

Shared Micromobility in Seattle

SPAB/SBAB Joint Meeting April 2026

Presented By: Becky Edmonds and Kim Pearson

Date: April 21, 2026



Our Vision

Seattle is an equitable, vibrant, and diverse city where moving around is safe, fair, and sustainable. All people and businesses can access their daily needs and feel connected to their community.

Values & Goals

- Safety
- Equity
- Sustainability
- Mobility & Economic Vitality
- Livability
- Maintenance & Modernization
- Excellence



Shared Mobility Program Core Values

- **SAFE:** Prevent and reduce harm. Support Seattle's Vision Zero efforts.
- **EQUITABLE:** Increase mobility options and access, especially for and with underrepresented communities.
- **SUSTAINABLE:** Grow low and zero emission mobility options to advance Seattle's climate goals.



Topics tonight

- Program background and performance
- Management approach
- Safety focus
- Equity
- Sustainability



Shared micromobility staff



Becky Edmonds, Program Manager



Kim Pearson, Program Coordinator



Austin Vigesaa, Engineering Intern

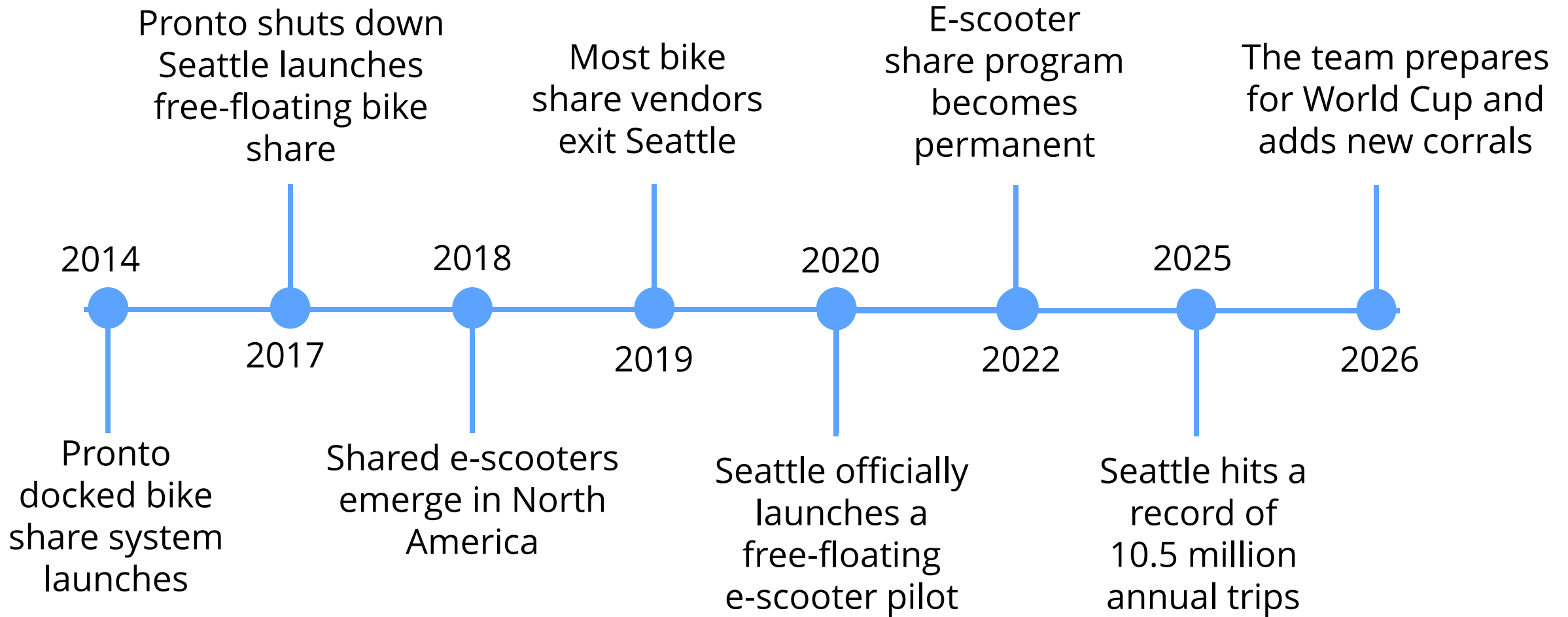


Theresa LaRue, Graduate Intern

Program history, highlights, and management approach



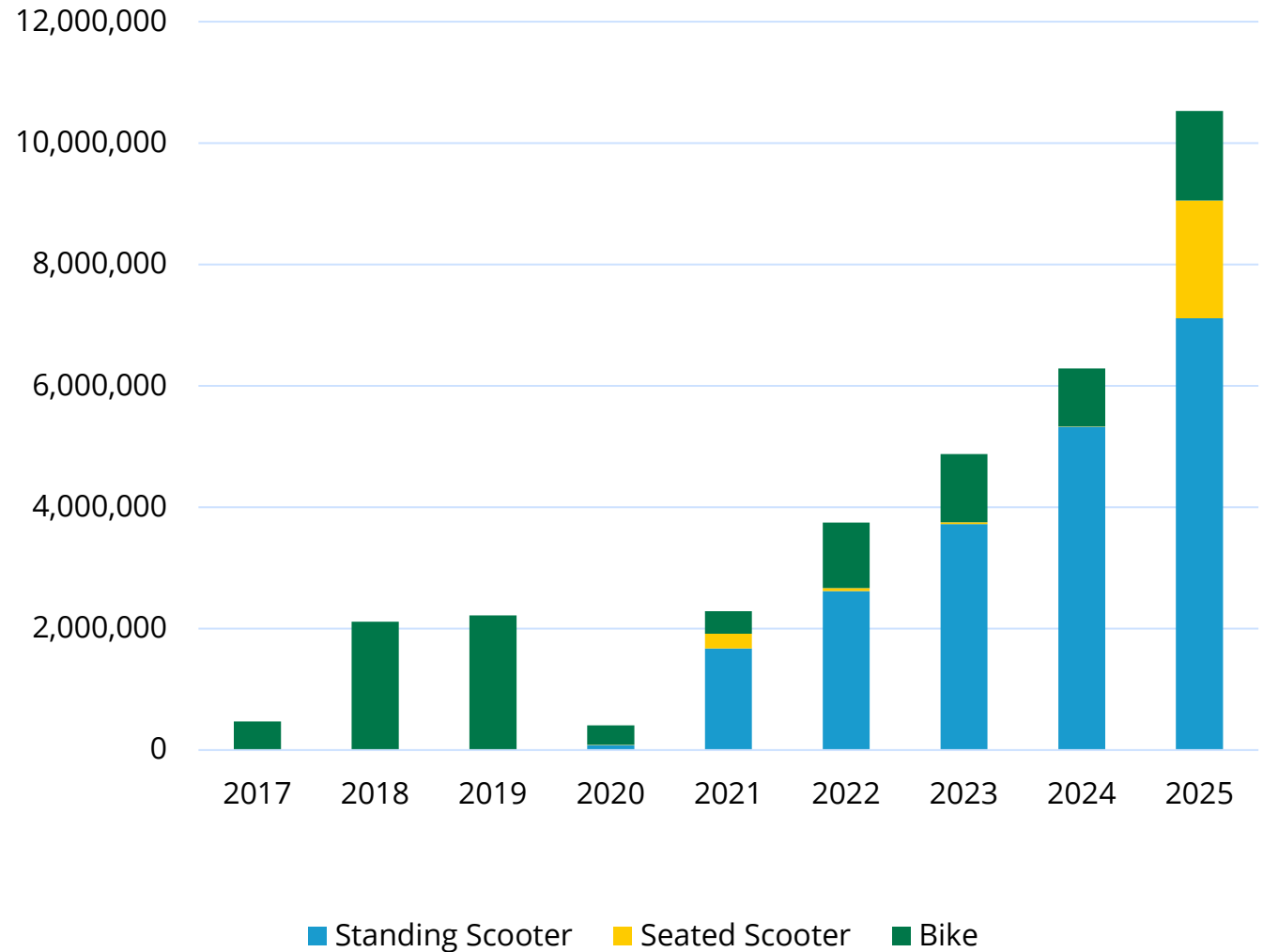
History of Shared Micromobility in Seattle



