SWEDISH CHERRY HILL 18TH AVENUE SITE

August 08, 2018



18TH AVENUE SITE

- Comment and Response from Previous Meeting
- Graphic Response to Design Guideline Comments
 - Neighborhood Transition
 - Activate the Street
 - Privacy at the Residential Edge

FOCUS ON THE MIMP DESIGN GUIDELINES THAT:

Transition from the neighborhood to the campus.

- Materials
- Scale
- Landscape

Activate the street along 18th Avenue, Cherry, and Jefferson.

- Entries
- Street Amenities
- Landscape

Provide **privacy** along the residential edge.

- Fence
- Windows
- Landscape Buffer / Trees

DESIGN UPDATE:

- **O1 Added lobby entries from 18th Avenue**
- **02** Increased transparency at building entries
- **03** Window locations and sizes
- 04 Warmer building color
- 05 Privacy and scale at residential edge
- 06 Landscape
- **07 Fence discussions with neighbors**

01 - LOBBY ENTRIES Entry and Plaza Plan

LEGEND

- **1** Pedestrian Entry
- 2 Parking Entry
- **3** Vehicle Entry / Exit
- 4 Loading
- 5 Bicycle Parking
- 6 Drop-off
- 7 Benches
- 8 Visual Screens







01 / 02 - LOBBY ENTRIES / TRANSPARENCY 18th Avenue at Entries



MATERIALS

- 1 Glass / Spandrel
- 2 Patterned Glass
- **3** Window Mullions
- 4 Precast Concrete
- **5** Vertical Texture
- 6 Metal Screen
- 7 Corten Steel

- 8 Pedstrian Entry
- 9 Canopy
- **10** Identity Sign
- 11 Bench
- 12 Visual Screen
- 13 Bike Parking



01 / 02 - LOBBY ENTRIES / TRANSPARENCY North Building Entry at Plaza





- Glass / Spandrel 1
- 2 Window Mullions
- Precast Concrete 3
- Vertical Texture 4
- Corten Steel 5
- Pedestrian Entry 6
- Canopy 7
- Identity Sign 8
- 9 Bench

Detail Elevation



PERKINS+WILL





01 / 02 - LOBBY ENTRIES / TRANSPARENCY South Building Entry at Plaza





MATERIALS

- 1 Glass / Spandrel
- 2 Window Mullions
- **3** Precast Concrete
- 4 Vertical Texture
- 5 Corten Steel
- 6 Pedestrian Entry
- 7 Canopy
- 8 Identity Sign
- 9 Bench

Detail Section

Detail Elevation



04 - MATERIALS Building Materials





6 Metal Screen



7 Corten Steel



Cherry Hill Campus Entry - from Jefferson Street

03/04 - WINDOW PATTERN/MATERIALS North Building Elevations



west elevation



north elevation

MATERIALS

east elevation

- 1 Glass / Spandrel
- 2 Patterned Glass
- Window Mullions 3
- Precast Concrete 4
- **5** Vertical Texture
- 6 Metal Screen
- 7 Corten Steel

PERKINS+WILL



south elevation







03/04 - WINDOW PATTERN/MATERIALS South Building Elevations



west elevation



south elevation

north elevation



east elevation

MATERIALS

- 1 Glass / Spandrel
- 2 Patterned Glass
- 3 Window Mullions
- 4 Precast Concrete
- 5 Vertical Texture
- 6 Metal Screen
- 7 Corten Steel







05 - PRIVACY AND SCALE Typical East Elevation Details



8



- 1 Glass / Spandrel
- Patterned Glass 2
- Window Mullions 3
- Precast Concrete 4
- Vertical Texture 5
- Metal Screen 6
- Corten Steel 7
- Landscape Buffer 8
- 9 Fence
- **10** Modulation







Detail Plan



05 - PRIVACY AND SCALE Typical East Elevation Details



MATERIALS

- 1 Glass / Spandrel
- 2 Patterned Glass
- **3** Window Mullions
- 4 Precast Concrete
- **5** Vertical Texture
- 6 Metal Screen
- 7 Corten Steel
- 8 Landscape Buffer
- 9 Fence
- **10** Modulation



05 - PRIVACY AND SCALE East Elevation



Jefferson Street

South Building



Plaza

North Building

05 - PRIVACY AND SCALE Glass Pattern Sample







LEGEND

- 1 Deciduous Trees
- 2 Coniferous Trees
- **3** Existing Trees to Remain
- 4 Bicycle Parking
- **5** Vertical Screens 10' ht x 6' w.
- 6 Bioretention Planters
- 7 Benches 18 count, 128 linear ft.

