

**ABOUT THE SEATTLE ETHICS AND ELECTIONS COMMISSION:** The Commission is a seven-member, citizen body that interprets, administers and enforces the Seattle Elections Code, Code of Ethics, Election Pamphlet Code and Whistleblower Protection Code. Three members are appointed by the Mayor (confirmed by the City Council), three are appointed by the City Council and the seventh is appointed by the other six and confirmed by the City Council. The members serve three year terms.

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December 22, 1997

Citizens of Seattle

Re: Report Of Contributions and Expenditures In The 1997 City Election

Dear Citizen:

The attached report is published by the Seattle Ethics and Elections Commission, in compliance with the Seattle Municipal Code 2.04.060(B)(9), to give you information about the financing of the 1997 Seattle City campaigns. It was compiled from the campaign finance disclosure reports that the candidates and ballot issue committees were required to file, under the Seattle Elections Code.

The 1997 election involved more City office candidates than ever reported in Seattle. This can be attributed to the open Mayoral race in which three sitting Council incumbents (Chow, Chong and Noland) gave up their seats to run. Thus, there were four open positions on the ballot. In addition, an "extra" Council position appeared on the ballot. In 1996, Councilmember John Manning resigned two years into his four year term. Richard McIver was appointed to serve in that position until the 1997 election results were certified. Thus, Council Position 3 was unexpectedly on the ballot in 1997, though the four year term does not expire until 1999.

The report graphically illustrates the dramatic increase in the cost of Seattle ballot issue and local office campaigns. Over \$2.5 million was raised by the 1997 candidate and ballot issue campaigns, much more than the \$2.2 million raised by such campaigns in 1995. Over \$1.1 million was raised in the 1997 Mayoral and City Attorney races, compared to about \$450,000 in the 1993 election. City Council candidates raised \$839,000 in 1997, compared to \$892,000 in 1995 and \$420,000 in 1993. Ballot Issue fundraising was not as active in 1997, only \$520,000 was raised by the four ballot issue committees, compared to almost \$1.4 million in 1995, the year the Commons issue first appeared on the ballot. Disclosure and contribution limits have not eliminated the influence of money on elections.

Since July 1995, we have distributed reports of the campaign finances of City office candidates and City ballot issue committees, in paper copy and on the Internet at <http://www.ci.seattle.wa.us/~seec/> This report will soon appear at that address. Since the 1997 campaigns are not required to file final reports until May 10, 1998, we will issue a 1997 Final Election Report in June 1998.

We hope this report assists you in understanding and participating in City government. If we can provide more information, please call us at 206/684-8500, e-mail us at [director.seec@ci.seattle.wa.us](mailto:director.seec@ci.seattle.wa.us), or come into the office at 226 Municipal Building, 600 Fourth Avenue, Seattle, 98104. We welcome your interest.

Sincerely,  
Carolyn M. Van Noy,  
Executive Director

Data compiled by:  
Robert B. DeWeese,  
Management Systems Analyst, Sr

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## I. INTRODUCTION

The information for this report was compiled from reports filed by each candidate and ballot issue committee. It is reported for a period from the beginning of each campaign through the following dates: monetary contributions are reported through November 4, 1997, in-kind contributions are reported through October 28, 1997, and expenditures are reported through November 30, 1997, except where a candidate's reports were not timely. Also, amendments filed after October 28, 1997 are not included.

Throughout this report, the names of ballot issues may be followed by "Passed"/"P" or "Failed"/"F" and candidate names may be followed by an "Incumbent"/"I" and/or "Elected"/"E". All City office elections are non-partisan, so party affiliation is not relevant. The following is a list of 1997 City primary and general election (in bold) ballot issues and candidates:

### Mayor

Scott A. Breen  
**Charlie Chong**  
Cheryl Chow  
Max Englerius  
Jim (Davy Jones XLV) Guilfoil  
Gordon Herr  
Stan Lippmann  
Mike The Mover  
Greg Nickels  
Jane Noland  
**Paul Schell (E)**

### City Attorney

**Mark Sidran (E/I)**

### Council Position 2

Jon Bartholomew  
**Richard Conlin (E)**  
**Sherry Harris**  
Rudy McCoy  
Brian Peyton  
Thomas A. Tobin

### Council Position 3

Re'Gena Bell  
Dian Ferguson  
**Thomas Goldstein**  
Lenora Jones  
Fletcher G. Shives  
**Peter Steinbrueck (E)**  
DeCharlene Williams

### Council Position 4

**Jan Drago (E/I)**  
**Bob Hegamin**  
Patrick Kylan  
Robbie Scherr

### Council Position 6

Bruce Bentley  
Elbert V. Brooks  
Fred Buhl  
Ken H. Eastlack  
**Nick Licata (E)**  
**Aaron Ostrom**  
A. J. Skurdal

### Council Position 8

Wilbur Hathaway  
Falcon Hollister  
**Kerman A. Kermoade**  
Richard Lee  
**Richard McIver (E)**

### Families & Education Levy (PASSED)

Families Yes (YES)

### Transportation Improvement Bonds(FAILED)

Citizens for Seattle Streets (YES)

### Monorail Initiative (PASSED)

No on Initiative 41 (NO)  
The Monorail Initiative (YES)



## II. 1997 CITY OFFICE AND BALLOT ISSUE VOTE RETURNS

### A. Primary Election Vote Returns, September 16, 1997

(reported from reports compiled by King County Records and Elections)

#### Mayor

Scott A. Breen	712	0.6%
<b>Charlie Chong</b>	23,725	21.3%
Cheryl Chow	13,192	11.8%
Max Englerius	227	0.2%
Jim (Davy Jones XLV)	556	0.5%
Guilfoil		
Gordon Herr	575	0.5%
Stan Lippmann	262	0.2%
Mike The Mover	670	0.6%
Greg Nickels	22,642	20.3%
Jane Noland	17,633	15.8%
<b>Paul Schell</b>	31,396	28.1%
Votes cast for this office	111,590	100.0%

