

CID MURALS PROJECT LITTLE SAIGON LOCATION



ABOUT THE PROJECT

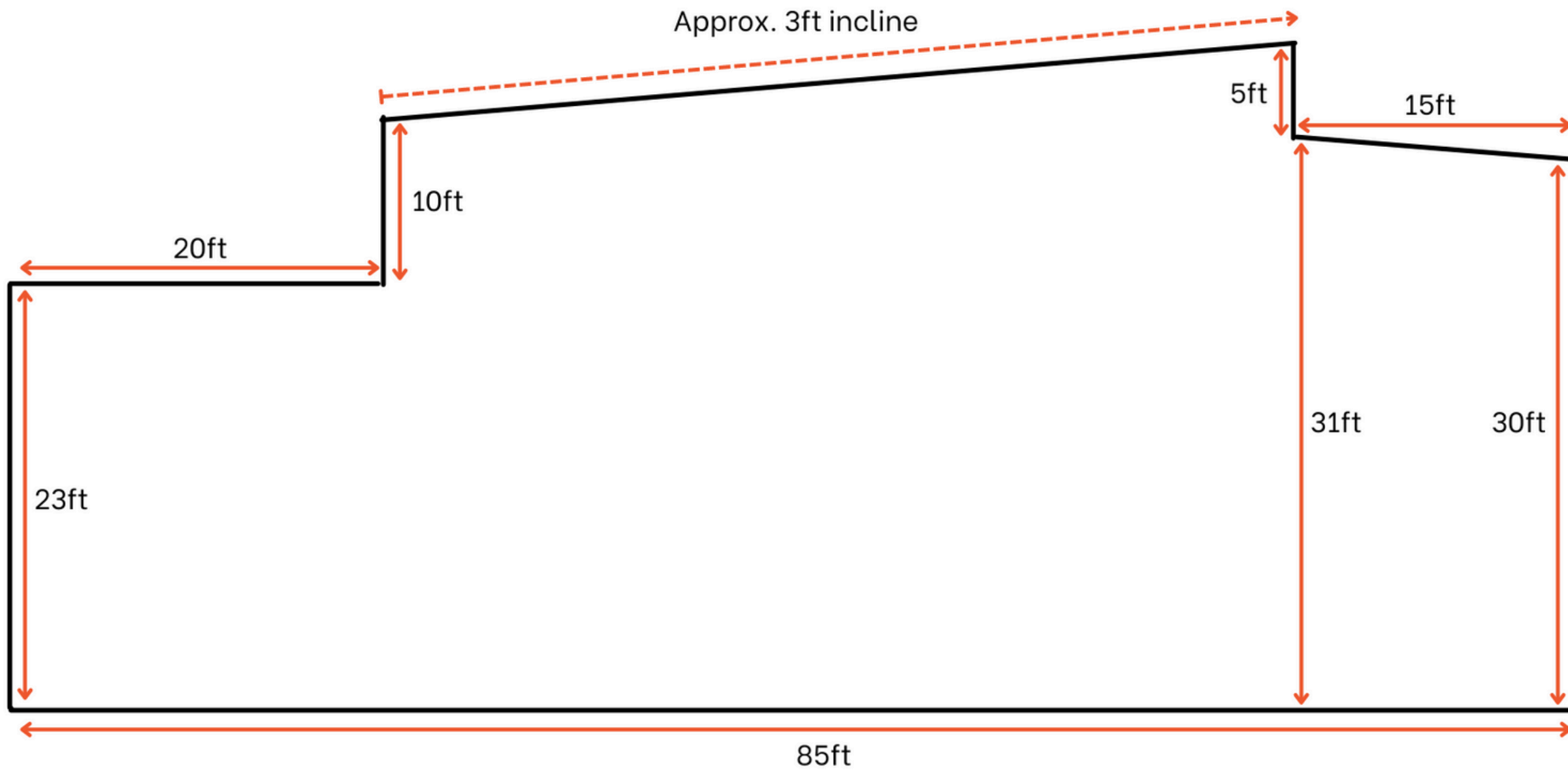
The Little Saigon mural project is one of three mural projects hosted by the CID Small Business Relief Team (SBRT). SBRT is a joint effort between three community-based organizations in the Chinatown International District: the Chinatown International District Business Improvement Area (CIDBIA), Friends of Little Sài Gòn (FLS), and the Seattle Chinatown International District Preservation and Development Authority (SCIDpda), to assist CID small businesses in COVID-19 mitigation and recovery. The mural locations were chosen based on community interest and support, high visibility, and proximity to community gathering spaces. Our goal for this project is to create large-scale public art in the Chinatown International District that is impactful and reflective of the neighborhood's culture, history, and diverse community.

