

Welcome –with Kelly McCaffrey, Park District Oversight Committee Chair

Public Comment:

Leah Anderson - Board Member, Aurora Licton Urban Village (ALUV)

Leah shared information about the and needs of the Aurora Licton Springs Urban Village in council district 5. Leah stated that the community needs a community center, more parks and walking trails. Leah shared some current ALUV projects and fundraising activities including but, not limited to business district improvement grants, public art grants, and a feasibility study for development in the neighborhood. Leah requested consideration for the Aurora Licton Springs Urban Village in the next cycle of the Seattle Park District and more information about where to advocate.

Douglas (Doug) Luetjen - President, Friends of Seattle's Olmsted Parks

Doug shared information about the Friends of Seattle's Olmsted Parks mission and activities. Doug invited everyone to visit the new Friends of Seattle's Olmsted Parks [website \(hyperlink here\)](#) to learn more about the organization. Doug highlight Frien2ds of Seattle's Olmsted Parks involvement in Seattle Parks and Recreation's Olmstead Legacy Task Force, which produced a [report \(hyperlink here\)](#) in April of 2018. Doug offered to share more information regarding with recommendations made in the Olmstead Legacy Task Force report at a future PDOC meeting. Doug extended an invitation to the Olmsted In Seattle: Creating A Park System For A Modern City [book launch \(hyperlink to event information here\)](#). The event will be held on November 16, at Seattle Public Library's Central Library from 2:00 pm to 3:30 pm.

Jenny Frankl - Rainier Beach Resident and Co-Chair, Rainier Beach Link 2 Lake Steering Committee

Jenny shared information about the Rainier Beach community's [Be'er Shiva Park improvement \(hyperlink here\)](#) efforts and addition community access needs at the property. Jenny described Rainier Beach Link 2 Lake Steering Committee's inclusive public engagement process. This resulted in a community-led park improvement proposal for which Jenny provided visuals. Jenny introduced the next speaker.

Margaret Dormer-Stenson - Rainier Beach Resident and Fundraising Director, Rainier Beach Link 2 Lake Steering Committee

Margaret provided an update on the fundraising activities of the Rainier Beach Link 2 Lake Steering Committee. The group is in the process of completing second Department of Neighborhoods grant, the implementation of a multitude of park activation activities and continued documentation of park utilization. Margaret highlighted that the group has produced "shovel ready" documents that need additional financial support.

Monika Matthews- Executive Director, Life Enrichment Group

Monika provided additional information about the Rainier Beach Link 2 Lake Steering Committee Be'er Shiva Park improvements proposal. Monika made the following three requests: City of Seattle support in the development of a Washington State Recreation and Conservation Office (RCO) grant proposal, provide match dollars in support of an RCO grant proposal and/or funding in the next cycle of the Seattle Park District. Monika highlighted the community support for the groups shovel ready plan and pledged Rainier Beach Link 2 Lake Steering Committee's commitment to the project. Monika requested help identifying \$2 million of funding in support of the group's desired project start date of October 2021.

Adriana Coello- Member, South Park Merchants Association (SPMA)

Adriana provided information about South Park Merchants Association's efforts to activate the [South Park Plaza \(hyperlink here\)](#). Adriana cited some outputs of SPMA's monthly collaboration with Seattle Parks and Recreation (SPR). This included SPR ProView interim design review meetings, event fee waivers and registration. Adriana expressed to community's commitment to activate the site as a deterrent to blight and violence. Adriana made the following funding requests in support of South Park Plaza activation: event planning and implementation, marketing and brand identity, and an activation coordinator.

Jack Lopez- Member, South Park Merchants Association

Jack provided information about the current state of the South Park Plaza site. Jack outlined issues with blight, unauthorized encampments, and violence. Jack requested additional lighting for the site in order to support activation and deter unwanted behavior. Jacked the importance of the South Park Plaza to community members, particularly for children and families.

