

Special Events Committee Meeting Minutes
December 11, 2019
Seattle Municipal Tower, Floor 16, Room 1600

Member Representatives in Attendance:

Agency	Representatives	Noted in Minutes As
Citizen Representatives	Tom Anderson	Citizen Representative
Department of Construction & Inspections	Tony Jagow	DCI Noise Abatement
	Jessica McHegg	SDCI
Department of Neighborhoods	Angela Rae	DON
Finance and Administrative Services	Brenda Strickland	FAS
King County Metro Transit	Glenn Bartolome	Metro
Parks and Recreation	Carl Bergquist	Parks
Seattle-King County Health Department	Rosemary Byrne	Health
Seattle Center	Gretchen Lenihan	Seattle Center
Seattle Department of Transportation	Mike Shea	SDOT
Seattle Fire Department	Capt. Ted Powell	FMO
Seattle Police Department	Phillip Hay	Police
	Joel Williams	Police
Seattle Public Utilities	Sheryl Anayas	SPU
Special Events Office	Chris Swenson	Chair
	Julie Borden	SE
	Jonelle Mogi	SE
WA State Liquor & Cannabis Board	Lt. Rob Rieder	WSLCB

Additional Attendees: Sam Stork – DON, Don Glickstein, David Douglas, P. Alex Comeau, Asia Citro, Jason Lajeunesse, Kate Harris

Note: As always, these are "raw minutes notes" based on the discussion of the 12/11/19 meeting and do not include every word spoken - not a literal transcript - merely a summary of ideas.

Post-Event Evaluations/Comments:

DATE	EVENT
Oct 9	Whole Foods Market West Seattle Grand Opening
Oct 12	Puget Sound Heart and Stroke Walk
Oct 13	University of Washington Dawg Dash
Oct 14	Indigenous Peoples' Day Celebration March <ul style="list-style-type: none"> • Pretty small, stopped at every intersection; SPD rolled with them
Oct 18, Nov 1	UW Husky Marching Band Rally
Oct 19	Making Strides Against Breast Cancer Walk
Oct 19	A21 Walk for Freedom

Oct 19	Seacompression 2019
Oct 19, 23, Nov 10	<p>Sounders FC March to the Match</p> <ul style="list-style-type: none"> • SFD cannot support march next year if the ECS supporters continue to use flares; Flares are not enforceable; SFD prevention attempts have failed • There were 4 incidents with the flares in 2019, including the championship match, not enforceable per SFD point of view • Effort to work with ECS, but it hasn't worked; They are told the same thing each time, but nothing has changed • Language in the permit that addresses the enforcement; Chair would like to put together a round table together in late January to address the issues, specifically what SFD is seeing and what could be done • MLS cup flare activity was very blatant and there was a lot of smoke covering Occidental; Officers had to put out the flares throughout the march from the flares; Flares began as soon as they crossed occidental square into the mall and continued on down • MLS cup was a little larger than a usual March to the Match • Special Events Office will convene meeting with SFD, SPD, SFC to review march to the match conditions and permissions
Oct 20, Nov 3	Angel of the Winds Party Pit
Oct 20	NFL Sponsor Appreciation Event
Oct 20	The Northwest School Upper School Open House
Oct 23	Barktoberfest
Oct 25	Private Party for Microsoft
Oct 26	Light the Night Walk
Oct 27	PurpleStride Puget Sound 2019
Oct 27	West Seattle Harvest Festival
Oct 31	Magnolia Village Halloween Trick or Treat
Oct 31	Trolloween 2019
Oct 31	Boo Bash at the Beach
Nov 2	Día de los Muertos
Nov 3	Head of the Lake
Nov 9, 16	<p>We Demand: Trump/Pence #OutNow!</p> <ul style="list-style-type: none"> • Organizer vastly overstating participants on their application; Had an effects on SPD planning and staffing; SPD needs to staff according to organizer expected attendance; There are costs attached to these events from SPD staffing traffic, bicycle, etc. • There for 9 people in attendance • SPD would like to identify if there could be a way to better accurately estimated attendance • Chair would like to discuss at SPOC meeting, to see if there will be any intel to anticipate attendance • Organizer requested Parks use for Saturday and had 35 attendees
Nov 10	<p>Sounders FC Watch Party</p> <ul style="list-style-type: none"> • Activation was a part of the pre-game programming and game viewing • Good attendance, Occidental Square was fairly full; A lot of people