This project is funded by a Hope Corps grant from the Seattle Office of Arts & Culture (ARTS). Hope Corps Downtown Seattle Murals Project, in collaboration with the Office of Economic Development (OED), is a one-time investment as part of ARTS' Hope Corps program, to create public murals in alignment with Mayor Harrell's Downtown Activation Plan and Many Hands Art Initiative.

ABOUT THE LOCATION

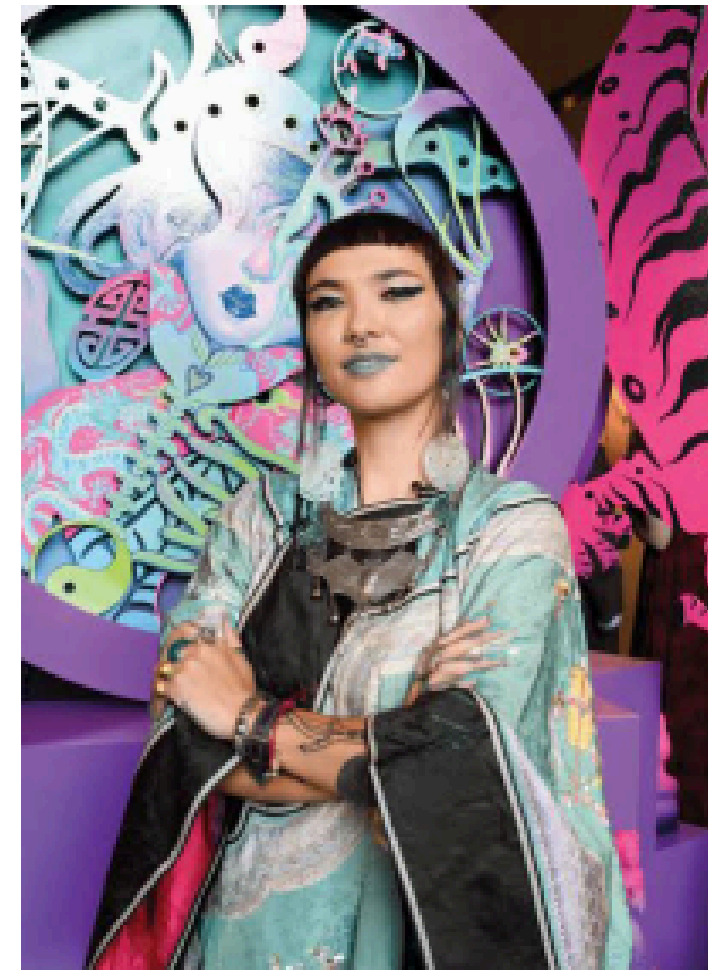
Initially, the mural was proposed for the Ding How Center's wall facing the Little Saigon Park. Due to park construction, the wall was not accessible to the artists, requiring a new site to be acquired. After considering several options, the 1227 S Weller St building was selected due to its high visibility, potential to increase foot traffic, and because it houses the first Vietnamese community gathering space in Little Saigon. The building is owned by D&E Mar, LLC.





ABOUT THE ARTISTS

The artist team for the mural consists of Stevie Shao, Celeste Byers, and Lauren YS. The artists were selected by a panel of community advocates, art professionals, and representatives from Seattle Parks and Recreation. Each applicant was scored on a 100-point scale for their professional experience, artistic excellence, experience with large-scale murals, and values and theme. The artist team of Stevie, Celeste, and Lauren were the highest scoring applicants in a pool of seventeen (17).





Stevie Shao



Celeste Byers



Lauren YS

ABOUT THE DESIGN

Pre-design engagement was conducted by the SBRT in February during the Lunar New Year festival. FLS received 33 responses from community members, including elders and youth, providing ideas for directions that the mural design could go. FLS also provided the artists with links to the Stories of Little Saigon document and the neighborhood brochure for additional guidance.