Superintendent's Report– with Christopher Williams, Seattle Park and Recreation Deputy Superintendent

Talent Acquisition

The Talent Acquisition Team partnered with the Parks and Environment Division for a successful hiring of 37 new regular Laborer and Utility Laborers! In the Laborer process, 23% of the total positions offered were female. Including the alternate list of candidates, 1 in 4 female candidates will be offered positions! This was a result of a concerted, intentional, long-term strategy that included attracting, recruiting and training women through Temporary positions by Crew Chiefs, P&E Management and Talent Acquisition.

Georgetown Flume Off Leash Area Update

Over the past few months, SCL and SPR have been working together to finalize an agreement on the transfer of the "flume property" in Georgetown (at intersection of E Marginal Way S & Ellis Ave S, behind the Aero Motel) from SCL to SPR. This property transfer is the public benefit package that SCL is offering in part with their request for a Street Vacation. Under the proposed agreement, SPR would build an Off-Leash Area (OLA) and SDOT has plans to build a bike/pedestrian path that runs along the OLA on this property. SCL and SPR have had multiple community engagement meetings with the Georgetown community and they have shown interest and support for this project (both the OLA and the bike/pedestrian path). Last week, SCL, SPR and SDOT presented their plan to the Seattle Design Commission, which received a positive reaction, and feedback on how to improve the proposals. All three departments are currently working to finalize their agreement.

Winter emergency preparation

As we head into November, we have been meeting and taking action internally to prepare for a possible winter emergency event in the coming months. These actions have included:

- Reconvening our **Incident Command Structure** that includes division directors and key personnel who would be involved in an emergency response; we have begun to meet monthly
- Setting up and testing a departmental **emergency communication system**, including group texts and conference phone calls
- Making **progress and decisions on setting up and operating emergency shelters** including staff training, coordination with HSD and other departments, plans for food, supplies, rules custodial services, security, intake and data collection
- Creating a **to-do list of several outstanding tasks** including a site layout plan, pet plan and demobilization

Ballard Commons Park

We received a request for reduced Park hours at Ballard Commons Park from park neighbors. The Seattle Municipal Code (SMC 18.12.245) legislates citywide park operating hours as 4 a.m.-11:30 p.m. When we receive requests to reduce hours at certain parks because of ongoing problems with illegal activities, we're able to introduce a pilot to set hours as 6 a.m.-10 p.m.; after the pilot, the hours change must be approved by the Seattle Board of Park Commissioners and formally filed as an exception to the SMC. There are no impacts on park activation activities or the recently opened Ballard Loo. The on-site signage will be modified soon, and the formal 270-day pilot will begin on November 1.

Seacrest Water Taxi Agreement

Our 10-year Operating Agreement with King County Metro for use of Seacrest Park expires at the end of the month. King County Metro are unable to enter into another long-term agreement until our agreement with DNR is renewed. SPR is in the process of completing a 1- year Non-Park Use of Park Land Revocable Use Permit. We anticipate completing the terms of the agreement by the end of the week and should have a new long-term agreement with DNR in the next 6 months. SPR and SDOT staff met with King County Metro yesterday to discuss potential sites in West Seattle that could accommodate the growing needs for the West Seattle Water Taxi Operations. KC Metro plans to add another vessel, accessible commuter parking and an onsite maintenance facility.

Fall Festival and Playground Ribbon Cutting at Occidental Square - Saturday, October 23 from 11:00 am – 2:00 pm. There will be plenty of seasonal refreshments, activities and

Old/New Committee Business- with Kelly McCaffrey, Park District Oversight Committee Chair

Major Projects Challenge Fund

- PDOC District 5 Representative, Sean Watts, participated in the Major Projects Challenge Fund task force.
- The Major Projects Challenge Fund task force produced recommendations regarding technical assistance for applicants and examining the implication to equity of “challenging” underrepresented communities.
- Sean asked that the PDOC anticipate the results of this effort and future PDOC agenda time dedicated to the discussion.
- Kelly requested agenda time be committed at the November 19, 2019 joint meeting for this topic.

