

Seattle Park District 2018 Annual Report OUTLINE & TIMELINE

Revised March 14, 2019

Outlined below are the proposed sections and organization of the 2018 Park District Annual Report. Also included is a timeline for development of the report. For more information, please contact David Takami, Seattle Parks and Recreation, at david.takami@seattle.gov or 206-684-8369.

Yellow highlight = new (or continuing) this year

Green = 2017 info

TOTAL NUMBER OF PAGES: 20?

OUTLINE

I. Introduction (2 pages)

Superintendent's Letter: Overview. Thank PDOC, City Council, SPR staff. Highlight Park District and *systemwide* organizational accomplishments, challenges and opportunities. 4 paragraphs

Letter from PDOC?

II. Overview (2 pages)

Background

Six-year Planning Cycles

Park District Oversight Committee Members (and photo)

III. Finances (2 pages)

Include *departmentwide* finances in addition to Park District financial data

IV. Renewing Our Legacy for Everyone: Seattle Parks and Recreation Strategic Plan

Summary of plan launch, development and public engagement

Include development and launch of next six-year financial plan

V. 2018 Accomplishments/Challenges (4 pages, including sidebars)

Still working on more complete KPIs and metrics for all categories. This year: use of dashboards, infographics performance metrics; measurable, trackable goals.

We are still working with program staff to learn about the challenges and lessons learned in 2018.

FIX IT FIRST

This work is addressing the backlog of major maintenance work needed in our parks and facilities.

2018 highlights

[2017 results]

Resolved 31 property encroachments

- Completed 3 community center projects to improve Americans with Disabilities Act (ADA) access
- Completed improvements to Denny Park, the city's oldest park
- Completed 2 play area renovations at Georgetown and Discovery parks; 1 is under construction (Prentis Frazier) and 2 are in the design phase (Lincoln Park, High Point)
- Restored 173 acres of urban forest land with 164,000 native plants planted; logged 79,000 volunteer hours

MAINTAINING PARKS AND FACILITIES

Preventative maintenance and day-to-day maintenance of our parks and facilities improve visitor enjoyment and safety of our parks and facilities.

2018 highlights

[2017 results]

- Performed repairs and preventative maintenance on more than 20 community centers, crew quarters, administrative buildings and educational centers with our team of specialists in carpentry, electrical work, painting, and plumbing
- Completed thorough weekly cleanings at 41 restroom buildings throughout the city
- Issued 694 citations for dogs off-leash and license violations; 79% were first-time offenders, 21% repeat offenders
- Completed improvements at 6 P-Patch gardens

PROGRAMS FOR PEOPLE

These initiatives help Seattle residents be healthy and active with particular focus on people from under-served communities.

2018 highlights

[2017 results]

- Accounted for 3.8 million visits to our 27 community centers surpassing our goal of 3.75 million.
- Distributed all \$400,000 of Park District scholarships by the end of quarter 3
- Served 22,000 healthy meals to immigrant and refugee elders
- Provided 447 hours of public arts programming; 55% of the awardees were people of color
- Awarded \$115,000 to 15 community partners for Get Moving program, which provides health and fitness programs for under-served communities; 2,600 participants took part in more than 720 hours of programming

BUILDING FOR THE FUTURE

We are preparing for the future by acquiring new park land, developing new parks, connecting to greenways and keeping our downtown parks active and vibrant.

2018 highlights

[2017 results]

- Acquired 3 properties at Kiwanis Ravine, Delridge Wetland and Genesee Park
- Began implementation of several projects funded by the Major Projects Challenge Fund, including Kubota Garden
- Continued development of 14 “land-banked” park sites; projects at Greenwood/Phinney, Westlake/Lenora, Lake City, Fremont, Baker Park and Christie are under design; projects at West Seattle Junction, Greenwood Park, North Rainier and the International District are in the planning stage.
- Activated neighborhood parks with activities and events in low-income areas including Rainier Valley, South Park, Lake City, Bitter Lake, Central District and Delridge

MAJOR PROJECT CHALLENGE FUND (1 FULL PAGE)

2018 projects and programs with photos

SIDEBAR VIGNETTES (scattered throughout with photos)

- **Georgetown Playfield Play Area**
- **Recreation for All grants**
- **ActiveNet launch**
- **Forest Restoration or Park Inspection Program**

[2017 stories]

Zoo major maintenance

Toddler play areas (with photo)

Denny Park improvements

Making parks and facilities more accessible (with photo of Camp Long)

Major Projects Challenge Fund (with graphic)

VI. Appendix A: 2018 Accomplishments – detailed list

Spreadsheet of 2018 accomplishments from all listed projects and programs

TIMELINE

Jan. 2019	Initial outline, timeline
Early March	Year-end results from Park District programs
Early March	Draft outline submitted to PDOC
Early April	First draft submitted to PDOC
Late April	Final draft completed, sent to graphic designer
Mid-May	First designed draft finished by graphic designer
End of May	Final designed version completed, sent to printer
End of May	Final report printed, distributed, posted on the web

DRAFT