- 8 Pollinator Pathway Planting
- 9 Streetscape Planting Sun
- **10** Ornamental Buffer Planting
- **11** Streetscape Planting Shade
- **12** Landscape Seating Area
- **13** Building Entries
- 14 Green Wall

06 - LANDSCAPE Planting Character

Pollinator Pathway + Streetscape Sun Planting











Green Wall At Jefferson & 18th



Bioretention











Ornamental Buffer Planting



Streetscape Planting - Shade



06 - LANDSCAPE Coniferous Trees

1 Serbian Spruce

2 Nootka Cypress

3 Excelsa Cedar





06 - LANDSCAPE Deciduous Trees







06 - LANDSCAPE Understory Planting (1 of 2)

1 Streetscape & Courtyard:



06 - LANDSCAPE Understory Planting (2 of 2)

2 Bioretention:







Monkey Flower



Summersweet







Flowering Red Currant

Japense Forest Grass





Lewis' Mock-Orange

Kinnikinnick



Dewey Sedge

Dewey Sedge









Wild Ginger

Redwood Soreel

06 - LANDSCAPE Planting Growth over Time (North Building)



West Elevation - 18th Street



East Elevation - Mid Block



South Elevation (Plaza)



North Elevation (Cherry Street)

LEGEND





IO Year Planting

06 - LANDSCAPE Planting Growth over Time (South Building)



West Elevation - 18Th Street



East Elevation - Mid Block



North Elevation (Plaza)



Souht Elevation (Jefferson Street)

LEGEND





IO Year Planting







06 - LANDSCAPE Site Lighting









Uplight

Lit Bollard

Illuminated Panel



LEGEND

- New Pedestrian Light on Street Light Pole
- = Illuminated Panel
- ▲ Uplight
- Lit Bollard
- New Street Lights
- Existing Street Lights to Remain

06 - LANDSCAPE

Landscape Seating Area (Jefferson & 18th)

LEGEND

- **1** Seating Elements
- 2 Green Wall
- **3** Streetscape Planting Sun
- 4 Pollinator Pathway Planting







MIMP DESIGN GUIDELINES Appendix H

A1.1 Purpose of Design Guidelines

To frame future Standing Advisory Committee (SAC) review of projects to implement the Master Plan, SAC members would then apply the guidelines as they evaluate how specific proposals address shared concerns about how hospital development is to address its nearby neighbors and the public realm.

The objective of the Design Guidelines is to balance the impacts from hospital development on the surrounding, non-institutional community, and to enhance the transition between, and the compatibility of, the hospital and the surrounding community. Such impacts include those related to the height, bulk and scale of structures, character of development, transportation (such as increased vehicle and other traffic, and circulation), and operational noise and lighting.

Each section of the Design Guidelines contains an intent statement followed by specific guidelines and suggested strategies to meet those guidelines.

A1.2 Design Guidelines

The Design Guidelines are to assist in achieving the desired character envisioned for the hospital campus. Future facilities should strive to blend old with new while harmonizing with the surrounding neighborhood landscape and building forms. Materials and plantings should be durable, attractive and high quality; using green building practices wherever feasible.

The Design Guidelines provide for compatibility in the use of materials, design of public spaces and overall character of the hospital campus for the life of the Master Plan. The SAC is to prioritize key guidelines, recognizing that all guidelines do not necessarily apply to all projects.

- from Appendix H p. 146

MIMP DESIGN GUIDELINES Design Response Matrix

		MIMP	SAC 05	SAC 07	SAC 08	SAC 09
	DESIGN GUIDELINE	PAGE NUMBER	12-APR-18	13-JUN-18	11-JUL-18	8-AUG-18
A1.0	Context	146	•	•	•	•
A1.1	Purpose of Design Guidelines	146	•	•	•	•
A1.2	Design Guidelines	146	•	•	•	•
B1.0	Site Design	147	•	•	•	
B1.1.1	Statement of Intent	147	•	•		
B1.1.2	General Design Guidelines	148	•	•	•	
B1.1.3	Street Frontage Edge Guidelines	149	•	•	•	•
B1.1.4	Connection to the Street Guidelines	149		•	•	•
B1.1.5	Public Entrances and Access Points Guidelines	150	•	•		•
B1.1.8	Parking and Vehicle Access Guidelines	155		•		
B1.2	Exterior Spaces	156	•	•	•	
B1.2.1	Statement of Intent	156	•	•		
B1.2.2	General Design Guidelines	156	•	•	•	
B1.2.3	Pedestrian Amenity Guidelines	156		•	•	
B1.2.4	Screening Guidelines	157		•	•	•
B1.2.5	Lighting, Safety and Security Guidelines	158		•	•	
B1.3	Landscape	159	•	•	•	
B1.3.1	Statement of Intent	159	•	•	•	
B1.3.2	General Guidelines	159	•	•	•	
B1.3.3	Planting Guidelines	159		•	•	
B2.0	Architectural Character	160	•	•	•	•
B2.1	Height, Bulk, Scale	160	•	•	•	•
B2.1.1	Statement of Intent	160-161	•	•		
B2.1.2	General Guidelines	160-161	•	•	•	
B2.1.3	Architectural Facade	162	•	•		•
B2.1.4	Secondary Architectural Feature Guidelines	162-162	•	•		•
B2.2	Architectural Elements and Features Character	163	•	•	•	
B2.2.1	Statement of Intent	163	•		•	
B2.2.2	Color and Materials Guidelines	164	•		•	•
B2.3	Rooftops	164	•			
B2.3.1	Statement of Intent	164	•			
B2.3.2	Rooftop Design Guidelines	164	•			

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