

A nighttime photograph of a city street in Seattle. In the foreground, a bus stop shelter is visible, with several people waiting inside. The shelter's glass panels reflect the city lights. To the left, a group of people stands on the sidewalk, some holding umbrellas. In the background, the Space Needle is illuminated against the dark sky. The overall scene is lit by streetlights and building lights, creating a vibrant urban atmosphere.

# Seattle Transit Measure Q1 2023 Update

# Our Vision, Mission, Values, & Goals

Seattle is a thriving equitable community powered by dependable transportation. We're on a mission to deliver a transportation system that provides safe and affordable access to places and opportunities.

## Core Values & Goals:

Equity, Safety, Mobility, Sustainability, Livability, and Excellence.

# Today's Presentation

1. STM Background
2. STM O&M vs. Capital
3. 2023 STM Programs
4. STM Service Investment Methodology
5. STM Service Adds for Spring
6. Next Steps



# The Seattle Transit Measure

- The 2020 Seattle Transit Measure (STM) is a six-year voter-approved measure to fund improved transit service and access throughout Seattle.
- STM replaces the Seattle Transportation Benefit District Proposition 1, or “STBD”, a voter-approved measure passed in 2014 (and expired in 2020)
- Raises ~\$50M/year on average for transit service and access improvements
- The Seattle Transit Measure (STM) primarily purchases additional bus trips on existing King County Metro routes
- STM compliments SDOT’s other transit-related activities
  - Fare programs for youth, seniors, low-income, transit capital projects
  - Transit-Plus Multimodal Corridor projects, Transit Spot Improvement projects

# STM O&M vs. Capital

- Operations and Maintenance

- All STM service investments (>50% total investment)
- All TAP programming
- Emerging Needs
- STM Planning and Management

- STM Capital

- Spot improvements
- COVID Recovery Lanes

STM Spending Breakdown in a Typical Year, per Dollar 2021 - 2027



# 2023 O&M Programming - TAP

## SHA Program

- In Jan, TAP announced a new partnership with SHA to distribute free unlimited-use ORCA cards to 10,000 residents in affordable housing through the STM.
- 19 distribution events and 2,100+ cards distributed since Jan 24.

## Seattle Promise Scholars

- Free tuition for graduates of Seattle Public Schools to Seattle College. TAP provides fully-subsidized ORCA cards to 1,100 students.

## Recovery Card Program

- Launched in June 2021, offers fully-funded ORCA cards to Seattle workers and small businesses as they recover from the pandemic.
- Focus on food service and grocery store workers in the Chinatown-International District, Pioneer Square, Othello, and Rainier Beach.
- Currently undergoing program evaluation with next steps currently being identified. Existing program scheduled sunset 8/31/23.



# 2023 O&M Programming - TAP

## Senior RRFP Program

- Helps enroll Seattle area seniors in the region's Regional Reduced Fare Permit (RRFP) program. The program also helps participants learn how to use their cards and navigate the transit system through field trips.

## Youth Ambassadors Program

- Engages youth through existing non-profits to provide educational opportunities focused on transit, with a focus on creative and collaborative learning.



# 2023 O&M Programming - TAP

## Research – Economic Opportunities

- Partnership with the University of Notre Dame’s Lab for Economic Opportunity and Uplift NW.
- Explore the impact that a fully subsidized transit pass has on employment outcomes for low-income job seekers.

## Research - Safety

- Investigate rider safety on multiple modes of transportation and evaluate the safety of transit infrastructure in Seattle.
- Create a holistic and inclusive definition of safety.
- Identify specific factors that make public transit and transit infrastructure feel unsafe and identify improvements.
- Build relationships with community organizations.





