

## Seattle Industrial & Maritime Strategy

# Citywide Advisory Group

Meeting #9 May 27, 2021

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## Virtual Meetings in the Age of COVID-19

#### **Expectations**

- Participate with **grace & humor**. People are juggling different demands. Children; pets; partners.
- Ask for (and accept) help from BDS team members. We want this to work for everyone.
- Keep your camera turned on! This makes a huge difference in nonverbal communication & facilitation.

### **Norms & Guidelines**

- Mute your audio when you are not speaking.
- Be **explicit** and **animated** about **non-verbal communication**. Nodding; thumbs up; hand-raising.
- Minimize **distractions** and **be present** by putting away phones, closing unrelated work, closing the door, etc.
- Speak deliberately, use good lighting, test audio equipment.













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Welcome

Adrienne Thompson
Director Mayor's Policy Office

Andrés Mantilla

Director, Department of Neighborhoods Rico Quirindongo

Interim Director, Office of Planning & Community Development

Pamela Banks

Interim Director,
Office of Economic Development



# Today's Agenda



#### Welcome & Introductions

- Proposed Final Strategies.
  - Framework; Strategies; Timeline

#### Final Recommendation

- Poll: Up or Down on the whole package
- Brief Discussion

#### Implementation Steps

- Comprehensive Plan changes
- Ordinances to strengthen protections on industrial lands
- EIS scoping

#### Closing Remarks

- Citywide Group members
- Co-chairs
- Mayor's office



## Citywide Advisory Group

**Sally Clark**, co-chair University of Washington

Nicole Grant, co-chair MLK Labor

Brian Surratt, co-chair Alexandria Real Estate Equities

Commissioner Stephanie Bowman Port of Seattle

Councilmember Dan Strauss Seattle City Council

Transportation Choices Coalition

Barbara Nabors-Glass Seattle Goodwill

Chad See

Freezer Longline Coalition

**Charley Royer** Public Facilities District

Dave Gering

Manufacturing Industrial Council of Seattle

Erin Adams Seattle Made

Erin Goodman

SODO Business Improvement Area

Fred Mendoza

Public Stadium Authority

Fred Rivera Seattle Mariners

**Greg Smith** Urban Visions

Johan Hellman

John Persak

International Longshore and Warehouse Union

Jordan Royer Pacific Merchant Shipping Association

Marie Kurose

Workforce Development Council of Seattle-King County

Mike Stewart Ballard Alliance

Peter Nitze Nitze-Stagen

Rick Kolpa

Robb Stack

Stack Industrial Properties

Sam Farrazaino Equinox Studios

Terri Mast Inland Boatman's Union

Georgetown & South Park  Clint Berquist, Georgetown	SODO Henry Liebman, American Life	Interbay Nathan Hartman, Kerf Design	Ballard Warren Aakervik, Ballard Oil
Community Council  Roger Bialous, Georgetown Brewing Johnny Bianchi, Industrial Space Seattle  Sam Farrazaino, Equinox Studios Jon Holden, Machinists Union 751  Kevin Kelly, Recology  Paulina Lopez, Duwamish River Cleanup Coalition  Veronica Wade, South Seattle College  Elena Lamont, Pioneer Human Services Maria Ramirez, Duwamish Valley Housing Coalition	Kristal Fiser, UPS Erin Goodman, SODO BIA Lisa Howard, Alliance for Pioneer Square Ron Judd, WSDOT Brian Mannelly, SSA Marine Fred Mendoza, Public Stadium Authority Mark Miller, Macmillian-Piper John Persak, International Longshore & Warehouse Union Fred Rivera, Seattle Mariners Maiko Winkler Chin, Seattle Chinatown Int'l District PDA Alex Cooley, Solstice Grown Charles Royer, Public Facilities District	Johan Hellman, BNSF Railway Terri Mast, Inland Boatman's Union Chad See, Freezer Longline Coalition Jeff Thompson, Freehold Group Charlie Costanzo, American Waterways Operators	Brad Benson, Stoup Brewing Suzie Burke, Fremont Dock Compan Brent Lackey, Ballard District Counci Angie Gerrald, Ballard District Council Haley Keller, Peddler Brewing Eric Nelson, Nordic Heritage Museum Mike Stewart, Ballard Alliance Shaunie Wheeler, Teamsters Joint Council Daniel Blanchard, Seattle Maritime Academy Russel Shrewsberry, Western Towboat Company