The PDOC discussed a potential meeting with Meeting with Councilmember Juarez

- A meeting between the PDOC and Councilmember Juarez is tentatively set for November 7.
- Kelly will send Doodles poll that organize planning time and confirm committee member availability.
- There was a PDOC member request that Marc Daudon and Tom Byers participate.

Board motion unanimously passed on 6/18/19 regarding proposed talking points: Recommend to the Parks District Board that the Parks District tax assessment, currently approved at \$0.22 per \$1000 of the value of assessed property, to remain at a tax rate of \$0.22/\$1000 through the final 2020 year of the current PD 6yr spending plan. This would allow for the collection of additional revenue that would otherwise not be realized were the PD to remain fixed to the current spending plan itself. This motion was supported in order to pay for (a) continued backlog of capital projects caused by declining purchasing power in our competitive local economy, (b) promised funds in the Major Projects Challenge Fund. We believe this keeps rates steady while allowing capture of the revenue to address the increased park stress caused by Seattle's intense growth and increase in park-loving residents.

Recreation Briefing: Recreation Grants – with Justin Cutler, Seattle Parks and Recreation, Recreation Division Director

Summary: The boards heard an informational briefing on the [Get Moving \(hyperlink here\)](#) and [Recreation for All \(hyperlink here\)](#) Seattle Park District initiatives. The two initiatives were created to fund culturally relevant physical and enriching programming for communities that are under-resourced, underserved, and disproportionately impacted by health disparities. The initiative takes the shape of two low-barrier grant funds that support community-based organizations active in the areas the initiative hopes to reach community members.

Get Moving and Recreation for All Initiatives

The presentation focused on the following outcomes of the initiatives:

1. The Get Moving Initiative is an equity and engagement outcome-based fitness strategy that provides culturally relevant, physical activities, events and programs in neighborhoods and for communities that have health disparity Indicators of 20% or higher in the categories of no physical activity and rates of obesity. \$119,000 has been awarded to 13 partners for 2019.
2. The Get Moving Initiative reached 10,000+ participants in 2018
3. The Recreation for All Initiative awarded \$250,000 to 26 partners served approximately 15,000 participants through over 640 recreation opportunities provided by 25 awarded partners in 2018.
4. The Recreation for All Initiative has awarded \$250,000 to 26 partners in 2019 and provided \$50,000

The CLC Community Engagement Ambassadors

Community Engagement Ambassadors (CEA's) are community leaders who bridge the gap between city services and underserved communities, utilizing the "power of touch" method, an inclusive engagement and outreach strategy that effectively reaches marginalized communities to increase awareness and participation in City resources, opportunities and programs. Under resourced communities are accessing City services at a lower rate than average many are not aware of City services and programs that are available to them. SPR staff recruits and trains community members from identified vulnerable groups on culturally relevant engagement to provide outreach and technical support to their peers. Selected community members are leaders recommended by agency and community partners and are respected leaders in their own community. CEA's are hired as intermittent City staff at \$20.70/hr. This team has been integral to the success of the strategic planning process in our ability to engage under-represented communities to engage in conversations about our future parks & recreation system.

In 2018 CEAs provided 695 hours of outreach, data gathering, translation and interpretation for the Parks District Initiative programming. These hours included translation of marketing materials and radio advertisements in 13 languages.

[Learn more \(hyperlink here\)](#) and [see the presentation \(hyperlink here\)](#) (Starts at 46:45, ends at 1:19:55).

Selected Q&A, Comments- Recreation Briefing: Recreation Grants

C1: I wanted to say how important these initiatives are. We all know how competitive SPR programming (particularly gym and field) space is. As a result of Get Moving funding, under-resourced programs serving equity-seeking communities are able to access programming space wherever it is available. Lakema has brought people together in welcoming space to provide important technical assistance. And also the CEAs are a wonderful inclusive engagement technique. You have really done a lot of innovative work. Congrats.

Q1: Did you say the word Swearvy?

