

Welcome –with Kelly McCaffrey, Park District Oversight Committee Chair

Public Comment

Tim Motzer- Mr. Motzer proposed three recommendations for the Committee to consider:

1. Approve the remaining \$501,000 for the Community Center Operations initiative, transferring the funds from the Community Center Rehabilitation initiative.
2. Allow for mid-6-year cycle corrections that would allow increases to the spending plan if needed.
3. Retain the current 2018 property tax rate of 24.5 cents through 2020 to minimize the amount of tax increase that may be needed to fund needed improvements in the second funding cycle.

Mr. Motzer requested the Committee recommend the mid cycle changes as allowed by the ILA

Donald Harris- Retired Seattle Parks and Recreation employee urged Park District Oversight Committee and Board of Park Commissioners to stay engaged with the Seattle Park District Board. Mr. Harris expressed concerns about recent changes to the original Seattle Park District financial plan, adequate advocacy for the community voice and the tension between the city’s need for housing and additional parkland to cover housing issues.

2019 Outreach and Public Engagement Planning and Meeting Logistics

– with **Kathy Nyland and Paula Hoff**, Seattle Parks and Recreation, Strategic Advisors

Summary:

Presented outreach and public engagement primer in preparation for Commission/Committee’s community engagement campaign in January-March of 2019.

Through this effort, the Commission/Committee can redefine meaningful public involvement, in word and action, by broadening access points that are effective, efficient and responsive. The group will deploy strategies and approaches that respect community’s time, build and maintain trust, strengthen and nurture relationships, create open and transparent processes and manage expectations.

The following activities are designed to position the Commission/Committee as a valued nexus between the community and City government:

Visible and Viable	Community and Connections	Policy and Process	Established and Effective
Tier 1 <ul style="list-style-type: none"> • Ribbon Cuttings • Trophy and Awards • SPR events, like Snow Day, or the Denny Awards • Meet and Greets 	Tier 2 <ul style="list-style-type: none"> • Pop Ups • Pitch at a Pitch • Pancake Breakfasts • Work parties • Tabling at events • Resource Fairs 	Tier 3 <ul style="list-style-type: none"> • Targeted engagement • Community groups • Solicit feedback (surveys) 	Tier 4 <ul style="list-style-type: none"> • Coffee with a Commissioner/Committee member • Office hours

Selected Q&A, Comments- 2019 Outreach Public Engagement Planning and Meeting Logistics

C1: It would be helpful to have copies of the Seattle Parks and Recreation Open Space Plan and other planning or contextual documents.

Q2: What portions of the City will be targeted?

A2: We are looking for events close to your homes. You also have the option to add to the calendar via support staff (Rachel and Shan)

Q3: Can you include council member staff, town hall and neighborhood council meetings?

A3: Yes

C4: Add oversight of park district spending as a part of the PDOC speech, Look at PDOC purpose and making sure the pitch reflects that direct role of each committee

Q5: What is the timeline for this campaign?

A5: This campaign will span January-February of 2019. We hope reporting regarding your findings can start in reporting in March 2019. As we experience success, we hope this effort will serve as a foundation for future efforts.

Q6: What is our objective for the campaign?

A6: We are the champions and we are getting additional people engaged and excited. We want to inform community of the strategic plan development, upcoming financial plan for the next 6-year cycle of the Park District and general public education and engagement.

Renewing Our Legacy Plan for Everyone (ROLE) Update

– with **Fuadi Said**, Seattle Parks and Recreation, Strategic Advisors
Kathleen Conner, Seattle Parks and Recreation, Manager

Summary:

Shared various design options for Renewing Our Legacy Plan for Everyone (ROLE) currently being considered. Shared a survey planned to aid the ROLE public engagement process. Commission/Committee participated in a paper version of the proposed survey and provided feedback.

Q&A, Comments- 2019 Outreach Public Engagement Planning and Meeting Logistics

Q1: This will be a 15-year strategic plan?

A1: It will be a 12-year strategic plan.

Q2: Is it possible to make it clearer that the personal information requested on the survey is optional?

A2: Yes. All personal and demographic data questions are marked "optional" in the web-based version of the survey. We can make this clearer on the paper version.

Q3: Is it possible to make it clearer that the personal information requested on the survey is optional?

A3: Yes. All personal and demographic data questions are marked "optional" in the web-based version of the survey. We can make this clearer on the paper version.

C3: Question number 5 should be used for prioritization. Many of the multiple choice questions should be restructured to allow participant to rank options.

Seattle Park District Mid-term Report Update: – with Michele Finnegan, Interim Deputy Superintendent

Summary:

Reviewed the Committee's work on the Seattle Park District Mid-term Report to date including:

1. Pre-Work Review – PDOC briefing and financial review 2015 -2017 in July 2018
2. Overview and discussion of key findings in August 2018
3. Program level data review in October 2018

Committee reviewed and discussion the full report this meeting. Committee discussed themes of member feedback on Seattle Park District Mid-term Report draft (See PDOC- December 2018 Mid-cycle Report PPT).

Committee was asked to accept or reject the report as is. Committee voted unanimously to transmit the report as a Seattle Parks and Recreation product, accept the report and follow up with a cover letter authored by the Committee.

Selected Q&A, Comments- Seattle Park District Mid-term Report Update

C1: We need more time for us to have discussion and prepare a letter based on member feedback on the report.

C2: It seems like we should have the performance management system better developed at the mid-term point. This greatly effects our ability to define success. I think that initiative should red.

C3: The report should better highlight challenges and successes in the first three years of the Seattle Park District. I would benefit from more plain, direct English about those issues. I had trouble with interpretation of the assessment criteria. I'm not sure I can anticipate where we will be in three years based on the data we have for the last three years.

Q1: How would additional/emerging changes get incorporated at this point?

A2: One opportunity is through the cover letter that the Committee discussed authoring.

Motion: Move to transmit the report as a Parks product, accept the report and follow up with a cover letter.

A3: Unanimous vote in favor of the motion.

Recommendations/Decisions Made-

1. Form a subcommittee to produce a draft cover letter between December 11, 2018 and January 8, 2019.
2. Reinstate January meeting to finalize cover letter. Schedule next meeting for January 8th at 100 Dexter Ave N.