Highlights

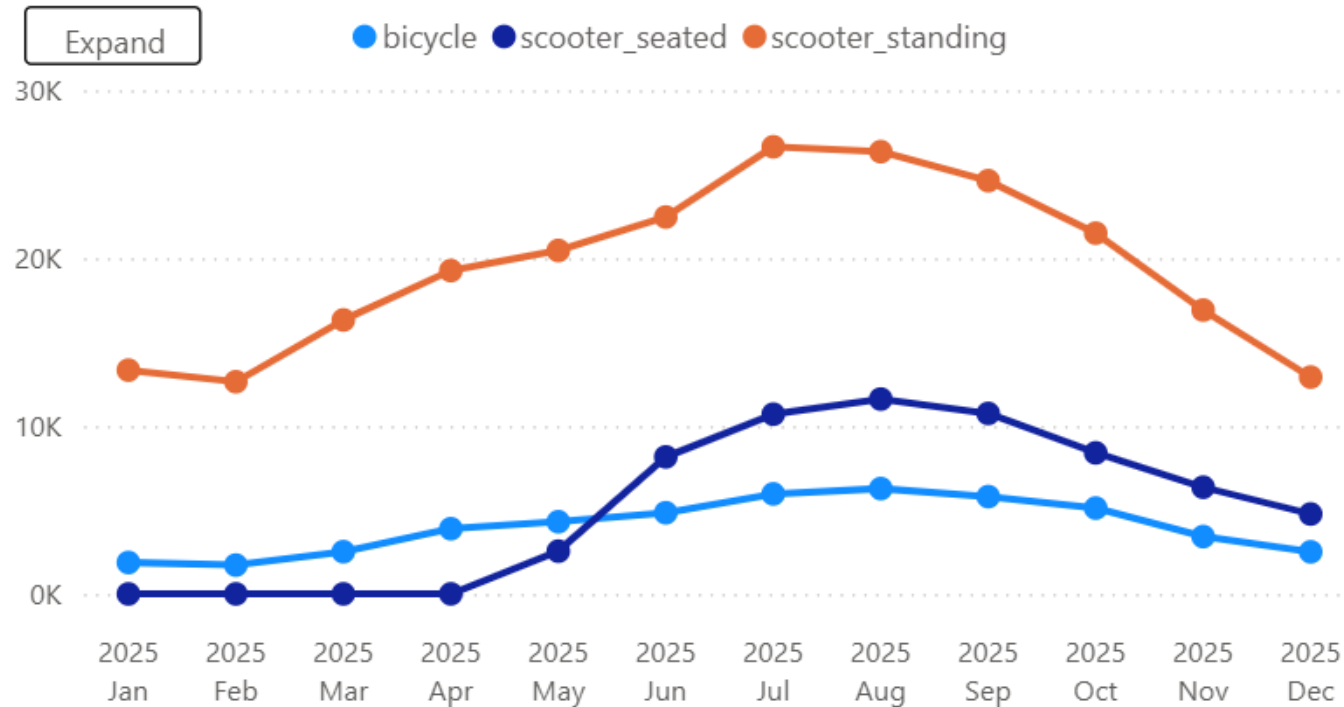
- **Program history (since 2019)**
 - 370% growth rate in trips since 2019
 - 67% trip growth rate since 2024
- **In 2025**
 - 10.5+ million trips taken by 1.16+ million unique riders
 - 1 million reduced-fare trips (10% of total; 100k+ unique riders)
- **In 2026**
 - Highest one-day ridership: 59,337 trips day of Seahawks Superbowl Parade

Total Bike & Scooter Share Rides



Seattle ridership characteristics

Average Daily Trips



Most trips:

- Summer
- 3 – 7 PM
- Standing scooter

Average Daily Trips by Vehicle



4,038
bike



5,315
seated
scooter

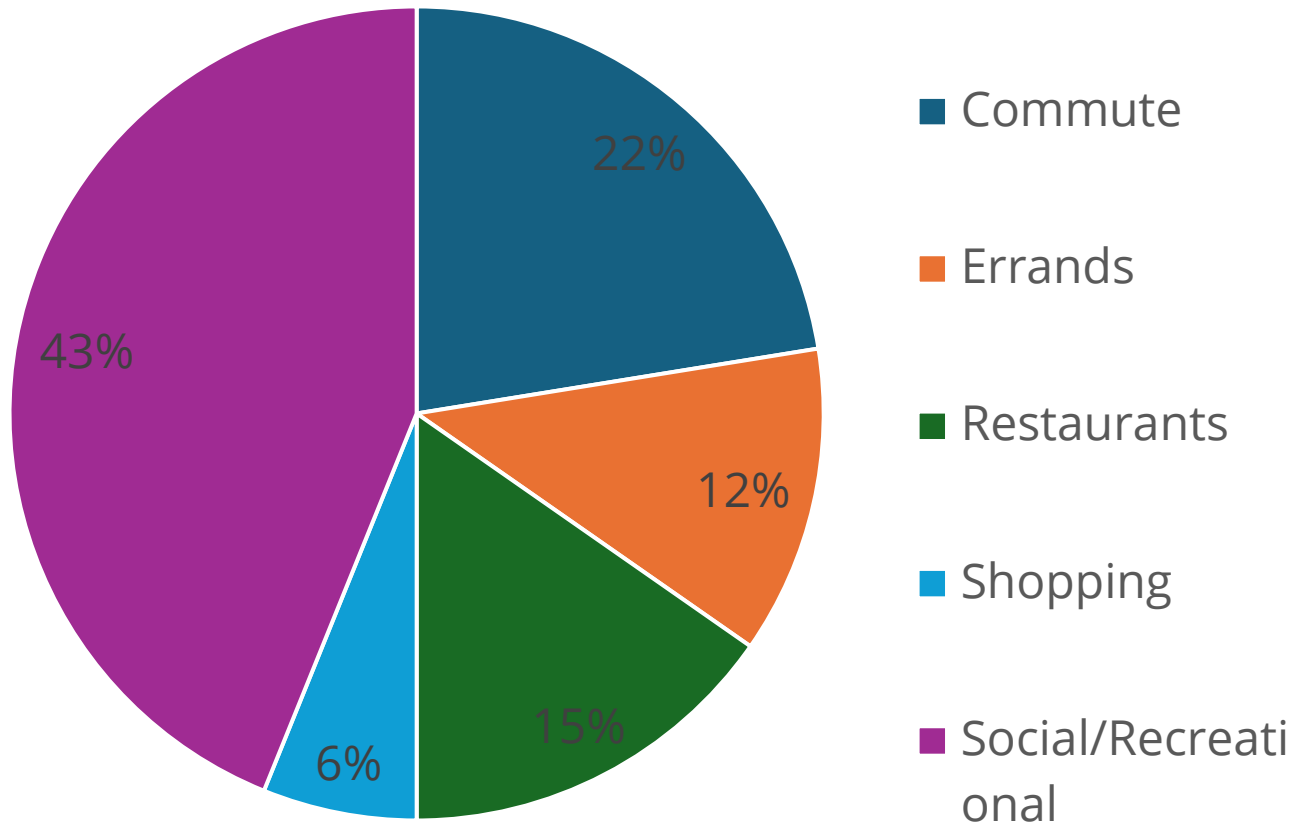


19,500
standing
scooter

Why do people ride?

Rider Survey (SDOT, 2022)

Purpose of Last Trip



Seattle Commuter Survey (2024)

People who bike, scoot, walk for their commute are most satisfied; solitary drivers are least satisfied

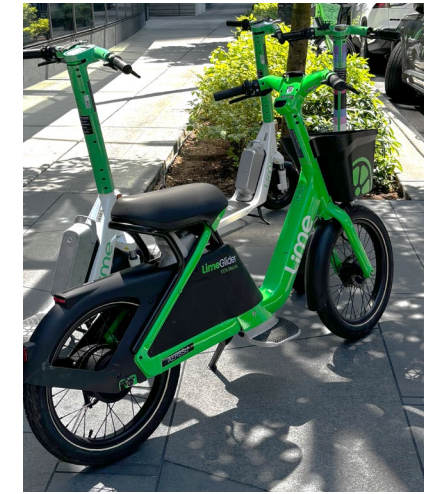
Seattle commuters make mode choices based on estimated trip time, flexibility, reliability, and affordability

People who use active modes of travel (biking, scooting, walking) tend to live within 5.5 miles of their workplace

Permit program

- SMC 15.17.005 authorizes SDOT to permit 'vending' micromobility's use in the streets
- SDOT regulates shared micromobility operator(s) through a permit, and manages parking infrastructure, operations, initiatives, education and outreach

Standing Scooters	Bikes	Seated Scooters
7,000 maximum	4,000 maximum	4,000 maximum