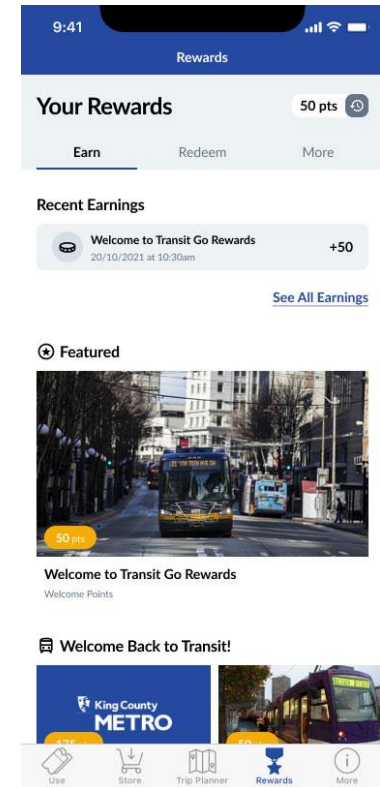
# Emerging Needs

## 2022 – West Seattle Bridge

- Service Investments,
- Flip Your Trip – TDM program for West Seattle trips
  - West Seattle travelers could access \$25 in free credits for bus, water taxi, scooter, and bike trips. Participants use Transit GO to earn rewards for future trips.

## 2023 Transit Customer Experience Planning

- A consultant led deep-dive is ongoing to define the current transit user experience and to identify immediate and long-term improvements for a 'meeting or exceeding expectations' transit experience for all riders.

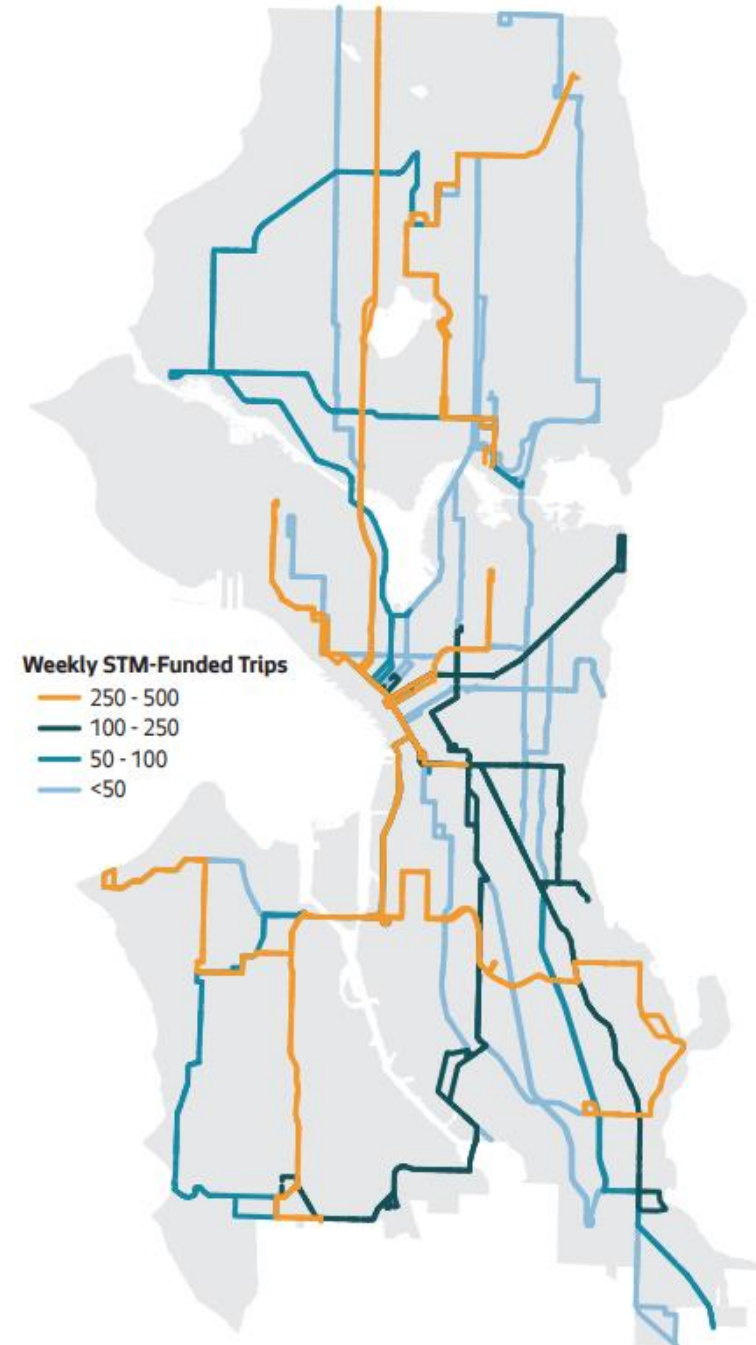


# STM Transit Service Investments















## Current service investments

- Currently: ~137,000 annual hours
- SDOT-Metro collaborative approach in Fall '22 paved way for an increase of ~12,500 annual hours start in spring 2023
- Spring Service Change
  - Starting Saturday, March 18th