#### Seattle City Council Position 2

Jon Bartholomew	5,952	6.5%
<b>Richard Conlin</b>	27,597	30.1%
<b>Sherry Harris</b>	25,414	27.7%
Rudy McCoy	5,170	5.6%
Brian Peyton	18,048	19.7%
Thomas A. Tobin	9,435	10.3%
Votes cast for this office	91,616	100.0%

#### Seattle City Council Position 3

Re'Gena Bell	4,701	5.0%
Dian Ferguson	9,084	9.7%
<b>Thomas Goldstein</b>	20,006	21.4%
Lenora Jones	5,070	5.4%
Fletcher G. Shives	9,058	9.7%
<b>Peter Steinbrueck</b>	41,273	44.1%
DeCharlene Williams	4,409	4.7%
Votes cast for this office	93,601	100.0%

#### Seattle City Council Position 4

<b>Jan Drago</b>	56,632	62.2%
<b>Bob Hegamin</b>	14,258	15.7%
Patrick Kylan	11,286	12.4%
Robbie Scherr	8,917	9.8%
Votes cast for this office	91,093	100.0%

#### Seattle City Council Position 6

Bruce Bentley	10,447	11.9%
Elbert V. Brooks	5,662	6.5%
Fred Buhl	9,479	10.8%
Ken H. Eastlack	4,415	5.0%
<b>Nick Licata</b>	31,674	36.2%
<b>Aaron Ostrom</b>	21,585	24.7%
A. J. Skurdal	4,195	4.8%
Votes cast for this office	87,457	100.0%

#### Seattle City Council Position 8

Wilbur Hathaway	4,082	5.0%
Falcon Hollister	3,700	4.6%
<b>Kerman A. Kermoade</b>	12,240	15.1%
Richard Lee	9,346	11.5%
<b>Richard McIver</b>	51,916	63.9%
Votes cast for this office	81,284	100.0%

#### Prop 1-Families and Education Levy

<b>Yes</b>	52,935	60.9%
No	34,006	39.1%
Votes cast on ballot issue	86,941	100.0%

**B. General Election Vote Returns, November 4, 1997**

**Mayor**

Charlie Chong 81,683 43.4%  
**Paul Schell** 106,414 56.6%

Votes cast for this office 188,097 100.0%

**City Attorney**

**Mark Sidran** 95,300 100.0%

Votes cast for this office 95,300 100.0%

**City Council Position 2**

**Richard Conlin** 102,545 65.9%  
 Sherry Harris 53,135 34.1%

Votes cast for this office 155,680 100.0%

**City Council Position 3**

Thomas Goldstein 42,856 28.7%  
**Peter Steinbrueck** 106,656 71.3%

Votes cast for this office 149,512 100.0%

**City Council Position 4**

**Jan Drago** 100,871 67.6%  
 Bob Hegamin 48,426 32.4%

Votes cast for this office 149,297 100.0%

**City Council Position 6**

**Nick Licata** 77,723 52.0%  
 Aaron Ostrom 71,857 48.0%

Votes cast for this office 149,580 100.0%

**City Council Position 8**

Kerman A. Kermoade 29,553 21.6%  
**Richard McIver** 107,441 78.4%

Votes cast for this office 136,994 100.0%

**Prop 1 - Monorail**

**Yes** 95,693 52.6%  
**No** 86,369 47.4%

Votes cast on this ballot issue 182,062 100.0%

**Prop 2 - Transportation Improvements**

**Yes** 101,763 56.5%  
**No (required 60% to pass)** 78,465 43.5%

Votes cast on this ballot issue 180,228 100.0%

### III. 1997 CITY OFFICE AND BALLOT ISSUE CAMPAIGN CONTRIBUTIONS

#### A. Total Contributions

The contributions listed in this report include not only the itemized contributions, but also unitemized contributions under \$25, anonymous contributions (up to \$300 may be accepted), loans and the candidates' personal funds. Table 1 below lists the total amount of contributions received by each candidate committee.

Mayor	
Scott A. Breen	\$354
Charlie Chong	\$171,062
Cheryl Chow	\$136,703
Max Englerius	\$18
Jim (Davy Jones XLV) Guilfoil	\$1,190
Gordon Herr	\$11,725
Stan Lippmann	\$0
Mike The Mover	\$14,716
Greg Nickels	\$133,428
Jane Noland	\$228,050
Paul Schell	\$384,626
<b>All Committees</b>	<b>\$1,081,872</b>

City Attorney	
Mark Sidran	\$77,028
<b>All Committees</b>	<b>\$77,028</b>

Council Position 2	
Jon Bartholomew	\$3,839
Richard Conlin	\$103,091
Sherry Harris	\$51,252
Rudy McCoy	\$1,255
Brian Peyton	\$31,596
Thomas A. Tobin	\$2,645
<b>All Committees</b>	<b>\$193,678</b>

Council Position 3	
Re'Gena Bell	\$4,275
Dian Ferguson	\$17,523
Thomas Goldstein	\$96,218
(continued)	

Council Position 3 (cont'd)	
Lenora Jones	\$2,768
Fletcher G. Shives	\$16,045
Peter Steinbrueck	\$45,739
DeCharlene Williams	\$2,297
<b>All Committees</b>	<b>\$184,865</b>

Council Position 4	
Jan Drago	\$104,569
Bob Hegamin	\$4,151
Patrick Kylan	\$6,814
Robbie Scherr	\$354
<b>All Committees</b>	<b>\$115,888</b>

Council Position 6	
Bruce Bentley	\$9,850
Elbert V. Brooks	\$0
Fred Buhl	\$3,263
Ken H. Eastlack	\$1,555
Nick Licata	\$79,242
Aaron Ostrom	\$111,709
A. J. Skurdal	\$5,955
<b>All Committees</b>	<b>\$211,574</b>

Council Position 8	
Wilbur Hathaway	\$812
Falcon Hollister	\$1,313
Kerman A. Kermoade	\$38,113
Richard Lee	\$0
Richard McIver	\$92,561
<b>All Committees</b>	<b>\$132,799</b>

Table 1



Table 2 shows total contributions to ballot issues.

