

SBT Birth-to-Three Investments (Proviso)



Sweetened Beverage Tax Community Advisory Committee

February 1, 2018



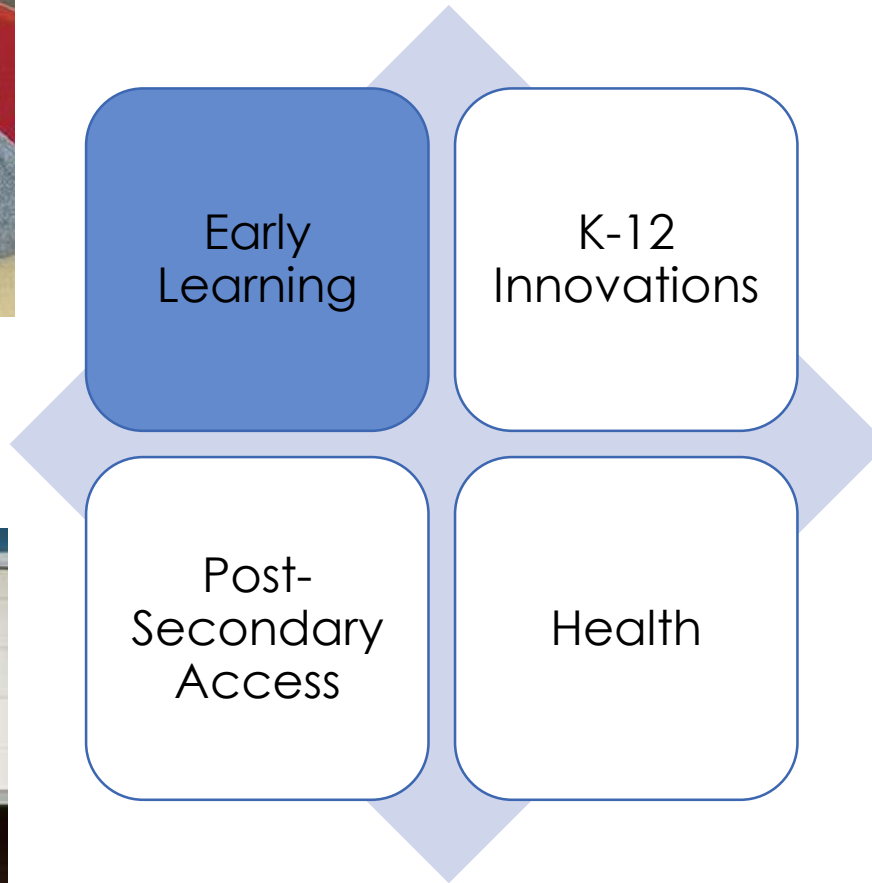
Seattle Department of
Education & Early Learning

Department of Education and Early Learning (DEEL)

Overarching Goal

To eliminate race-based disproportionalities in achievement, opportunities, and outcomes in education.

- 1) Enter Kindergarten prepared to succeed
- 2) Achieve academically and reduce the opportunity gap
- 3) Graduate from high school prepared for college and career



