

Sweetened Beverage Tax Community Advisory Board (CAB) Meeting Notes

MEETING SUMMARY	<p>Date: June 7, 2022</p> <p>Time: 10:00 am – 11:30 pm (*special meeting to finalize budget recommendations)</p> <p>Location: Virtual meeting</p>
MEMBERS PRESENT:	Barbara Baquero (left early), Barbara Rockey, Bilan Rockey, Christina Wong, Jaimée Marsh, Jen Moss, Kristin Sukys, Rebecca Finkel (left early), Tanika Thompson
MEMBERS ABSENT:	Dan Torres, Jen Moss, Kristin Sukys, Munira Mohamed
GUESTS:	Office of Sustainability & Environment: Bridget Igoe, Alyssa Patrick

Key decision/actions points:
<p>Disclosure of Conflict of Interest:</p> <ul style="list-style-type: none"> Tanika Thompson disclosed that she works for an organization that is funded by Fresh Bucks. Bilan Aden disclosed that she works for an organization that manages a farmers market that accepts Fresh Bucks benefits. Jaimée Marsh disclosed that they participate in the School Meals and Food Education Working Group. <p>Next steps to finalize recommendations:</p> <ul style="list-style-type: none"> OSE staff Alyssa Patrick will send prioritized list of recommendations decided on by those in attendance at today’s meeting to full CAB and ask for folks to indicate if they agree with the priorities or have any changes. Once everyone has responded, she will work with co-chairs on a draft of the recommendations letter to send to CAB for review and approval.

Meeting Notes

A. Patrick (OSE staff) facilitated the meeting to enable co-chairs to fully participate.

Context Setting

A. Patrick reviewed key information and takeaways from the CAB’s June 3, 2022 meeting ([click here](#) for meeting notes):

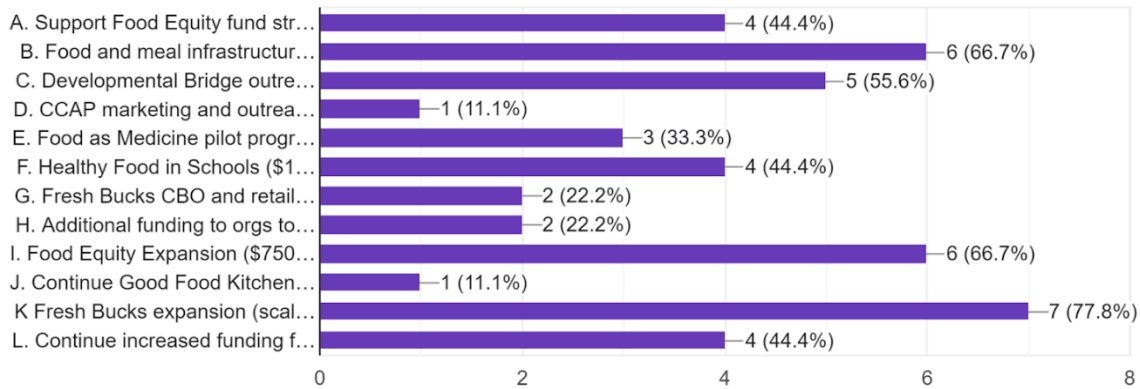
- City Budget Office informed the CAB it intended to use \$2.3 million of 2022 unreserved SBT funds to support food banks at 2021 levels. This reduces the anticipated 2023 unreserved funds to \$1.2 million.
- In its recommendations letter, the CAB will address its frustration over not being consulted before making significant SBT investments.
- CAB decided it will move ahead with developing recommendations that outline top priorities for any unreserved SBT funds. The CAB will take into consideration the scale of unreserved funds

but not limit itself to any specific dollar amount, given the uncertain nature of revenue projection versus actuals.

The CAB reviewed the results from the last meeting, when members took a quick, non-binding survey to indicate their 5 priorities from list of 12 ongoing and one-time investment ideas. The purpose of this vote was just to test priorities and agreement within the CAB and to help further discussion. Results from the vote are:

Select your top 5 priorities for funding.

9 responses



Results from this voting exercise were organized into the following “tiers” to assist with further discussion.