<b>Families &amp; Education Levy (passed)</b>	
Families Yes (YES)	\$250,082
<b>All Committees</b>	<b>\$250,082</b>

<b>Monorail Initiative (passed)</b>	
No on Initiative 41 (NO)	\$7,635
The Monorail Initiative (YES)	\$5,491
<b>All Committees</b>	<b>\$13,126</b>

<b>Transportation Improvement Bonds (failed)</b>	
Citizens for Seattle Streets (YES)	\$257,874
<b>All Committees</b>	<b>\$257,874</b>

**Table 2**

<b>All Campaigns</b>	
All Executive Campaigns	\$1,158,903
All Legislative Campaigns	\$838,816
All Ballot Issue Campaigns	\$521,082
<b>All Committees</b>	<b>\$2,518,801</b>

**Table 3**

Table 4 shows total contributions to committees for which the candidate never appeared on the ballot for that office. Please note that these contribution numbers are not included anywhere else in this report. Also note that the numbers shown in Table 3 are gross contributions to that committee. In many cases some of these contributions were transferred to committees for another office. Such transfers are not reflected here.

<b>Mayor</b>	
Martha C. Choe	\$5,615
Norman B. Rice	\$65,505
Peter Steinbrueck	\$23,835
Tom Tierney	\$4,950
<b>All Committees</b>	<b>\$99,905</b>

<b>Council</b>	
Cheryl Chow	\$28,183
Charlie Chong	\$22,475
Tom Weeks	\$4,034
Jesse Wineberry	\$19,040
<b>All Committees</b>	<b>\$73,732</b>

**Table 4**

**Figure 1** below graphs the total contributions information in Table 1. **Figure 2** graphs the total contributions received by ballot issue committees and **Figure 3** graphs the total contributions

received by candidates. The absence of contribution limits on ballot issue committees may account for the ballot issue committees collecting 50% more than the candidate committees (candidate committees raised just under \$\_\_\_\_,\_\_\_\_, while the ballot issue committees raised more than \$1,350,000).

