

# Sweetened Beverage Tax Community Advisory Board Meeting

April 21, 2023, 9-11am

Virtual



# CAB Lookahead (focused on budget process)

	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
<b>CAB</b>		<i>Off</i>				<i>Off</i>	<i>Off</i>	<i>Off</i>	
• Annual Retreat	X								
• Develop budget recommendations			X	X					
• Transmit budget recommendations to Mayor					X				
• Review/Discuss Proposed Budget									X
• Transmit budget recommendations to Council									X
<b>City</b>									
• Departments compile information for annual report		X	X						
• Departments deliver annual report content to CAB				X					
• City Budget Office provides revenue update			X				X		
• Mayor and departments develop Proposed Budget			X	X	X	X	X		
• Mayor presents Proposed Budget to City Council								X	
• City Council deliberates Proposed Budget									X

## Summary of Selected General Government Revenues

Revenue Source	2022		2023			2024			Total
	2022 Actuals		2023 - Adopted Budget	2023 - April Forecast	Diff: April vs. Adopted	2024 - Endorsed Budget	2024 - April Forecast	Diff: April vs. Endorsed	2-Year Total Difference
<b>General Government Revenues:</b>									
Payroll Tax <sup>^</sup>	\$253,060		\$294,120	\$263,260	(\$30,860)	\$311,466	\$279,740	(\$31,726)	(\$62,586)
Admission Tax*	\$21,650		\$21,430	\$22,020	\$590	\$22,153	\$22,820	\$667	\$1,257
Sweetened Beverage Tax	\$20,240		\$20,390	\$20,930	\$540	\$20,700	\$21,247	\$547	\$1,087
Short-Term Rental Tax	\$9,870		\$9,430	\$10,290	\$860	\$10,077	\$11,374	\$1,297	\$2,157
REET	\$91,420		\$68,060	\$55,020	(\$13,040)	\$68,646	\$59,962	(\$8,684)	(\$21,724)
<b>Transportation-Specific Revenues:</b>									
Trans. Ben. Dist. - Sales & Use Tax	\$51,950		\$52,250	\$53,780	\$1,530	\$53,359	\$53,881	\$522	\$2,052
Trans. Ben. Dist. - Vehicle License Fee	\$15,980		\$17,650	\$18,260	\$610	\$19,890	\$20,615	\$725	\$1,335
Commercial Parking Tax	\$37,660		\$45,030	\$48,380	\$3,350	\$47,051	\$47,276	\$225	\$3,575
SSTPI - School Zone Speed Enforcement	\$8,470		\$14,840	\$11,270	(\$3,570)	\$14,061	\$11,050	(\$3,011)	(\$6,581)

<sup>^</sup> This represents the total of 2022 tax obligations. And additional \$45M of late 2021 payments were deposited in the GF in 2022, per City ordinance which directs all 2021 obligations to the GF.

\*A change in share or Ad Tax revenue generated at Climate Pledge Arena, increases the revenue available to the City by ~\$900K in 2023 and \$1.5M in 2024.



# City Updates

## CAB Support (Office of Sustainability & Environment)

- Departments have compiled program information from 2022 for the CAB's Annual Report. Bridget is preparing a package of materials and will provide to CAB before the May meeting. For reference – here is the [2021 report](#).
- City Budget Office is looking into CAB's question about whether [Families, Education, Preschool, and Promise \(FEPP\) Levy](#) and Best Starts for Kids are possible funding sources for SBT-supported PN3 programs/services

# City Updates

[Food Equity Fund](#) (Department of Neighborhoods)

## General Grant

- Closed March 15.
- Community review process underway with 9 leaders.
- Applicants will hear results by mid June.

Applications Received	96
Funds available	\$2.0 million
Initial Funding Requests (total)	\$8.9 million
Applicants new to Food Equity Fund	53 (55%)
Eligible applications	86

# City Updates

[Food Equity Fund](#) (Department of Neighborhoods)

## **Capacity Building Grant**

- Will open May 1.
- Geared towards organizations with less than \$500k annual budget.
- Awards up to \$20k.
- Applications accepted on a rolling basis.



# City Updates

## [Fresh Bucks](#) (Office of Sustainability & Environment)

Released its 2022 Impact Report. Highlights:

- **12,000 Seattle households** redeemed **\$4.6 million** in fruit and vegetable benefits in 2022
- **41 retail partners and 19 local community-based partners** helped us to serve communities most impacted by food insecurity and health disparities
- We welcomed **two new small businesses** into the Fresh Bucks retail network, [Central Co-Op](#) and the program's first grocery delivery provider, [Local Yokels](#).

# City Updates

## [Farm to Preschool](#) (Human Services Department)

- CAB member input is requested on success and goals of the F2P program. Information will be used to refine the theory of change and inform what and how the program collects data moving forward.
- Bridget and/or Leika Suzumura (F2P representative will be in contact with more information and to schedule a meeting).



# City Updates

[Food Action Plan](#) (citywide coordination of food policy and programs)

- Community engagement to update the Plan has wrapped up. We are designing what ongoing engagement will look like.
- A complete draft of the updated Food Action Plan is being reviewed by policy advisors in the Mayor's office and Tribal governments.
- We intend to release the updated Plan later this year.

# Retreat Follow-up

# Retreat Topics Discussed

1. Foundational documents ([bylaws](#), [values](#), etc.)
  2. CAB meetings
  3. Revenue Stabilization
  4. Scenario budget planning
  5. Community outreach and engagement
  6. Fifth Year Anniversary of SBT
- [Click here](#) for synthesis of key takeaways from the retreat
  - [Click here](#) for notes from the retreat

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- In general, these materials have held up well.
- \*A few adjustments were identified (e.g. word choices, simplify Fist to Five).
- Develop tools to assess how CAB recommendations align with budget principles.

\*Discussion topic for today, if time allows

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- Be judicious and strategic about meeting frequency.
- Aim to meet 6-9 times per year.

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- Write letters and meet with City officials.
- Raise this topic in community engagement with organizations.
- Address in op-ed and other CAB statements.
- Advocate for SBT-funded programs/services to be supported with other funding sources.

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- CAB focused on **downside** budget scenarios (if SBT revenue is not enough to support current spending on programs/services).
- **\*Adjust/adapt budget principles** for downside scenarios.
- Advocate for SBT-funded programs/services to be supported with other funding sources.

**\*Discussion topic for today**



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- Leverage existing opportunities to engage with community organizations funded by SBT.
- **\*Host virtual convenings with community organizations to:**
  - Collect input on budget principles and budget recommendations;
  - Inform about SBT budget situation;
  - Commemorate 5<sup>th</sup> Year Anniversary.

**\*Discussion topic for today**

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1. Foundational documents (bylaws, values, etc.)
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- Host virtual townhalls with community organizations to showcase SBT in action.
- Write an op-ed.

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# Retreat Themes → Potential Action Items

1. Revise foundational documents, as discussed
2. Adjust budget principles and prepare to develop budget recommendations focused on addressing SBT budget shortfall
3. Host several virtual townhalls with community organizations to:
  - Showcase SBT in action
  - Solicit input on budget principles and budget recommendations
  - Inform organizations about the budget situation
4. Publish CAB communications
  - 2024 Budget Recommendations
  - Letters to City officials on budget situation
  - Action Alerts to community organizations
  - 2022 Annual Report

\*Discussion topic for today