An initial draft was complete in March. FLS did an internal review with this draft to determine appropriateness for community engagement and shared our feedback with the artists. A revised first draft was completed in April. From May 8 to May 14, FLS collected community feedback on the revised first draft including responses from residents, frequent visitors and workers in Little Saigon. 30 responses were collected, giving artists more clarity on what elements to include in the mural design.

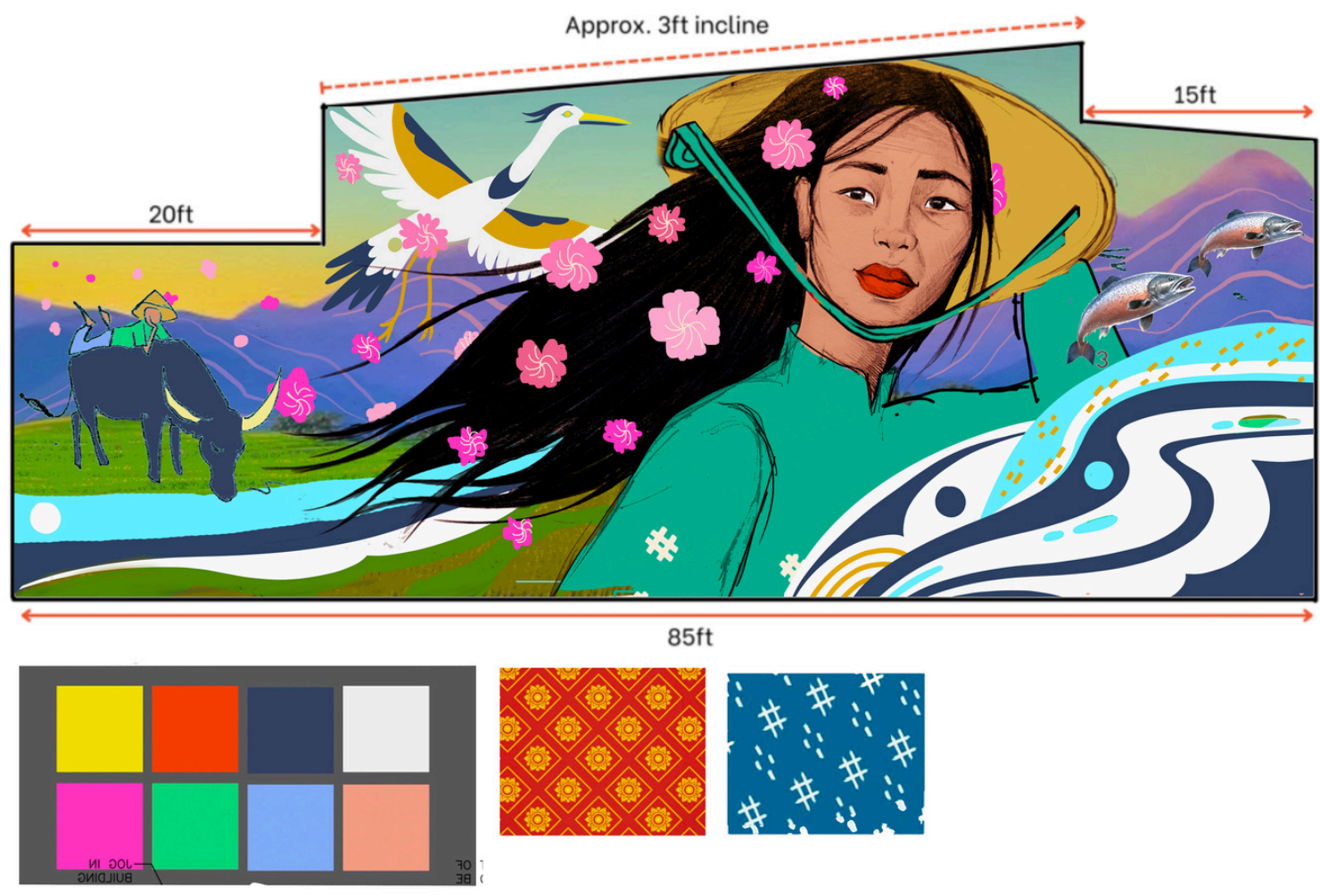
A second draft was completed in July after the mural's relocation. The design was reviewed by FLS, property owners, and representatives from Nisei Veterans Committee and the Seattle Indian Health Board to provide final direction on symbols that represent the diverse history of Little Saigon.



