



Expression of Interest for a Partnership

100 Dexter Avenue South
Seattle, WA 98109-5199

Darryl Cook, Partnership Coordinator
Enterprise, Partnership in Community Division

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If you are interested in sponsoring a Parks facility, event, or program, please go to <http://www.seattle.gov/parks/reserve/park-use-permits>.

If you are interested in vending, concessions, leases, or sales, please contact: Contract Administration and Support Office @ 206-233-7267.

SPR defines a sponsorship as financial or in-kind support from an individual, foundation, nonprofit, corporation or other entity, for a specific service program, facility, park or event, in return for certain benefits - generally in the form of marketing or public awareness.

The City of Seattle Department of Parks and Recreation (SPR) welcomes partnerships with innovative entrepreneurs, business operators, non-profits, and community organizations. The partnerships will help SPR expand resources for recreation opportunities, improve service delivery, and enhance the amenities offered at our facilities.

This application is for Partnerships only. A Partnership is a working relationship between Parks and another entity with compatible values and goals that results in clear and measurable public benefits and that expands Parks capacity to promote healthy people, a healthy environment, and/or strong communities. Partnerships can range from simple agreements regarding single events or activities to long-term, multi-faceted contractual relationships and permits resulting in clear and measurable public benefits, and that expands SPR's capacity to promote healthy people, a healthy environment, and/or strong communities.

Before completing this proposal, please review [SPR's Mission](#) and Partnership Principles.

Selection Process

Expressions of Interest will be received and reviewed on an ongoing basis. The attached form must be used to submit your proposal. Please fill the form out completely. Incomplete applications will not be reviewed.

Following the evaluation of the Expression of Interest, SPR has three options: Approval of the proposal and enter negotiations; Request additional information from the proposers; or Reject the proposal.

In addition to SPR agreement approval, all projects will be required to follow other City, County, State or Federal planning and business operation

Submission

Please direct any questions about this form or any of its contents to Darryl Cook, Partnership Coordinator. Completed forms can be mailed to Darryl Cook, Partnership Coordinator, 100 Dexter Avenue North, Seattle, WA 98109-5199. 206-256-5609. Darryl.Cook@seattle.gov

Review the following documents prior to completing this Expression of Interest form:

- Partnership Policy
- Partnership Principles (strong proposals meet the partnership principles)

Fill out the form below in Adobe Acrobat, or type or print information clearly and attach maps, layouts and additional information. Please use email to submit your application. Your application will not be accepted without a signature and a valid site plan **(if applicable)**.

1. PROPOSER INFORMATION			
Partnership Proposer Organization's Name			
Mailing Address	Street Address		
	City, State Zip		
Primary Contact:	Name:	Secondary	Name:
	Title:	Contact:	Title:
Phone: Cell:		Phone: Cell:	
Email:		Email:	
Website Address:			
Washington State UBI Number/City of Seattle Business License #			
Location Information: Park or Site Name of Interest:			
Dates, Times, Months, Hours Needed:			
Who is Your Seattle Parks and Recreation Contact (If Applicable)?			
Name:			
Email:			

2. PROJECT SUMMARY

Provide a description of the activity or program, proposed capital investment, and any positive financial, environmental, social or cultural benefit to the City. Please be as complete as possible. Attach additional pages if necessary.

Summarize the proposed partnership activity or program:

What SPR facilities and/or services are needed? Describe all needed including community centers, restrooms, picnic shelters, playgrounds, shelter houses, lifeguards, etc.

How does the proposed partnership align with SPR's mission, vision and values?

Does SPR already offer a service or program similar to the one you are proposing? If so, why would adding another be a good idea?

Describe the specific public benefits your proposed partnership will generate.

How will you measure those public benefits to demonstrate if the partnership is meeting its goals? (Regular public benefit reports are required as part of any Public Benefit Partnership.)

Does your proposal require ADA accessibility? How will the proposal meet ADA guidelines?

Does your proposal increase SPR's capacity to support underserved communities, and women and minority owned businesses?

3. PROJECT FUNDING AND BUSINESS OFFER

What is the estimated total value of your partnership proposal?

What financial or in-kind support does the proposal request from SPR? What would it be used for?

Does the proposal include an expectation that it would generate revenues? If so, what is the revenue source? What portion of revenues would be directed to Seattle Parks and Recreation?

Describe any fees you may charge.

4. SUPPORT FOR YOUR PROJECT

Please list community and public support for this proposal.

Thank you for your interest in Seattle Parks and Recreation!