# **Transit-Oriented Development (TOD)** Seattle Design Commission

December 7, 2023



## A special purpose transit agency...





#### ... supporting transit-oriented communities





## What is Transit-Oriented Develo





## Primary agency goals for TOD program





## Where are TOD opportunities?

#### **OPERATIONS FOOTPRINT**

Permanent transit uses and potential joint development

#### CONSTRUCTION FOOTPRINT

Construction staging may be redeveloped after transit purpose as Agency TOD

Agency TOD Example: Artspace Mount Baker Lofts



#### **COMMUNITY TOD**

Area within comfortable walking distance to station (10-15 minutes)

Community TOD Example: Mercy Housing Gardner House





## Types of Agency TOD projects





### Major phases of TOD at Sound Transit







#### Station Planning

#### Explore Opportunities

#### TOD Implementation



### Higher displacement risk near stations



#### Home prices in Seattle increased 25% more near light rail stations between 2012-2016



Displacement risk near current & future rail transit stations (PSRC)



### Statute direction on surplus property



All applicable surplus property

Those determined as suitable for housing

At least 80% of those suitable for housing must be offered to qualified entities for affordable housing

Conceptual depiction



## Statute direction on surplus property

• If a qualified entity receives surplus property through the first offer, then a minimum of 80% of the housing units constructed on that property must be dedicated to affordable housing





#### Statute direction on surplus property



≥80% of property suitable for housing must be first offered for affordable housing creation ≥80% of created units must be affordable

Units must serve those earning ≤80% of area median income



### Compliance with RCW 81.112.350



# **100% 280%** Solution of units on property transferred to QEs for affordable housing serving households at or below 80% AMI



## **TOD program highlights**





Forecasted housing units on Sound Transit property – affordable and total\*





## TOD program highlights (cont.)

ALC ALL DO NOT
Maria and

#### 11 projects built

- Federal Way
   Downtown Station
- Mount Baker Station
- Othello Station
- Capitol Hill Station
- Roosevelt Station
- First Hill



## 2 projects under construction

- Angle Lake Station
- U District Station



#### 14 projects in design\*

- Angle Lake Station
- Capitol Hill Station
- Columbia City Station
- Mount Baker Station
- Othello Station
- Overlake Village Station
- Spring District Station



## 1 project in negotiations

Kent Des Moines
 Station





# Planning and designing transit to support TOD

## Focusing on the Correct Scale

- 1-3 blocks surrounding the station will see the most direct physical change from station construction and operations
- Define the project footprint early, and understand what is possible within that footprint for joint development and other uses
- Seek concurrences and support of planning and design objectives





### **Creating station context frameworks**



- Presents a concept for urban design of station and immediate environs
- Shows how patterns of access, circulation, public space are resolved, and indicates opportunities for adjacent or joint development
- Highlights issues for community to weigh, along with potential refinements to carry into final design



#### **Planning for development**

- Evaluating layouts for future development
  Avoiding undevelopable remnants
- Building supportive infrastructure
- Minimizing future site encumbrances
- Addressing zoning and title issues
- Engaging cities and communities



in the the

# Major factors for integrated joint development opportunities



Design and delivery of transit facilities



Upfront investment requirements



Prioritization of public benefits



# Major factors for integrated joint development opportunities (cont.)



Local infrastructure resources



TOD-supportive zoning



## **Zoning and joint development**

Exhibit 1 – Maximum Footprint





- Station design schedule may not be aligned with joint development schedule
- Station design often needs to assume joint development design/program
- Zoning is often updated closer to station opening, which is often after station design

What zoning should be assumed for a representative joint development during station design?



Planning and implementing TOD projects themselves

## The TOD project planning phases





## Typical TOD project planning process





## Going from strategy to a project

#### Development Strategy

- Property to be offered
- Housing suitability
- Goals
- Ground lease vs sale
- Offering approach
- Pricing

#### Solicitation Documents

- Goals
- Evaluation criteria
- Submittal
  - requirements
- Site constraints
- Delivery conditions
- Construction
   expectations
- Funder docs

#### Developer's Project

- Use(s)
- Size and layout
- Partner(s)
- Funding approach
- Phasing
- Deal structure
- Deal financials



# Sound Transit partners with others to maximize affordable housing outcomes

#### **Partnering with:**

- Developers and CBOs
- Local affordable housing funding King County, A Regional Coalition for Housing, Seattle Office of Housing
- Washington State Housing Finance Commission \$200 million bond partnership
- Amazon Housing Equity Fund \$100 million partnership



Pride Place in Capitol Hill is the result of a publicpublic property exchange and a partnership between Community Roots Housing & GenPride



## **Project examples**







EDLEN KRAGE SHERMAN IMPACT REAL ESTATE









#### **Design Notes:**

- Station not designed to carry weight of TOD
- Site C spans over pedestrian tunnel
- TOD plaza built on top of station
- Restrictions on soil loading to protect station
- Station tiebacks on property
- Design restrictions to limit headhouse access
- Recent community critique that project wasn't taller

#### <sup>30</sup> Capitol Hill TOD / Station House













#### <sup>31</sup> Cedar Crossing





#### **Design Notes:**

- Station not designed to carry weight of TOD
- Restrictions on soil loading to protect station
- Station tiebacks on property
- Design restrictions to limit headhouse access
- No good street for TOD trash, loading, parking access
- City departments asked developer late in permitting process to change design to accommodate new thinking on potential street use changes on NE 67<sup>th</sup> Street





<sup>33</sup> **U District Station Building** 



2 TOD/TRANSIT CONDOMINIUM UNIT DEMISING SECTION (N-S)\_

SQ FT office

UNIVERSITY of WASHINGTON

LINCOLN PROPERTY COMPANY









Plymouth Housing

#### <sup>34</sup> The Rise & Blake House











#### 35 **Pride Place**



Photos courtesy of Joshua Lewis

## Lessons learned

## Acting with intention for development

- "T" in "TOD" was limiting frame
- Transit design and infrastructure can support or impair redevelopment
- Leasing construction staging may not realize development sooner and is financially costly





#### **Property assemblage by public sector is an underutilized tool**

- Sound Transit can only buy for transit purpose, not for TOD
- Small remnant surplus properties are sometimes unavoidable
- Other public agencies not organized to acquire adjacent property to "round out" remnant
- Proactive vacation of public property is limited





# **Community and jurisdictional engagement can take time**

- "Move at the speed of trust"
- Be transparent on process and where impact is most likely
- Tease out the policy or project choices in play
- Be efficient with everyone's time, as most don't want long processes
- Be intentional and inclusive; adjust approaches; resource effort





### Time and resource constraints

- Create more housing sooner vs longer process to create an even better project
- Set expectation that TOD projects next to or on top of transit infrastructure takes time to plan and coordinate design/construction
- Expand Sound Transit and local jurisdiction staff capacity, as it limits what gets worked on





#### **Prioritize goals and provide development partners with flexibility**

- Better prioritize goals to reduce "guessing" by proposers
- Reduce time and expense of preparing proposals
- Provide projects flexibility to innovate or reform systems, while having clear minimum expectations





## Avoiding "remnant" property

- Limitations on what property can be bought (ie. can't buy for TOD) may result in undevelopable remnants
- Consider "exit strategy" for portions of property not used by the transit facilities
- Encourage local jurisdictions to acquire adjacent property to allow for consolidation of properties









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