	
		70	TV, RADIO	
		71	TV, WEBSITE	
		72	WEB	
		73	WEBSITE	
		74	WIND UP RADIO	
		0	Not mentioned	
CIVIC4.oth1	Unspecified electronic	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC4.oth2	In person/ door-to-door	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC4.oth3	Word of mouth friends or relatives	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC4.oth4	Instant message	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC4.oth5	Radio or TV	1	Mentioned	8
		8	No info	
		0	Not mentioned	
CIVIC4.oth6	An app	1	Mentioned	8
	'	8	No info	

Seattle.gov and Seattle Channel questions

Variable Name/ Question Name	Label	Value .	Label	Missing values
MED4 and	Dichotomy Visit Seattle.gov	0	No	
WEB1.any		1	Yes	
		1	Once a month or less	
WEB1.freq	How often visit City's website	2	203 times a month	
	-	3	At least once a week	

		-1	No smartphone or tablet	
		1	One app	
	Duefanana	2	Separate apps	
WEB2	Prefer one app or separate apps	3	Doesn't matter/ no pref	-1,8
	for City services	4	Don't know what an app is	
		5	Something else	
		8	No Info	
WEB2.other	Some other solution for app (please specify)	String		
		2	A good mobile site.	
		3	And make sure you have one for Windows Phone.	
		4	App features should be grouped into one app if they make sense, but don't add features or information that does not make	
		5	app seems unneccessary - make a website optimised for mobile instead	
		6	apps, schmapps my phone is only a phone.	
		7	As a UX practitioner I can tell you that apps are designed to be uni-taskers. Almost by default, an app that tries to do	
		8	As long as it's mobile friendly, it can be web or app.	
		9	As long as they function properly, the number doesnt matter.	
		10	as long as things are easy to find it doesn't matter	
	Composition colution for our	11	but I'd like to see some	
WCD2 ***#	Some other solution for app	12	By all that's Holy, just ONE. Anything else is just stupid.	
WEB2.oth#	(please specify) (recoded to numeric)	13	by app do you mean a web wrapper with less functionality or something with native feel for the platform	
		14	COMPREHENSIVE APP INCLUDING ALL SERVICES.	
		15	Depending how they were structured I can see value either way.	
		16	depends on services offered.	
		17	Depends on what's included. Probably one app	
		18	doesn't apply no smart phones or tablets	
		19	don't care	
		20	don't care if there's 1 or multiple apps, they must be accessible to all users.	
		21	DON'T CURRENTLY HAVE A SMART PHONE	
		22	don't have a ""smart"" phone so it doesn't matter	
		23	don't have a phone capable of mobile app	
		24	don't have a smart phone or anything like that	

25	don't make me download a bunch of different apps. just like only seattle.gov, you should be able to go to one app.
26	Don't waste money on apps - just make sure your website is usable from mobile devices
27	dont use mobil apps
28	EASE OF USE IS KEY!!!! I don't necessarily want a zillion apps, but I REALLY don't want one hard to use, complicated ap
29	Gray area question: depends on the services encompassed within the app
30	HAVE ONE APP BUT LINKED TO OTHER APPS WITHIN THE PROGRAM.
31	Honestly my experience with city of seattle developed technology is that it tends to be horribly designed and architecte
32	I can't imagine having SPU and Parks on the same app for some reason, it seems unwieldy
33	I can't imagine why you'd need an app and not just optimize the site for mobile. Apps are VERY expensive to make and ma
34	I do not have ""app"" capability, as I have no mobile phone.
35	I do not have a smart phone, am dependent on wifi when away from home.
36	I don't have a cell phone
37	I don't have a smart phone so apps don't work for me.
38	I don't have a smart phone. Also, I watch Seattle Channel as well as the State channel a lot. I like government program
39	I don't have a smartphone, don't have apps.
40	I don't have any service that can download apps.
41	I don't like apps unless they are really necessary, a mobile website plus email/text message should fulfill all needs.
42	I DON'T LIKE APPS, PREFER A DIRECT POSTING ON CITY WEBSITE OR LOCAL NEWS PAGE.
43	I find apps are generally less functional than a standard website
44	I hate apps. Just have a site instead.
45	I HAVE NO PREFERENCE.
46	I think the City has too many services to make one *easy-to-use* app - so I think separate apps would be better/more sen
47	I WOULD HAVE TO SEE THE APPS FIRST.
48	i would not install this app
49	i would not use a city mobile app.
 50	I WOULDN'T USE EITHER SO DOESN'T MATTER TO ME.