2026 permit updates

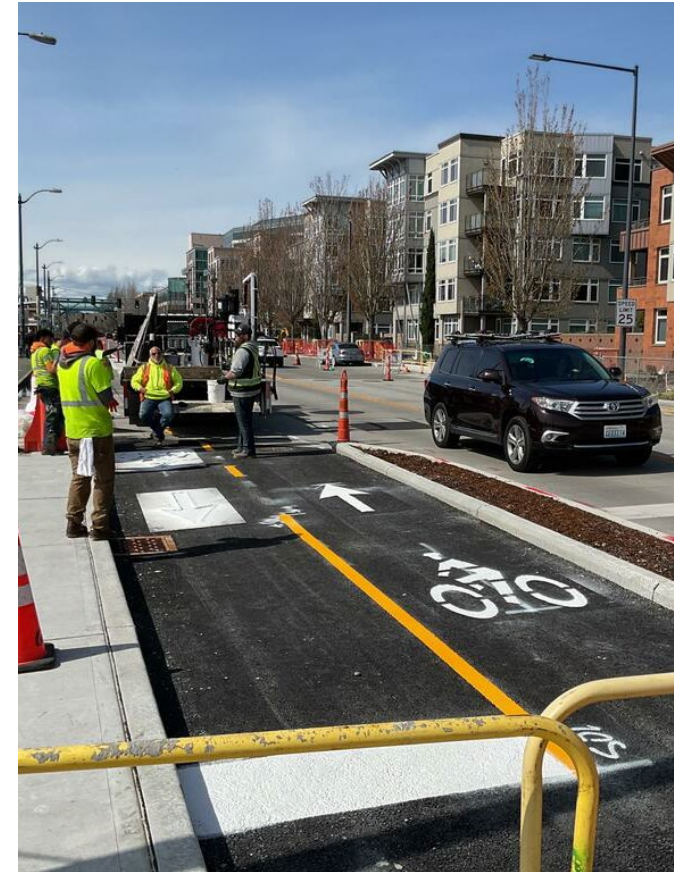
- Updated permit conditions began April 1 and include:
 - Sidewalk riding detection
 - Reckless rider detection
 - Increased parking fines
 - Increased insurance requirements
 - More than 50% seated devices
 - Increased equity deployment
- Lime is sole provider through 2026, as SDOT evaluates program
- SDOT can publish updated permit conditions any time

Safety



Safe System approach: infrastructure and technical tools

- Building out protected bike lane network and dedicated parking
- All devices speed-limited to 15 mph, down to 8 mph in slow zones
- Technology upgrades: Sidewalk riding, tandem riding, and behavior detection implemented before 2026 World Cup
 - Paired with rider feedback and enforcement
- Improved equipment: 12" front wheel on standing scooters; increased seated scooters



Safe system approach: education and encouragement

- Over 5,000 helmets distributed in 2025
- “Helmet selfie” incentives
- Rider safety quiz required before riding
- SDOT social media and other channels to promote safety messaging
- Night-time/sober riding: in-app pop-up riders "safe to ride" questions
- 18+ age requirement