A1: Swurvey. It is “swipe” and “survey” together. It is a customer engagement app that allows you to collect data at large events.

C2: I love the metric that you are using. Especially the one measuring behavior change. This is the direction many Grantmakers are moving and it is great to see you ahead of this change.

Q2: Is there more demand for Get Moving and Recreation for All funding than we have resources for?

A2: We are currently fund less than half of the applications we receive. There are many high-quality applications we wish we could have funded.

Q3: Is Major Project Challenge Fund task force considering this model for the next direction of the Major Project Challenge Fund?

A3:

Q4: Did the feedback you received during the in-person engagement activities aligned with the feedback received on the survey?

A4: Our model helps applicants in build the competencies, develop the tools and provides funding they can leverage to establish themselves. The goal is for the programs to become sustainable through their relationship with SPR Community Centers and the communities they serve.

Q5: Can you say more about the Save Our Sons program? What age group do they serve? Do they have trouble finding mentors?

A5: The Fathers and Sons Together (FAST) program connecting fathers/mentors and their sons/mentees to a positive vision of themselves and their future by providing social cohesion programs.

FAST serves pairs of all ages and typically youth come to the program already paired with their father of a mentor.

The Save Our Sons Summit is a hosted by an African -American mother who has lost her son. It is a day of workshops, coaching and parenting tools designed to support mothers raising male children.

Q6: What percentage of your grantees receive repeat funding each year?

A6: It varies each year. On average, about a third of applicants receive repeat funding. Evident program growth into a proven practice and program offerings that meet a gap in the need are two indicators that predict likeliness of repeat funding.

Q7: Is that data use to identify successful programs for additional support that may sustain them?

A7: Absolutely. We are working on a proposal that may generate the support required to provide additional resources to established groups facing barriers to sustainability.

Q8: Has the high demand for fund impacted your outreach to new applicants?

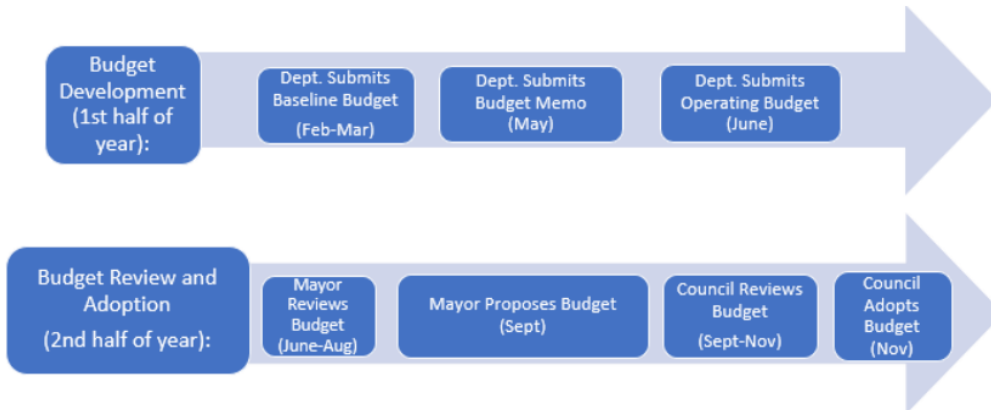
A8: No. We still engage in intense and intentional outreach. We are transparent with applicants about how competitive the process is. We ease that barrier by providing applicants extensive technical assistance throughout the process.

Recommendations/Decisions Made: NA

Seattle Parks and Recreation Budget Update – with Donnie Grabowski, Seattle Parks and Recreation, Finance & Administration Director

Summary: Donnie provided an overview of Seattle Parks and Recreation’s (SPR) 2020 proposed budget. The overview included an explanation of the biennial budget process, a high-level review of SPR’s 2020 proposed budget, and highlights of the current council review process.