51	I'd have to know what services you were writing apps for.
52	I'd like to continue to see a transit blog (and/or app) that's separate from other City services and updates. I believe
53	I'm not sure what you mean - but I think generally, keeping to one app is easier, with easy to press buttons to reach di
54	id prefer one. although given the range of what the city does, i dont know if thats practical.
55	If I had an app, I think I would not check it. I'd be more likely to use tools that I already use every day.
56	Insufficient info for a response
57	Insufficient information here, but would prefer to limit content to things of concern to me
58	IT DEPENDS ON WHAT THEY WOULD DO.
59	just an app for light services
60	keep the costs down, make sure live people answer the phones at city hall
61	Limited number of apps as possible billing, SPD-safety, GIS-real_estate, transportation, general
62	Make a functional mobile site, not another app please!
63	Mobile apps are generally terrible and work less well than the full-size websites they're supposed to replace. Please st
64	Mobile apps are too invasive into personal privacy. That is why I restrict using them.
65	Mobile friendly website is better than wasting money on app development
66	mobile website is fine
67	Need a concrete example (and I'm an ex-programmer!)
68	needs to be an app corral though. Don't let departments get away with squirreling away their apps on obscure pages burie
69	NO
70	No app, I would prefer a good website that works well on mobile devices
71	No apps, please. Mobile-friendly websites.
72	No apps! Not everyone has a smartphone capable of this
73	No apps. Use a mobile friendly website
74	No cell phone too expensive
75	NO I DO NOT NEED AN APP THE WEBSITE WORKS JUST FINE.
76	no smart phone, don't use apps

	No smartphone. would like native English speakers answering
77	the phones and would like them to be responsive and empower
78	No, writing good apps is expensive and time-consuming. Every media outlet wants their own app, but TBQH a mobile-optimi
79	Not everyone has a smart phone so app question is moot
80	Not sure, I'd need to know more specifics.
81	One app is appealing, but presents a pretty complex user experience challenge
82	One app only if it makes sense! No excuse for bad UX just to get it in one app.
83	One app that's highly customizable.
84	One app will be too slow and take up too much space (on drive and in memory)
85	One app with options to change services, or multiple separate apps.
86	One app would be fine if it was well done, but I don't like bloated software.
87	one app, as long as it is user friendly and not cumbersome to use
88	One for each major service . Shared for groupings of smaller ones.
89	One for emergency announcements only
90	One if it is easy to access individual services
91	one simple app that lists and describes available apps. But functionality in separate apps
92	One very good app for general services and a special emergency alert app.
93	Or a very very good design
94	or just a mobile friendly website
95	Performance and convenience are my criteria.
96	perhaps a beta test of the two principals - an all-in-one might be useful (as in AccuWeather or Weather Underground) but
97	please dont waste my tax dollars on this
98	please make sure you support windows phones. national sales numbers do not reflect the reality in seattle
99	Please, not another app. Just create a mobile-accessible website, which is what many mobile app developers would push y
100	Poorly written question

		101	Preferably one app that is usable, and well thought out
		102	Probably wouldn't use it
		103	Separate apps allow different services to excel, but one app might help establish a minimum standard.
		104	Separate is okay too, but you'll lose anyone who's not super techie.
		105	Stick to mobile web. Don't want to install something for seattle city.
		106	Surely it would be difficult to make a _single_ app that could effectively handle _all_ city departments!
		107	The City of Seattle doesn't need one or many apps.
		108	the only thing i do online with the city is pay my power and utility bills
		109	THIS CITY SHOULD NOT SPEND MONEY MAKING APPS FOR SERVICES. EVEN THIS CALL FOR CUSTOMER SERVICE IS WASTE OF MONEY.
		110	This is a very broad question. This entirely depends on what the function of the app is, and how services are divided. N
		111	to me, i only want a mobile app if its something i use often. to me there doesnt seem to be a need for a mobile app. o
		112	Tough balancing act between bloating it with unwanted services or being unmanageable with too many apps
		113	Web only front end.
		114	whatever costs leastit's pretty expensive to create and maintain for the City
		115	Whichever makes the most sense
		116	Would depend entirely on execution. One well-made app > multiple apps, but multiple functional apps > one mess of
		117	yes as long as it's done well
		118	You're going to have enough challenges driving awareness and installs of a single app; don't make your job harder than n
		0	No
	Have you ever seen the Seattle	1	Yes
SEA1.ever	Channel	6	Don't know about Seattle Channel
	Chamici	8	No Info
		9	Ref

