

# Lupe's Situ Tacos



PROPOSED CHANGES  
TO SIGNAGE AND EXTERIOR

...

5239 Ballard Ave NW



Hi there!

Thank you for your consideration of my business, “Lupe’s Situ Tacos”. A little bit about me: I was raised by an extended Lebanese/Mexican American family, in which traditional cuisine was the centerpiece. My Situ, (Arabic for grandma), alongside my mother, has taught me how to cook since I was 3 years old. During the pandemic, I lost my job of 8 years, bartending at Hattie’s Hat, and started making what my family affectionately calls “Situ Tacos” ie: the traditional crunchy tacos, for the public. These tacos are delicately sewn together with toothpicks and fried to be crispy. They are delicious. The business has taken off, and we needed a space to grow and flourish. We are thrilled to be back in Ballard, where I live and have worked. I’ve established quite the community on Ballard Ave over the years, bartending and playing music, and am so excited to now have my very own storefront to be able to not only feed the public but serve as a community hub. I recognize that Ballard is unique in trying to maintain a historical context regarding the facades of storefronts, etc. Through that lens, I believe using a classic old English alphabet by way of the traditional craft of sign painting, will stay in line with historical standards, and will also add some color and vibrance to the corner of the block. I am thrilled to bring a little bit of diversity and fun into our community that I cherish. And I believe this will only add to the visibility and accessibility for multiple generations and communities so that Ballard can feel inviting to everyone. Thanks again for your consideration.

Cheers, Lupe





Current Exterior





Proposed Exterior Mockups





Signage · Overall Front

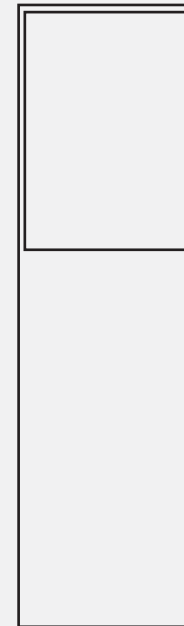


Signage · Overall Side

39' - 10"

 **Lupe's Situ Tacos** 

15' - 2"



Main Signage · Detail

Main Front Signage

17'-2"

3'-3"

2'-5"

10.5"

1'-3 1/4"

7'-11"

