

Downtown  
Seattle  
Association

# SHINE ON LIGHT ART FESTIVAL WINTER 2024

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PIONEER SQUARE PRESERVATION  
BOARD BRIEFING - DEC 6, 2023

# PROJECT VISION

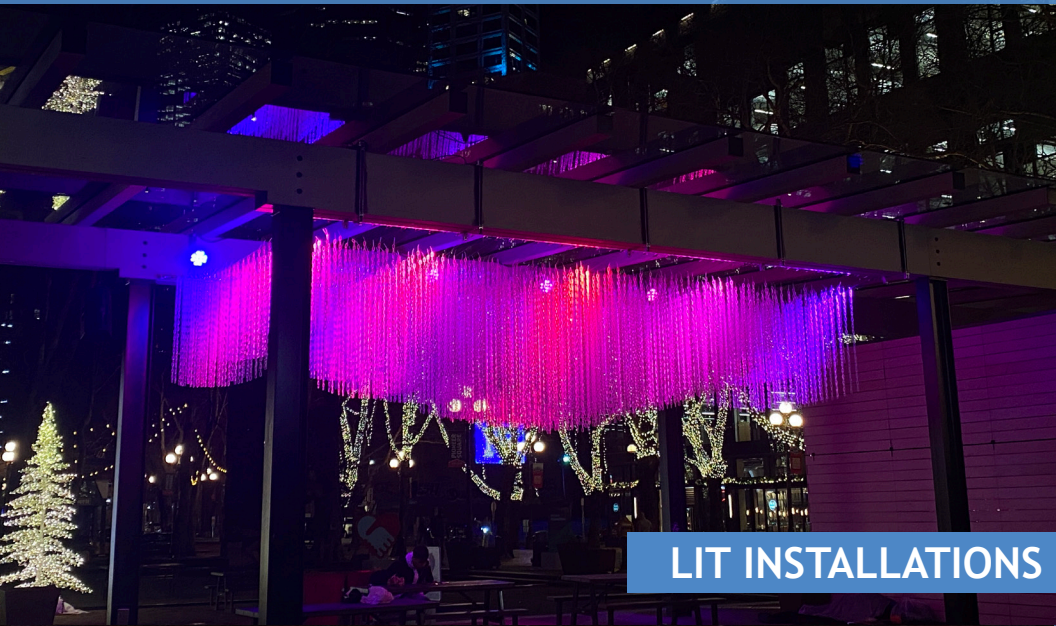
To help create an inviting public realm during the dark winter months, the DSA/MID is proposing a light art festival intended for Jan-Mar 2024. This program is intended to showcase the work of 6+ local and regional artists in public and private locations in the Pioneer Square area.

In collaboration with the Alliance for Pioneer Square and Lusio Light, we're building on prior, successful light art programs conducted in 2020 and 2021. We're also closely coordinating with partners at SPR and SDOT on siting and installation methods for the public spaces being considered.

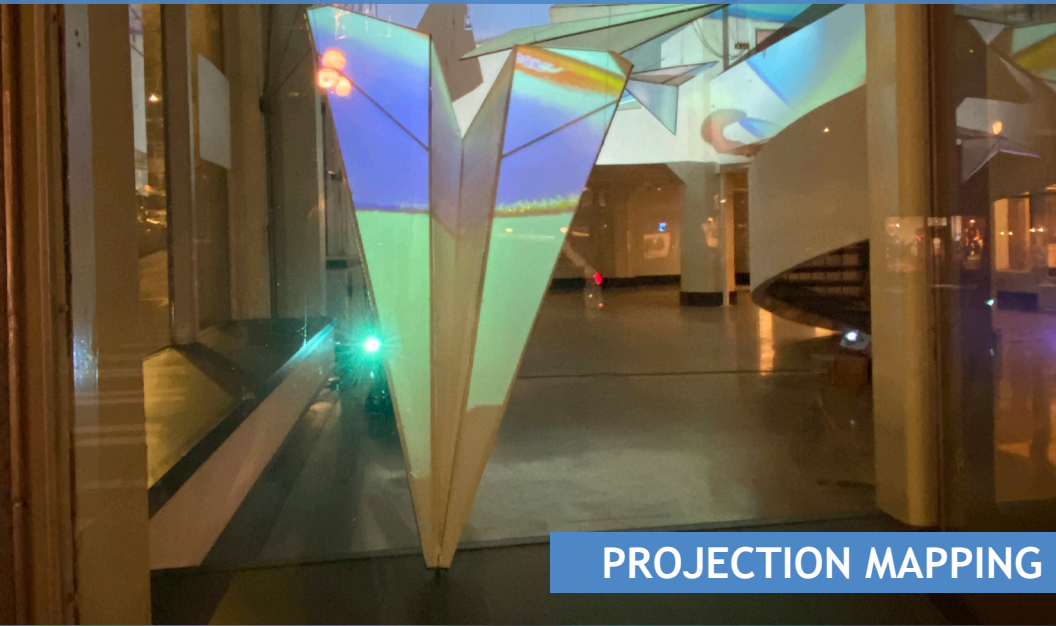
All installations will be entirely temporary and not modify or impact their location.



