

MINUTES
Seattle Music Commission Meeting
Wed, September 18th, 2024, 12:00 – 1:30 p.m.
HYBRID Virtual/In-Person

Commissioners Present: Jason Clackley – Chair, Jessica Toon – Vice Chair, Casey Carter, Keola Kama, Shannon Welles, Kelli Faryar, Nick Varewyck, Nick Turner, Andrea Friedman, Denise Burnside, Bunnie Moore, Anne O’Dowd, Adra Boo, Jordan Leonard, Christina Frappia, Jovino Santos Neto, Shaina Foley

Commissioners Absent: Julius Caesar Robinson, Eric Lilavois, Andrew Joslyn, Olivia Hamilton

SMC Staff Present: Scott Plusquellec, OED

Guests: Kate Becker - King Co Creative, David Shannon

Call to Order: The ORDINAL meeting of the SMC was called to order at 12:08 p.m. by Chair Jason Clackley, with a land acknowledgement.

Public Comment: David was welcomed to the meeting and gave a brief update on his work

Regular Commission Business: Approval of July minutes – Shannon motioned, Andrea seconded, all in favor, none opposed, none abstained.

Guest Presentation – Kate Becker, King Co Creative:

Director of King Co Creative Kate Becker presented on the upcoming Music Census Survey. She has been working with WA Department of Commerce in conjunction with the Cascade Music Corridor, which consists of Alaska, Idaho, Oregon and Washington. All but WA have done a music census of their state industry, time for WA to catch up.

- Money has been secured in a grant from Commerce
- Must be encumbered by end of year, some can be allocated in 2025
- Survey has been completed but timeline for distribution has not been finalized
- Would like to provide draft of survey to Commission for feedback
- Music Commission would be welcome to provide logo as a sponsor partner

Jessica – would be happy to send something out to stakeholders if a toolkit is available. Any forecast of the number of people the survey is trying to reach? Answer – no target number but have a substantial list to use for dissemination.

Action - Jessica will send the OR survey out to Commissioners.

Kate – Cascadia Music Summit is in Seattle this November. Invites the Commission to do a presentation. Further discussion to come.

Update on Loading and Parking Legislation:

Passed 5-0 in subcommittee, Nelson very thankful for all the support. Still need people to call on the 24th for full council vote. Jessica will reach out to CM Strauss given the Ballard Ave issues. Tractor cost is \$300 a day and is passed on to artist. Jessica will connect with Leigh from Tractor to coordinate on Strauss.

Andrea's list still needs more people. Please add folks who could be asked to call in.

Be great for Comms to do a messaging tool kit on it.

Brainstorm on Waterfront Activities:

Waterfront Park is opening. Want to get in front and be ready with ideas for Friends of Waterfront so it's not a last-minute request.

Did Friends want feedback on programming?

Kelli – if there are any initiatives the Commission can bring forward and support and shape, please do. Just really open to all ideas, including hosting events (ie bring Cascadia Music Summit down in some way). How do we bring it to life?

FIFA – Scott heard from April Putney and got update. Still waiting from Big FIFA on what locals will actually have say in programming.

Flagging that priority on RFP's should be to local production companies and workers. Want to be sure that we are fostering our music community here and not dictated to from LA or NY ie

What does neighborhood reciprocity look like? Friends working with Vera on shadowing youth as production crews. What other ways like that are there?

Looking at a robust busking plan – not developed yet. Model exists with Gigs program at Seatac. Kevin Sur is also running a program.

Is there an incentive program like a discount for nonprofits for using the space like reduced rent? Rental program is being developed but not necessarily looking at a discount per se. Community low barriers to entry.

Seattle Film Commission meeting:

Film Commission required to meet with SMC as part of their ordinance. Last year held a party and also they came to November meeting. Party was nice but nothing productive happened. We should have goals going into – have premeeting on what activities and advocacy we want to join forces on.

- Develop shared vision and shared goals that we can move on something.
- Maybe hold meeting at M5 or Harbor Island.
- Talk about how we strengthen our local fields here.

Action item: Jason and Jessica to get together with their chairs and set an agenda.

Committees –

Action Item: please join a committee! Attendance has been sparse so really encourage commissioners to show up to their committees.

Reminder that we worked on a plan for shared programs that each committee can work on a part of as a working group for strategies and work plans. FIFA, Parking and DAP were the three choices this year. Really trying to put a frame on this.

Onboarding packet is being developed

Update on sign on waterfront –

Re the sign posted on the Waterfront warning about musicians scamming patrons. Led to anger in music community. Jessica had conversation with Tiffany Melichy and her team.

- Trying to address a number of issues.
- Been an issue with vendors adding additional zeros to venmo and scamming people.
- It's not just musicians there are other vendors that use venmo so why are musicians being targeted?
- Really open to hearing what commission has to say and welcome commission collaboration on new verbiage on signage for next year.
- Productive conversation

Adjourned 1:30