	<p>in the area, participants showed up early</p> <ul style="list-style-type: none"> • See notes above regarding flare use during M2M • Chair – A debrief of the watch party and parade will be held
Nov 12	<p>2019 MLS Cup Champions Parade and Rally</p> <ul style="list-style-type: none"> • Route fenced which restricted to access onto the roads • Worked out well from SPD • Seattle Center worked out well, additional detail from SPD and SDOT to help resident organizations • Pacific Science Center was closed that day, normal scheduled closure, so that helped • Sgt. Baily on site helped mitigate some of the issues that came up • The amount of people fairly small; Staging area cleared out relatively fast; Seemed to be a lot of gaps throughout the route, most participants gathered at the start and end • A lot of fencing to put out • Metro – For parade routes, going northbound works well, when you come south and crossing Jackson causes more issues; Avoiding that area works well for Metro • A lot of planning, deployed 150 officers most came from investigation bureau along the route; SPD staffing all came together • Chair – Would like to propose SEC consider other celebratory options for major events - could it be a stationary event, shorter mobile celebration, etc. • SPOC – Supports City preestablishing some options, considering expectations, predicted attendees
Nov 14-17	Ford Ride and Drive
Nov 15	Seattle Symphony Friday Matinees, Masterworks series
Nov 16	November Winter Night Market
Nov 17	<p>Green Lake Gobble 10K & 5K</p> <ul style="list-style-type: none"> • Only one complaint that runners were blocking the path
Nov 17	The Northwest School Middle School Open House
Nov 28	<p>Seattle Turkey Trot</p> <ul style="list-style-type: none"> • Area is really tight at 85th which caused participants to spill over; SPD still pushing cars through in that area • New route worked around Shilshole • Changed route from Seaview to Burke Gilman gave another lane of traffic • 4,700 participants • There was another Parks event at Golden Gardens which needed some coordination; Both events worked well
Nov 28	<p>Montlake Community Club 5K Turkey Trot and Kids Run</p> <ul style="list-style-type: none"> • Used the roadway in the Arboretum; SDOT hasn't heard any feedback • Organizers wanted to cut back on officers; East precinct staffed event, there were some changes to the queuing
Nov 29	<p>Macy's Holiday Parade</p> <ul style="list-style-type: none"> • SPD had no issues and it worked fine • Chair – Expects that the committee will be discussing holiday

	options for the parade in 2020
Nov 29	<p>Macy's Star Lighting & Fireworks</p> <ul style="list-style-type: none"> • Private investors to save the star; Well attended
Nov 29	<p>Downtown Seattle Holiday Tree Lighting</p> <ul style="list-style-type: none"> • One event for SPD with the Macy's Star Lighting & Fireworks; No protests this year • SPD had significant staffing anticipating protests • Crowd looked significantly larger than last year • No issues from SFD
Nov 30	<p>Seattle Kids Marathon</p> <ul style="list-style-type: none"> • SPD – Plan called to create a bumper lane on the eastbound lanes of Mercer, and they would run on the sidewalk; They didn't adhere to it and spilled onto the cone lane • SDOT will want to look at the plan; there could be more robust fencing, caution tape • Spilling over onto the sidewalk, because it was the out and the back, that could have had an issue with the overcrowding; there were different paces of runners due to it being open to all children • Seattle center still has business in the center • Idea was good, but will need to revisit the plan • Officers deployed to allow access to 5th Ave garage, one of the feedback was that staff that knew garage was open, but there was no signage out to the affect; It looked as the road was closed; One of the items discussed was having standard signage package for all races that have a route that impact 5th Ave N/Mercer intersection • SDOT suggests having a standard signage package from National Barricade that is ready to deploy for those races that impact that intersections
Nov 30	Magnolia Winterfest
Dec 1	<p>Seattle Marathon</p> <ul style="list-style-type: none"> • SPD issue discussed with race organizer; SPD wants organizers institute time cut offs on race; It was 12:20pm and only had 200 people on the course • There were some participants still walking on the Burke Gilman trail up north, there was no way that the participants would finish within the time frame • Marathon took a lot of streets and resources for 200 participants left on the course • City will look at standard closure time for large marathons • Staffing was volunteer and drafted for SPD • Race volunteers were not as bad as this year; Previous years there were issues with volunteers not showing up • Parks received pre-complaints
Dec 6	<p>Great Figgy Pudding Caroling Competition</p> <ul style="list-style-type: none"> • Big crowd this year
Dec 6-7	Winter Beer Festival
Dec 6	Snow Day SLU
Dec 6	<p>Seattle Youth Climate Strike</p> <ul style="list-style-type: none"> • Went fine, the numbers were down from what they originally

