

## Sweetened Beverage Tax Community Advisory Board Meeting Notes

<b>MEETING SUMMARY</b>	<p><b>Date:</b> Friday, October 13, 2017</p> <p><b>Time:</b> 11:00AM – 1:30PM</p> <p><b>Location:</b> Seattle Municipal Tower, 40th Floor, Room 4096 700 Fifth Ave, Seattle 98104</p>
<b>MEMBERS PRESENT:</b>	Ahmed Ali, Christina Wong, Jessica Jones-Smith, Jim Krieger, Laura Cantrell Flores, Leika Suzumura, Lisa Chen, Mackenzie Chase, Yolanda Matthews
<b>MEMBERS ABSENT:</b>	Jessica Marcinkevage
<b>VACANT POSITION(S):</b>	Seat 11—Vacant (Early Learning/Education Representative)
<b>GUESTS:</b>	Aaron Blumenthal (City Budget Office, CBO), Bridget Igoe (Office of Sustainability & Environment, OSE), David Mendoza (Mayor’s Office, MO), Dwane Chappelle (Department of Education and Early Learning, DEEL), Jason Johnson (Human Services Department, HSD), Jessica Finn Coven (OSE), Nadine Chan (Public Health – Seattle & King County, PHSKC), Natalie Thomson (HSD), Robyn Kumar (OSE), Roxana Chen (PHSKC), Seferiana Day (MO), Sharon Lerman (OSE)

AGENDA ITEMS	
TOPIC	NOTES
<b>Public comment</b>	No comments.
<b>Introductions</b>	<p>Board members shared their names, organizational affiliations, and what excites them most about serving on the Board. Reflections included:</p> <ul style="list-style-type: none"> <li>• Representing communities most impacted by sugary beverages and diet-related disease</li> <li>• Centering youth voices</li> <li>• Opportunity to invest in healthy food access</li> <li>• Ensuring funds go to impacted communities and improve lives in impacted communities</li> <li>• Participating in a policy that will positively impact risk of preventable diseases</li> <li>• Opportunities to invest in early education</li> </ul>
<b>PRESENTATION #1: 2018 Proposed Budget Sweetened Beverage Tax Revenues</b>	<p><i>Presenters: Catherine Cornwall (CBO), David Mendoza (MO), Seferiana Day (MO), Jason Johnson (HSD), Dwane Chappelle (DEEL), Jessica Finn Coven (OSE)</i></p> <ul style="list-style-type: none"> <li>• The presentation focused on the following topics: sections of the SBT ordinance (<a href="#">125324</a>) pertaining to the funding allocation and role of the Board; the City’s budget process and timeline; programs proposed to receive funding in the 2018 budget. <b>SEE PRESENTATION FOR DETAILS</b></li> </ul>

AGENDA ITEMS	
TOPIC	NOTES
	<ul style="list-style-type: none"> <li>• The City Budget Office recommended the Board review the budget items with proviso by February 2018; submit recommendations for the uncommitted funds by June 2018; and submit recommendations to inform future budget processes by June 2018. The Board can choose to move fast or slower but this timeline is based on when the City can get funds into the community.</li> <li>• Two Board members asked about the definition for “adversely” impacted worker and worker training programs. This is work in progress.</li> <li>• Several Board members asked clarifying questions about HSD, DEEL and OSE programs proposed for funding.</li> <li>• One member suggested the Board should be able comment on a broader set of proposed programs than just where there is proviso or funds set-aside, especially for any programs that are being proposed for new or expanded activity (e.g. Fresh Bucks expansion).</li> <li>• Board members discussed concerns regarding what role the Board can have in the 2018 budget process given the timing. It is challenging for the Board to provide meaningful input at this stage.</li> </ul>
<p><b>PRESENTATION #2: Sweetened Beverage Tax Evaluation</b></p>	<p><i>Presenters: Nadine Chan (PH), Jesse Jones-Smith (Board), Roxana Chen (PH), Jim Krieger (Board)</i></p> <ul style="list-style-type: none"> <li>• The presentation provided an overview of the SBT evaluation. <b>SEE PRESENTATION FOR DETAILS</b> (starts on page 32). The Board was asked for feedback on specific components of the evaluation. The feedback is summarized below.</li> </ul> <p><u>Stakeholder Interviews and Community Member Focus Groups:</u></p> <ul style="list-style-type: none"> <li>• Add Advocates as a stakeholder group</li> </ul> <p><u>Norms and Attitudes Survey:</u></p> <ul style="list-style-type: none"> <li>• Add a question to Domain 2 to measure respondents’ attitudes about taxes in general.</li> <li>• There were questions and brief discussion around translation methods, languages and sampling strategy. The survey will be translated by certified translators into Spanish and Vietnamese and then proof-read for clarity by native speakers. The goal is to have 400 low-income respondents.</li> </ul> <p><u>Kids Cohort:</u></p> <ul style="list-style-type: none"> <li>• Suggestion to reach out to ethnic health boards</li> <li>• Ahmed Ali said he would coordinate a focus group with Somali community members</li> </ul>

AGENDA ITEMS	
TOPIC	NOTES
	<u>Store Audits</u> <ul style="list-style-type: none"> <li>No comments</li> </ul>
<b>End of Meeting</b>	Board members shared one or two words to describe how they are feeling at the end of the meeting. Examples: <ul style="list-style-type: none"> <li>Engaged</li> <li>Excited</li> <li>Rushed</li> <li>Pushed</li> <li>Optimistic</li> </ul>
<b>DECISIONS MADE</b>	N/A
<b>ISSUES IDENTIFIED</b>	<ul style="list-style-type: none"> <li>Tension around awkward timing of the budget process and the Board's establishment. The 2018 budget process is nearing the end and the proposed budget was developed without Board input, since the Board is just getting established for the first time. The Board would like to provide more input on the budget but time is limited.</li> </ul>

FOLLOW-UP ACTION ITEMS			
#	ITEM	RESPONSIBLE PERSON(S)	TARGET DATE
1	Provide information to Board on which SBT programs are on a "funding cliff" versus which are for new or expanded work	Bridget Igoe	Before next Board meeting
2	Schedule next Board meeting	Bridget Igoe	ASAP
3	Provide input to SBT Evaluation team	Board members	Varies – see meeting Handout #4 for details
4	Get more information on definitions for "adversely" impacted workers	David Mendoza	Not identified