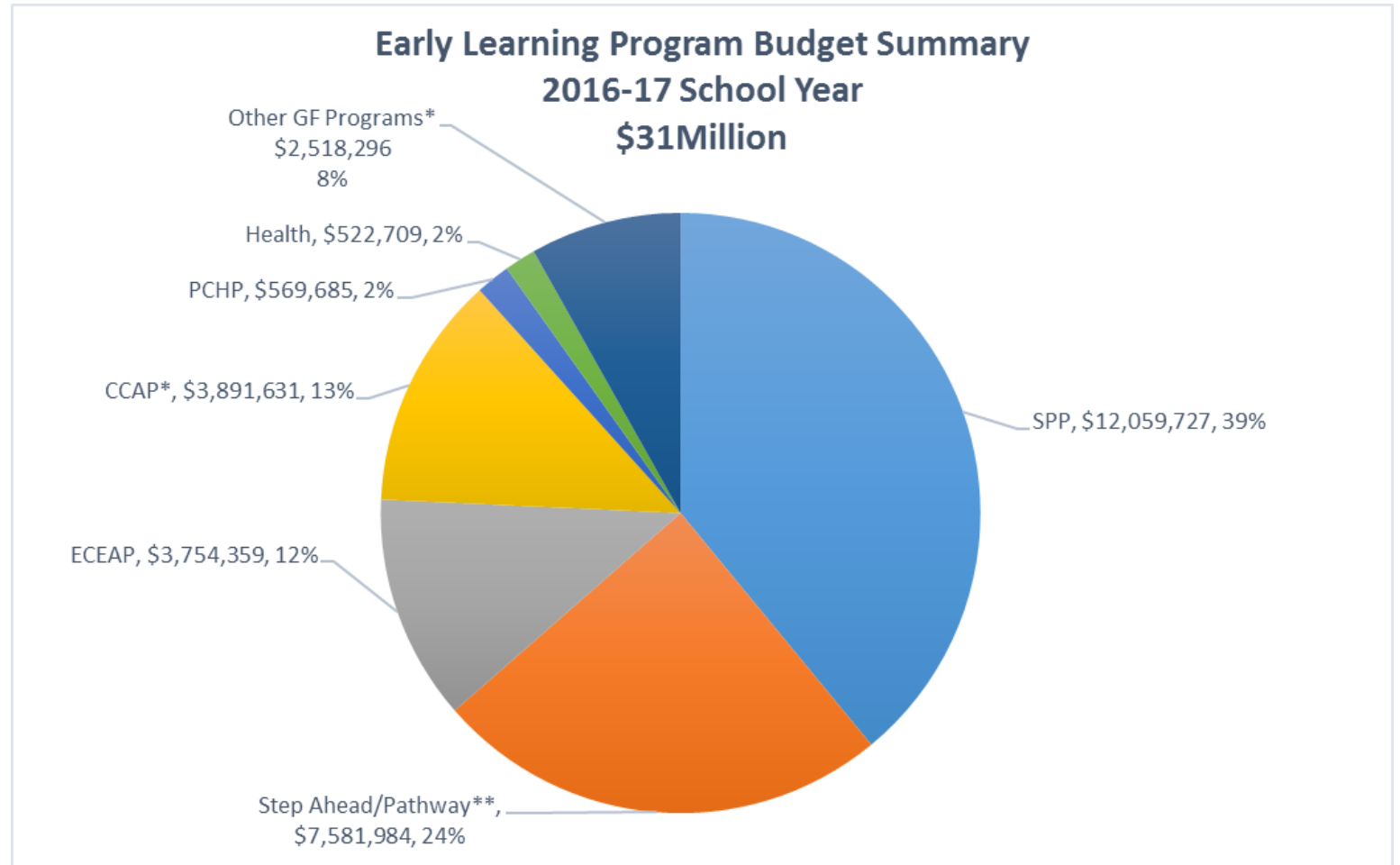
Early Learning Division

DEEL's **Early Learning Division** strives to ensure that all children are academically, socially, and emotionally ready for kindergarten by:

- Supporting expanded access to affordable, **high-quality preschool**.
- Improving quality** across the early learning continuum through strategic investments in **professional development and infrastructure**.
- Funding evidence-based **home visiting** programs.
- Subsidizing the cost of child care** for low-to moderate-income working families.