	<p>stated</p> <ul style="list-style-type: none"> • 300 participants; SPD staffed for 1,000
Dec 7	<p>Our Lady of Guadalupe, Mother of the Americas Celebration</p> <ul style="list-style-type: none"> • Very slow, went fine
Dec 7	<p>West Seattle Hometown Holidays Tree Lighting and Night Market</p>
Dec 7	<p>20th Anniversary of WTO protests</p> <ul style="list-style-type: none"> • Weren't very many participants • No issues; After conversations, participants took the sidewalk to the Federal Building
Dec 8	<p>Seattle Jingle Bell Run</p> <ul style="list-style-type: none"> • Issues with how they started the race and timing; People running into each other
Dec 8	<p>Seafair Holiday Cruise</p>

Meeting Minute Approval

- Vote to approve September, October, and November minutes
- No changes or edits to the minutes
- Meeting minutes approved; All in favor, none opposed

2020 Permit Fee Schedule Update (attached)

- Per SMC 15.52.070.G, the hourly rates described in subsections 1 [Street/Bridge Use] and 2 [Arterials Intersected] of subsection 15.52.070.B shall be revised by the Special Events Committee annually based on changes in the purchasing power of the dollar during the preceding year shown by the Consumer Price Index for Urban Wage Earners and Clerical Workers for Seattle-Tacoma-Bremerton, WA, First Six Months, published in or about August of each year by the U.S. Department of Labor Bureau of Labor Statistics.
- CPI for 2020 is 3.2%; See attached “2020 Special Event Permit Fees - Information Sheet” for a breakdown of fee increases
- Fee adjustment vote: All in favor to update the hourly rates described in subsections 1 [Street/Bridge Use] and 2 [Arterials Intersected] of subsection 15.52.070.B by 3.2% CPI; none opposed
- Per SMC 15.52.070.G, the Special Events Committee may determine whether to adjust the application fee, vendor fee, alcohol area fee, or police department fee, but it may only do so once per year in conjunction with the administrative fee adjustment and shall not increase by more than ten percent from one year to the next.
- Fee adjustment vote: All in favor of no adjustment to the application fee, vendor fee, alcohol area fee, or police department fee; none opposed

Public Comment

Don Glickstein

- First Hill resident
- Concern about the growing impacts of Capitol Hill Block Party on the surrounding residential neighborhoods and Pike-Pine corridor
- Four main changes: larger and louder noise amplifiers, more outdoor events in mixed-use neighborhoods, zoning changes, changes to the Pike-Pine corridor
- Neighborhood was not built for this volume; The garbage goes to the sidewalks
- Neighborhood was not created for Block Party; the noise is heard from about a ½ mile radius
- Participants spill over from Capitol Hill to First Hill
- Amplified sound to midnight has been an issue; Direct assault on the diversity of the neighborhoods; Neighborhoods can't go to sleep at a reasonable time due to the noise

- Recommendation: If you don't require the Block Party to move to a nonresidential location, then limit the outdoor amps to 10 p.m., and require their cleanup crews to canvas and clean residential neighborhoods within a half-mile radius.
- Letter from Don Glickstein is attached

