



# ASG Mural Briefing

PIONEER SQUARE OR OCCIDENTAL AVENUE

# Past Examples

- Throughout each All-Star Week, MLB aims to incorporate art displays throughout the host city to tie in thematic narratives and Baseball history.
- The mural program can help bring attention to [local businesses](#), Baseball historical figures such as [Black trailblazers](#), and cultural milestones like the [Negro Leagues being cemented as a Major League](#).
- Murals have the opportunity to weave important storytelling and community initiatives into live, interactive art and event activations.



# Content

- The content for the wall this year will focus on MLB All-Star legends from the Seattle Mariners
- Around 5 figures will be illustrated
- Diversity of players will be very important (Ichiro, Griffey, Edgar Martinez, etc.)
- Focus on the city of Seattle and it's rich baseball history
- Mixing in modern elements and future focus - (TBD city connect Nike uniforms as an example)



# Material Considerations

## Option 1 - Painted Mural to cover the graffiti

This would be a permanent solution to cover the current graffiti and beautify this area.

Will coordinate local painting crew to remedy any tagging within 24 hours of occurrence.

## Option 2 - Vinyl adhesive graphic

This option might not work in some areas since the wall has very large holes. We would look to repair parts of the wall if this is the suggested option.

There should not be any residue left after removal, but will coordinate with installation team to ensure wall is left as it was found.

# Timeline

- Painting or install of canvas would start mid June
- Around July 6th - completion of mural and unveil
- July 7th - start of MLB All-Star Week
- July 11th - MLB All-Star Game

Please let us know if all or some of these options would be approved by the city, so we can develop a more formal plan and select the best location for this legacy piece.