SEATTLE PARKS AND RECREATION STRATEGIC PLAN UPDATE

Park District Oversight Committee and Board of Park Commissioners Meeting June 18, 2019



healthy people healthy environment strong communities

Strategic Plan Update Agenda

Plan Update: Overview

What Have We Heard: Major themes and input

Planning Context: Strategic Plan and Guiding Principles/Values

Exercise: "Windowpane:" Organization/Context/Strategies

Discussion Questions: What are your "BIG IDEAS?"



Plan Update

- **≻**Engagement
 - Parks and Rec Fests
 - Beacon Hill Festival
 - Superintendent's Listening Tour and Mini-Parks and Rec Fests
 - EMC Survey is complete and analysis is underway
 - Community Engagement Advisors are out in community doing surveys in multiple languages
 - Social Media
- **≻**Taskforces
- > Financial
- > Performance measures
- ➤ Racial Equity Toolkit for Strategic Plans



What Have We Heard (past planning, plans, surveys, staff - 2018 and prior)



VOTE NOW: What would you like to see more of in Seattle parks?

As part of our strategic planning process, we're seeking community input to help us think big about what our city might need in the next 12 years for parks and recreation. Learn more here: www.seattle.gov/plan4parksandrec

Weekly Survey at Community Center Kiosks



population

parks clean

Social Media





Natural, open spaces

Gardens/landscaped areas

458 Votes

Parks & Rec Fest | Play Area Amenities Voting



1. Tree Houses



2. Zip lines



6. Inground Trampoline







9. Parkour Equipment



10. Fenced Play Areas





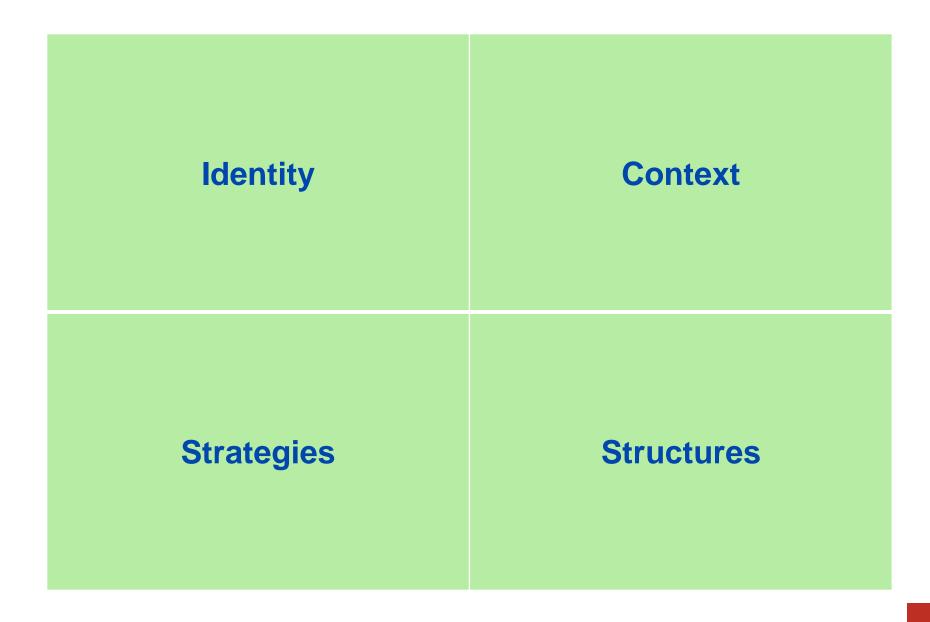
5. Bike Track

Our plan must reflect our values, and what's most important to our community

- Seattle Parks and Recreation serves people.
- > Committing to equity Creating a plan that focuses on race and social justice in all we do.
- We must be open to a new way of doing things.
- Honoring the diversity and history of our city, while also looking toward our future.
- Ensuring that as Seattle grows, we do so in a way that is **inclusive**, **affordable**, **innovative**, **accessible**, **and livable**.
- > We must **engage in ongoing discourse** with our community to ensure we are serving all of our residents.
- > Our plan should work to *mitigate the effects of climate change* on the natural environment, and protect those most vulnerable.



