

**MINUTES**  
**Seattle Music Commission Meeting**  
*Wednesday, 2/16/22, 12:00 – 1:30 p.m.*  
Remote Zoom Call

**Commissioners Present:** Kitty Wu (Chair), Daniel Pak (Vice Chair), Nick Vaerewyck, Denise Burnside, Casey McKay, Jessica Toon, Anne O’Dowd, Shannon Welles, Terry Morgan, Nate Omdal, Bunnie Moore, Jason Clackley, Adra Boo, Keola Kama, Jovino Santos Neto, Joleen Hughes

**Commissioners Absent:** Sue Ennis, Paula Madrigal, Andrew Joslyn, Eric Lilavois

**SMC Staff Present:** Scott Plusquellec

**Guests:** Michael Davis (ARTS), Ethan Anderson

**Call to Order:** The meeting of the SMC was called to order at 12:05 p.m. by Kitty Wu

**Land Acknowledgement:** Chair Kitty Wu provided the Land Acknowledgment

**Public Comment:** There was no public comment. Scott let commissioners know that the card for Alex had been sent and thanked all who had signed it. Gift will be sent when Alex returns.

**Regular Commission Business**

- *Approval of Minutes:*
  - Unanimous Approval of January 19, 2022 Minutes [Jason motions, Pak seconded]

**Councilmember Sarah Nelson meeting - Kitty Wu**

Kitty and Pak met with CM Nelson on 2/14/22

- James Keblas made connection due to work on Film Commission and OFM
- Nelson indicated support of reconfiguring OFM to previous status
  - Need to come in with specific asks on what she can do, like budget requests
  - Who does SMC know in MO and OED to help leverage her voice
  - Educated her about Cultural Space Agency
  - Nelson was legislative aide during the Teen Dance Ordinance fight and was helpful
- Nelson’s main thing is jobs
  - One tangible thing she wants to do is build more stages/busking opportunities
    - Nate – maybe opportunity to re-up some old projects – ie busking at the Waterfront that might interest her re jobs. **Anne will circle back to her colleagues at the waterfront**
  - Jason – workforce moving forward, need to reconnect with Climate Pledge

- Pak – idea to get SMC on stage at some public meeting to introduce the commissioners to the public, but also bring in CM Nelson or other officials to make specific asks from community. Kate Becker to moderate?
- Joleen – interfaced with Geekwire in 2019 about tech CEO’s meeting with music community, could reconstitute – do a dinner?? Bring a Councilmember? Opportunity to get in front of a lot of people at once. Nate and Joleen to workshop
- Shannon – things to take to Nelson, she worked on reducing waste streams for Conlin, we need money for this reusable cup campaign, this is already a passion of hers. **Shannon will send info to Nate.**
  - Kitty did bring it up with Nelson.

### **Invite Nelson to April meeting**

**2022 Workplan** – Kitty presented the revised workplan from the Executive Committee and gave overview of the document. Kitty shared that previous workplans approved in June, so while there has been some request to have plan completed earlier, March 1 may not be the sweet spot for final approval

- Main points are reinstating OFM, supporting the roadshows, updating the City of Music vision for next 10 years
- Pak- how do we support city staff to keep this work moving forward? need folks to sign up for specific work plan items.
  - All in alignment? Terry – great start, Shannon – looks good

Executive Committee – Pak discussed need to fill a final seat

- what sector of the music industry needs to be represented
- cycling off as a Music Commissioner,
- need to find new Vice Chair, if interested let us know,
- Pak to pull together a subcommittee to work on the City of Music Vision

Advocacy and Economic Development - Nate shared that they had great meeting

- working on resource mapping tool
  - ideally a new professional can use this as a pathway toward starting their career
  - will be included in roadshows takeaway kits
- Introduced Ethan Anderson – putting together substantial proposal to city for a qualified musician guaranteed income.
  - Steven Severin at Neumo’s has been attending
  - hope to have something in April
  - met with Rep Berry last Monday who is working on state level guaranteed income, she is open to collaborating.
- Also had conversation on health and safety – pet project of making bathrooms clean and safe, great conversations around that.

