

KUBOTA GARDEN MASTER PLAN UPDATE
Open House Survey Results

Sunday, June 17th results (Father's Day)

The Garden had 66 survey responses covering a total of 256 people.
Of those, 45 responses were from first time visitors to the Garden, representing a total of 200 people.
90 of the first time visitors were people were from out of state or from British Columbia

Top three requests from all visitors was:

25.76% - Better internal wayfinding (lots of "got lost" comments)
24.25% - Better restrooms
24.24% - Café - Tea House - snacks/beverages

Other mentions include:

21.21% - loved the quality of the garden
9.09% - more drinking fountains (it was a hot sunny day)
9.09% - interpretive signage - plant id signage
7.58% - more seating (several asking for chairs at the terrace overlook)
4.55% - more garden events
4.55% - more garbage cans
4.55% - water quality in ponds was murky
3.03% - visitor center/gift shop
3.03% - charge an entrance fee
3.03% - better signs from freeway to Garden
1.52% - better trails from Chief Sealth and light rail station

Saturday, June 23rd

The Garden had 42 survey responses covering a total of 152 people.
Of those, 26 responses were from first time visitors to the Garden, representing a total of 129 people.
26 of the first time visitors were people were from out of state or from Australia

Top three requests from all visitors was:

35.17% - Better internal wayfinding (lots of "got lost" comments)
30.95% - Better restrooms
19.05% - more seating

Other mentions include:

14.29% - Café - Tea House - snacks/beverages
14.29% - interpretive signage - plant id signage
11.90% - loved the quality of the garden
9.52% - more garbage cans
7.14% - more drinking fountains (it was a hot sunny day)
4.76% - better signs from freeway to Garden
2.38% - charge an entrance fee
2.38% - better trails from Chief Sealth and light rail station
1.85% - water quality in ponds was murky
0.00% - visitor center/gift shop
0.00% - more parking
0.00% - more garden events

Aggregate Results

Over the two days this survey covered, the Garden had a total of 108 survey responses covering a total of 408 people. Average group size was 3.77 people.

329 people were first time visitors – a total of 80% of visitation of those surveyed over the two days.
116 visitors were from out of town – 28% of the total visitation

Aggregate top three requests from all visitors was:

29.63% - Better internal wayfinding (lots of “got lost” comments)
26.28% - Better restrooms
20.37% - Café – Tea House – snacks/beverages

Other mentions include:

17.59% - loved the quality of the garden
12.04% - more seating
11.11% - interpretive signage – plant id signage
8.33% - more drinking fountains (it was a hot sunny day)
6.48% - more garbage cans
3.70% - better signs from freeway to Garden
2.78% - more garden events
2.78% - charge an entrance fee
3.70% - better signs from freeway to Garden
1.85% - better trails from Chief Sealth and light rail station
1.85% - water quality in ponds was murky
1.85% - visitor center/gift shop

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