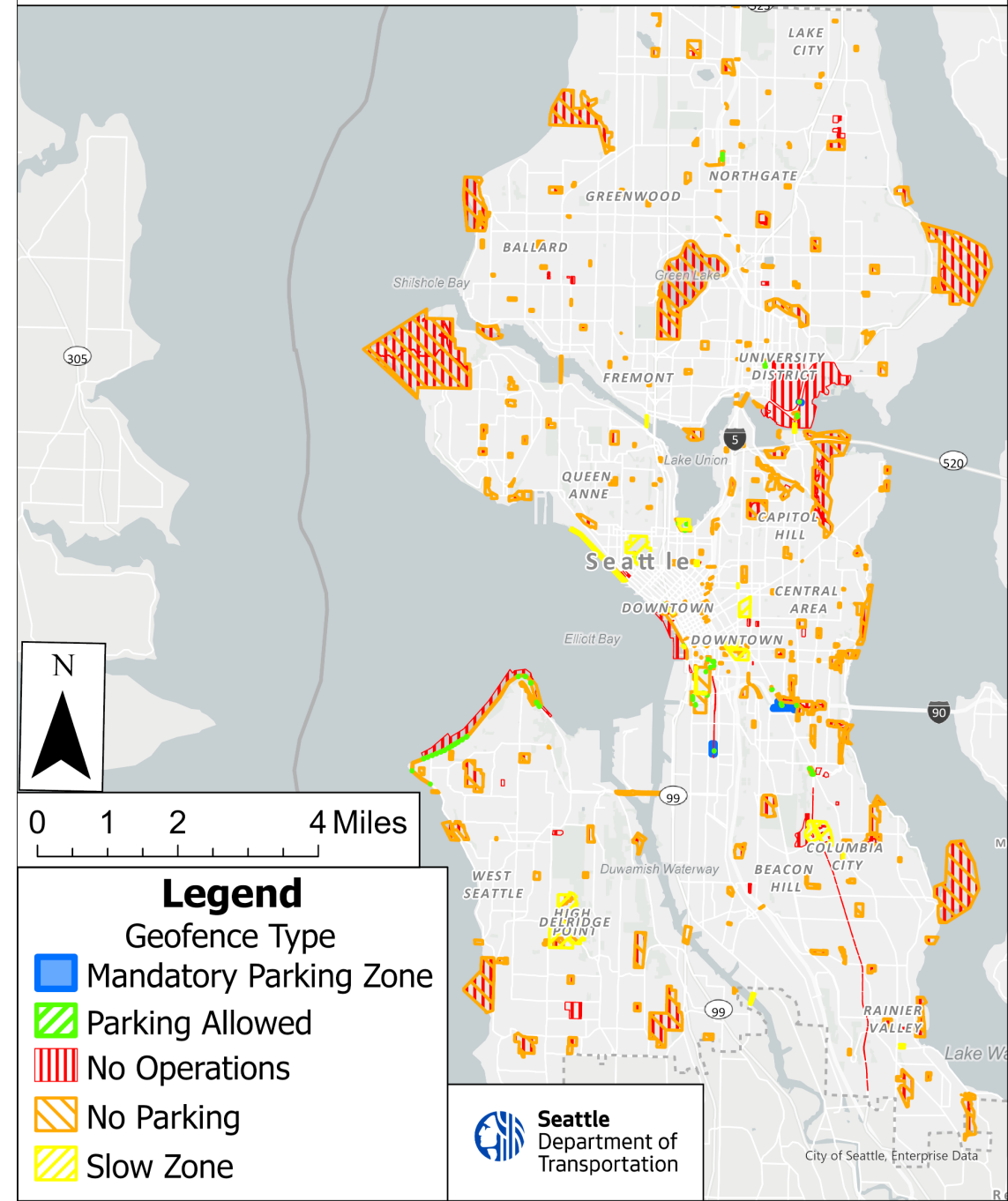
Building our understanding about safety

- Partner with Vision Zero program to analyze available safety data, understand trends, and implement safety improvements
- Seeking additional data sources such as Seattle Fire Department, hospital-based data
- New technology can help us get better data

Geofencing

- Devices are GPS enabled and can follow specific rules when they are within specific areas
- Geofence types:
 - No Parking
 - No Operations
 - Slow Zone
 - Mandatory Parking Zone
 - Parking Zone
- GPS accurate to ~25 feet, worse near tall buildings – improved GPS expected this year
- Most parks are no operations except on shared use paths and roads
- We work with constituents, other government agencies, and businesses as requests come up

Seattle Geofencing



Micromobility Parking

Corrals and parking zones provide designated areas for shared and personal bikes and scooters to park, increasing sidewalk accessibility.

On-street corrals at intersections also improve visibility for all travelers.

Types of corrals:

1. On-street corrals with or without racks
2. Furniture zone corrals with or without racks
3. Artistic corrals, such as the ones near Symphony Station

Progress & next steps:

1. 129+ new corrals installed since 2025
2. Seeking approval from historic districts
3. Goal to install 200 new corrals by World Cup
4. Update later this year on post-World Cup implementation