Variable Name/ Question Name	Label	Value .	Label	Missing values
Question Name		1	TV	values
		2	Internet	
		3	TV and Internet	
SEA1.how	How is Seattle Channel delivered	4	Did not specify	4,8,9
		8	No Info	
		9	Have not seen Seattle Channel	
		0	Not in past year	
		1	Once a month or less	
CEAS	How often watch the Seattle	2	2-3 times a month	7.0
SEA2	Channel	3	Once a week or more	7,8
		7	Have not ever watched or DK/REF watch	
		8	No Info	
	Seattle channel viewing compared to last year	1	Watch it less often	
		2	Watch it about the same	
CEAO		3	Watch it more often	7.00
SEA3		7	Have not watched or dk/ref watched	7,8,9
		8	No Info	
		9	Have not watched or DK watched	
SEA4	What would you like to know more about in your community, that the City could share on it's web site or cable channel?	String		
SEA4new		String		
SEA4DK	sea.dk			
		0	Not mentioned	
SEA4NOTHING	nothing	1	Mentioned	
		0	Not mentioned	
SEA4OTHER	OTHER	1	Mentioned	
CEA 4OKNIONA	OK now.	0	Not mentioned	
SEA4OKNOW	OK now	1	Mentioned	

Variable Name/ Question Name	Label	Value .	Label	Missing values
SEA 40110TE	quote	0	Not mentioned	
SEA4QUOTE		1	Mentioned	
CEA ADEDC	neighborhood / personalized	0	Not mentioned	
SEA4PERS	focus	1	Mentioned	
SEA4INFRA	infractructure (development	0	Not mentioned	
SEA4INFRA	infrastructure/development	1	Mentioned	
CE A AEVENIT	community events, festivals,	0	Not mentioned	
SEA4EVENT	activities/ calendar incl children	1	Mentioned	
CEA A A LEDT		0	Not mentioned	
SEA4ALERT	alerts and problems	1	Mentioned	
SEA4ENGAGE	Comm mtg/ volunteering, involvement info, give feedback	0	Not mentioned	
SEA4ENGAGE		1	Mentioned	
SEA4CURRENT	general info/ current events/changes	0	Not mentioned	
SEA4CURRENT		1	Mentioned	
CE A ATD ANC	transportation (roads, traffic,	0	Not mentioned	
SEA4TRANS	metro)	1	Mentioned	
CEAACHITHDE		0	Not mentioned	
SEA4CULTURE	cultural/ classes	1	Mentioned	
CEA ACEA INICO	info abt Seattle/parks, places,	0	Not mentioned	
SEA4SEAINFO	community centers	1	Mentioned	
SEAACOV	City gov process, planning, and	0	Not mentioned	
SEA4GOV	info	1	Mentioned	
SEA ACONANAISCUE	community issues/updates/	0	Not mentioned	
SEA4COMMISSUE	discussion and debate	1	Mentioned	
SEA ALIONATO	how to	0	Not mentioned	
SEA4HOWTO	how-to	1	Mentioned	

Variable Name/ Question Name	Label	Value .	Label	Missing values
CE A ADLIDIA/DI/	info/ updates on construction	0	Not mentioned	
SEA4PUBWRK	projects incl roads/ public works	1	Mentioned	
CEA 4ODD		0	Not mentioned	
SEA4OPP	SEA4OPP opportunities	1	Mentioned	
CEA ACDINAE		0	Not mentioned	
SEA4CRIIVIE	SEA4CRIME crime/safety/police	1	Mentioned	
CEA ADUDCET	school funding/ how taxes are	0	Not mentioned	
SEA4BUDGET	spent/ budget	1	Mentioned	
65.45.6.6 5 55		0	Not mentioned	
SEA4DISASTER	disaster prep/ emerg svc	1	Mentioned	
	city services/city staff/ utilities/	0	Not mentioned	
available programs	1	Mentioned		
05445440		0	Not mentioned	
SEA4ENVIR	environmental issues/ living green	1	Mentioned	
		0	Not mentioned	
SEA4INPUT	ways to give input and opinions	1	Mentioned	
6544056015		0	Not mentioned	
SEA4PEOPLE	people/ org comm event	1	Mentioned	
654455116		0	Not mentioned	
SEA4EDUC	educational programming	1	Mentioned	
		0	Not mentioned	
SEA4SCHOOLS	info abt schools	1	Mentioned	
0544015		0	Not mentioned	
SEA4BIZ	business	1	Mentioned	
		0	Not mentioned	
SEA4DISCUSS	discussion group (books, topics)	1	Mentioned	
SEA4HOUSING	housing/ real estate info	0	Not mentioned	