# INSTALLATION TYPES



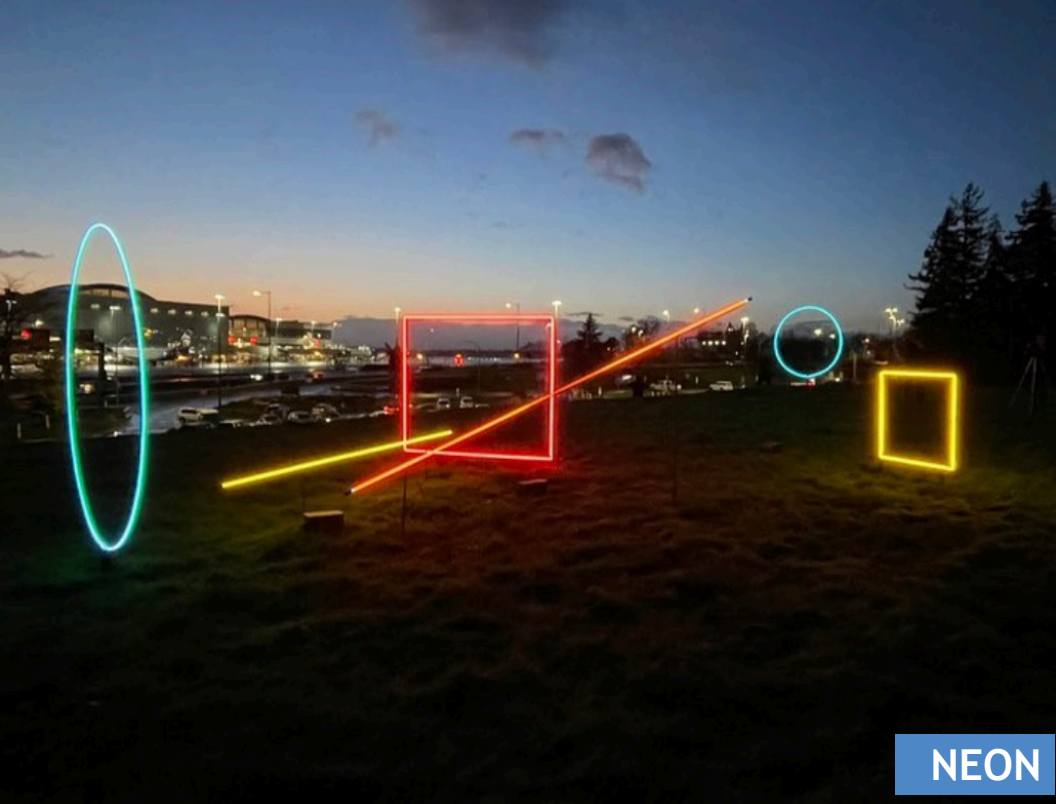
LIT INSTALLATIONS



PROJECTION MAPPING



LED STRINGS



NEON

# LOCATION CONSIDERATIONS



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1. Western + Yesler
2. Pioneer Park
3. City Hall Park
4. Nord Alley
5. Occidental Square
6. Railspur Alley
7. Railroad Way
8. Building storefront windows + sidewalls TBD