

BREWERY & PUBLIC HOUSE

ELYSIAN

EST. *Fields* 1996



Establishment Location

542 1st Ave S, Seattle, WA 98104

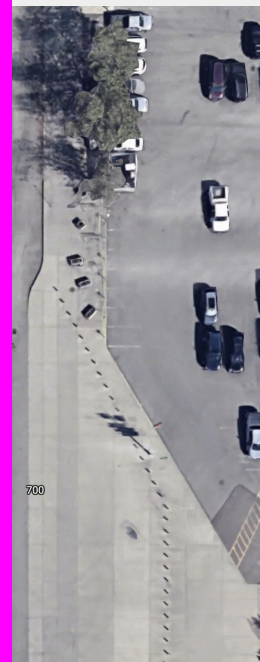
GROUND FLOOR



1ST AVE SIDE



STADIUM SIDE



Stadium Side Exterior (Current Exterior)

Reference photos



Stadium Side (Proposed Exterior Signage)

(Areas of graphics to be installed)

- | | | | |
|----|---------------------------------|----|---|
| 1) | Metal sign above door | 4) | 3M Vinyl - Logo decals on top of garage doors |
| 2) | 3M Vinyl - Logo decals on doors | 5) | 3M Vinyl - Logo decals on garage doors |
| 3) | 3M Vinyl - Side window decals | 6) | 3M Vinyl - Keg graphics on garage doors |



Example Mockup:



Stadium Side: Exterior Sign

OVERALL SIGN SPECS: 96"x24"

DETAILS:

- .5" Thick Cut Aluminum Sign
- .5" Thick Cut Aluminum Standoff Gold Lettering
- 4 Industrial Hex Bolts to Secure to Concrete Siding
- 100 - 120 lbs - Estimated Weight

DESCRIPTION:

.5" thick aluminum painted to match existing exterior color used on front and back of the building (Billiard Green) then added patina like the example (Smith sign) to add to the historic look and feel with hand painted gold standoff lettering for logo.

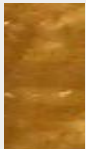
Paint colors:

Billiard Green

Gold Leaf Custom Paint

SW 0016
Billiard Green

Interior / Exterior
Location: Trusted Collections: Historic
R: 69 G: 88 B: 77
LRV 9



Material:

0.5" Aluminum Plate 6061-T651



Example of signs:



3D ELEVATION MOCKUP OF NEW SIGN:





Stadium Side: Entrance Doors

OVERALL WINDOW SPECS: 22.5"x73.25"

GOLD LEAF 3M VINYL:



Left Door



Right Door



Stadium Side: Side Door Windows

OVERALL SPECS PER WINDOW: 34.5"x19.25"

DETAILS:

Typeface: Hop Sans Regular
2.9" - Height of all letters
2.4" - Average width of letters

- 23.1"x2.9" - COLD BEER
- 20.1"x2.9" - PUB FARE
- 23.1"x2.9" - COCKTAILS
- 19.1"x2.9" - REVELRY
- 22.7"x2.9" - ATHLETICS

GOLD LEAF 3M VINYL:



EXAMPLE MOCKUP:



LETTER SIZE BREAKDOWN:

(For sizing purposes only not actual spacing in final art)





Stadium Side: Exterior Garage Door Windows

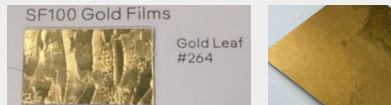
TOP STATIC WINDOW SPECS:
173"x29.5"

BOTTOM GARAGE WINDOW SPECS:
173"x96.25"

SIGNAGE DETAILS: PGs 8-10

- 1 - 3M Vinyl - Top Logo
- 2 - 3M Vinyl - Elysian Fields Logo
- 3 - 3M Vinyl - Keg Graphics

GOLD LEAF 3M VINYL:



EXAMPLE MOCKUP:



FINAL FLAT ART:





Stadium Side: Exterior Garage Door Windows

OVERALL SPECS: 68"x14"