Early Learning Funding

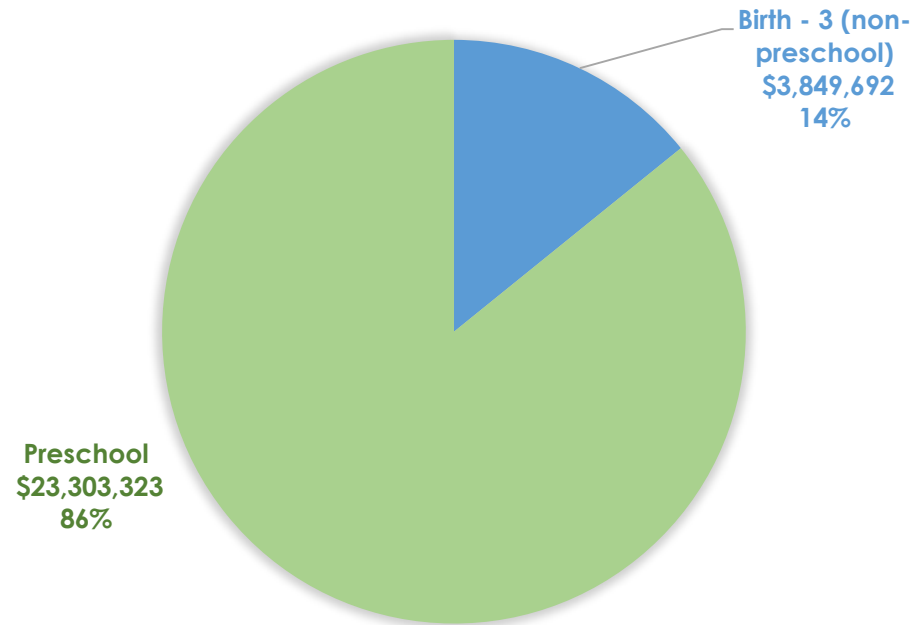
- Families and Education Levy
- Seattle Preschool Program
- State Funding for Preschool (ECEAP)
- General Fund



Current Birth-Three investments (non-preschool)



BIRTH - 3 VS. PRESCHOOL BUDGET
2017 CALENDAR YEAR*



Why we need to increase our 0-3 investments

The brain is strengthened by **positive early experiences**, especially **stable relationships** with caring and responsive adults, safe and supportive environments, and appropriate nutrition.



- Early social/ emotional development and physical health provide the foundation upon which **cognitive and language skills** develop.
- High quality early intervention services can **change a child's developmental trajectory** and improve outcomes for children, families, and communities and is **more effective** and **less costly** when it is provided earlier in life rather than later.

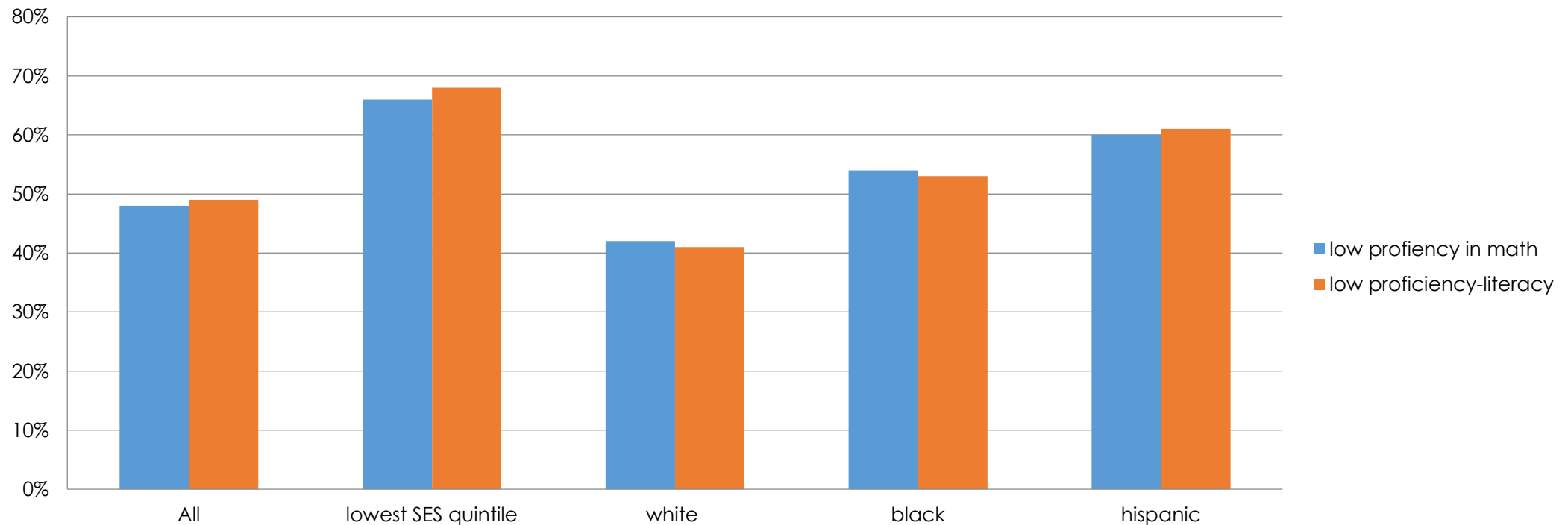
Equity

“Expanding access to high-quality early care and education could significantly increase the level of skills and access for children in low- and middle-income families, ameliorating the sharp inequalities they face and ensuring that many more of them are ready for school.”