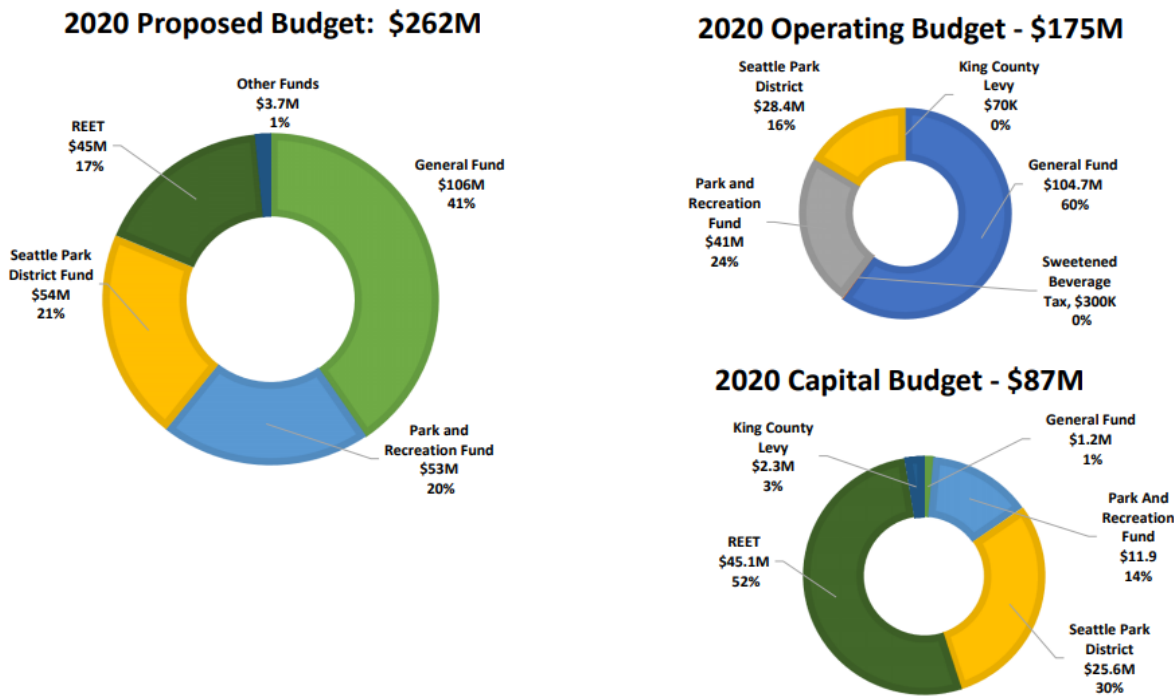
Figure 1. Timeline for Budget Development, Review and Adoption



Donnie provided the details regarding SPR’s budget development, review and adoption process to date:

- SPR is engaged in finalizing the 2020 budget. 2020 marks the 2nd year of a biennial budget process.
- SPR is in the middle of the Seattle City Council review process at this time.
- The Seattle City Council has identified no major issues for SPR this year.
- The Seattle City Council is expected to adopt the 2020 Budget on November 25th.
- SPR will brief the Park District Board (City Council) on 2019 Park District budget on November 18 and present budget resolutions for adoption on November 25.

Figure 1. Snapshot of Seattle Parks and Recreation 2020 Proposed Budget



Donnie provided the details regarding SPR’s 2020 proposed budget.

- SPR’ 2020 proposed budget is \$262 million.
 - General Fund supports 41% or \$106 million
 - 21% or \$54 million is supported by the Seattle Park District,
 - 20% or \$53 million is supported by the Park and Recreation fund,
 - 17% of the budget is support by [real estate excise tax \(hyperlink here\)](#) (REET) and
 - the remaining 1% is supported by other funding sources.
- The 2020 proposed budget allocates \$175 million for operating costs. Changes from the endorsed include:
 - An addition of \$150,000 in [Sweetened Beverage Tax \(hyperlink here\)](#) revenue to expand recreation programming and
 - \$100,000 in General Fund to expand recreational vehicles (RV) remediation efforts by SPR’s Clean Team.
- The 2020 proposed budget allocates \$87 million for capital expenses. Changes from the endorsed include:
 - An addition of \$700,000 one-time [Community Development Block Grant \(hyperlink here\)](#) (CDBG) funding for [American with Disabilities Act \(ADA\) standards \(hyperlink here\)](#) compliance and
 - \$1,000,000 in one-time REET funds to assist Outdoors for All with capital renovations at Magnuson Park’s Building 18.