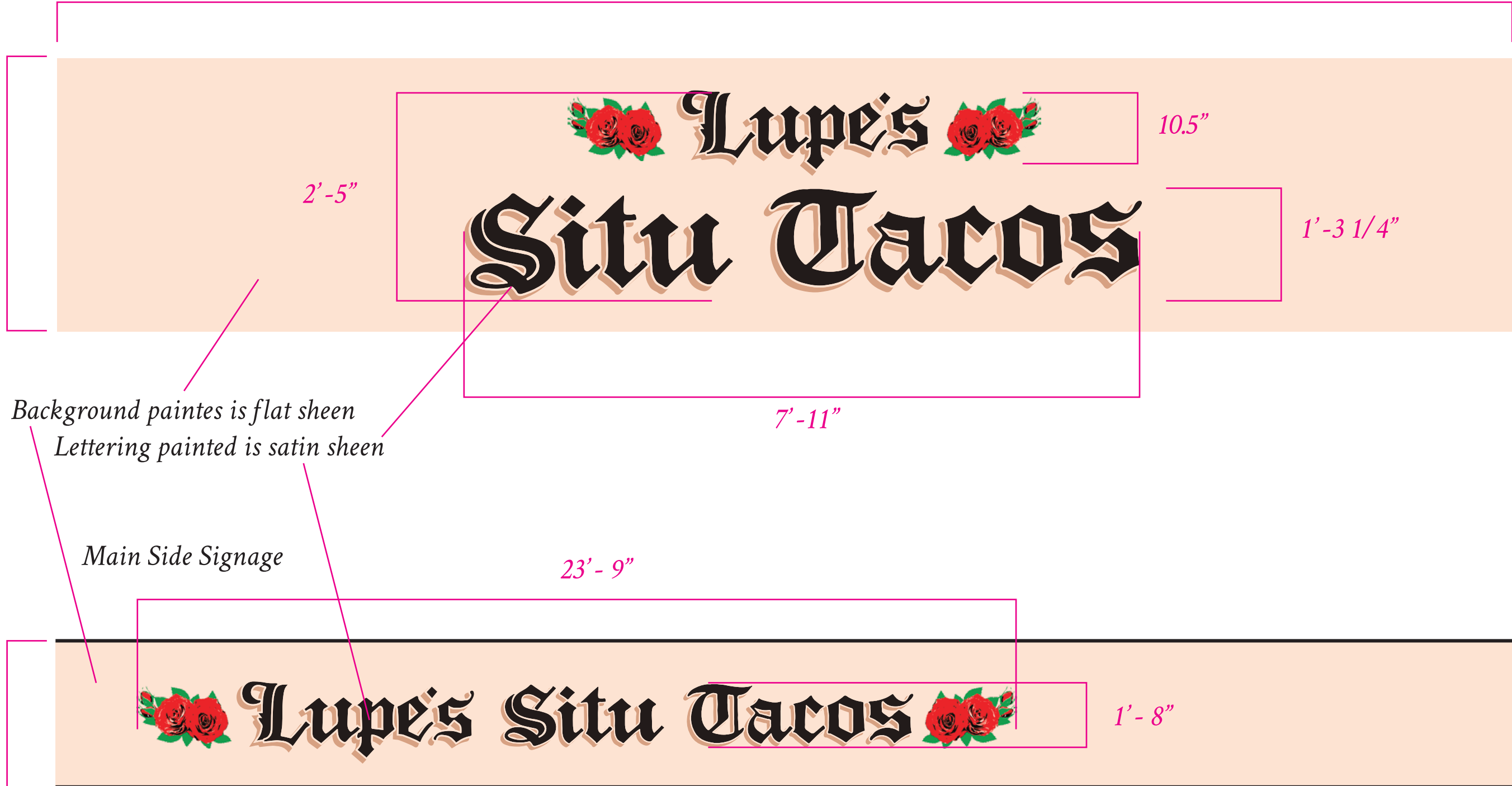
Background paint is flat sheen  
Lettering painted is satin sheen

