



Seattle Film Commission

MEETING MINUTES – Monday, March 23, 2026, 10:00AM – 12:00PM

City Hall Boards & Commissions Room and Virtual

Commissioners: Champ Ensminger, Mark Freid, KD Hall, Michael Huang, LexScope, Kat Ogden, Davis Powell, Anthony Tackett

Commissioners Absent: Michael Gaston, Tom Florino

Staffed by Office of Economic Development: Chris Swenson, Hana Peoples

Members of the public may attend virtually or in person. In-Person Public Comment: Register to speak on the Public Comment sign-up sheet located inside Boards and Commissions Room. Speakers must be registered in order to be recognized by the Chair. Submit written comments to Seattle Film Commission: SeattleFilmCommission@Seattle.gov

AGENDA

1. Call to order
 - a. Roll Call
 - b. Land Acknowledgement
 - c. Public Comment (2 members of the public: Mike, Melanie King)
2. General Order of Business
 - a. Guests
 - i. Beto Yarce, Director, Office of Economic Development
 - ii. Brian Surratt, Deputy Mayor, City of Seattle
 - iii. Brenna McKay, Office of Economic Development
 - b. Approval of February 2026 meeting minutes
 - i. Approved
 - c. OED
 - i. Commercial Film Initiative Networking Event 4/2
 1. Invitation only
 2. Commissioners are highly encouraged to attend
 3. Rolls out OED's Commercial Film Attraction and Retention Initiative
 - ii. Mayor's Film Award restructuring
 1. 20th Year of the Award, with feedback from Commission, this award is now split into 3 different awards: Support, Emerging, Legacy
 - a. Recommend including Industry
 2. Given out on SIFF Opening Night: Thursday, May 7
 - d. Committee updates
 - i. Executive Committee
 1. Attending Cannes Film Festival: Mike & Tom
 2. Attending to learn about international film production trends & networking
 - ii. Branding and Marketing
 1. Social media Structure Presentation (KD)
 - a. Strategic Objective: Position Seattle as a premiere film city
 - b. Strategic Principle: Social Media Building Visibility
 - c. Established social media posting schedule for Instagram
 - d. Establishing a LinkedIn Profile
 - e. Identifying budget for social media assistance from a non-OED hired staff
 - iii. Policy and Initiatives



1. FIFA planning and one-sheet proposal review
 - a. Film Commission to review one-sheet draft
 - e. Committee reorganization
 - i. Bylaws final review and vote
 1. Approved
 - ii. Commissioner and Chair committee selection(s)
 1. Tabled
 - f. Commitments and events
 - i. Inside Scoop – Cadence, assignments, location discussion
 1. March 25 – Labor Unions (Davis)
 2. 2026 scheduling
 - a. Discussion of budgets for upcoming events
 - ii. Upcoming
 1. March 23-26 – AFCI Conference
 2. March 26 – NFFTY
 3. April 2 – Commercial Film Production Initiative networking event
3. Adjourn