- Tier 1 = investment ideas that received 5 or more votes
- Tier 2 = investment ideas that received 3 or 4 votes
- Tier 3 = investment ideas that received less than 3 votes

Tier	Program	Votes out of 9
TIER 1 <i>Received 5 or more votes</i> Tier 1 Total = \$1.7m* <i>*Assumes \$500,000 on infrastructure grants and \$300,000 for Fresh Bucks</i>	Fresh Bucks expansion (<u>ongoing</u> scalable, \$500/household)	7
	Food and meal infrastructure grants (<u>one-time</u> , \$500,000 - \$1 million)	6
	Food Equity Fund expansion (<u>ongoing</u> , \$750,000)	6
	Developmental Bridge outreach campaign (<u>one-time</u> , \$150,000)	5

Tier 2 <i>Received 3 or 4 votes</i> Tier 2 Total = \$600,000* <i>*Assumes \$100,000 for Farm to Table</i>	Healthy Food in Schools (<u>one-time or ongoing</u> ; min \$150,000)	4
	Support Food Equity Fund strategic plan (<u>one-time</u> , \$50,000)	4
	Continue increased funding for Farm to Table BIPOC farmer relationships (<u>ongoing or one-time</u> , \$100,000 - \$200,000)	4
	Food as Medicine pilot program (<u>one-time</u> , \$300,000)	3
GRAND TOTAL (TIER 1 & 2) = \$2.3 million		
Cut line (programs below would not move forward for recommendation)		
TIER 3 <i>Received less than 3 votes</i> Tier 3 Total = \$1.78m* <i>*Assumes \$500,000 for "additional funding to organizations to support cash assistance"</i>	Fresh Bucks CBO and retail partner support (<u>one-time or ongoing</u> ; \$300,000)	2
	Additional funding to organizations to support cash assistance and/or relevant food (TBD)	2
	CCAP marketing and outreach campaign (<u>one-time</u> , \$80,000)	1
	Continue Good Food Kitchen program (<u>ongoing or one-time</u> , \$600,000)	1

Review of Decision Points and Process

A. Patrick reviewed the process the CAB would use to discuss these investment priorities. There were no questions or concerns from CAB members.

Decision Making Steps:

1. **Review Tier 3:** *Are there any programs here you want to advocate for consideration? If not, CAB will focus discussion on the tier 1 and tier 2 ideas*
2. **Review Tier 1:** *Discuss the ideas that received the most votes. Are these programs in the right order of priority? Why or why not?*
3. **Review Tier 2:** *Discuss ranking of the ideas once we have adjusted for any you want removed. Does the CAB want to keep everything that is on this list?*
4. **Take stock of the full list:** *How does it look? Anything else you'd want to change?*
5. **Fist to Five vote on list and order:** *Does everyone agree with moving forward with this list of investments, in order of priority?*
6. **Final thoughts:** *Share any other points and/or framing the CAB wants to include in the 2023 recommendations letter*

Decision Points by Step:

Step 1: Review Tier 3: Are there any programs here you want to advocate for consideration?

Potential Investment Idea	Decision
Fresh Bucks CBO and retail partner support (one-time or ongoing; \$300,000)	<p>If there will be a recommendation to expand Fresh Bucks, these investments in implementation supports for community-based organizations that conduct outreach and enrollment and retailers should be a tandem investment.</p> <p><i>Rationale:</i> these investments are necessary to support effective program implementation.</p>
Additional funding to organizations to support cash assistance and/or relevant food (\$ TBD)	<p>Recommend that some of the \$2.3m in one-time funds being allocated for food banks go to cash assistance distributed through community-based organizations with deep ties to impacted communities.</p> <p><i>Rationale:</i> People in need would benefit more from flexible supports like cash assistance than traditional food bank services. There is growing evidence that cash assistance has great benefits for community health, stress/mental health.</p> <p>Recommending this \$2.3 appropriation be tailored in this way is also be an opportunity to educate and build relationships with the new administration and remind them that this money is to target equity needs.</p>
CCAP marketing and outreach campaign (one-time, \$80,000)	<p>Include this for further consideration.</p> <p><i>Rationale:</i> Responsive to a need identified in community engagement reports. Like the supports for Fresh Bucks implementing partners, this investment will enhance CCAP to make this investment and benefit program more effective.</p>
Continue Good Food Kitchen program (ongoing or one-time, \$600,000)	<p><u>Do not include for further consideration for SBT funds.</u> However, mention this program as something for the City to support through other revenue sources.</p> <p><i>Rationale:</i> There are other funding sources that could support this program. CAB's approach for the 2023 recommendations are to focus on deepening current SBT investments, not expanding to new ones.</p>