Main Side Signage

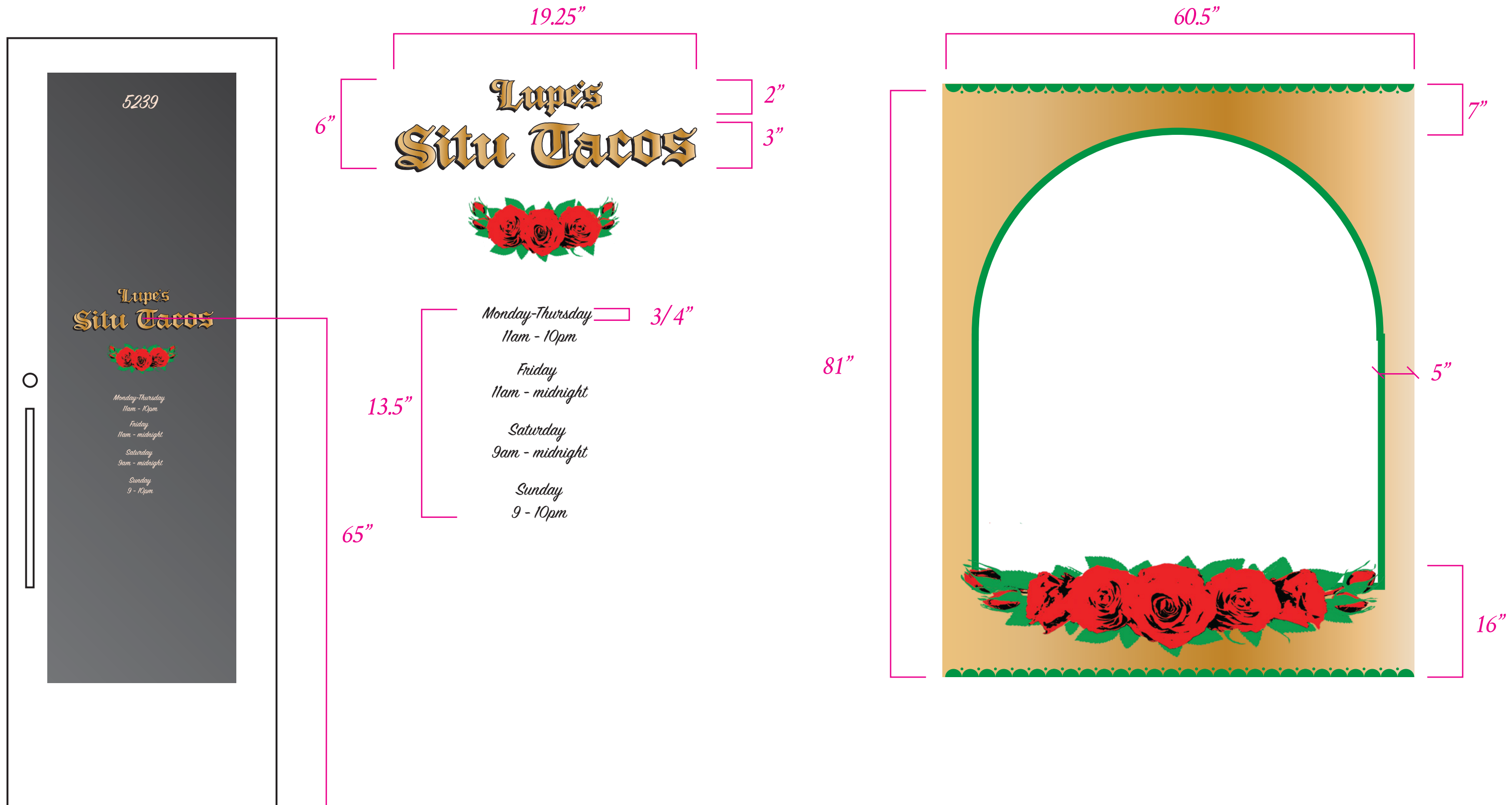
23'-9"

4'

1'-8"



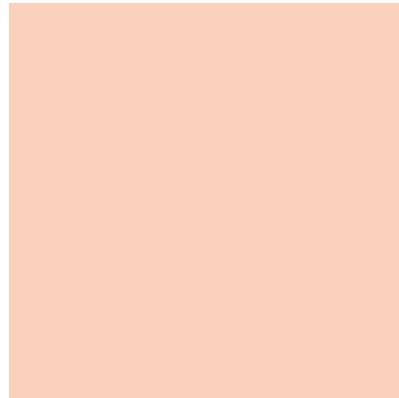
# Main Signage · Detail





## Colors

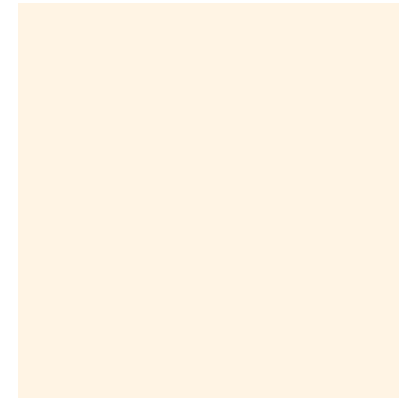
Main Exterior Walls  
Flat Sheen  
Benjamin Moore  
Daylily #080



Inside Columns On Exterior Facade  
Flat Sheen  
Benjamin Moore  
Springtime Peach #2014-50



Exterior Letting Background  
Flat Sheen  
Benjamin Moore  
Ecru #2014-70



Exterior Trim  
Gloss Sheen  
Benjamin Moore  
Midnight Dream #2129-10



Exterior Door  
Gloss Sheen  
Benjamin Moore  
Bahama Green #2045-50



Window Detail  
Painted from inside, sheen not relevant  
Benjamin Moore  
Yellow Green #2033-10



Signage Detail  
Painted from inside, sheen not relevant  
Benjamin Moore  
Bull's Eye Red #2002-20



Window Detail  
Metallic Sheen  
Gold Leaf