[Learn more \(hyperlink here\)](#) and [see the presentation \(hyperlink here\)](#) (Starts at 1:20:35, ends at 2:30:00).

Selected Q&A, Comments- Strategic Plan Update: Community Outreach and Engagement

Q1: What was the internal process for deciding to add one-time REET funds in support of capital renovations at Magnuson? How did Magnuson emerge as a priority?

A1: Usually we do a two-year budget. We are in the middle of the current biennium process. So that is why you see very little change from last year's budget. Next year is a big year where we are doing a two-year budget. We are completing a strategic planning process that identifies priorities for the entire system, including for the Seattle Park District which is only 23% of the total budget. There are many ways things get in the [capital improvement program \(CIP\)](#) list. The legacy plan identifies a large and growing collection of needs. The other part of the process is through the City of Seattle budget process. SPR has an internal process for capitalized capital projects. For instance, we go through our major maintenance assets management plan and prioritize safety and equity. start plan accounts for whole system.

Q2: How are we addressing deferred maintenance?

A2: We are addressing deferred maintenance through the SPR's Fix it First program. There is about \$17 million annual allocated to deferred maintenance and reducing that asset management backlog. We are also moving toward more preventative maintenance and get everyone on a lifecycle plan.

Q3: Is there an update on encampment budget cuts? Is there support for it beyond two councilmembers?

A3: This decision is still in deliberative state. SPR doesn't have an update on this issue. It seems that there are proponents for and against cuts to the navigation team on the Seattle City Council.

Q4: Is there an update on land use changes for SPR Golf courses?

A4: There is nothing that has been decided about changing the use of Golf course. We are still in the process of launching an internal process that will identify and examine issues like [Initiative 42 \(hyperlink here\)](#), environmental impacts and other land-use issues. A taskforce comprised of multiple City departments will steward that internal process and provide the City additional guidance.

Q5: Can you share additional information about the 24 hour/7 day bathroom access at SPR comfort stations? Is there a proposal for interdepartmental cost sharing in support of this goal? Are the Portland Loos in pilot available 24/7 or are they locked?

A5: One of the budget questions we got from councilmembers was to consider 24/7 access to comfort stations at 13 locations. We are providing information and determining how we can support community need while maintaining focus on our core business and expertise. If we are going to do hygiene stations citywide, we are going to need help from other departments. We are currently piloting three Portland Loo stations to determine the effectiveness of that solution.

Q6: Can you tell us more about the budget resolutions, related to the Seattle Park District, that you plan to address at the Seattle City Council meetings on November 15, 18, and 25th? Will there be discussion about the rate that generates Seattle Park District revenue?

A6: The November 18 [agenda \(hyperlink here\)](#) will include 2019 Seattle Park District activities, a cumulative financial update, a public hearing to accept comment on revenue sources for the 2020 operations budget (non-capital budget) and accept comment on a potential property tax increase in 2020.

The November 25 [agenda \(hyperlink here\)](#) features a resolution adopting the 2020 Seattle Park District budget, a resolution amending the 2019 Budget by increasing appropriations and a resolution setting the Seattle Park District Board regular meeting dates for 2020.

The agenda also features a resolution authorizing the levy of regular property taxes by The Seattle Park District for collection in 2020, representing an increase above the regular property taxes levied and resolution relating to the levy of property taxes; fixing the rates and/or amounts of taxes to be levied, and levying the same upon all taxable property, both real and personal, in the Seattle Park District, to finance the activities of the District for the year beginning January 2020 for collection in 2019

Recommendations/Decisions Made: NA