Routes with STM Investments December 2021

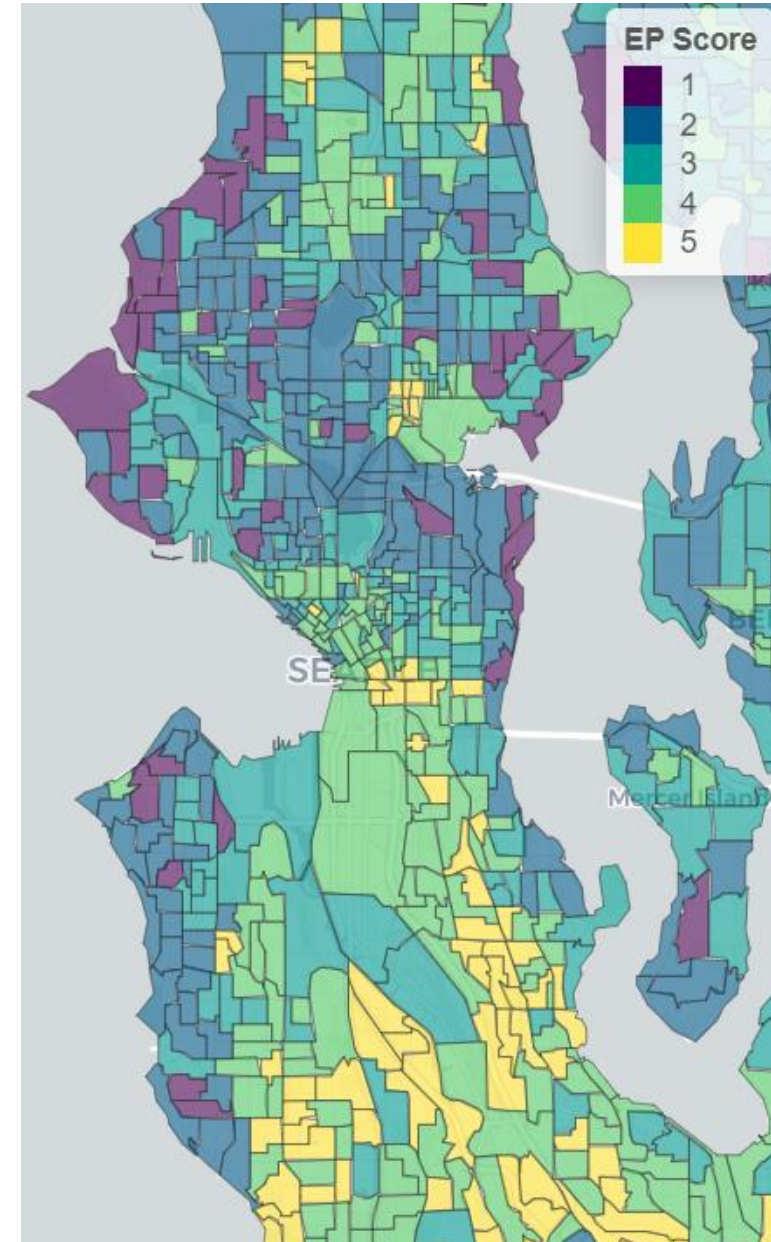


# FTN Frequency Targets

	WEEKDAY			WEEKEND		
	All-day (6A - 7P)	Evening (7P - 12A)	Night (12A - 6A)	All-day (6A - 7P)	Evening (7P - 12A)	Night (12A - 6A)
<b>Very Frequent Routes</b> 10-Minute Service	 6 trips/hr 10-min Headways	 4 trips/hr 15-min Headways	 1 trips/hr 1-hr Headways	 4 trips/hr 15-min Headways	 3 trips/hr 20-min Headways	 1 trips/hr 1-hr Headways
<b>Frequent Routes</b> 15-Minute Service	 4 trips/hr 15-min Headways	 2 trips/hr 30-min Headways	If need is identified	 2 trips/hr 30-min Headways	 2 trips/hr 30-min Headways	If need is identified
<b>Local Routes</b> 30-Minute Service	 2 trips/hr 30-min Headways	 2 trips/hr 30-min Headways	If need is identified	 2 trips/hr 30-min Headways	 2 trips/hr 30-min Headways	If need is identified