-Chaudry, Morrissey, Weiland & Yoshikawa
Cradle to Kindergarten

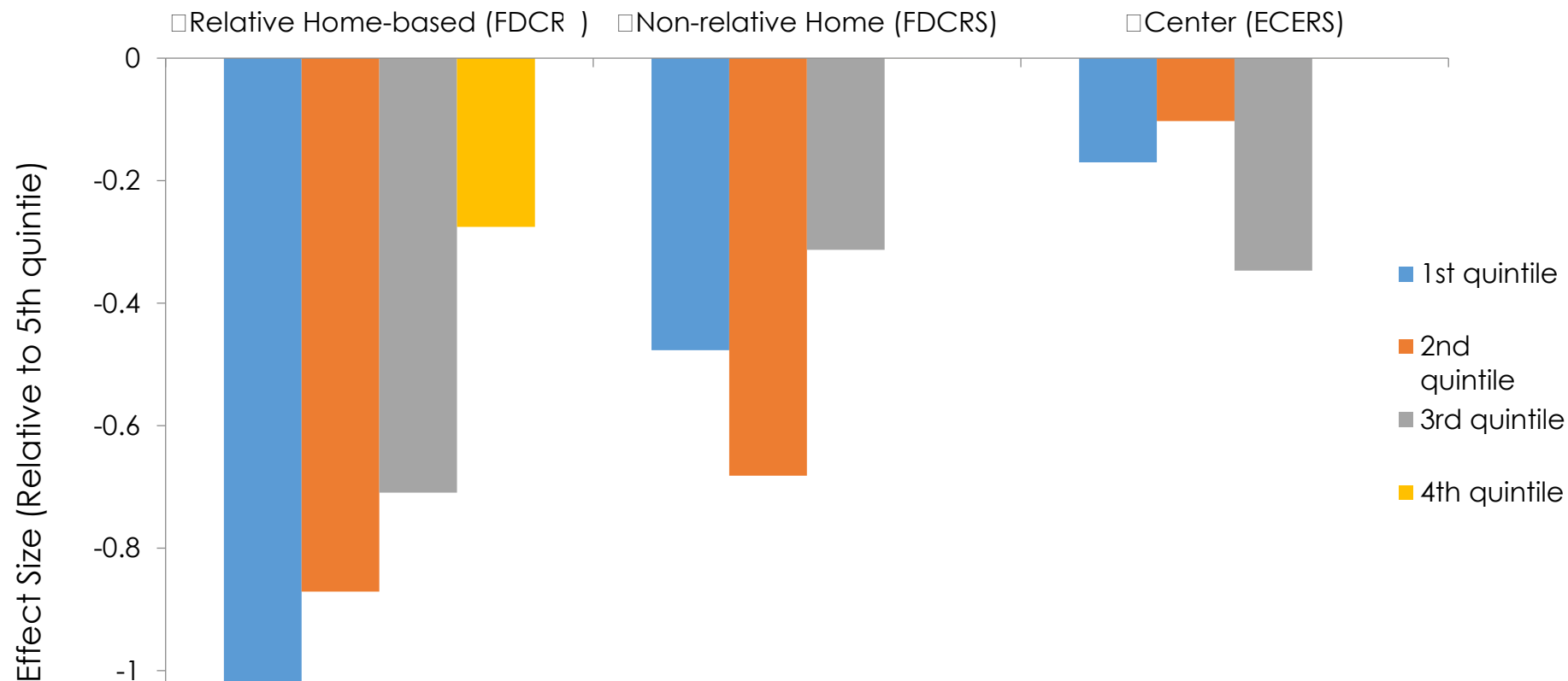
Too many children in the United States are entering school without the skills they need to thrive.