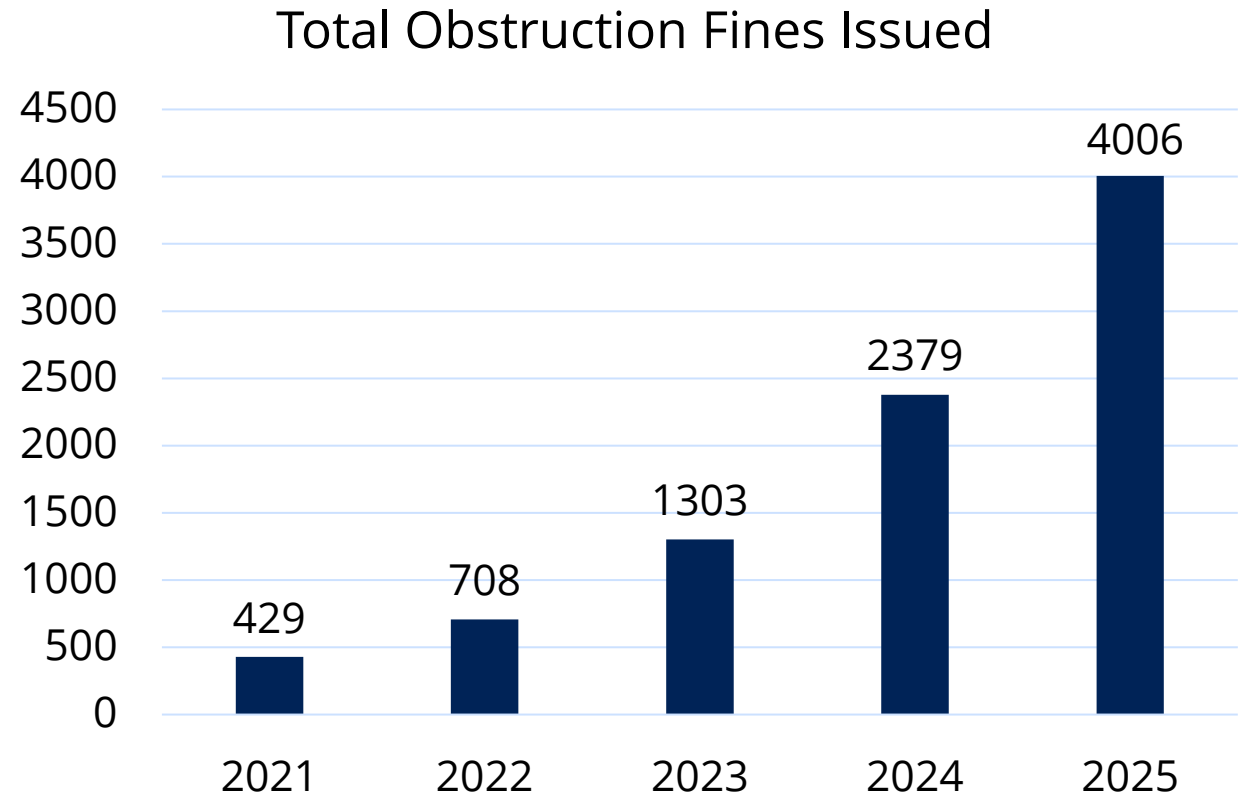
On-street Bike/Scooter Parking Corral



Artistic Parking Corral

Shared mobility auditing and enforcement

- **Weekly:** 2-3 interns ticket parking obstructions. SDOT fines vendors and vendors warn/fine riders.
 - Issued about \$80,000 in fines in 2025
- **Twice per year:** conduct a representative audit of different metrics such as obstruction and equipment compliance rates.

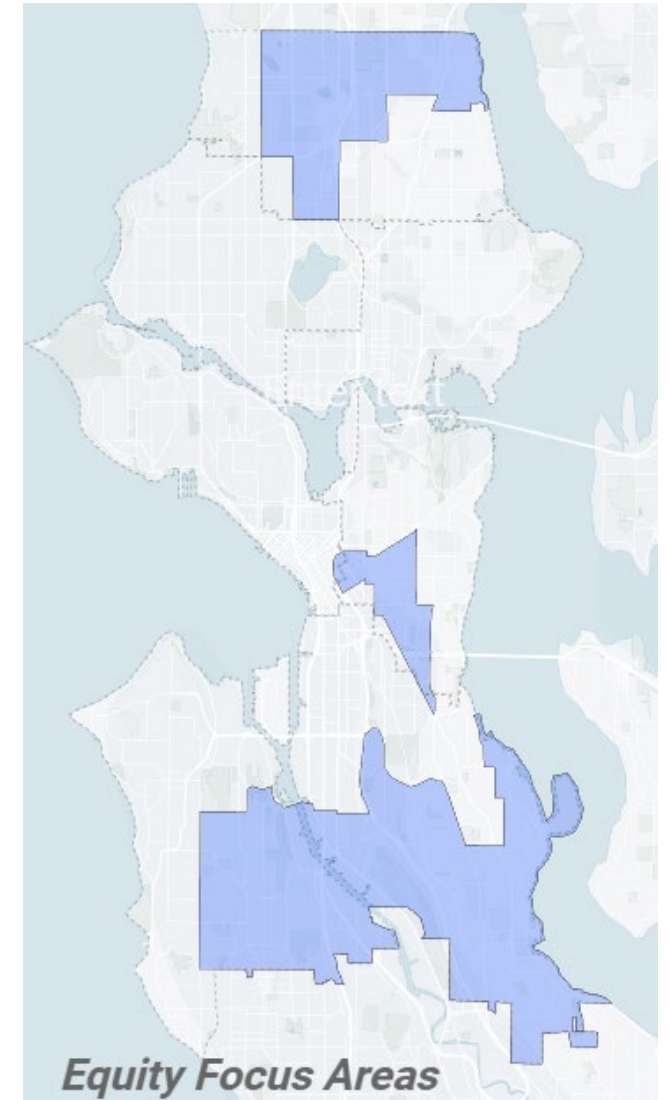


Equity



Equity & Reduced Fare Program

- Reduced fare program (permit requirement)
 - Cost of a ride cannot be more than 2.5 cents per minute.
 - People who qualify for qualifying government assistant programs qualify for the vendor's discount program.
 - In 2025, more than 100,000 users took 1,000,000+ reduced fare trips.
- Vendor also offers passes, bundles, etc. that reduce the per-ride cost for regular riders who may not qualify for the reduced-fare program.
- At least 15% of devices must be in Equity Focus Areas:
 - Trip starts from equity focus areas grew 68% from 2024 to 2025
- Outreach materials are translated into Seattle Tier 1 languages