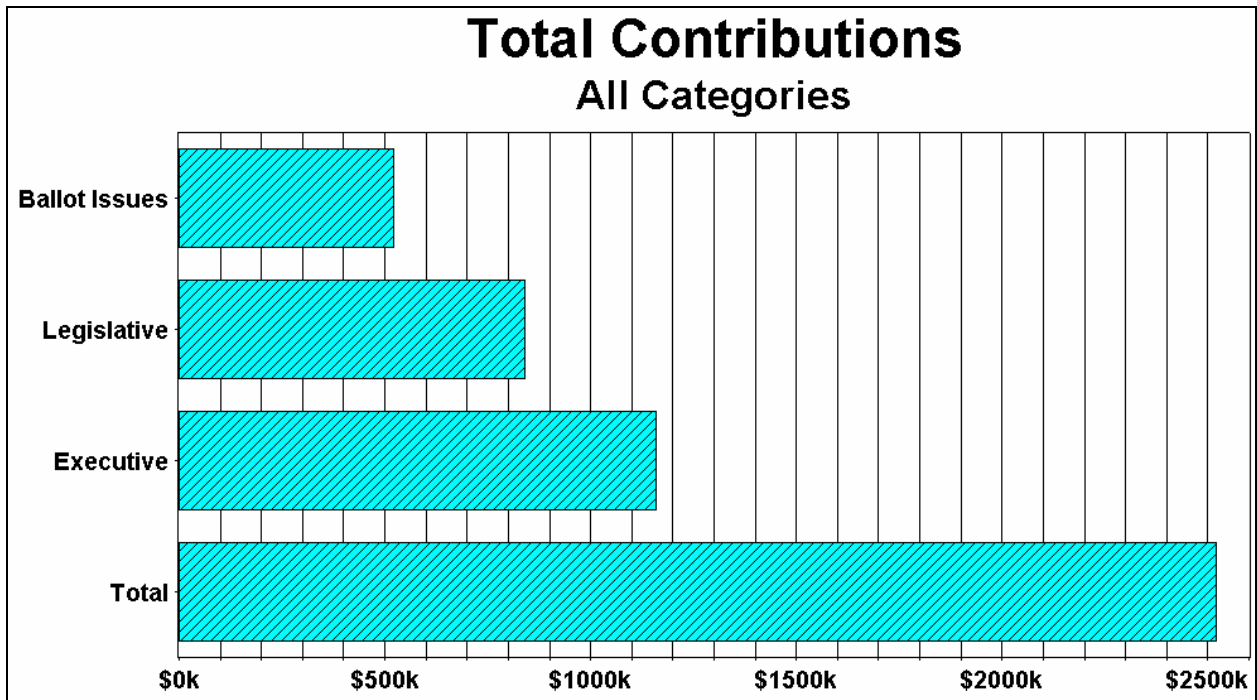


Figure 1

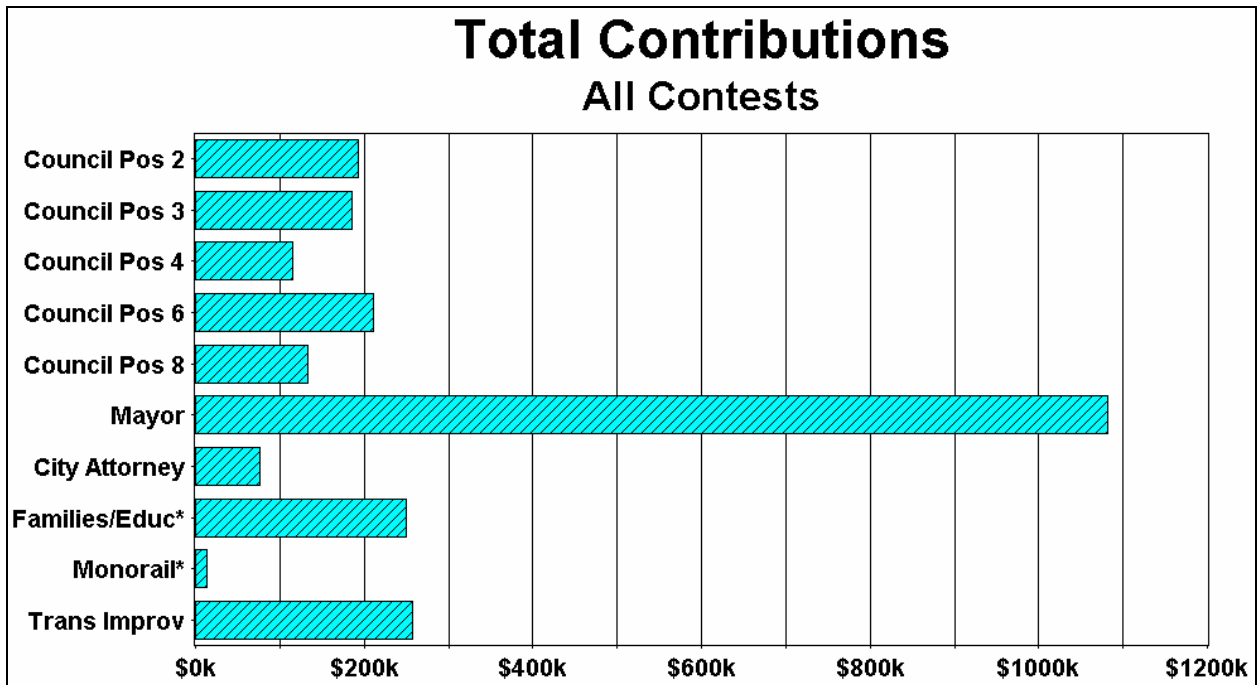


Figure 2

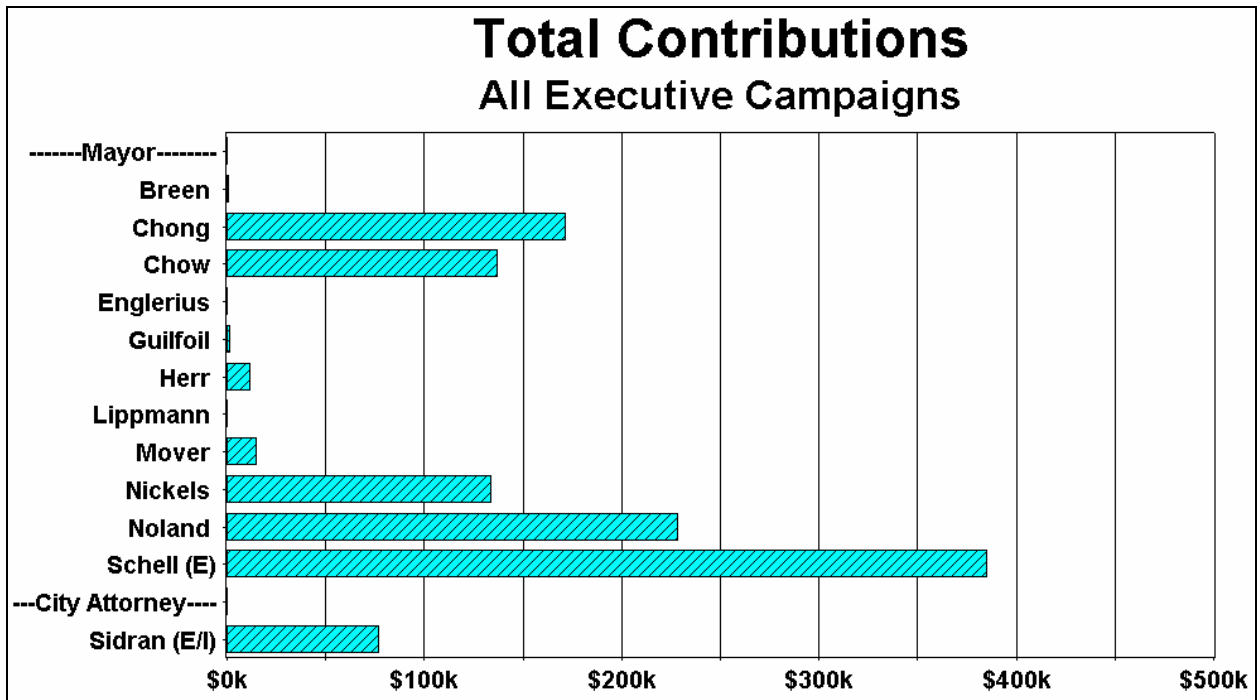


Figure 3