Steps 2-3: Review Tier 1 and 2 programs *Are these programs in the right order of priority? What would the CAB change and why?*

Potential Investment Idea	Decision
Fresh Bucks expansion (ongoing scalable, \$500/household) + Fresh Bucks CBO and retail partner support (one-time or ongoing; \$300,000)	Priority #1 <i>Rationale:</i> Fresh Bucks is foundational and central to the SBT. Continue to support expansion and infrastructure seems like the right place to put our attention. Program addresses a top barrier to healthy food access – cost of healthy food. To address a need/gap: 2,700 households on the waitlist and need for more program implementation supports.
Food Equity Fund expansion (ongoing, \$750,000)	Priority #2 <i>Rationale:</i> Evidence of need/gap: this year there were \$8.2m in funding requests to Food Equity Fund Tier 2 applications. One-time expansion in Food Equity Fund provided by Equitable Communities Initiative dollars (\$750,000) is sunsetting. Investing in solutions and projects led by and for community advance equity.
Developmental Bridge outreach campaign (one-time, \$150,000)	Moved to #3. <i>Rationale:</i> To balance early learning and food access investments/recommendations. Targeted outreach and early intervention can make a big difference for families. To address a need/gap.
Food and meal infrastructure grants (one-time, \$500,000 - \$1 million)	Priority #4 <i>Rationale:</i> To fill an unmet need identified by food and meal providers for more equipment and supplies. This was a CAB recommendation for the 2020 budget that was added by Council but then cut and redirected to emergency response efforts to address COVID.
Healthy Food in Schools (one-time or ongoing; min \$150,000)	Priority #5 <i>Rationale:</i> Schools are an important food access site. For youth who are experiencing food insecurity or housing insecurity, schools are where they get two out of three meals a day. Sourcing food that is locally grown, nutritious, and equitably procured is a priority.
Continue increased funding for Farm to Table BIPOC farmer relationships (ongoing or one-time, \$100,000 - \$200,000)	Priority #6 <i>Rationale:</i> Supporting local, BIPOC farmers, and culturally relevant food is crucially important in these programs. One of the few recommendations that deal with where we are sourcing food. Need to support BIPOC farmers so that other programs can increase their purchasing as well.

Potential Investment Idea	Decision
CCAP marketing and outreach campaign (one-time, \$80,000)	<p>Priority #7</p> <p><i>Rationale:</i> Responsive to a need identified in community engagement reports. Like the supports for Fresh Bucks implementing partners, this investment will enhance CCAP to make this investment and benefit program more effective.</p>
Food as Medicine pilot program (one-time, \$300,000)	<p>Priority #8</p> <p><i>Rationale:</i> This program ranked last because it would be new and the CAB's approach with 2023 budget recommendations is to deepen existing investments rather than spread SBT too thin. That said, there is interest in this concept. CAB recommends the City get involved with statewide efforts to apply for a Medicaid waiver that might fund this type of programming.</p>
<p>Other recommendations:</p> <ul style="list-style-type: none"> • CAB supportive of Good Food Kitchens and recommends the City looks for other funding sources to support this program (e.g. CLFR, Jump Start) given the alignment with COVID recovery and economic revitalization. • Tailor the \$2.3m one-time funds being allocated for food banks to support cash assistance distributed through community-based organizations with deep ties to impacted communities. People in need would benefit more from flexible supports like cash assistance than traditional food bank services. There is growing evidence that cash assistance has great benefits for community health, stress/mental health. This is a most equitable use of the funds. • Use existing resources to continue enhancing and streamlining community grantmaking programs (like Food Equity Fund and others that support food work) so they are low barrier and use equitable grantmaking processes. 	

Steps 4-5: Take stock of the full list and fist to five. *How does it look? Anything else you'd want to change? Does everyone agree with moving forward with this list of investments, in order of priority?*

Agreement to move forward with these decision points, but seek input on them via email from CAB members who were not in attendance or had to leave early.

Next Steps:

A. Patrick will work with the CAB executive team to draft a letter based on these decision points and the CAB's rationale and discussion. The letter will be circulated to the CAB for additional review and input.

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