Initial draft

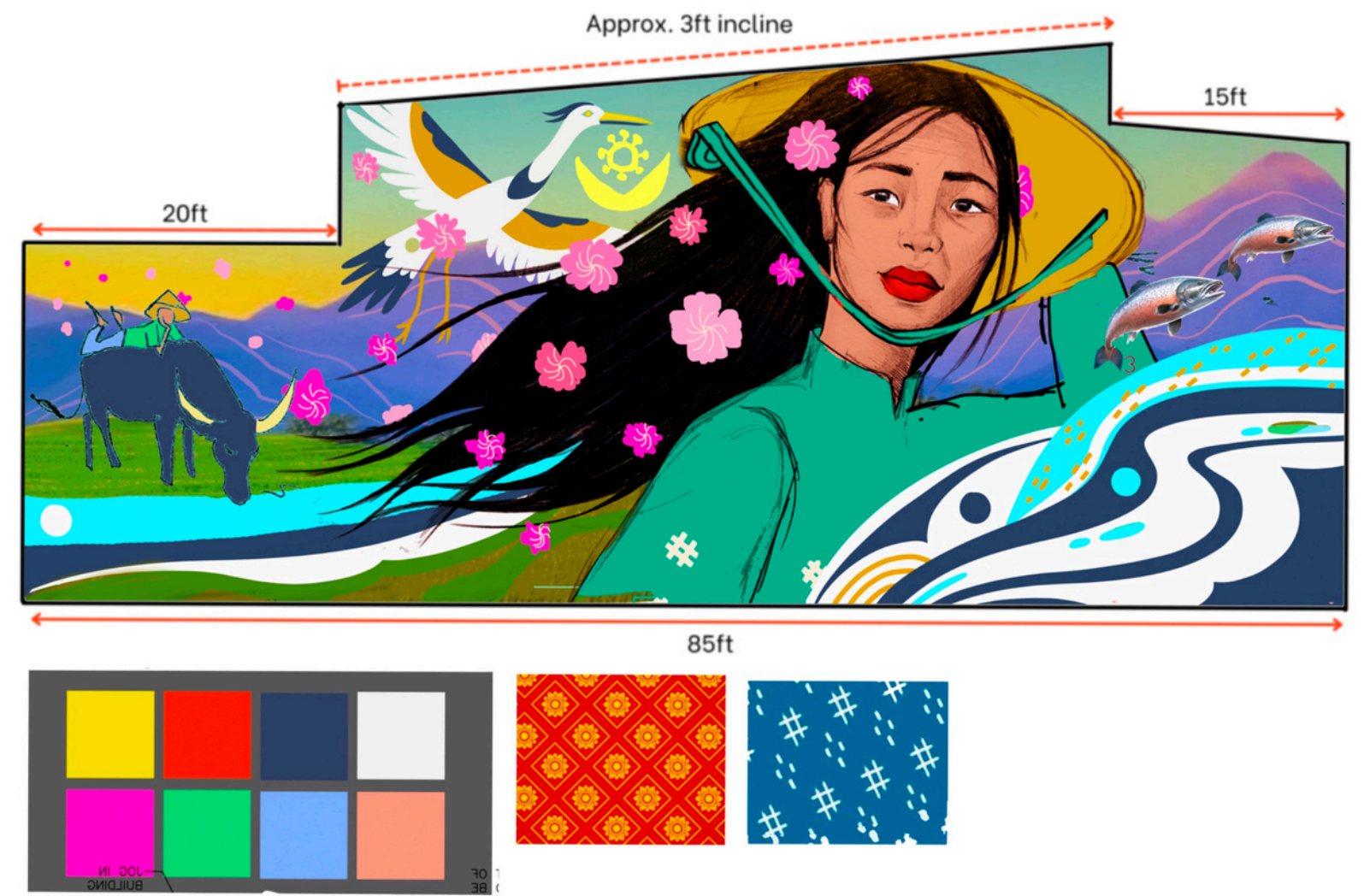


Revised first draft



1227 S. Weller Street Seattle, Washington 98144

Reformatted first draft



1227 S. Weller Street Seattle, Washington 98144

Second (final) draft

INSTALLATION PROCESS

The mural will be painted directly on the wall's surface using exterior latex house paints and spray paints. The wall is made from concrete. Specific paint brands below:

- Behr exterior marquee paint in flat/matte finish
- Montana oil based & acrylic spray paint