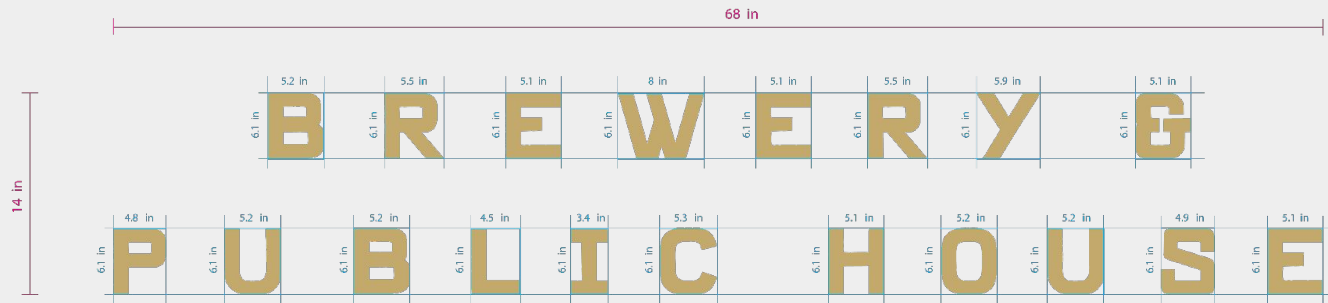
DETAILS:

Typeface: Hop Sans Regular
6.1" - Height of all letters
5.2" - Average width of letters

GOLD LEAF 3M VINYL:



LETTER SIZE BREAKDOWN:
(For sizing purposes only not actual spacing in final art)



FINAL FLAT ART:





Stadium Side: Exterior Garage Door Windows

OVERALL SPECS: 98" x 56"

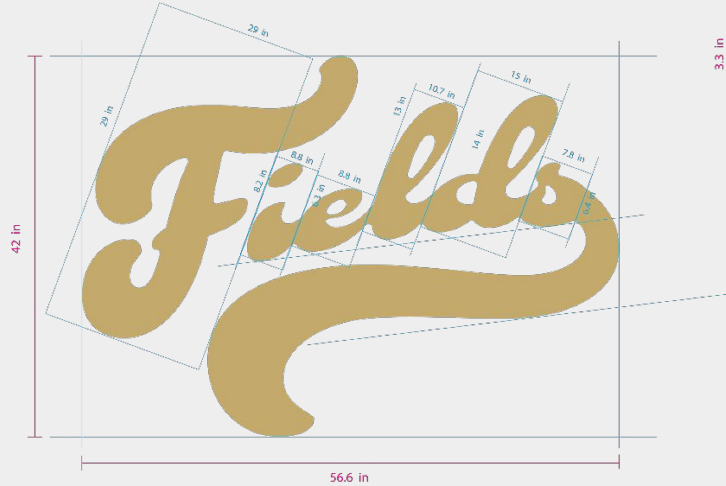
GOLD LEAF 3M VINYL:



FINAL FLAT ART:



LETTER SIZE BREAKDOWN:
(For sizing purposes only not actual spacing in final art)





Stadium Side: Exterior Garage Door Windows

OVERALL SPECS: 29"x43.25"

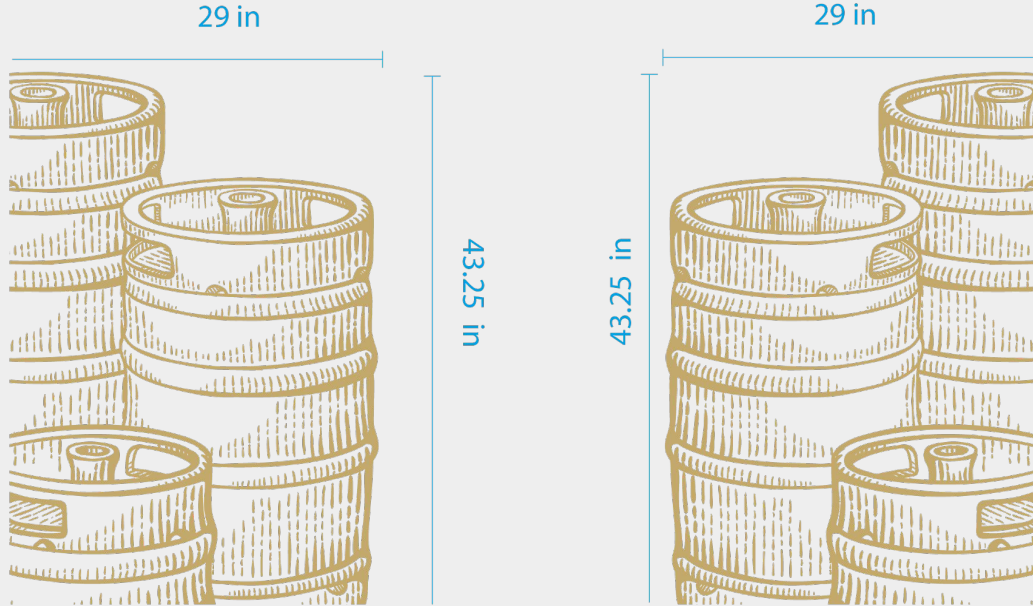
GOLD LEAF 3M VINYL:



FLAT ART:



GRAPHIC SIZE BREAKDOWN:



LEFT WINDOW SIDE

RIGHT WINDOW SIDE

1st Ave Street Side Exterior (Current)

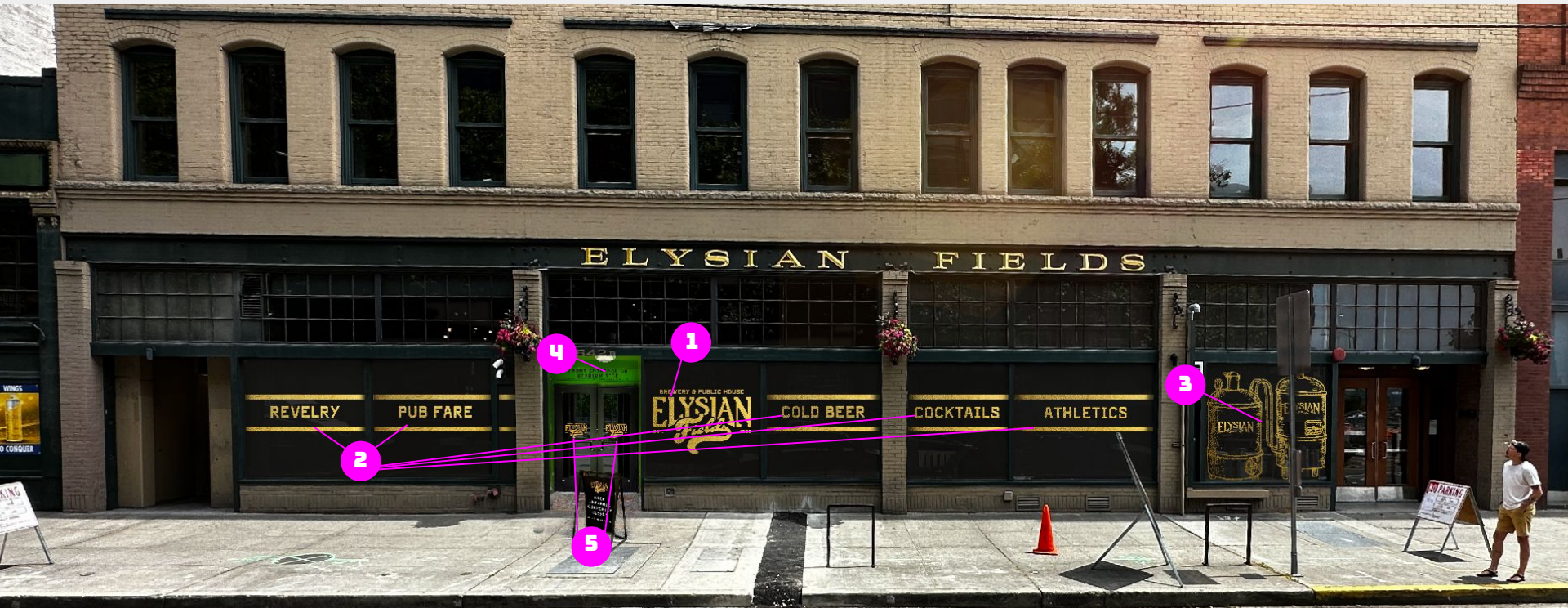
Reference photos



1st Ave Street Side (Proposed Exterior Signage)

(Areas of graphics to be installed)

- | | | | |
|----|-------------------------------------|----|--|
| 1) | 3M Vinyl - Main Elysian Fields logo | 4) | 3M Vinyl - Entryway Color Paint Change |
| 2) | 3M Vinyl - Word Decal Stripe | 5) | 3M Vinyl - Logos On Doors |
| 3) | 3M Vinyl - Beer Silo Graphics | | |



1st Ave Street Side (Proposed Exterior Signage)

OVERALL FINAL FLAT ART BREAKDOWN:





1st Ave Side: Panel 1 Exterior Windows

OVERALL WINDOW SPECS: 87.5"x81"

DETAILS:

Typeface: Hop Sans Regular

6" - Height of all letters

5.3" - Average Width of all letters

GOLD LEAF 3M VINYL:



FINAL FLAT ART:



LETTER SIZE BREAKDOWN: (For sizing purposes only not actual spacing in final art)





1st Ave Side: Panel 2 Exterior Windows

OVERALL WINDOW SPECS: 87.5"x81"

DETAILS:

Typeface: Hop Sans Regular

6" - Height of all letters

5.3" - Average Width of all letters

GOLD LEAF 3M VINYL:



FINAL FLAT ART:



LETTER SIZE BREAKDOWN: (For sizing purposes only not actual spacing in final art)





1st Ave Side: Panel 3 Exterior Windows

OVERALL WINDOW SPECS: 85"x80.5"

OVERALL ART SPECS: 73"x47"

DETAILS:

Typeface: Hop Sans Regular

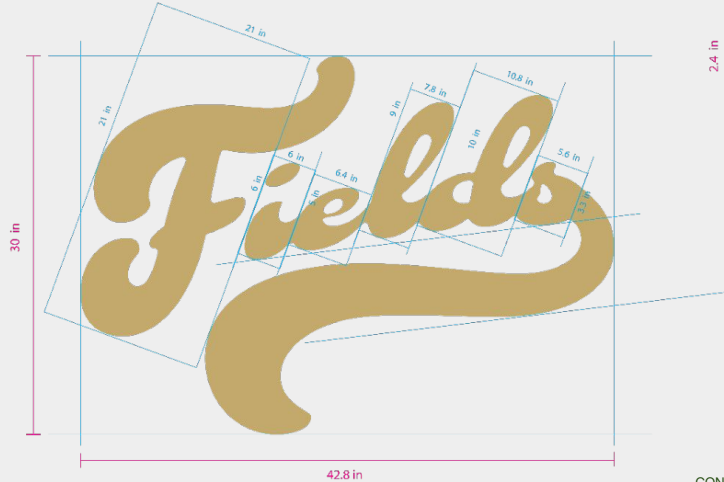
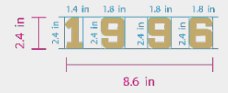
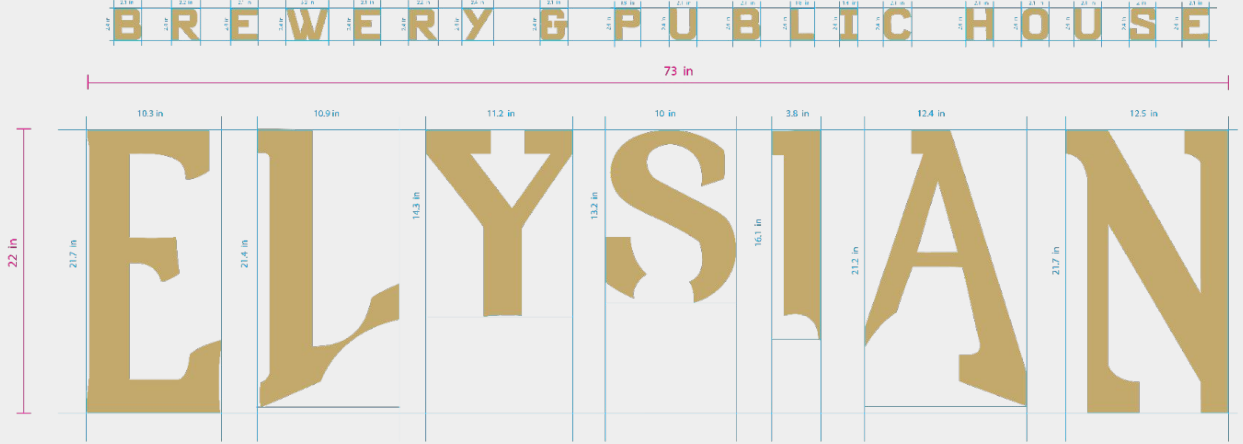
GOLD LEAF 3M VINYL:



FINAL FLAT ART:



LETTER SIZE BREAKDOWN: (For sizing purposes only not actual spacing in final art)





1st Ave Side: Panel 4 Exterior Windows

OVERALL WINDOW SPECS: 85"x80.5"

DETAILS:

Typeface: Hop Sans Regular

6" - Height of all letters

5.3" - Average Width of all letters

GOLD LEAF 3M VINYL:



FINAL FLAT ART:



LETTER SIZE BREAKDOWN: (For sizing purposes only not actual spacing in final art)





1st Ave Side: Panel 5 Exterior Windows

OVERALL WINDOW SPECS: 76"x81.5"

DETAILS:

Typeface: Hop Sans Regular

6" - Height of all letters

5.3" - Average Width of all letters

GOLD LEAF 3M VINYL:



FINAL FLAT ART:



LETTER SIZE BREAKDOWN: (For sizing purposes only not actual spacing in final art)





1st Ave Side: Panel 6 Exterior Windows

OVERALL WINDOW SPECS: 108"x81.5"

DETAILS:

Typeface: Hop Sans Regular

6" - Height of all letters

5.3" - Average Width of all letters

GOLD LEAF 3M VINYL:



FINAL FLAT ART:



LETTER SIZE BREAKDOWN: (For sizing purposes only not actual spacing in final art)





1st Ave Side: Panel 7 Exterior Windows

OVERALL WINDOW SPECS: 108"x81.5"

DETAILS:

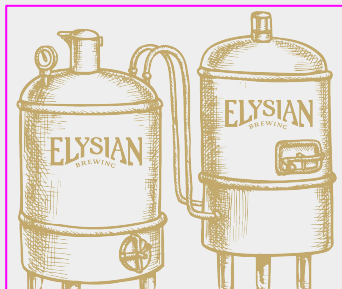
Elysian Brewing Logo: 26"x9"

Silo Graphics 92"x80"

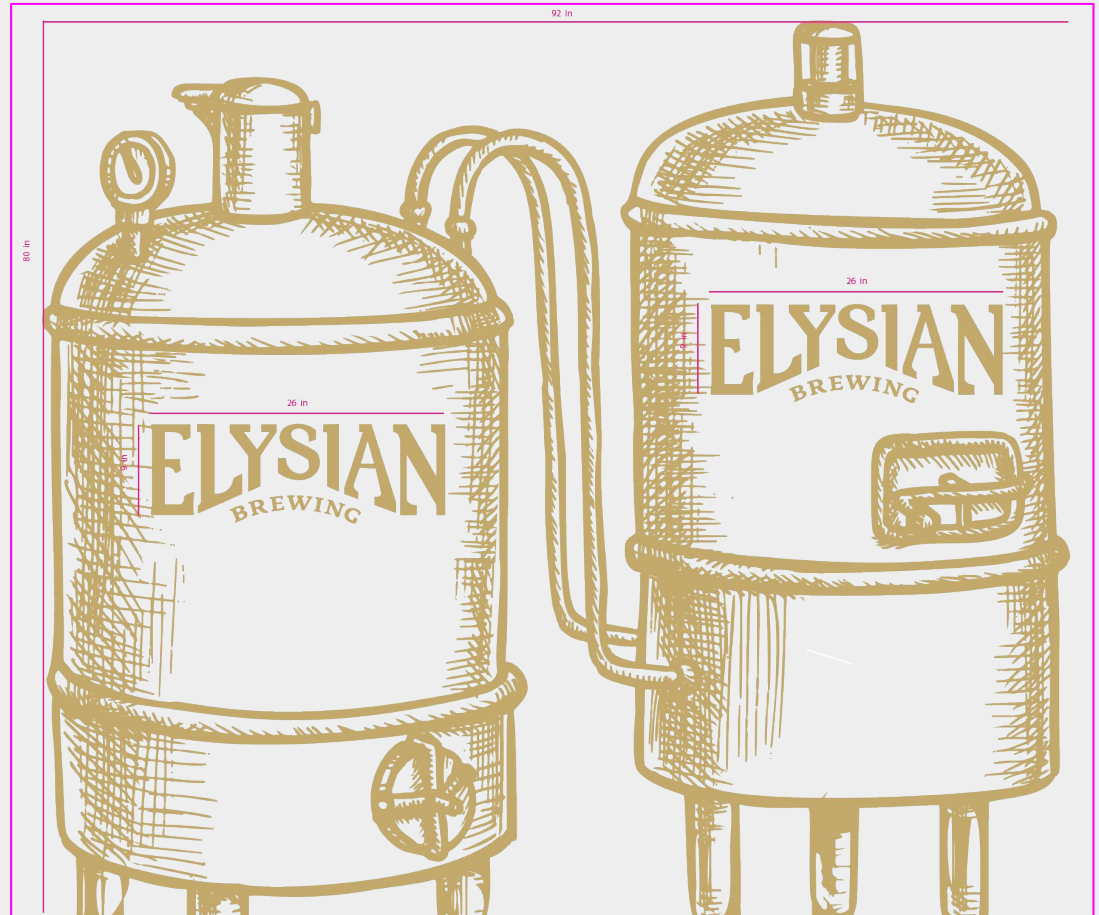
GOLD LEAF 3M VINYL:



FINAL FLAT ART:



SIZE BREAKDOWN:





1st Ave Side: Entrance Doors

OVERALL WINDOW SPECS: 22.5"x73.25"

GOLD LEAF 3M VINYL:



DETAILS:
Paint exterior entranceway.
(Seattle Seahawks Flag Action Green)



Seattle Seahawks Flag Action Green Color
Hex: #69BE28 / RGB: 105, 190, 40



Left Door



Right Door



For additional information:

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