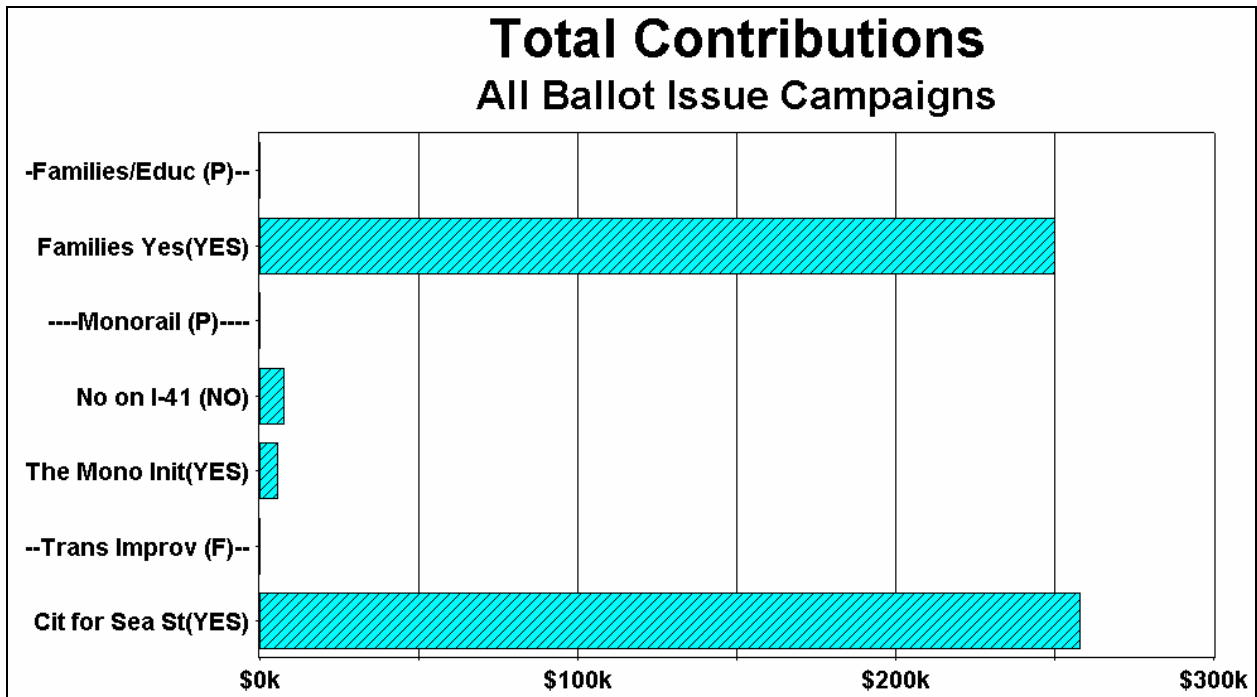


Figure 4

# Total Contributions All Legislative Campaigns

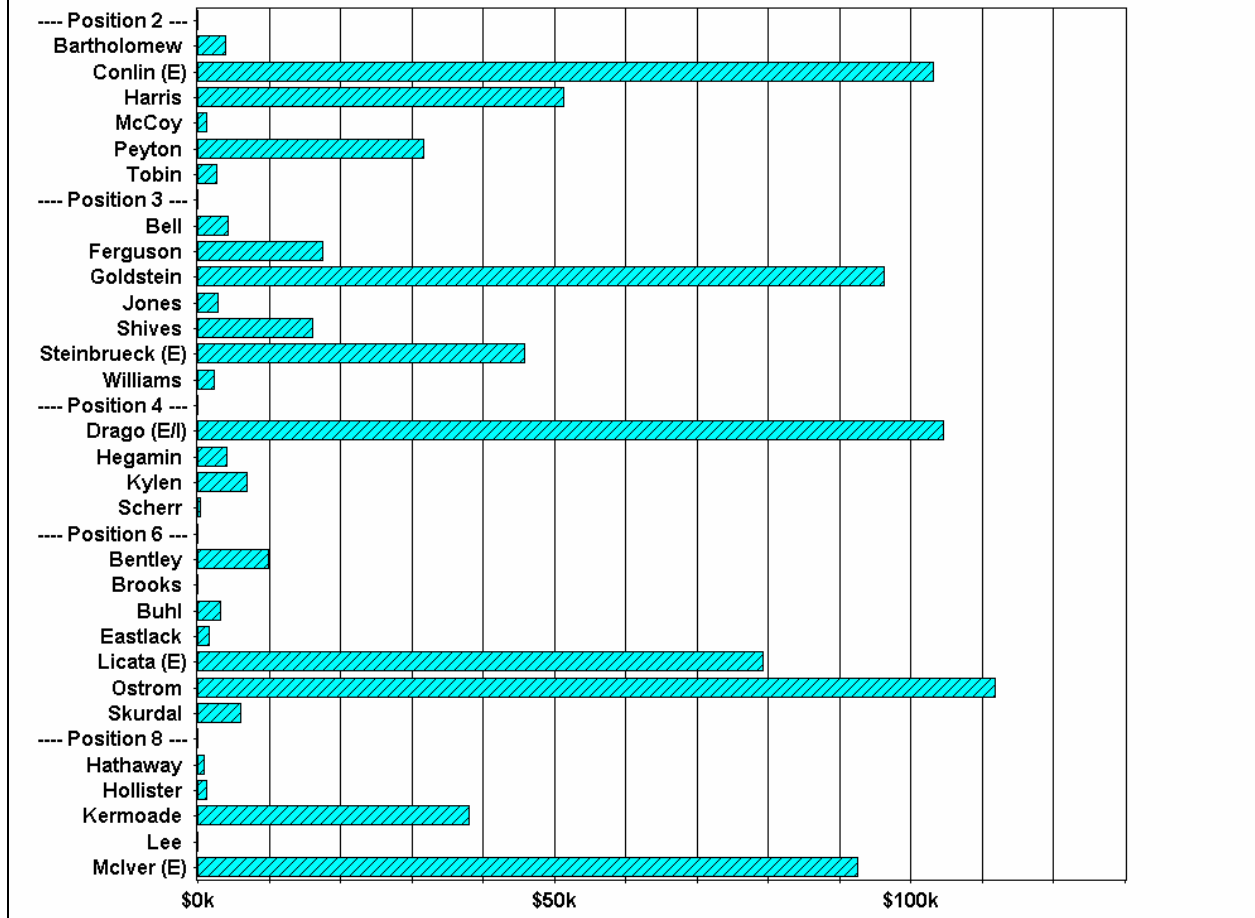
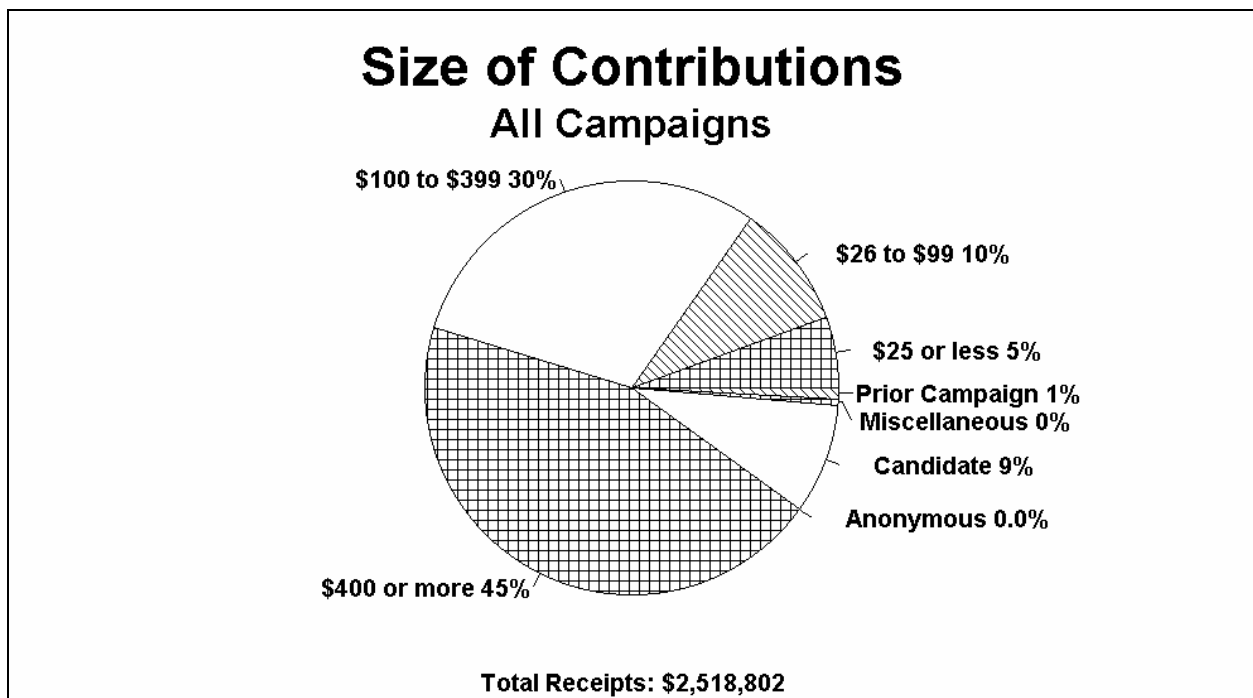