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## Meeting Purpose

- <u>Review</u> draft Industrial & Maritime Strategy Report
- Review and discuss updated
   11 draft strategies
- <u>Final Decision on whether to</u> recommend the <u>overall</u> package
- <u>Review</u> planned actions on comprehensive plan, protections ordinances, & EIS scoping



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## "CHAT" FUNCTION:

- Seen by <u>facilitators / host only</u>
  - Requests for <u>technical help</u>
- Comments to City (for later review)
  - Not for discussion

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## CITYWIDE & NEIGHBORHOOD GROUPS ONLY

Final Vote (later in the meeting) will be much easier on a <u>computer</u> than a mobile device.



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- Review and discuss updated
- Review planned actions on

11 draft

### **FINAL PROPOSED STRATEGIES**

protections ping

We have time for discussion of the final proposed strategies before an up or down vote on whether to recommend the whole package to the mayor. Discussion is likely to include implications of this vote and potential implementation actions, but we do not plan to adjust the wording of the strategies at this point.



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# Mayor Durkan's Principles

- A. Use the power of **local workers** and **companies** to chart a blueprint for the future using the principles of **restorative economics** to support the cultural, economic, and political power of communities most impacted by **economic and racial inequities**
- B. Strengthen and grow Seattle's **industrial and maritime sectors** so **communities that have been excluded** from the prosperity of our region can benefit from our future growth
- C. Promote equitable access to high quality, family-wage jobs and entrepreneurship for Black, Indigenous, and People of Color through an inclusive industrial economy and ladders of economic opportunity
- D. Improve the movement of people and goods to and within industrial zones and increases safety for all travel modes
- E. Align Seattle's industrial and maritime strategy with key climate and environmental protection goals
- F. Develop a **proactive land use policy** agenda that harnesses growth and economic opportunities to ensure **innovation** and **industrial jobs** are a robust part of our future economy that is inclusive of **emerging industries** and supportive of **diverse entrepreneurship**







# Neighborhood Issues & Visions











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## Neighborhood Issues

### Georgetown & South Park ...

- · Affordable workforce housing
- Pathways for training into industrial jobs
- Environmental equity + pollution mitigation

#### SODO ...

- Public safety as a jobs issue
- Transit access within SODO
- Improve cargo movement (Ballard←→ SODO ←→ Kent)
- Pedestrian safety

### Interbay ...

- Protection of land with water adjacency for industrial use
- Clarify intention for area north of Dravus St.
- Sound Transit alignment
- Incubate and support small maker businesses

#### Ballard ...

- Industry friendly Sound Transit alignment
- Manage conflicts arising from growth pressure (RVs and tent camping)
- Protect zoning within MIC
- Apprenticeship programs for worker pipeline



## Neighborhood Vision Elements: In 20 years...

## Georgetown & South Park ...

- Dense
- Sustainable industrial economy
- Diverse and skilled workforce
- · Living locally
- · Healthy environment

#### SODO ...

- Thriving manufacturing, maritime, logistics
- Protected working waterfront
- Intentional transition between worker housing and production jobs
- · Connected by Transit

#### Interbay ...

- Maritime and industrial innovation
- Modernized working waterfront
- Dynamic inland areas: ecosystem of maritime and industrial jobs coexist with housing and services for workers

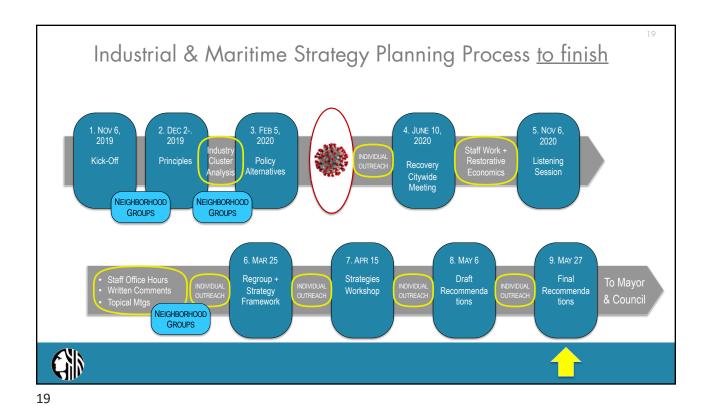
#### Ballard ...