Applications Review / Discussion

Event: Emerald City Ride
Date(s): Sunday, April 19, 2020
Location: Start/Finish at University of Washington
Organizer(s): David Douglas – Cascade Bicycle Club, P. Alex Comeau – Cascade Bicycle Club

Event Notes:

- Moving date to Sunday, April 19, 2020
- Moving back to start at UW
- Starting at 7am from the south parking lot at UW
- Route: NE Pacific St to I-5 express lanes, exit express lanes at 5th and Cherry, 5th Ave to S King St, rest stop at Hing Hay Park, S King St to I-90 trail to Lake Wa Blvd to Madrona Park, Rest stop at Madrona Park, Lake Washington Blvd to Arboretum, Access to SR520 Eastbound, Exit at 84th then take 520 bike trail to, Finish line at Husky Stadium
- Montlake to get back to UW parking lot
- Getting on 520 bridge heading east between 7:30am – 10:30am; First riders will access at 8am – 9:45am; Gate there to control access
- 7am start, off the street by 11am
- Express lanes will have normal opening
- Clear from stadium by 8:45am; 1 hr and 30 min start line open
- Expecting to finish around 9am for first rider
- Surface street from Hing Hay Park clear by 9:45am
- 20-mile ride
- Capping at 7,000 participants
- WSDOT signed off on using SR520, if using tunnel or SR520 then will be paying the tolls for that time frame; \$25,000 in tolls for that morning estimated by WSDOT; Done on SR520 by 11am

Committee Discussion:

SDCI Noise – Reminder that you will need to apply for a Temporary Noise Variance for early morning outdoor amplified sound

SPOC – Will work with SPD Traffic for staffing numbers

SPD – Will be clearing Hing Hay by 9:45am, need to be off of express lanes by 9:45am; Need to make time cut off to enter SR520; 7 – 8 miles on surface streets, rest on trails, SR520, and I-5 express lanes

Metro – Biggest change is that in April, Metro will be taking some of Montlake; All metro transit services from Bellevue, Redmond, Kirkland will terminate at UW; Montlake will be restructured for transit, there will need an in-depth look at where putting Metro coaches on Montlake; Metro needs to get to the triangle, since in and around the Montlake triangle; There are a lot of impacts due to terminating routes – Sound Transit, Community Transit, and Metro; East curb lane is where Metro will layover; Buses will be coming off from the off ramp, traveling north on Montlake; Metro will be in the right lanes starting in March, Metro will need to figure out where they will go

Seattle Center – Appreciate the move off of the holiday weekend; Organizers hoping can get more attendees; Weekend worked for UW, City of Seattle and WSDOT

SDOT – Will need to review 2016 plan, once across Montlake and Pacific, SPD is working intersections on route; No coning lanes, but SPD is assisting cyclists over intersections; On Montlake after SR520 want to

cone Montlake curb lane, everything else being held from SPD; One block street closure of S King St in front of Hing Hay; SDOT will work with Metro and SPD; I-5 express lanes start at 7am – 9:35am; Steve Vita with National Barricade doing traffic control plans for SR520

Parks – Still looking for water

Public Health – A couple food stops, will get local food from vendors in the area; Local vendors will come and set up; Reminder that vendors will need temporary food permit for set up

DON – Organizers notification plan for 2016 - met with stakeholders in International District, translated flyers in the area and had door hangers for the houses along the route in the residential areas; Worked with SCIDpda; Plan to do the same for 2020, most of the businesses are closed in the period participants will be there; One church in the area which organizers are already in contact with; There will be 1 block closed in front of Hing Hay Park with no-parks on both sides

Chair –Remembers some additional notification done in 2016, route modified to avoid all churches

Event: Seattle Children’s Book Festival
Date(s): Saturday, August 8, 2020
Location: Ingraham High School
Organizer(s): Asia Citro

Event Notes:

- Ingraham High School has a MUP for attendees limiting to a capacity of 1,000, but can’t find MUP at Hearing Examiner, SDCI and SPS district
- Property manager is blocking organizer since she is concerned that will be in violation for master use land permit
- Restrictions in place, can’t have athletic event that passes 1,000 participants or performing arts event that passes 1,000 in the evening
- Anytime restriction on attendance has been for afternoon events; Event proposed is a daytime event; Day event with kids and parents
- 400 parking reserved with 12 handicapped spaces; Spaces reserved at North Community College, and working on another 200 spaces 2 blocks away; Looking to provide parking options so the participants don’t disrupt the neighborhood
- Non ticketed event; Not all at once for attendance; Max 3,000 at once for attendance
- Requiring full check out system with scanners for 2020 event; From previous event, there was a large wait time to check out since they were doing it by hand
- Attendance depends on what authors are available and those might bring the crowds
- Special Events Office can’t override restrictions on use
- Most people come as a family unit; Most cars have 4 people, fewer cars than the number of attendees
- 3am when set up; 4pm closure of event
- 2nd year of event; Helpful to have SPD presence; People were lining up to get into the event
- Previous event was held at Greenwood Elementary
- Are we ok to ask authors? Organizers need to start inviting authors now since usually book out a year in advance; Cascadia is another option, not a lot of places with parking in Seattle; Can’t afford busing and shuttles

Committee Discussion:

SDCI Noise – Early set up for the canopy will need Temporary Noise Variance; Since in Ingraham it is in the field and it faces the streets instead of residences, will need to look into zoning; Organizers have flexibility for the timing

SFD – The tents will need tent permit; Need temporary occupancy permit for 3,000 for participants

SPOC – North precinct will look and will identify staffing; Organizer proposing staffing for security and traffic

control

SDCI – What came through, must satisfy SFD, not finding the MUD; Ok with the event

SDOT – Parking is an issue as it can get crowded with events; Parking is a concern about the impacts, 130th and Ashworth is a big intersection; Organizers mentioned 3 off site lots, they can't afford shuttles, but did messaged walking, ride share, buses for 2019; If using ride share, could look at identifying a drop off zone; Organizers connecting with property owner for the open lot and if can activate due to the concerns about the neighborhood impact

Metro – Route that runs every 30 mins goes on 130th to Meridian, North Gate, North Seattle Community College, to Ingraham; Using of metro helps the neighborhood impacts

Parks – Seattle Public School district, but parks permit all sports fields; Need permission from both; Should have conversations with Madison Pool since participants maybe using the lot; Organizers have a staff member in the neighborhood that can follow up with the notification

Chair – Asks about waste management plan; Organizers will use schools' garbage, may bring a few more cans

DON – Organizers moved venues, since event is larger and event space last year was not big enough for the crowd; Ingraham can use the auditorium and the field, so more space for all; Notification plan is the same for this year, last year talked to everyone in the neighborhood; Organizers would like to notify community early; Hoping it will be a positive reaction from the neighborhood since fundraising for a cause; This is a large amount of people for a few hours for a Saturday, the number of parking spaces and the hope that the participants will plan using uber, metro, etc. then will need to have an additional conversation; Worried about the impact to the neighborhood

Chair – The event location works for organizer because it is a big area to host large activity, but the impacts surrounding the location are a challenge; Special Events will put together a subcommittee with DON, SPD North Precinct, and SDOT; Could include meeting with neighborhood council districts, may need additional parking; The MUP and restrictions of the MUP will need to be discussed more along with the impacts to the neighborhood; Request organizer consider back up locations; January 2nd Subcommittee meeting with organizer then can move forward with the planning

Event: Capitol Hill Block Party
Date(s): Friday July 24 – Sunday July 26
Location: Capitol Hill
Organizer(s): Jason Ljeunesse, Kate Harris

Event Notes:

- Chair – Reviewing 2020 application for event; Subcommittee with key departments held last week to preview plans, logistics, and proposed changes from the organizer about layout; Intent for SEC is to review Capitol Hill Block Party 2020 application, followed by DON/Andy Fife Capitol Hill event survey presented to SEC following week on Wednesday 12/18
- General layout is the same from the past few years
- Operating times are the same as proposed from the last few years
- Same security plan and team in place
- Proposed date for 2020 event is July 24-26, same weekend as Torchlight parade
- SPD feedback from 2019 event debrief meeting was that SPD preferred the event to occur on Torchlight weekend rather than Bite of Seattle weekend because of staffing issues; CHBP has occurred for 20 years prior to the last several years on same weekend as Torchlight
- SPD East Precinct has noted in previous meetings their preference is to have it on Torchlight weekend instead of Bite of Seattle weekend due to the days and staffing impact; SPD Operations would need to confirm concurrence on Torchlight weekend is approved
- Cal Anderson Park (Bobby Morris Playfield) activated both Saturday and Sunday
 - Partnership with 35th N and Skate Like a Girl Successful and expanded

- May not do softball event but there is interest in an alternative health and wellness event
- Will be able to fill the day with programming
- Received permission from the Parks for the use of Bobby Morris Playfield for the proposed weekend
- Worked with Chop House Row for activation of their courtyard; Free programming in their business, no ticket required to get into that space, pretty successful
- Capitol hill chamber is currently not active, with the chamber dissolving, CHBP now have taken on the Art Walk in internally; Working on new partnerships for this year; Raised budget for the Art Walk and media trade
- Funding oversees 52 events a year that benefits the neighborhood and artist; 32 businesses that showcase art
- Increase sponsorships this year; Arts District will get involved and help with some funding for 2020
- Pushed everything back already from booking perspective, in a precarious situation because not sure if can pull off the event in such a short turn around; Organizers had a headliner confirmed for the date already, with the date not confirmed, it presents challenging issues for the booking programming
- Capitol Hill Block Party Survey
 - Full survey results attached at the end of this document
 - Goal of survey is to understand customers and how they interact with the neighborhood throughout the year, 68% responded that CHBP creates interest for them to return to the neighborhood throughout the year, driving value for Capitol Hill as a yearlong destination
 - 1,400 people took the survey; 1,100 completed the full survey
 - As one of the last independently owned music institutions in Seattle, CHBP succeeds in its mission to provide a platform for local talent and activism
 - Music venues in capitol hill has been a part of the neighborhood since the 90s and longer; How do we still keep the vibrant part of the city intact with housing and retail spaces going up; How do we continue to provide highlight and showcase the neighborhood with the challenges; It is important to keep the neighborhood successful year round

Committee Discussion:

SPOC – From Chief, can't support public safety for event due to other events on the same weekend; 2 stadium games and Torchlight parade creates a larger conflict than the 3-day bite of Seattle event; Torchlight is the one day a year that mobilizes all unified personnel; SPD can support the weekend before; From SPD, it is a capacity issue; estimated 725 officers to staff Torchlight, SPD will look if can apply personnel more efficiently to Special Events for 2020; Not currently anticipating significant changes for Torchlight in 2020; SPD position is that right now do not have the capacity to provide adequate Capitol Hill Block Party staffing for Saturday night; 3rd weekend will work better for SPD; SPD looking at hours of operations rather than staffing and for that day from 4-5pm SPD tied up

Chair – Special Events will schedule a meeting with SPD, Torchlight, stadiums, and team representatives; Capitol Hill Block Party has already begun booking for the acts and vendors; Chair requests confirmation with the Chief if can get an answer today, looking at the margins for the day and what can be changed; Organizers generally at the mercy of the City, could possibly pivot at this point, not ideal but can check in with booking to see what can be changed; If have to, organizers can make it work; Special Events started the conversation immediately after the 2019 event and proposed date change in August

SDOT – If date does change, then will need to figure out date for Swedish SummerRun; Same plan of 2020, will need to discuss no parking plan; Will give SPD and Metro what is needed for their accommodations in TCP; Retrofit application to SDCI for changes to the building; SDOT will follow up with the hub coordinator, Mike will be in touch with Caleb

SDCI – Organizers know expectations from SDCI Noise Abatement; Sign off to 10pm but if Special Events wants to grant extra time then that is up to Special Events; Chair is unsure if there will be a decision on the 10pm vs 11pm time frame at the 12/18 meeting, and if the committee will extend the 2019 time for 2020

