

**MINUTES**

**Seattle Music Commission Meeting**

*Wed, March 20th, 2024, 12:00 – 1:30 p.m.*

HYBRID Virtual/In-Person

**Commissioners Present:**

Kitty Wu, Chair, Jason Clackley, Vice Chair, Jessica Toon, Adra Boo, Jovino Santos Neto, Denise Burnside, Casey Carter, Shannon Welles, Keola Kama, Paula Madrigal, Andrea Freidman, Kelli Faryar, Nate Omdal, Andrew Joslyn, Nick Turner

**Commissioners Absent:**

Nick Vaerewyck, Julius Caesar Robinson, Bunnie Moore, Eric Lilavois, Anne O’Dowd, Terry Morgan

**SMC Staff Present:**

Scott Plusquellec, James Miles, OED

**Guests:**

David Shanahan, Seven Sky, Leona Warner, Deb Gorman, Charles Imana

**Call to Order:**

The ORDINAL meeting of the SMC was called to order at 12:06 p.m. by Chair Kitty Wu, with a land acknowledgement.

**Public Comment:**

Leona Warner – Independent producer, wanted to introduce herself to SMC, looking for support for local BIPOC artists

Dave Shanahan – Musicscene.com, Does mapping for 3d models of venues, will be streaming Band in Seattle, just mapped Central Saloon

Charles Imana – Eagle Staff Schools

Nancy Gorman– Seattle Recorder Society, new community outreach program, reaching youth 9-18 years old, reaching outside SPS, low cost, can provide cost mitigation, please spread the word

**Regular Commission Business:** Approval of January minutes – Jason motioned, Jessica seconded, all in favor, none opposed, none abstained.

Scott asked what timeline Commissioners would like to see minutes from previous meetings. Sooner is better when still fresh in mind. Will get distributed shortly after meeting, and then re-send with meeting notice. Commissioners also asked for meeting notice to be sent the week prior.

**Update on MPLZ legislation:**

Scott gave overview of action to date

- Legislation drafted, being reviewed by SDOT lawyers
- Waiting for fiscal notes from SDOT finance and CBO
- Tentative date for hearing before Council committee is June or July

- MO slowly releasing legislation to council, unclear what amount of review MO will need
- Anticipated that costs to venues will be significantly less than current costs:
  - MPLZ sign cost - \$200 each
  - Staff design time - \$200/hr
  - Permit hang tag cost - \$1.30 each
  - Expected upfront cost for venues based on 2 signs, 3 hang tags, design cost = \$804
  - Yearly permit renewal cost is expected to be low
  - Current cost is ~\$2300 per year for no parks, etc

Question – will the current Loading Zones be rezoned? How will that impact deliveries? Scott to ask.

**SMC Budget:**

Council earmarked 10k for the Commission for this year –need to develop list of ideas for use.

- likely marketing, branding, awareness,
- rolling out music vision,

Film Commission is currently doing a rebrand with Milli Agency. Milli is willing to share the vision board. FC is rolling out in April/May.

James – need to identify funds to pay for consultant (maybe Milli, maybe another), SMC needs to find money.

What else do we need to use it for? Plane is to transition the revisioning committee to a marketing/comms committee.

- Branding
- Getting Vision out
- Assets to hand out
- Outreach plan

Paula – do another Vera event to launch the branding and vision

Denise – also launch the parking legislation, rollout, need to earmark some budget for any parking rollout. Need to meet with SDOT on a rollout strategy.

Adra – prioritize mar/com over outreach, because we’ll need the mar/com to get the awareness out.

Jessica - Absolutely agree – need to have commissioners be advocates and get the city comms teams to prioritize the commissions website. Need basic brand collateral of colors and design for commissioners themselves to be able to take the brand and develop assets in Canva or something and not rely on OED Comms.

Andrea – nervous about putting on an event cuz that can take a whole 10k budget, Mixers have own budget, so perhaps tag onto those as a way to do a SMC event.

Jessica – personal aspiration is that we have a big expensive campaign, however, while Keola, Shannon and Jessica are willing to put time in, it’s still scrappy and small on 10k, so just level setting on it.

**Finalized Revisioning Document for 2030**

- Clarifying that this is not a workplan - aspirational vision to inform the workplan
- not where we are today
- won't put the whole document as the marketing piece
- hope this will be a benchmark on the road for future commissions

Fluid document - Can revisit as well before 2030, doesn't have to be cemented until then, just having a designated year helps keep on track. Let's revisit every year just to check where we are at.

### **Attendance policy:**

Currently get a good 60% of folks showing up to meetings or events, but really looking at end of COVID and getting everyone back together in person.

- Only have 6 meetings a year –
- bylaws allow for a certain number of excused absences (2)
- also if you feel like you cannot make the commitment to in person, it's ok
- Subcommittees will still be hybrid

Can we get a notice in the off months to remind us. Action Item for Scott.

### **Nominations:**

Four commissioners cycling off in August

- Building a list of names to explore
- FC has seats that are specific to a part of the film ecosystem. Do we want to do something similar. Maybe hold a series of seats (like 8) for specific sectors, and the rest are non-specific?
- Production needs voices. Representation from IATSE recommended.
- SMC has Skills Matrix template that commissioners should review to determine needs and gaps on commission seats.

Olivia Hamilton – could be a person to replace Nate's seat, Nate will get Jason and Kitty an intro

**Action Item - Scott will send skills template out for Commissioners to review.**

### **Committee Updates-**

Y and C – talked a lot about Career Day and its outcomes.

- Need to connect on workplan.
- Andrea would like to dig into the One Seattle Comp plan to see how committee work can impact.
- OED will forward Connors final report.
  - Paula – need to put something out to public on what happened at CECD.

A and ED – largely talked about creating a map of more service oriented and less performance orgs.

Working to update resource map: <https://www.seattle.gov/filmandmusic/music/seattle-music-resource-directory>

- Need resources for adults and demos over youth.
- Request to get names of orgs.
- Also potential advocacy issues to get behind (budget, etc) be ready to activate.

The next A and ED meeting is Wed 3/27 and will be a discussion with a group of Evans Students at UW who are working with King Co Creative and WA Commerce on a music census. All Commissioners are encouraged to attend.

**Adjourned 1:26**