- Celebration of the value and heritage of industrial and maritime work
- Diversifying **mix** of maritime and production businesses **complement** and **sustain** each other

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### Industrial & Maritime Strategy Planning Process to finish 1. Nov 6, 2019 4. JUNE 10, 5. Nov 6, Kick-Off Policy Iternatives Principles Listening Recovery Citywide Meeting NEIGHBORHOOD NEIGHBORHOOD **GROUPS GROUPS** 6. MAR 25 7. APR 15 8. MAY 6 Regroup + Strategy Workshop Recommenda Framework tions NEIGHBORHOOD **GROUPS**



Opportunities for Implementation

- THIS YEAR -

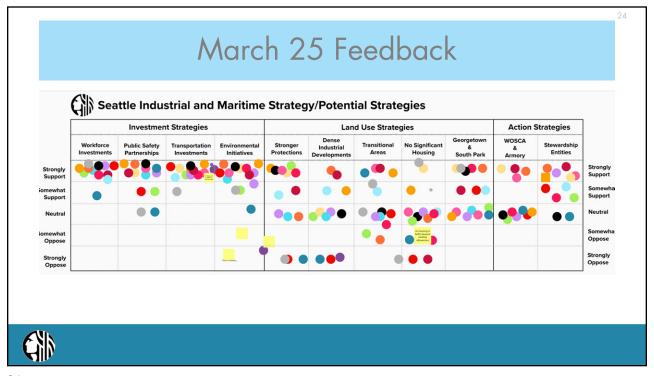
 Annual Comprehensive Plan Update

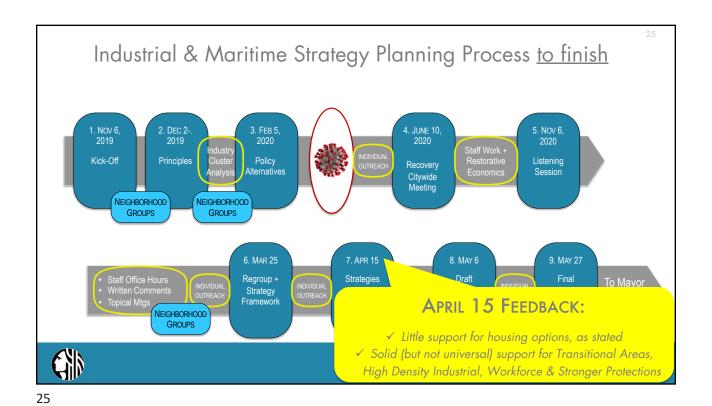
- Land Use Legislation for Stronger Protections for Industrially Zoned Land
- Launch an Environmental Impact Statement (EIS) for zoning update
- Administrative Actions and City Budget
- Ongoing Stewardship Group

Timeline: this year		
Timing	Action	
Early June	Publish the Industrial / Maritime Strategy Report Consensus recommendations and supporting material.	
June	<b>Update Comprehensive Plan</b> Publish annual comprehensive plan amendments to update industrial lands policies. Council action likely in September.	
June	Launch Environmental Impact Statement (EIS)  Begin detailed study of impacts for the consensus land use concepts. <u>Draft EIS ready for public comment by November or December</u> .	
June	Freight Master Plan Implementation  Develop implementation strategy for the freight master plan. Conclude in December.	
July	Identify Stewardship Group(s) Identify and grow ongoing stewardship entities to champion the vision of the Industrial and Maritime Strategy.	
Fall	<b>Budget Priorities</b> Mayor's budget submittal with investments guided by consensus framework, including workforce investments in industrial / maritime.	
Aug	<b>Legislation to Close Zoning Loopholes</b> Narrow, focused changes to disallow unintended non-industrial development.	