		1	Mentioned	
SEA ANOTOODE		0	Not mentioned	
SEA4NOTCODE	NOT CODABLE	1	Mentioned	

Final, original, and derived demographic questions

Variable Name/ Question Name	Label	Value .	Label	Missing values
DEM1	Household size (including R)			
DEM2	Children younger than 18			
		-9	Ref	
		-8	No children under 18	
DEMA	Children attend Seattle Public	0	No	0 0 0 0
DEM3	School	1	Yes	-9,-8,8,9
		8	DK	
		9	Ref	
	Language in home	1	English	
		2	Spanish	
		3	Vietnamese	9
DEM6		4	Chinese	
		5	Other	
		9	DK/REF	
DEM6.other	Other (please specify)	String		
		1	African American	
		2	Asian/Pacific Islander	
		3	Caucasian	
DE14= 4		4	Hispanic/Latino	
DEM7_1	Race/ ethnicity 1	5	Native American/ American Indian	9
		6	Other	
		7	Mixed race	
		9	Ref	
DEN47 2	Dane / athraints 2	1	African American	0
DEM7_2	Race/ ethnicity 2	2	Asian/Pacific Islander	9

Variable Name/ Question Name	Label	Value .	Label	Missing values
		3	Caucasian	
		4	Hispanic/Latino	
		5	Native American/ American Indian	
		6	Other	
		7	Mixed race	
		9	Ref	
DEM7OTH	Other race/ ethnicity	String		
		1	African American	
		2	Asian/Pacific Islander	
		3	Caucasian	
		4	Hispanic/Latino	
DEM7PRIM	Primary race/ethnicity	5	Native American/ American Indian	8,9
		6	Other	
		7	Mixed race	
		8	DK	
		9	Ref	
	Race/ ethnicity	1	African American	
		2	Asian/Pacific Islander	
		3	Caucasian	
		4	Hispanic/Latino	
DEM7A		5	Native American/ American Indian	8,9
		6	Other	
		7	Mixed race	
		8	DK	
		9	Ref	
	Categorizing the race variable	1	African American	
		2	Asian/Pacific Islander	
DEM7.cat		3	Caucasian	
		4	Hispanic/Latino	
		8	Other, Native American, and Mixed	
		9	No info	
AFAMER.BLK	African American or Black	0	No	
		1	Yes	

Variable Name/ Question Name	Label	Value .	Label	Missing values
ASIAN.PI	Asian or Pacific Islander	0	No	
		1	Yes	
CAUC.WHT	Caucasian or White	0	No	
		1	Yes	
HISP.LAT	Hispanic or Latino	0	No	
		1	Yes	
		0	No	
		1	Yes	
DEM8	Employed	8	DK	8,9
		9	Ref	
	Full time	0	No	9
DEM8b.1		1	Yes	
		9	No info	
	Part time	0	No	9
DEM8b.2		1	Yes	
		9	No info	
	Self employed	0	No	9
DEM8b.3		1	Yes	
		9	No info	
anyemp	Any employment	0	No	
		1	Yes	
	Student	0	No	9
DEM8a.4		1	Yes	
		9	No info	
	Stay at home parent/ homemaker	0	No	9
DEM8a.5		1	Yes	
		9	No info	
DEM8a.6	Unemployed	0	No	9
		1	Yes	
		9	No info	

Variable Name/	Label	Value .	Label	Missing
Question Name				values
DEM8a.7	Retired	0	No	9
		1	Yes	
		9	No info	
DEM8a.9	Disabled	0	No	
		1	Yes	9
		9	No info	
	Disability	0	No	
DEMO		1	Yes	
DEM9		3	DK	
		4	Ref	
PWD	Person with disability (from DEM9 or DEM8a.9)	0	No	•
		1	Yes	
LANGUAGE	INTERVIEWER: Was this survey conducted in English or Spanish?	1	ENGLISH	
		2	SPANISH	
TLENGTH				