SFD – Barrier that has at Pike coming from the Shell station, will need to be moved back, that was a problem from 2019; SFD has issues getting to the fire lane from the Shell parking lot; The barrier can't get disconnected when there is crowd pressure against it, if it is freestanding, it will not hold crowd pressure; Can move back of the stage towards Broadway, the way it is drawn it is a pinch point, SFD will work will production; Barricade is designed so there is a step on, could look to see if there is a way to take off the front step on, but can support the weight; The way they had it for 2019, if there were any pressure on the barricades, then it couldn't be moved

SPOC – Any other conversations with the East precinct, debrief after event, follow up last Thursday; SPOC will take a look with East precinct; Organizer looking for direction by Friday, SPOC can promise by next Tuesday

FAS – Since dates not confirmed yet, will send tradeshow information in June

Citizen Representative – SummerRun is anticipated to be on July 12th, Kenny Chesney is on July 18th

Parks – Clarifying that event activation in the parks is in Bobby Morris Playfield not Cal Anderson Park; Diamond and courts is a part of Bobby Morris; Carl will check on dates for the weekend before

WSLCB – Beer garden next to Havana will be a sponsored beer garden, once get sponsor will give to LCB; If bars, security, staff, etc. need an ID over service training, Rob can coordinate to have that scheduled

Public Health – Food vendors will need to have permits as the year's past

SPU – Waste management done by Recology and staff on hand to collect the garbage inside the footprint; All of the garbage is set up in staging areas; Staff helps to get garbage ready for Recology; Cleanup plan outside the footprint is that internal team typically hits 12th, Union, Pine, Seattle Central in the grassy area, and a block beyond the fence line; Organizers do a full sweep at the end of every night for a re-set, that final day expand the footprint; Jason will do final walkthrough; Same team will do post event clean up

DON – Are there any new businesses that will need to notify for 2020, one new business that just opened; There are a few new businesses and vacant spaces that might have tenants; Organizers will notify new businesses; organizer will send communication plan for 2020

Capitol Hill Event Survey

Samantha Stork – Department of Neighborhoods

- Preview of Capitol Hill Special Events Survey to be presented to SEC at 12/18 meeting
- Survey initiated in early 2018, intended to start in early 2019, but didn't start until late 2019 after Capitol Hill's summer events season
- Full event findings and survey results will be released by Friday, December 13; Survey will be presented in a supplemental SEC meeting on Wednesday, December 18
- Intent is that event organizers can look at survey and findings prior to discussing; Survey is about specific events but also broader events in the Capitol Hill neighborhood
- Survey was sent out to community members and businesses; There were also interviews and in-depth focus groups held
- If someone wanted to provide information, there was time and multiple channels to provide feedback; Survey was pushed out by sponsored ads, door-to-door contact, and request for direct feedback
- 1,400 community responses
- 73 responses from businesses, organizations, and property owners
- Recommendations
 - Safety and security – generally the neighborhood doesn't feel a sense of security in the night; Safety and security needs to be all inclusive
 - Improving communication and notifications – better support event organizers in outreach, notification and promotion of special events
 - Establish one or more lead community association(s) as event intermediary in the neighborhood - point of contact for community on how to get in contact with event organizers; organization that can provide direct access to event organizers
 - More connection to parks organization and activation – how can activate other spaces in the

area

- Transportation – transportation recommendations due to limited street parking
- Event clean up – for many events; event clean up could be much broader than just within the immediate footprint
- Goal is that didn't want to provide report or recommendations without giving people time to take a look at it prior to a formal presentation
- Specific improvements recommended for 2020, a lot of the recommendations are looking beyond 2020 at this point

SPECIAL EVENT PERMIT FEE ADJUSTMENT FOR 2020

RCW 15.52.070

G. Fee Adjustments. The hourly rates described in subsections 1 [Street/Bridge Use] and 2 [Arterials Intersected] of subsection 15.52.070.B shall be revised by the Special Events Committee annually based on changes in the purchasing power of the dollar during the preceding year shown by the Consumer Price Index for Urban Wage Earners and Clerical Workers for Seattle-Tacoma-Bremerton, WA, First Six Months, published in or about August of each year by the U.S. Department of Labor Bureau of Labor Statistics. The first adjustment shall apply in 2018. Adjustments shall use 2017 as the base year but fee components shall not increase by more than ten percent from one year to the next.