Outdoors for All partnership

- Shared Micromobility Program funds Outdoors for All's adaptive cycling program in Seattle April-October
- Through the partnership, rentals are free at Magnuson Park location as well as off-site locations through the summer (e.g. Seward Park)
- In 2025, 268 unique riders had 997 ride experiences through the program



Sustainability



Reducing carbon emissions

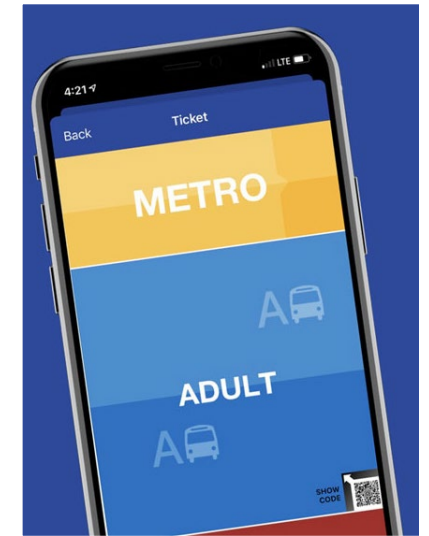
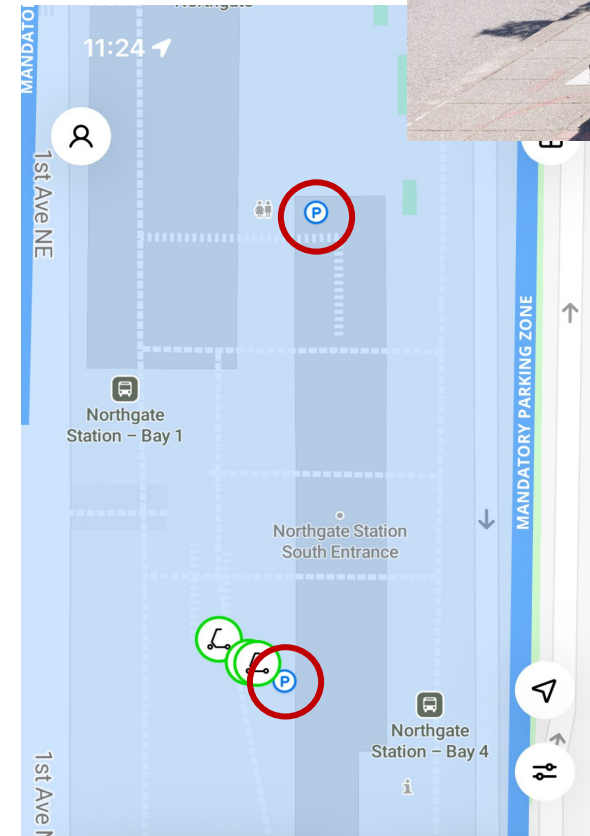
- 35% of trips replaced a car trip (2024 *NABSA Report*)
- Last year, trips in Seattle avoided ~1,200 metric tons of CO2 equivalent that would have otherwise been released into the atmosphere from car trips
- Shared micromobility helps people live car-free or car-lite



Bike and Scoot to Transit

- Partnership with King County Metro, Sound Transit, SDOT, and Lime
- Encourages connecting to transit via shared micromobility
- 2025 expansion to all Link stations in Seattle, and some Rapid Ride stops

+10k trips taken in 2025



2026 World Cup Preparation

Match Day Operations

- 6k+ trip ends to stadium area per match day
- 5 valet parking areas staffed by vendors
- Special geofencing and valet wayfinding
- Vendor foot patrols
- Match Day-specific messaging

Additional Efforts

- 200+ new parking corrals across downtown/core
- Messaging to visitors and residents
- Bike & Scoot to Transit Program incentives
- Helmet distribution



Questions?

Thank you!

Stay in touch:



ScooterShare@seattle.gov | BikeShare@seattle.gov



www.seattle.gov/ScooterShare