



ISRD APPLICATION NIHONMACHI TERRACE MURAL

ABOUT

The Nihonmachi Terrace mural project is one of three mural projects hosted by the CID Small Business Relief Team (SBRT). SBRT is a joint effort between three community-based organizations in the Chinatown International District: the Chinatown International District Business Improvement Area (CIDBIA), Friends of Little Sài Gòn (FLS), and the Seattle Chinatown International District Preservation and Development Authority (SCIDpda). The aim is to assist CID small businesses in mitigating and recovering from the impacts of COVID-19.

The mural locations were chosen based on community interest and support, high visibility, and proximity to community gathering spaces such as parks. Our goal for this project is to create large-scale public art in the Chinatown International District that is impactful and reflective of the neighborhood's culture, history, and diverse community.

Nihonmachi Terrace, one of the selected mural locations, is situated at 653 South Main St, Seattle, WA 98104, across the street from the Danny Woo Community Garden and Yesler Terrace. This project is funded by a Hope Corps grant from the Seattle Office of Arts & Culture (ARTS). The Hope Corps Downtown Seattle Murals Project, in collaboration with the Office of Economic Development (OED), is a one-time investment as part of ARTS' Hope Corps program. This initiative aims to create public murals in alignment with Mayor Harrell's Downtown Activation Plan and the Many Hands Art Initiative.

Artist

Tori Shao is a Seattle-based landscape architect and illustrator. In both fields her work is informed by our cultural and ecological relationships to objects, plants, and one another. Tori's interest in public artwork is rooted in its transformative nature and the opportunity to create community-centered pieces.

PROPOSED ACTION / MODIFICATION

Nihonmachi Terrace exterior is currently painted a solid tan color. The building facade associated with this project extends along 67' of S Main St, and wraps around the corner extending ~19' along Maynard Ave S. The wall is approximately 86' in length and varies between 3' and 13' in height. There are two concrete planters along the street frontages and the vertical surfaces of the planters are included in the modification scope of work.

Our proposed modification is to create a mural on the pedestrian-level building frontage, as identified on the following slides that show exact dimensions of the entire area.

The proposed location of the mural is on a main pedestrian thoroughfare through the neighborhood and is central to public spaces such as the Danny Woo Gardens, Kobe Terrace, Chiyo's Garden, and Hing Hay Park. The location is also central to several other public art projects in the neighborhood. **The design is to incorporate community-identified themes of community, immigration, and heritage in addition to improving the pedestrian experience in the area.**

The mural is to be produced by Tori Shao and painted directly on the identified wall area. The completed mural will be coated with a marine siloxane-based anti-graffiti coating.

SITE PLAN WITH PROPOSED MURAL LOCATION

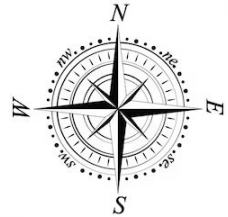
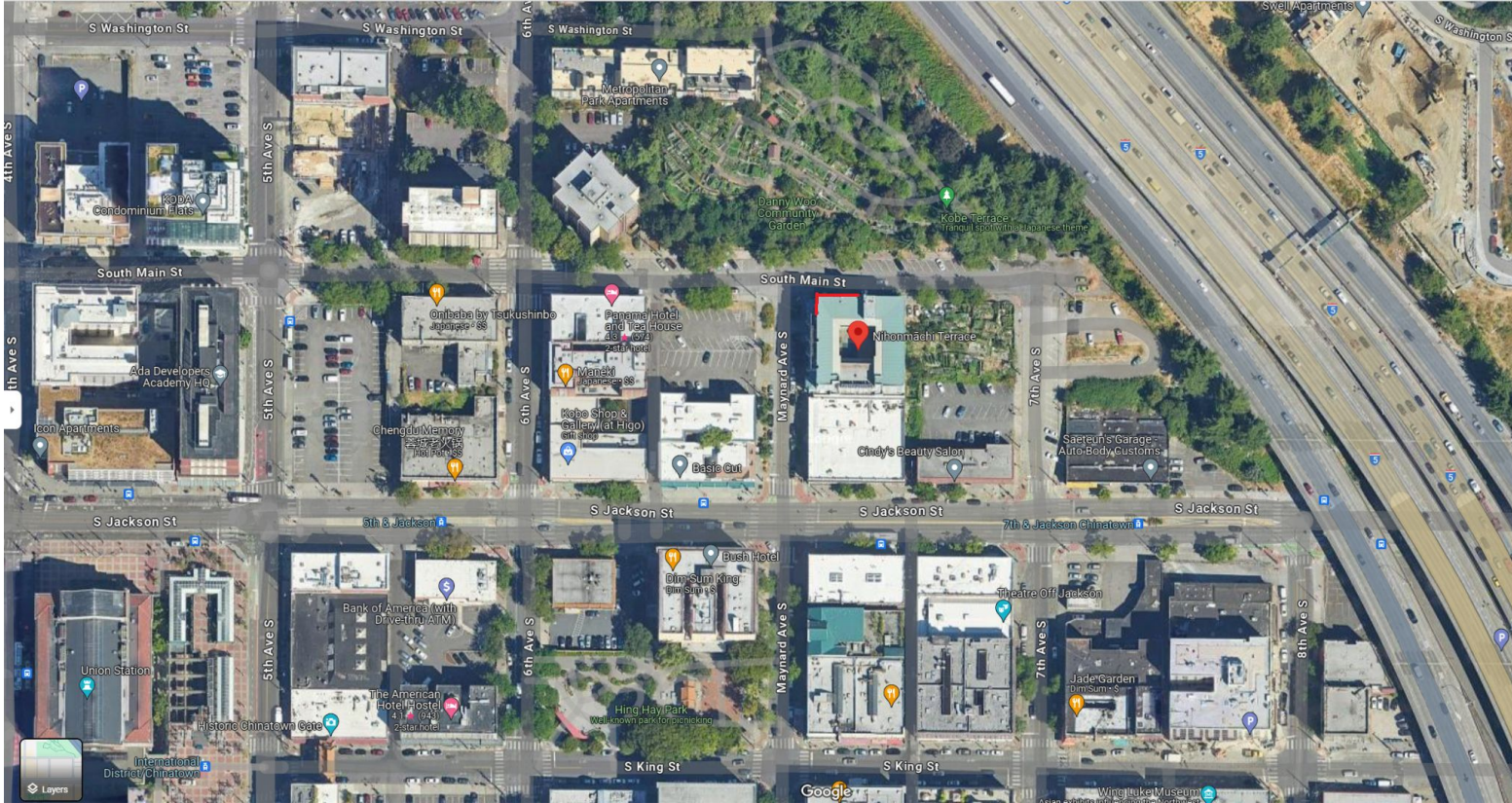