Figure 5

## B. Size Of Contributions

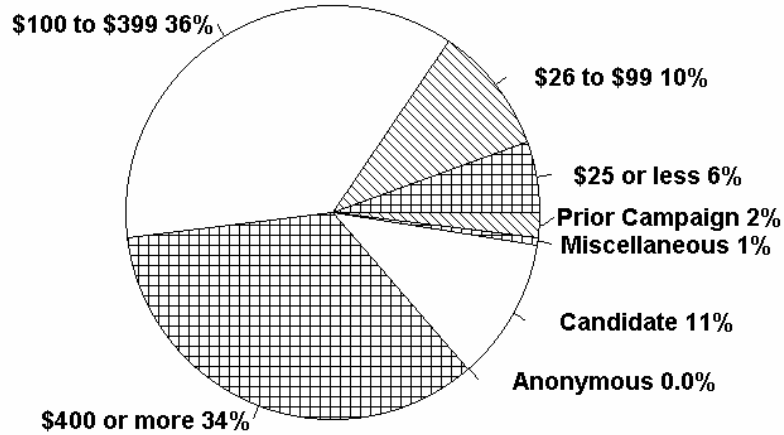
The following pie charts graphically report the size of in-kind and monetary contributions received. These graphs include candidate contributions to their own campaigns, transfers from a previous campaign, anonymous contributions, loans and miscellaneous receipts such as receipts from a low-cost fundraiser and interest from a bank account. All of these categories are broken out separately on the graph. Loans from a candidate to their own committee are categorized as candidate contributions until repaid. **Figure 4** reports the percentage of receipts in amounts of \$25 or less, between \$25.01 and \$99.99, between \$100.00 and \$399.99 and \$400 or more. **Figure 4** is influenced by the predominance of contributions over \$100 to the ballot issue committees, as reported in **Figure 5** (see also **Figures 7 to 12**). **Figure 6** reports that approximately 75% of the contributions to candidates were over \$100, whereas 95% of the contributions to ballot issue committees were over \$100. **Figures 13 to 25** support that conclusion.

Please note that these graphs show the proportion of each campaign's dollar receipts from each type of source, not the proportion of the number of contributors in each type of source.