Percentage of students low proficiency in math and literacy, 2010 ECLS-K kindergarten cohort



Source: *Cradle to Kindergarten: A New Plan to Combat Inequality* (Presentation, October 13, 2017), Chaudry, A. & Weiland, C., referencing Bassok & Latham 2016, Based on analysis of 2010 ECLS-K data

Children from low-income families experience lower quality, as well as less access - at age 2



Source: Chaudry, Morrissey, Weiland, Yoshikawa (2017)

Sweetened Beverage Tax

(USE OF FUNDS) B. The remainder of net proceeds from the beverage tax shall be used to support, in order of priority:

2. Evidence-based programs that improve the social, emotional, educational, physical health, and mental health for children, especially those services that seek to reduce the disparities in outcomes for children and families based on race, gender, or other socioeconomic factors and to prepare children for a strong and fair start in kindergarten.

Planning Principles

Align with existing DEEL work, County partners, & community needs

Build the infrastructure

Close the opportunity gap

Planning Partners

- King County Best for Kids
- Public Health Seattle King County
- Seattle Public Schools
- Early Learning Community-Based Organizations
- Community outreach (through DEEL Levy planning)

SBT 0-3 Proposed Investments (\$2.7M)

1. Coaching and professional development for 0-3 Child Care providers (Expansion)
2. Family Child Care Program Support Development (Expansion)
3. Comprehensive Developmental and Health Support for Birth-to-Three Providers (Expansion)
4. Support for families of children 0-3 with developmental delays (New)
5. City/County Collaboration Support (New)
6. DEEL 0-3 Infrastructure Supports (New)

Coaching and professional development for 0-3 Child Care providers (Expansion)

Description	Cost	Notes
On-going individual coaching	\$227,482	2 FTE Coaches
HighScope curriculum training	\$200,000	\$4000/teacher for 4-week course x 50 providers = \$200,000 (Cost per teacher includes facilities, materials, food, and substitute costs)
TOTAL:	\$427,482	

Family Child Care Program Support Development (Expansion)

Description	Cost	Notes
On-going individual coaching	\$113,741	1 FTE Coach
HighScope curriculum training	\$40,000	\$1000/provider
Expansion of Parent-Child Home Program pilot for FCCs	\$72,000	\$6,000 per FCC provider x 12
Support FCC infrastructure	\$153,083	SPP FCC Hub, FCC Advisory Council
TOTAL:	\$378,824	

Comprehensive Developmental and Health Support for 0-3 Providers (Expansion)

Description	Cost	Notes
Increase health care support	\$611,010	3 FTE nurses, 1 FTE community health worker
Infant mental health endorsement	\$75,000	Average cost \$1500/person (includes Level I training, RSC, admin support and materials) 50 teachers
Ages and Stages Questionnaire	\$84,000	Kits, training and license for 100 sites
TOTAL:	\$770,010	



Support for families of children 0-3 with developmental delays (New)

Description	Cost	Notes
Birth-to-three developmental "Bridge" Program pilot	\$150,000	\$3000/family-50 families
TOTAL:	\$150,000	

City/County Collaboration Support

Description	Cost	Notes
Contingency for collaboration support	\$150,000	To support the inter-agency infrastructure and collaboration needs
TOTAL:	\$150,000	

DEEL 0-3 Infrastructure Supports

Description	Cost	Notes
Staff expansion for birth-to-three policy development, budget and contracts	\$504,876.00	1 FTE Training and Education Coordinator 1 FTE B-3 Program Manager 1.0 FTE SBT Fund Manager* 1.0 SBT Sr. Grants and Contracts*
Space expansion for new 0-3 staff	\$315,947	One-time cost to set up new office space (cubicles, remodeling, equipment)*
Rental and fleet costs for expanded staff and line of business	\$37,860	Cell phone and fleet rental
TOTAL:	\$858,683	

* Will also support the K-12 SBT work

Questions & Discussion