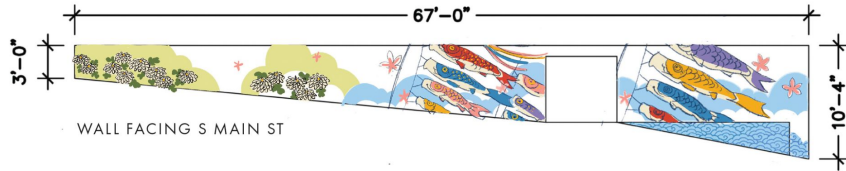
PHOTO OF EXISTING SPACE



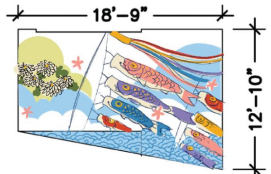
PROPOSED DESIGN CONCEPT

TORI SHAO
3 SEPT 2024

KOINOBORI



WALL FACING S MAIN ST



WALL FACING MAYNARD AVE S

A limited color palette compliments the existing building color, which serves a dynamic background within the composition.

This design features **chrysanthemum**, **cherry blossoms**, and a series of **koinobori**, or giant koi-shaped kites in the wind, flown during festivals and are representative of **community**. **Metallic gold accents** are incorporated into the details of the design throughout.

Note the koinobori will be rendered with color, similar to the reference images (following page) if this design direction is selected.