Timeline: mid- to long-term		
Timing	Action	
Feb / Mar 2022	Final EIS Publish a final analysis, which could include a recommended preferred alternative.	
Fall 2022	Full-Scale Zoning Changes Council process to make map and zoning code changes.	
2022 - 2024	Initiate Armory Site and WOSCA Site Master Plans Partner with State, Port, Sound Transit and Stewardship Group, and community partners to establish the structure and process for detailed property reuse master plans.	

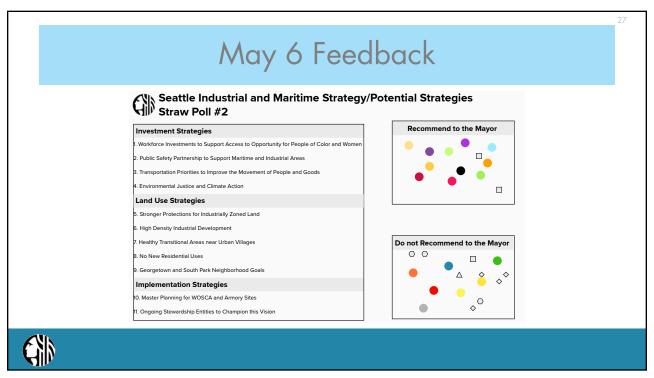
Pot	ential Strategies	
Investment Strategies	Land Use Strategies	Action Strategies
1. WORKFORCE INVESTMENTS	5. STRONGER PROTECTIONS	10. WOSCA & ARMORY
2. PUBLIC SAFETY PARTNERSHIPS	6. DENSE INDUSTRIAL DEVELOPMENT	11. STEWARDSHIP ENTITIES
3. TRANSPORTATION PRIORITIES	7. HEALTHY TRANSITIONAL AREAS	
4. ENVIRONMENTAL INITIATIVES	8. No New Residential Uses	
	9. Georgetown & South Park	

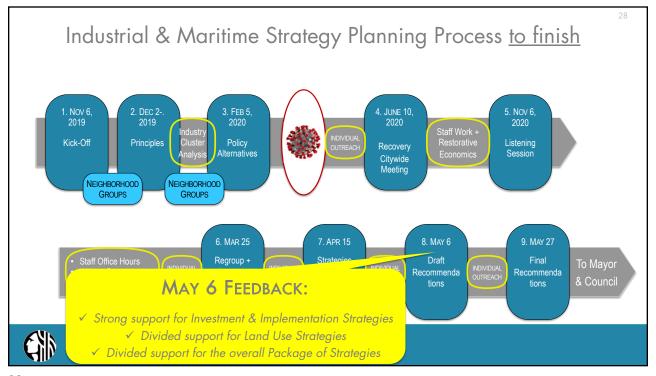




Seattle Industrial and Maritime Strategy/Potential Strategies/Straw Poll #1

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## Consensus Framework

### **Ground Rules**

- Citywide & Neighborhood
   Group members are invited to join the discussion and vote on recommendations
- Priority to Citywide members

## **Final Recommendation**

- Citywide Group
- Overall package of recommendations
- 80% of those voting (present or absentee by 2pm today)



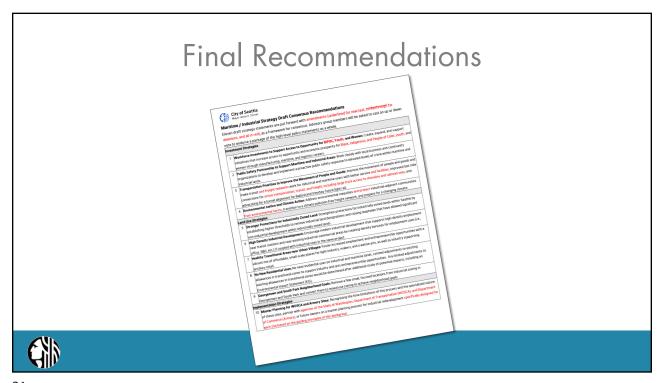
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- Welcome & Introductions
- Proposed Final Strategies
  - Framework; Strategies; Timelin
  - Discussion
- Final Recommendation
  - Poll: Up or Down on the whole package
  - Brief Discussion
- Implementation Steps
  - Comprehensive Plan changes
  - Ordinances to strengthen protections on industrial lands
  - EIS scoping
  - Questions
- Closing Remarks
  - Citywide Group members
  - Co-chairs
  - Mayor's office





