

MINUTES
Seattle Music Commission Meeting
Wed, May 21st, 2025, 12:00 – 1:30 p.m.
HYBRID Virtual/In-Person

<u>Commissioners Present:</u>	Jason Clackley – Chair, Jessica Toon – Vice Chair, Keola Kama, Kelli Faryar, Andrea Friedman, Denise Burnside, Bunnie Moore, Adra Boo, Christina Frappia, Jovino Santos Neto, Jordan Leonard, Nick Turner, Nick Varewyck, Andrew Joslyn, Olivia Hamilton, Shannon Welles
<u>Commissioners Absent:</u>	Casey Carter, Eric Lilavois, Julius Caesar Robinson, Anne O’Dowd; Shaina Foley
<u>SMC Staff Present:</u>	Scott Plusquellec, OED
<u>Guests:</u>	Tina LaPadula – ARTS, CM Dan Strauss, Jesse Franz, David Shannen, Chris Woodward, Evan Hashi
<u>Call to Order:</u>	The ORDINAL meeting of the SMC was called to order at 12:06 p.m. by Chair Jason Clackley, with a land acknowledgement and review of the agenda.
<u>Public Comment:</u>	David Shannen – still offering services for scanning venues and art galleries. Chirs Woodward from Visit Seattle just sitting in. Evan Hashi, local musician– working on better financial transparency for musicians, would like to see costs from venues comparable to ticketing bills in congress. Olivia – musicians union is working on this, will connect with Evan offline.
<u>Regular Commission Business:</u>	Approval of Minutes: Shannon moved, Andrea seconded, All in favor, minutes approved.
<u>FEPP levy:</u>	Guest speaker Tina LaPadula – oversees Creative Advantage at schools. • Over sees the creative youth team in ARTS through SPS. • Collective Impact model of Creative Advantage, been in place 12 years. • Gives money to every school and partners with many artists on roster. • Lost money from NEA with grants cancelled, 100k, put in an appeal on that. • Families, Education, Preschool and Promise (FEPP) levy up for renewal, never really supported arts and music education, community asking for that to be included.

- Advocate for it with Council at committee on 29th of May when they will be discussing. Check in with Arts Commission on action they might be taking.

Update on FIFA proposal:

Interested in bringing Leo back.

- Proposal to mimic Cloudbreak festival.
- Jason reached out to King Co Creative about it, still waiting to hear back.
- Central Saloon owner reached out – we might want to get a list of venues who would like to be part to show FIFA.
- Adra – one game is on Juneteenth would be great to be able to highlight the local black artists across genres and ages on that date.

Action Items: Invite Leo et al, get King Co on board, get signatures from interested venues.

Who is doing this work? How do we move forward? Is it Advocacy and Econ Develop? Who is asking the venues?

- Shannon – should go to our committee, meeting next week, can put together a strategy and then ask people to commit.
- Kelli, happy to help, are we still reaching out to Artist Home for administration of it? Jason will reach out.

What is the ask of FIFA? Officially sponsorship would be a ton of red tape

Hearing Protection legislation:

Overview of the legislation. Jason gave an update on his call with CM Strauss

- Is this a slippery slope to decibal policing? What are the impacts?
- Suggested a PSA instead. Possible that SMC could bring some money. Maybe partner with SMASH, Public Health, etc on it

NPR has a program for hearing protection campaign that is providing plugs that have NPR branding, could be a good way to get SMC branding out in the field.

A PSA would be easier to get venues on board. Seems like the obvious thing to do to solve the problem. Also feels like another attack on personal autonomy.

Joined by CM Strauss and aide Jesse Franz 1:00pm

CM Strauss: Don't see need for a law at this point. Definitely a need to have a PSA.

To answer some concerns:

- Venues could not have been sued. Taken out of the legislation
- Put in lowest possible thresholds for compliance. \$50 fine, not \$250.
- Letting people know is most important. Didn't want to create unnecessary burdens and barriers.

Proposal – Free signs for local venues designed by local artists.

- Increased awareness for venues

- Increase awareness for concert goers.
- Suggest placing in a visible place.

Is it possible to partner with Public Health to give free protection?

- Let's reach out but adding extra agencies is problematic.

Can we partner with Labor Standards? Is that an easy low hanging fruit to get signs out?

- Needs to be bigger and broader in terms of public awareness. Signs aren't going to be the final solution.

Can the venues do it on their ticketing platform?

Item 1 is the branding of "don't forget your earplugs". Use that branding across all platforms.

Item 2 – increasing awareness through our regulatory structure. Place it at FAS for business licenses.

Item 3- increased awareness for concert goers. This is the campaign about "don't forget your earplugs".

Other prong is listing the venues who already do it. Promoting the venues who do it as a thank you.

Getting cost estimate on campaign. Then look at cost sharing. SMC has some money. SMASH?

Who's owning this? Jesse F. in Strauss office will lead. Check in ARTS on any program they have for hiring artists.

SMC will house this in Comms committee.

Meeting Adjourned at 1:33