**Figure 6**

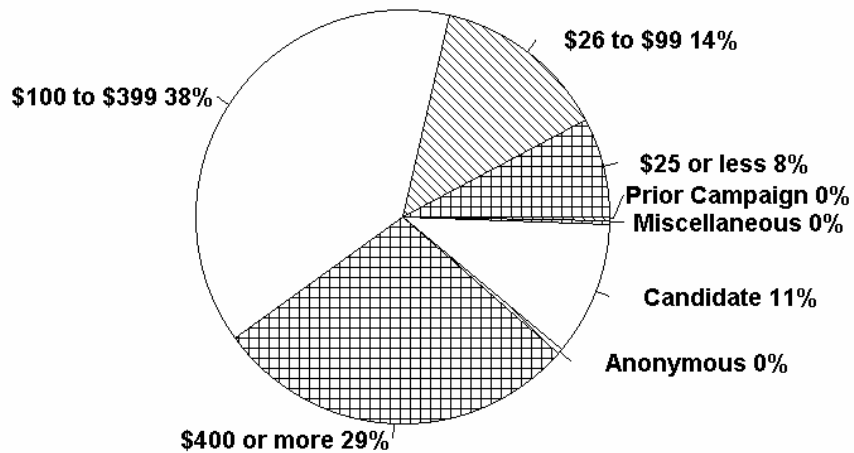
## Size of Contributions All Executive Campaigns