Final Strategy Framework		
Investment Strategies	Land Use Strategies	Action Strategies
1. WORKFORCE INVESTMENTS	5. STRONGER PROTECTIONS	10. WOSCA & ARMORY
2. PUBLIC SAFETY PARTNERSHIPS	6. DENSE INDUSTRIAL DEVELOPMENT	11. STEWARDSHIP ENTITIES
3. TRANSPORTATION PRIORITIES	7. HEALTHY TRANSITIONAL AREAS	
4. Environmental Initiatives	8. No New Residential Uses	
	9. GEORGETOWN & SOUTH PARK	

## Investment Strategies

- 1. WORKFORCE INVESTMENTS to support access to opportunities for BIPIC, youth, and women
- 2. PUBLIC SAFETY PARTNERSHIPS to support maritime and industrial areas
- 3. TRANSPORTATION PRIORITIES to improve the movement of people and goods
- 4. ENVIRONMENTAL INITIATIVES to advance environmental justice and climate action



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## 1. WORKFORCE INVESTMENTS

to support access to opportunities for BIPOC, youth, and women



Create, expand, and support initiatives that increase access to opportunity and economic prosperity for Black, Indigenous, People of Color, youth and women through manufacturing, maritime, and logistics careers.



# 2. PUBLIC SAFETY PARTNERSHIPS

to Support Maritime and Industrial Areas



Work closely with local business and community organizations to develop and implement a proactive public safety response to elevated levels of crime within maritime and industrial lands



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# 3. TRANSPORTATION PRIORITIES

to Improve the Movement of People and Goods



Improve the movement of people and goods and make transit work for industrial and maritime users with better service and facilities; improved last mile connections for active transportation, transit, and freight, including large truck access to shoreline and railroad uses; and advocating for a tunnel alignment for Ballard and Interbay future light rail.



## 4. ENVIRONMENTAL STRATEGIES

to Improve Environmental Justice and Climate Action



Address environmental inequities and protect industrial-adjacent communities from environmental harms, transition to a climate pollution free freight network, and prepare for a changing climate.



## Land Use Strategies

- 5. STRONGER PROTECTIONS for industrially zoned land
- 6. HIGH DENSITY INDUSTRIAL DEVELOPMENT to support transit
- 7. HEALTHY TRANSITIONAL AREAS near Urban Villages
- 8. NO NEW RESIDENTIAL USES on Industrial & Maritime lands
- 9. GEORGETOWN & SOUTH PARK neighborhood goals



# 5. STRONGER PROTECTIONS for Industrially Zoned Land



Strengthen protections for industrially zoned lands within Seattle by establishing higher thresholds to remove industrial land designations and closing loopholes that have allowed significant non-industrial development within industrially zoned lands.

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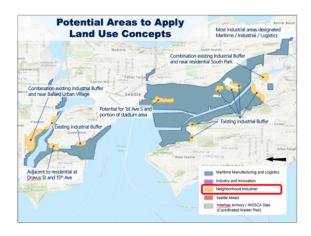
# 6. HIGH DENSITY INDUSTRIAL DEVELOPMENT to support transit



Encourage modern industrial development that supports high-density employment near transit stations and near existing industrial-commercial areas by creating density bonuses for employment uses (i.e., office, R&D, etc.) if coupled with industrial uses in the same project.

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# 7. HEALTHY TRANSITIONAL AREAS near Urban Villages



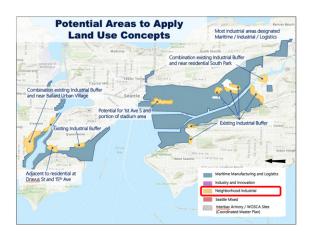
Foster increased employment and entrepreneurship opportunities with a vibrant mix of affordable, small-scale places for light industry, makers, and creative arts, as well as industry supporting ancillary retail.

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## 8. NO NEW RESIDENTIAL USES

on industrial and maritime lands



Limited adjustments to existing allowances in transitional zones to support industry and arts entrepreneurship opportunities. Any limited adjustments to existing allowances in transitional zones would be determined after additional study of potential impacts, including an Environmental Impact Statement (EIS).



