# Ballard Brewery District COMMUNITY ACCESS & PARKING PROJECT

# SDOT wants your input on how to improve parking and access in the Ballard Brewery District



The Seattle Department of Transportation (SDOT) is working with businesses to improve parking, loading, and access in the Ballard Brewery District. We are talking with businesses to learn more about business access and parking needs. Please read more to learn about the project and ways to share your feedback.

#### SPRING 2024

For updates on the project in your language, please call 206-771-0481. Translation and interpretation services are available for free.



## **Project background**

SDOT is developing a curbspace management plan in the Ballard Brewery District to improve parking, loading, and access. In the Ballard Brewery District, parking and loading space is difficult to find because parking is very full. Average parking occupancy in the area is over 90% for most of the day. SDOT's goal for parking occupancy rate is 70-85%, which translates to having 1 to 2 parking spaces available on each block at a given time. SDOT is working with businesses to identify solutions that will improve customer parking and commercial delivery access in the area.

## **Project goals**

The goals of the project are to:

- Help customers find parking near their destinations
- Improve parking availability with increased parking turnover
- Reduce congestion caused by people circling the neighborhood looking for parking
- Make it easier for delivery drivers to find space near pick-up and drop-off locations
- Improve access for drivers with limited mobility
- Introduce businesses to programs that expand employee and visitor transportation options

The Ballard Brewery District curbspace management plan may include improvements like:

- Spaces for deliveries and passenger loading
- Paid parking
- Time-limited parking
- Parking spaces for people with disabilities
- Spaces for food trucks

## What's next?

We are collecting feedback from businesses this spring. We will use your feedback and parking study data to develop a draft curbspace management plan. In summer 2024, we will share the draft plan for comments and input. SDOT plans to install improvements in fall 2024.

#### **Project schedule**

- Spring 2024: Outreach to area businesses
- Summer 2024: Develop and share draft curbspace management plan
- Fall 2024: Finalize curbspace management plan and install improvements

# TAKE OUR SURVEY!



#### How can I get involved?

We want to hear from businesses like yours to learn more about your parking and loading needs. Please take our survey by scanning the QR code or access the survey at surveymonkey.com/r/BallardBreweryDistrict

#### For more information, visit:

www.seattle.gov/transportation/projects-andprograms/programs/parking-program/communityaccess-and-parking-program/ballard-brewery-district

#### Have comments or questions?

Contact Virginie Nadimi at: BallardBreweryDistrictCAPP@seattle.gov or (206) 684-7229

## Want to help your employees save money on their commutes? Learn more about employer transportation options:



- ORCA Business Programs allow employers to help staff get to work with public transportation passes. Contact orca@commuteseattle.com to learn more.
- Seattle's Commuter Benefits Ordinance requires that businesses with 20+ employees worldwide offer staff the option to make monthly pre-tax payroll deductions for transit or vanpool expenses. Learn more at commuteseattle.com/cbo