Youth + Community – Jason shared workplan

- historic longterm investment in Hope Core
- try to uplift existing programs and not create new ones
- Focusing on Creative workforce development, shared pipeline proposal, roadshows, mixers still going
  - Maybe less programming energy and focus more on hearing what the community needs

Conversations with Matthew Richter (The Cultural Space Agency) about how to support it, bring in more stakeholders, and support more cultural arts centers in South Seattle

Jason - joined Georgetown community council, wants to connect with SMC re cultural spaces for youth.

- Sounds like the Deputy Mayor will be more accessible to us, figure out inroads to her. Working on reestablishing OFM

Kitty re workplan – did we miss anything, identify long-term and short-term goals and plug people in. Everyone should feel free to drop comments in the document. Pak this is time for people to sign up. Everyone write in the chat what you see yourself diving into in the workplan. Will capture the chat.

Terry – (needing to leave early) working with ASSET and meeting with Mayor next week. Will report back. Also would like to nominate Alex to the Commission.

Workplan comments:

City of music vision – Shannon, Jovino, Jessica

Pak – movement to keep festivals and events local and not eaten up by corporations.

Jovino - City has a grant for composers, why is this not on the radar of the Commission?

Keola - the GBI idea is great and what Shannon is working on. Still learning so meeting one on one with Kitty will help clarify where I can fit in.

Jessica – excited about some of the real tangible items to work on. Liked the concept that Pak discussed to engage with and hear from community, goes hand in hand with the branding marketing work to raise visibility of SMC. Jessica happy to work on putting that together, likely Andrew Joslyn will as well

Nate – do we need a subcommittee on marketing work or media/pr/comms team?

Denise – interested in the broader busking program,

- musicians made really good money playing in subways in Montreal, now that we have light rail stations could be an opportunity here, Talked with Metro previously and they wouldn't do it for security reasons.
- could really put some weight behind "City of Music" - add this to agenda for A and ED committee.
- Need to read through Nelson's Downtown Revitalization plan for symmetry.

Kitty – do we want this to be a one or two year plan? Think we settled on two.

Adra – still not sure where I want to sit in. Often hear things come up and I ask, is this the biggest issue for musicians? How do we musicians keep working? How do I keep people still working? This is why I haven't yet jumped on one particular thing to connect my passion to.

- Looking at Commission Values. What grabbed my attention was the priority initiatives and the words Creative Economy – what do those words mean for what communities? Musicians aren't all on the same level, what information are people missing by not being tapped into certain sectors. How do people get access to information? Kitty to follow up with Adra.

Nate – identify community leaders who hold information who can put out information

Pak – educating Seattle Public Schools on paying youth musicians through Sync Licensing program

Bunnie – build a resource library of seattle musicians to direct people to buy local.

- Adra, get clubs to put up with QR code.

Nate – really need to create 3<sup>rd</sup> subcommittee for Artist Outreach or Comms stuff

Commissioner Sign-Ups:

City of Music Vision - Pak, Shannon, Jovino, Jessica

A&ED Committee - Nate, Ethan Anderson

Cultivating Electeds - Nate

PR/Marketing/Vision/Coms - Jessica, Nick

Cultural space for youth / Creating pathways to venues for new sound engineers - Jason, Pak, Nate, Bunnie

GBI – Keola, Nick

re-use to alleviate waste - Keola, Shannon, Nick

Mixers/Career Day/Road Shows - Casey, Nick, Jessica, Andrew

Busking program, perhaps working with Sound Transit and Metro - Denise

Grant writing, artist resources - Jovino, Nate, Adra, Bunnie

Pak – let’s take all these ideas and form them into mini subcommittees to move them forward. Create an organizational framework. By April have a plan.

Ended 1:44