# 9. GEORGETOWN AND SOUTH PARK Neighborhood Goals

Potential Areas to Apply
Land Use Concepts

Motindustrial areas designated Martine / Industrial / Logatics

Seattle

Improve neighborhood cohesion with potential recore to Seattle Mond

Open Anne

Martine Manufacturing and logitics industry and industr

Remove a few small, focused locations from industrial zoning in Georgetown and South Park and convert them to mixed use zoning to achieve neighborhood goals.

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## **Action Strategies**

10.WOSCA AND ARMORY SITES Master Planning

11. ONGOING STEWARDSHIP ENTITIES to Champion this Vision



## 10. WOSCA & ARMORY SITES

Master Planning



Recognizing the time limitations of this process and the specialized nature of these sites, partner with agencies of the State of Washington, Department of Transportation (WOSCA), and Department of Commerce (Armory), or future owners on a master planning process for industrial redevelopment specifically designed for each site based on the guiding principles of this workgroup.

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# 11. ONGOING STEWARDSHIP ENTITIES to Champion this Vision



Identify and grow ongoing stewardship entities with a complete range of stakeholders to champion the vision of the Industrial and Maritime Strategy, ensure its long-term implementation, and develop appropriate assessment metrics to help guide future policy decisions. This could be an existing organization with a modified charter and/or a new organization.

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# Final Strategy Framework

Investment Strategies	Land Use Strategies	Action Strategies
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2. PUBLIC SAFETY PARTNERSHIPS	6. DENSE INDUSTRIAL DEVELOPMENT	11. STEWARDSHIP ENTITIES
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### Closing Remarks

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Investment Strategy Framework

Investment Strategies Final Recommendation

(Citywide & Neighborhood Group members only)

2. PUBLIC SAFETY PA

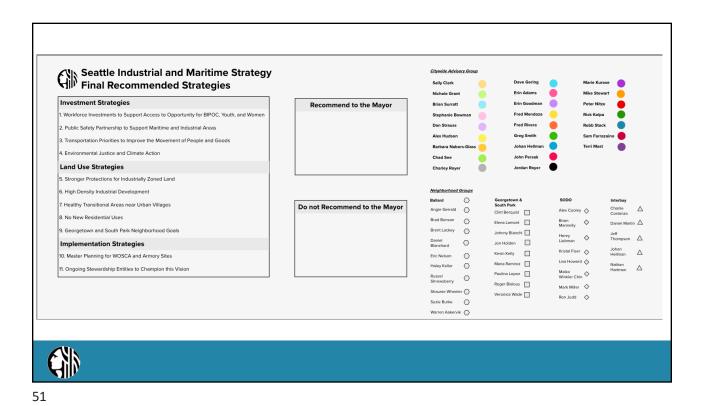
3. TRANSPORTATION

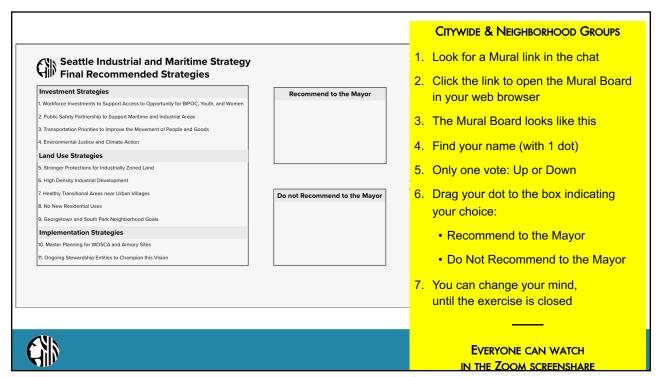
4. ENVIRONMENTAL

Do you support the package of all 11 strategies?