# Prioritization Process Overview

- Identify current gaps in Frequent Transit Network (FTN)
- Rank gaps based on:
  - Prioritizing equity priority populations
  - Prioritizing times of day with disproportionately high rates of non-Adult fare use
  - Prioritizing minimum standard of 30-min service before 15-min before 10-min
- Invest and improve bus service



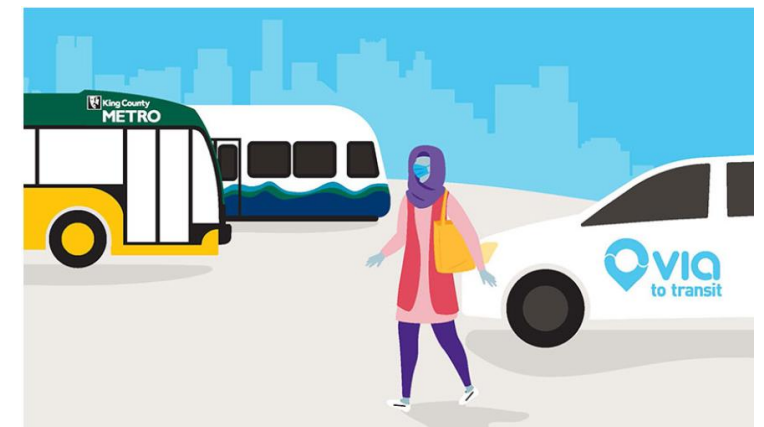
# Spring Service Investments

Route	Description	Frequency Target	STM Annual Hours Added	Eve/Night Service	Weekend service
3, 4	Add five trips on weekdays, six trips on Saturday, and five trips on Sunday	Very Frequent	1572	Y	Y
28	Add one northbound trip on weekdays, and one northbound trip each on Saturday and Sunday	Local	353	Y	Y
33	Add a southbound trip at 21:34	Local	66	Y	
36	Add two trips on weekday, three trips on Saturday, two trips on the Sunday	Very Frequent	790	Y	Y
40	Add one trip on weekdays, one trip on Saturdays and one trip on Sundays	Very Frequent	539	Y	Y
44	Add one westbound trip in the weekday evening period	Very Frequent	191	Y	
48	Add one trip in each direction on weekday early AM	Very Frequent	416	Y	
50	Add two eastbound trips and two westbound trips on Saturdays and Sundays	Frequent	1060	Y	Y
65, 67	Add two southbound trips on Route 65 and two northbound trips on Route 67 on weekdays	Very Frequent	765	Y	
70	Add three trips on weekday, two trips on Saturday, and three trips on Sunday	Local	1055	Y	Y
73	Add 23 trips on weekends, and three trips in each direction on weekday evenings	Local	3339	Y	Y
106	Add two weekday trips	Frequent	602	Y	
107	Add 3 southbound trips and one northbound trip	Local			Y
673	Add five trips on weekdays, two trips on Saturdays, and two trips on Sundays	Very Frequent	1495	Y	Y
674	Add one northbound trip on Saturdays and one northbound trip on Sundays	Very Frequent	132		Y
675	Add one northbound trip on Saturday and one northbound trip on Sunday	Very Frequent	127		Y
		<b>Total Hours Added</b>	<b>12,502</b>		

# Via to Transit

## SDOT-Metro Partnership

- Originally launched in 2019 in 4 service areas in Seattle
- Due to complications in funding (I-976) and the onset of Covid-19, all service was paused for a period in 2020.
- Metro was able to cover the cost of 2 of the 4 original Via to Transit service areas. Columbia City and Mt Baker areas were discontinued
- The STM team is currently exploring funding additional flex service pilots in Seattle.
- In the meantime, Metro is rebranding the service Metro Flex



# Next Steps

- STM working on Annual Report
- Bridge Proviso Analysis Continues