Organizational Development/Strategic Alignment



SPR Identity

Healthy People
Healthy Environment
Strong Communities

VISION

SPR North Star

SPR provides welcoming and safe opportunities to play, learn, contemplate and build community, and promotes responsible stewardship of the land.

MISSION + CORE SERVICES

What we do to achieve our vision

Core Services: Programs, Events, Spaces, Volunteer Initiatives

Workplace Expectations

Safety, Attendance, Working Relations, Accomplish Job Duties, Environmental Stewardship, Customer Service & Public Relations E3 Competencies

All: Communication, Service, Equity & Inclusion, Accountability & Action, Teamwork People Managers: Align Performance for Success, Direction & Delegation

TEAM PRINCIPLES

What we expect from staff and people managers

EQUITY • OPPORTUNITY • ACCESS • SUSTAINABILITY

VALUES

Guide how we do business

Mayor's Vision – To build an affordable, inclusive City of the future – and Priorities

Housing and Homelessness

Affordability / Livability

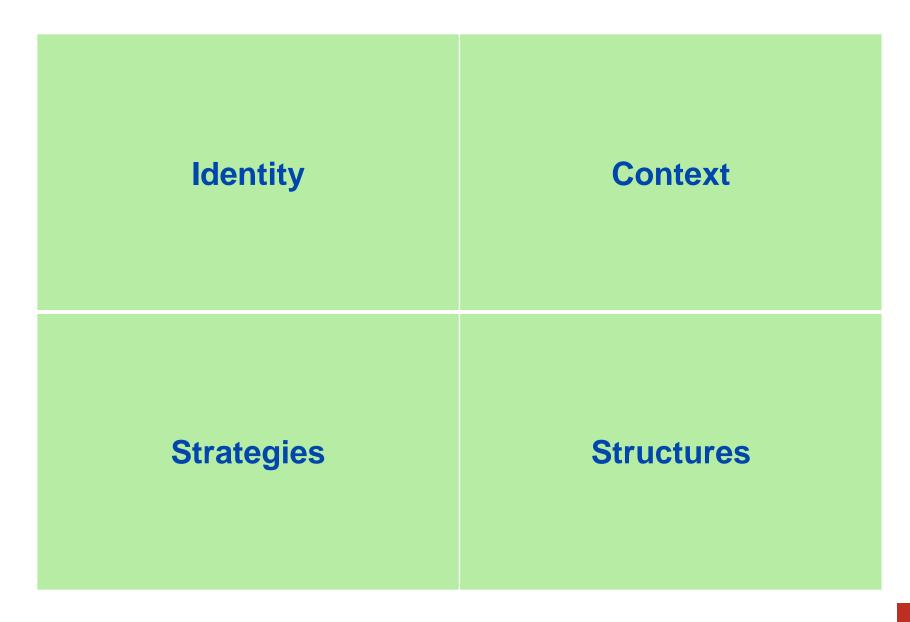
Economic Opportunity /
Future of Work

Environment & Climate

Safer, Just & Equitable City

City Values – Racial Equity & Social Justice, Inclusion, Learning, Accountability, Stewardship

Organizational Development/Strategic Alignment



Context: What are the issues that will impact our work?

Strategies:

How can Seattle Parks and Recreation achieve our mission for EVERY resident given the context within which we must work?

Discussion Questions

✓ Seattle's got a lot on its plate (population growth, construction, rising prices, homelessness, new jobs and opportunities). How can Seattle Parks and Recreation help?

✓ How are Seattle parks, community centers and pools serving you?

✓ What park amenities really excite you?

✓ What park events and recreation programs interest you?



Questions, Comments, Feedback?