A. Yes: Recommend to the Mayor

B. No: Do Not Recommend to the Mayor





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Final Meeting

Citywide Advisory Group

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	Immediate Action Steps		
Schedule			
May 27 (Today)	Final meeting Seek consensus on the 11 strategy statements		
June	<ul> <li>Distribute details for advisory group review</li> <li>2021 Comp. Plan Amendments: Full text of amendments</li> <li>EIS Preview: Scoping displays with draft description of the alternatives</li> <li>2021 Legislation Summaries: Close zoning loopholes and council vote threshold.</li> </ul>		
June	<ul> <li>Advisory group comment and input period</li> <li>Return input in writing / small groups / one-on-ones to City staff</li> <li>Feedback is informational</li> </ul>		
July	Proceed with implementing legislation  • Based on Mayor's Office review		

## **Annual Comprehensive Plan Amendments**

Adopt goals and policies into the Comprehensive Plan in the annual amendment cycle that would:

- Protect against removal of land from industrial designation by amending docketing criteria limiting dedesignation of industrial land to major Comprehensive Plan updates. (New LU policy 10.3 and Strategy Rec. 5)
- Establish a new framework for industrial zoning to be studied in an EIS and implemented in 2022. (New policy LU 10.7, and Strategy Recs. 5,6,7)
  - Stronger Protections. Describes a new Maritime Manufacturing and Logistics zone intent and appropriate locations.
  - Dense Industrial Development near Light Rail. Describes a new Industry and Innovation zone intent and appropriate locations.
  - Healthy Transitional Areas. Describes a new Urban Industrial zone intent and appropriate locations.
- Provide guidance that future redevelopment of the Armory and WOSCA sites should occur through a joint
  master planning process between the City and the State. (New LU Policy 10.24, Strategy Rec. #10)



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## **Environmental Impact Statement (EIS)**

	- ,
June-July	Scoping Public input into elements of the built and natural environment and the range of alternatives that will be studied. Public input occurs through an online platform and a virtual meeting. Staff will conduct targeted outreach to key stakeholder groups and provide opportunities for direct conversations to interested parties. A scoping report summarizing comments will be published.
July	Alternatives are finalized and analysis begins.  Consultant experts analyze potential impacts of each alternative.
Fall	Draft EIS (DEIS) is released for public comment.  Draft analysis of impacts for each alternative. 30-day period for comments and a public hearing. Staff will conduct targeted outreach and provide supplemental opportunities for questions and discussion to those who want additional information.
Early 2022	Final analysis and response to comments  Additional analysis may be necessary based on comments. Includes a response to all comments. May include a preferred alternative, which can be a combination of Draft EIS alternatives.
Spring 2022	Final EIS (FEIS) released Publish FEIS, commence two-week appeal period. Council may act after expiration of appeal period.
Winter/ Spring 2022	Proposed Rezone Legislation Staff will prepare draft legislation and seek additional public input prior to transmittal to City Council for consideration.
Spring/ Summer 2022	Council consideration of rezone proposal.



## **Industry-Supportive Housing – Potential EIS Scenarios**

#### **Housing Today**

- Basics of Current Regulation: Only one caretakers' quarter allowed per business and sized limited to 800 sq ft. Artist studios are only allowed in existing structures.
- About 400 non-conforming homes exist that predated zoning.
- 39 total caretakers' quarters exist.

#### **Proposed Range For Study**

- **Proposal:** Expand existing allowance for caretakers' quarters up to 3 quarters per business and eliminate sq ft limit. Expand artists studio allowance to residents engaged in production, not just artists, and allow in new buildings. Limit total residential sq ft in any building to below 50% of total sq ft.
- Estimated Range of New Homes in Selected Transition Areas:
  - Ballard: 100-400 in existing buffer area; and 100-500 14th Ave. corridor
  - Georgetown: 200-500South Park: 50 to 250Interbay: 10 to 50
  - Stadium: 150-450 in existing overlay; and 100-250 1st Ave. S. extension



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## **Potential Legislation for 2021**

## 1. Close zoning loopholes

Reduce maximum size of use limits in IG1 and IG2 zones:

Use	Current	Proposed	
Office	25,000 sq ft	3,500* sq ft	
Retail	10,000 sq ft	3,500* sq ft	
Restaurant	5,000 sq ft	3,500* sq ft	
* Or maximum floor area ratio (FAR) of 0.35, whichever is greater.			

Prohibit new mini-storage in all industrial zones.

# 2. Ordinance changing Council threshold to 7 votes for removal of land from a Manufacturing / Industrial Center

**Timeline:** Publish SEPA in August, Council action by December