Description	2019	3.2% 2020
Closure - Street Segment - Principal Arterial	\$24.47	\$25.25
Closure - Street Segment - Minor Arterial	\$19.15	\$19.76
Closure - Street Segment - Collector Arterial	\$12.77	\$13.18
Closure - Street Segment - Access Street	\$8.51	\$8.78
Closure - Highway/Freeway Ramp	\$31.92	\$32.94
Closure - Bridge	\$319.20	\$329.41
Arterial Intersected - Principal	\$24.47	\$25.25
Arterial Intersected - Minor	\$19.15	\$19.76
Arterial Intersected - Collector	\$12.77	\$13.18

The Special Events Committee may determine whether to adjust the application fee, vendor fee, alcohol area fee, or police department fee, but it may only do so once per year in conjunction with the administrative fee adjustment and shall not increase by more than ten percent from one year to the next.

Description	Fee
Permit Application	\$75.00
Alcohol Area - First	\$200.00
Alcohol Area - Additional	\$100.00
Vendor	\$20.00
Police Officer Staff (minimum 2 hours/officer)	\$67.00

Don Glickstein, First Hill resident, Dec. 18, 2019

With limited time, I'll make 7 points, and finish with 3 recommendations.

1) The Block Party is the major bone of contention regarding special events, or, as the report said, a “cloud of conflict and community anxiety.”

2) Its sponsor presented to the committee last week its own survey. Its conclusions are like Boeing saying, “Trust us. Our planes area safe.” The only respondents were its own customers, and the questions were biased and leading. The sponsor said local businesses benefit from the Block Party, but his survey failed to note how many of those businesses are wholly or partially owned by him, including Neumos, Lost Lake Café, Comet Tavern, Grims, Butterfly Lounge, The Woods, and Big Marios. The sponsor’s survey has zero credibility.

3) The methodology of the city’s survey and focus groups didn’t adequately represent residents who are impacted by the Block Party.

First, none of the listed organizations that participated in focused interviews were residential ones—no condo associations, no concerted outreach to apartment and condo residents. The only broad-based neighborhood participant was the First Hill Improvement Association, which was involved only at the last minute.

Second, the survey wasn’t normed up with actual residential demographics. We don’t know the respondents’ ages and if they reflect the affected residential populations of First Hill and Capitol Hill. The survey found that 75% of the respondents had attended the BP. That shows how skewed the sampling was.

4) That being said, if you read the 70 pages of comments, you'll see widespread dislike of the Block Party.

5) Inside the fence, many people said they were frightened by the crush and feared a stampede.

6) Outside the fence, Capitol Hill and First Hill residents complained about its amplified noise that can be heard far beyond the event, about the drunks, the garbage, and the disruption.

7) The study found that many believe "the event has outgrown the location." But the recommendations don't address that underlying issue. Moving to Cal Anderson Park, which is surrounded by apartments, doesn't solve the problem.

Accordingly, I recommend two actions for 2020 and one action for 2021.

First: Limit the evening hours to 10 p.m. on Friday and Saturday, and 8 p.m. on Sunday.

Second: Expand the daily clean-up—paid for by the sponsor—to a half-mile radius of the event. That would include First Hill Park and the Boylston/Union pavement park on First Hill to the West, which has been neglected.

The permanent solution is this: You cannot hold an outdoor rock concert at night in the middle of Seattle's densest residential neighborhood. It's time to move it to the Stadium District or Seattle Center.

At your last meeting, the Seattle Children's Book Festival applied to move to a location that can better accommodate its crowds. Good sponsors want to do what's right for the community. In contrast, the Block Party sponsor told you last week that since his event is subsidizing his other businesses, he doesn't want to move.

You cannot have dense housing and thriving neighborhood businesses next to a public nuisance.

The city needs to be bolder with its recommendations and get this public nuisance out of our neighborhood.