

Guidelines for Temporary Art Installations in Seattle Parks

Seattle Parks & Recreation operates over 450 parks across Seattle, at 11% it is also Seattle's largest landowner. Each park comes with unique opportunities and considerations. When applying for an art installation we will consider many factors around your park selection, including, but not limited to: time of year, availability, impact to a neighborhood, potential for vandalism and more.

Seattle's Support of the Arts

- The Parks Department believes art has positive impacts in our communities. The Department runs a Seasonal 'Arts in Parks' program that you may qualify for. Note that there are several requirements to participate in the program. They include specific time frames, locations and more that art can be installed. If interested you can contact them directly: Phone: 206-233-5168, email: artsinparks@seattle.gov
- Additionally, the City of Seattle also offers support for various art projects/programs.
 These change from year to year and include working with Seattle Parks, at times. You can find current info by going to their webpage: Arts & Culture

Process/Requirements:

- Reservations are made on a rolling calendar. Ex: March of 2021 you can request to book any day through the end of March 2022.
- A completed application must be filled out. It must indicate the date and time frame for the install and de-install of the art
 - Park fees are charged based on size of park and the time it takes to install and de-install. You are not charged the normal hourly rate while the art is in the park.
 A full list of prices can be downloaded here
 - Temporary installations are allowed for up to 3 months
- A site plan, with requested location of installation is REQUIRED.
 - We will need an example and/or sample of all of the proposed work to be installed
 - It is recommended you provide a detailed proposal of how you plan to install and de-install the art. This is required for more complicated installations.
 - Art location (s) within a park will be reviewed with heavy consideration given to the potential impact to the general public use of the park, special events and other activities.
 - Your application will NOT be reviewed without a map and proposed artwork.

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All artwork is reviewed on a case by case basis. Artwork that is deemed to have the
potential to significantly impact the park, such as: digging, killing grass, breaking tree
limbs, significantly impacting daily maintenance, etc. will have to go thru a process
known as ProView, designed to reduce negative impacts to the park/public.

o **Proview:**

- Is a meeting where all stakeholders have a chance to weigh in on the proposal.
 Parks unit staff may include: Grounds, Shops, Safety, Engineering, and many more.
- These reviews are scheduled regularly but may add a couple of weeks to your timeframe.
- A Proview preparation sheet will be provided, if required to attend.
- The artist is responsible for checking on their installation regularly. If any damage, graffiti, etc. is done, it is the artist's responsibility to rectify, quickly, or remove.
- The Parks Department **DOES NOT** guarantee the safety of your installation.
- Drone filming of any kinds is not approved in parks.
- Insurance is required and must cover the duration of the installation.

Items to consider and provide explanation in your application: (this can be a separate sheet)

- Will the art be free standing? If so, you will have to explain how you will deter tipping or someone inadvertently getting hurt.
- Will it be hanging art? If so, it will have to be a safe distance above ground, or in a location that will not constitute a choking hazard. You will have to provide information to assure it does not fall.
- Any art that creates a trip hazard will have to include safety precautions.
- Are you looking to attach to any type of structure: building, tree, bench, etc.? If so, a
 detailed explanation will be required including type of accessories used to attach.
- Will you need power? For install/de-install only? This can further restrict your location. You will be responsible for electrical fees. Note that not all parks have electricity.
- As each art project is unique there may be other questions/requirements.
- Must use non-toxic material
- Must be family friendly

Advertising Based Art requirements:

- Advertising Art is defined as: Art that can be connected to a company or product either by art design or with branding/logos.
- All art requirements listed above still apply, with a few distinct differences:

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- o The installation is charged hourly park rates
- The installation is charged based on our daily promotional advertising policy, which can be found here: <u>Advertising Policy</u>

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