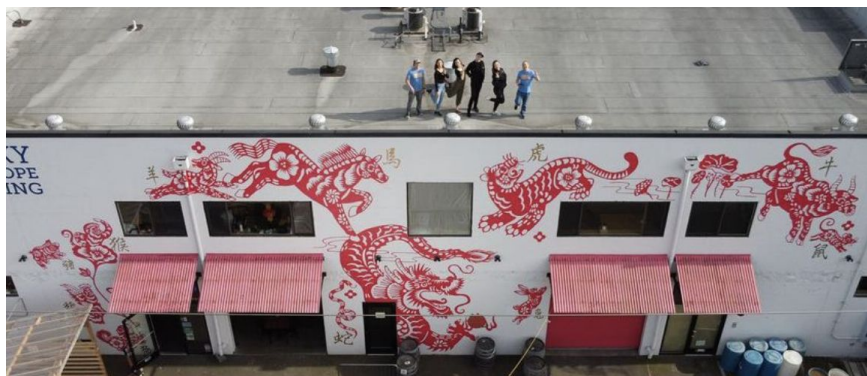


REFERENCE IMAGES FOR RENDERING OF KOINOBORI

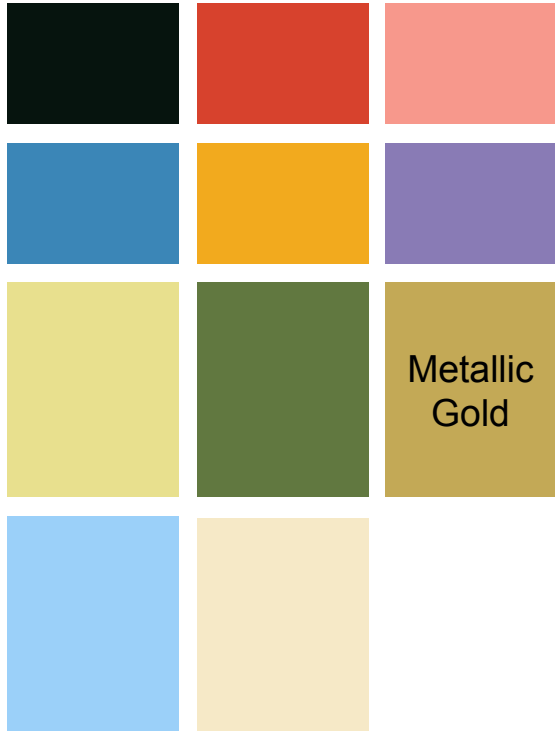
NIHONMACHI TERRACE | EXTERIOR MURAL

NIHONMACHI TERRACE | EXTERIOR MURAL

TORI SHAO | ARTIST PORTFOLIO SAMPLES



PROPOSED DESIGN DETAILS



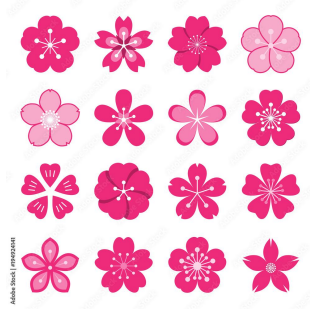
The design is intended to provide a bright, colorful, and culturally relevant experience to pedestrians walking along S Main St and Maynard Ave S. The design intentionally incorporates traditional Japanese textile patterning, koinobori, chrysanthemums, and cherry blossoms across the walls in a complimentary color palette to the surrounding built environment.



Koinobori can be traced back to feudal Japan. During the Edo period, samurai families would fly colorful flags adorned with carp decorations to symbolize strength, courage, and determination. The carp, known for its tenacity and ability to swim upstream, became a powerful symbol of the samurai's virtues and aspirations.

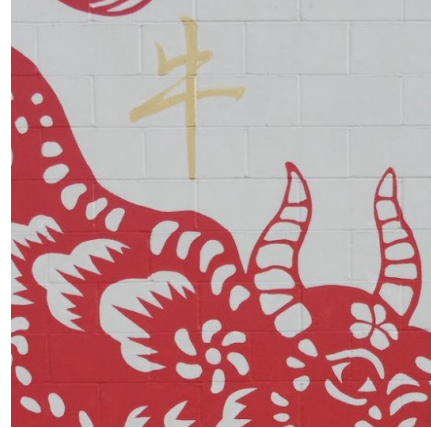
The tradition of flying carp-shaped streamers evolved over time, eventually becoming associated with Children's Day.

PROPOSED DESIGN DETAILS



Floral details (chrysanthemum and cherry blossoms) in the design draw connections to the adjacent Kobe Terrace and Danny Woo Gardens.

Metallic gold accents are incorporated into details throughout the design to add additional visual interest and subtle shimmer throughout the day.



INSTALLATION DETAILS

The mural will be painted on top of the existing building and planter-box surface with commercial-grade exterior paints in-situ, with minimal disturbance to the sidewalk thoroughfare. Depending on the colors selection and installation period, spray paint may also be used.

During the installation period, hand-painting tools will be staged in the work area in addition to ladders along the Maynard Ave S side.

The finished mural will be coated in a marine-grade siloxane anti-graffiti coating. This coating is non-sacrificial and will not require re-coating after cleaning. This coating will also provide UV protection for additional color protection of the finished mural.

PROJECT SCHEDULE

October - November, 2023	Request for Qualifications
February 2024	Lunar New Year Event - Community Outreach & Engagement
April - May 2024	Artist Finalized
July 2024	Survey - Community Outreach & Engagement
August 2024	Draft Completed
Mid-August to end of August 2024	Community Feedback on Draft
End of August - Early September 2024	Updated Second Draft From Community Feedback
September 2024	ISRD Application Submitted and Approved (Anticipated)
End of September - October 2024	Installation Begins (Anticipated)
End of October 2024	Installation Completed (Anticipated)

PROPERTY OWNER APPROVAL

I hereby affirm that I am the owner of the property located at:

Property Address/Location: 653 S. Main St.

City: Seattle State: W Zip Code: 98104

By signing below, I verify that I have reviewed the proposed project/activities and authorize the individual identified in the following section to act as my authorized agent with regard to the Certificate of Approval Application (including requests for preliminary project briefings) made to City of Seattle's Historic Preservation Program for the project/activities described below.

Project/Activity for which Application (or briefing request) is being made:

C-ID Japantown community mural to be installed on the exterior walls of Nihonmachi

Terrace; Corner of Maynard & Main, facing S. Main St. and Maynard Ave S.

Signature of Owner:  Date: 07/30/2024

Printed Owner Name: Leslie Morishita

Owner Mailing Address: PO Box 3363

City: Seattle State: Zip Code: 98114

Owner Email Address: lmorishita@interimcda.org

Printed Name of Permit Applicant/
Owner's Authorized Agent: Yongkang Zhou

Address: 409B Maynard Ave South

City: Seattle State: W Zip Code: 98104

Applicant Email Address: yongkang@cidbia.org

Signature of Applicant/Agent: *Yongkang Zhou* Date: 7/30/24