Total Receipts: \$1,158,903

Figure 7

## Size of Contributions All Legislative Campaigns



Total Receipts: \$838,816

Figure 8

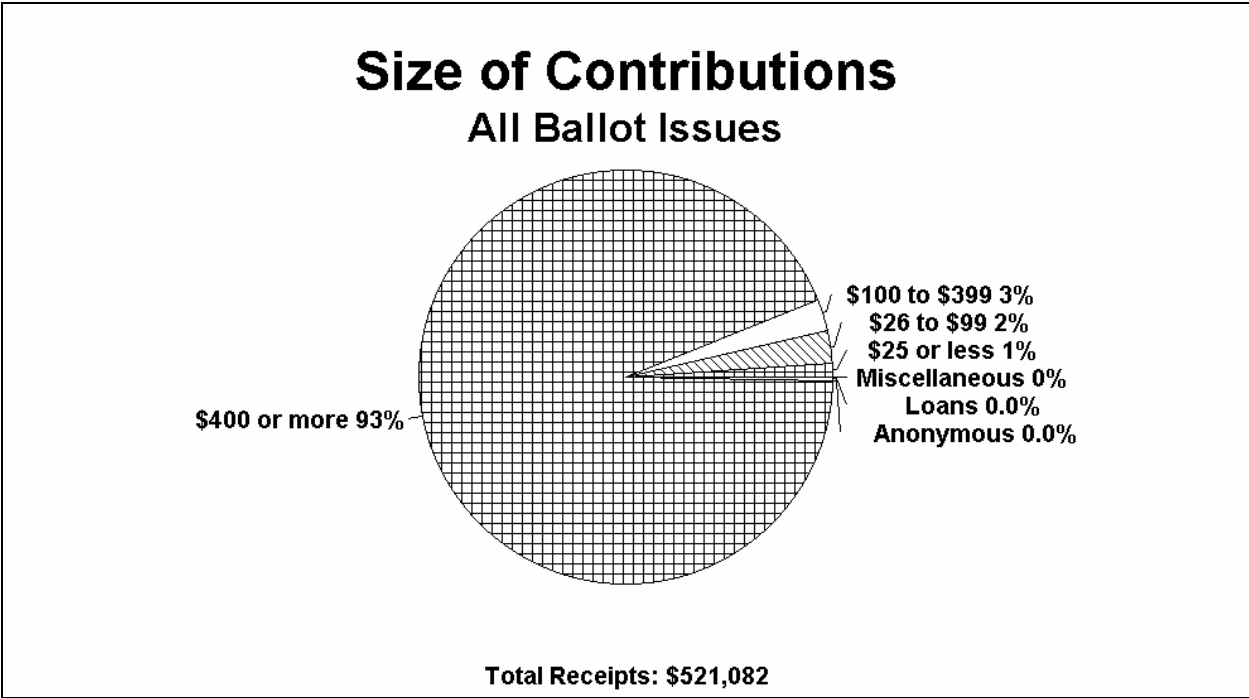


Figure 9

### Candidates for Mayor

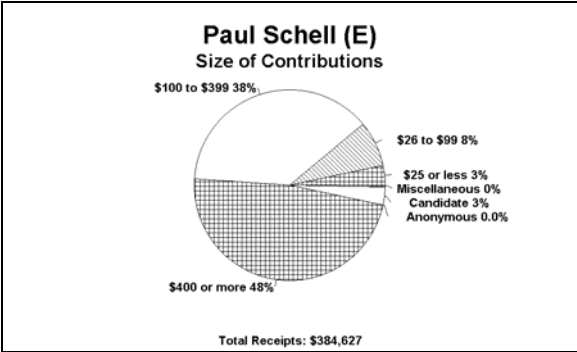


Figure 10

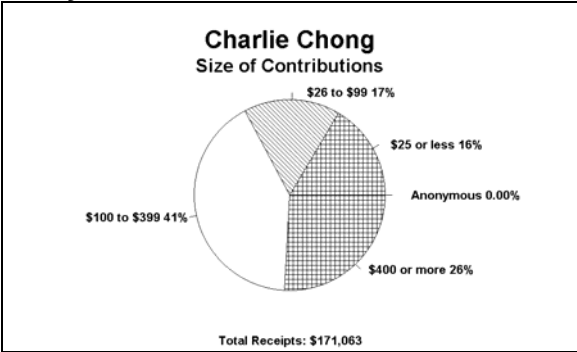


Figure 11

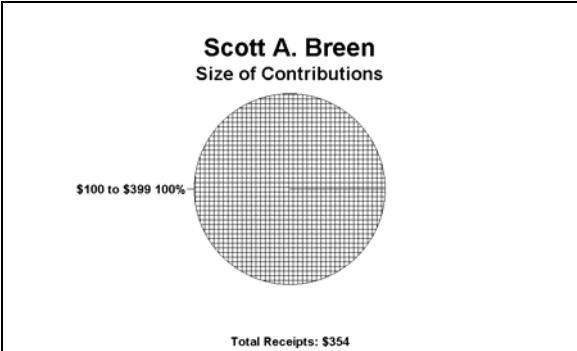


Figure 12

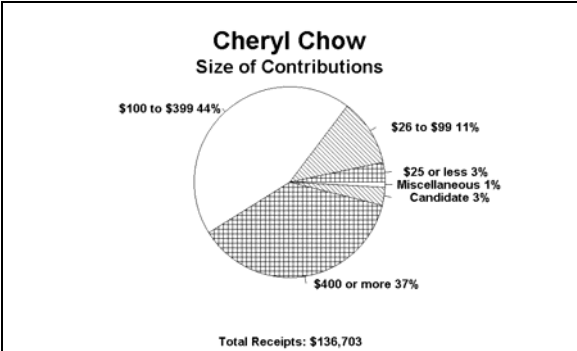
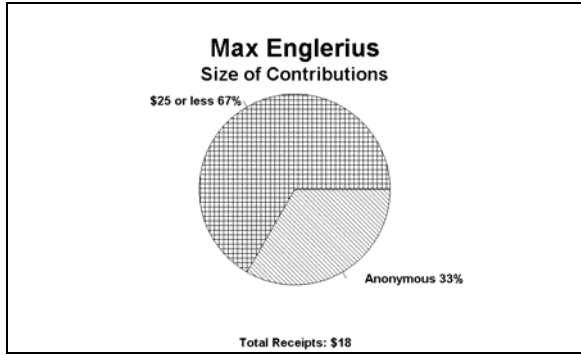
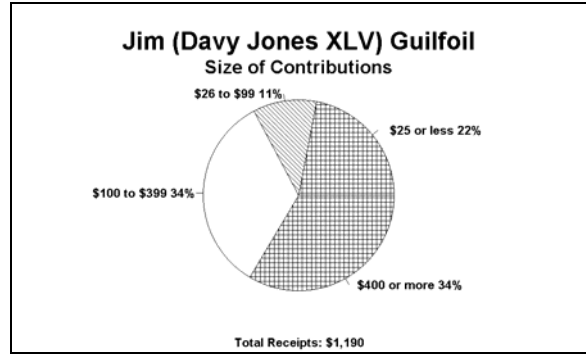


Figure 13

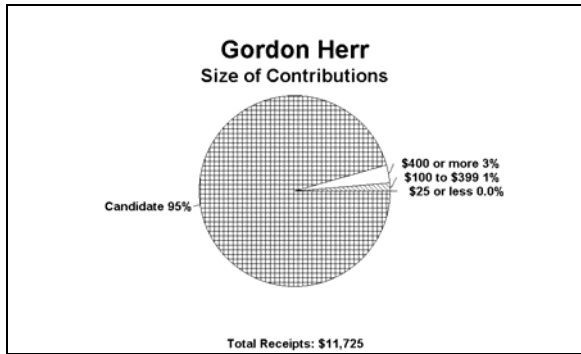




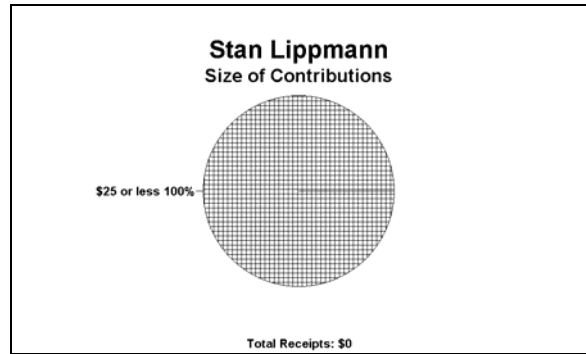
**Figure 14**



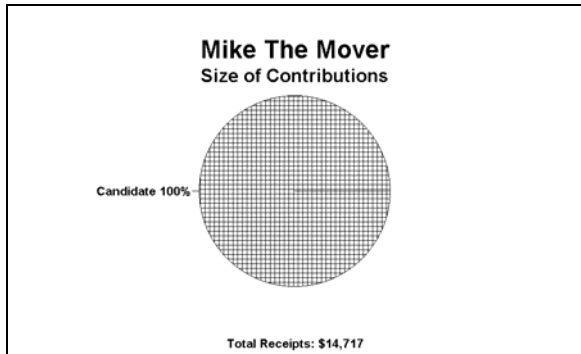
**Figure 15**



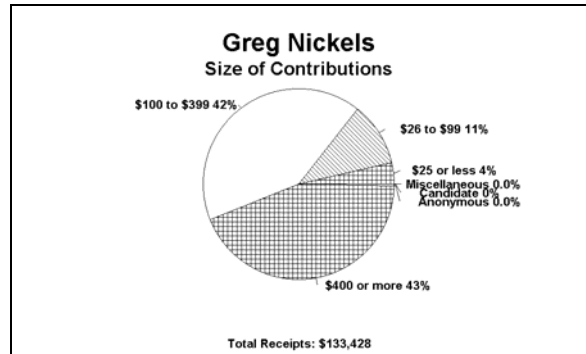
**Figure 16**



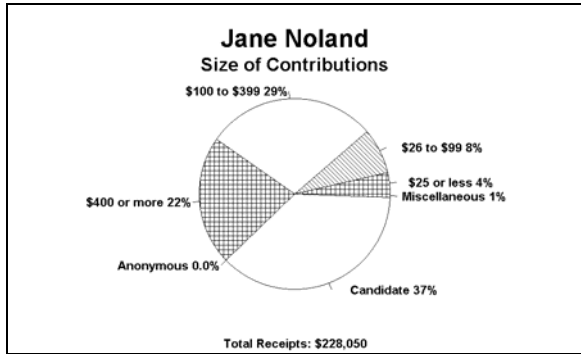
**Figure 17**



**Figure 18**

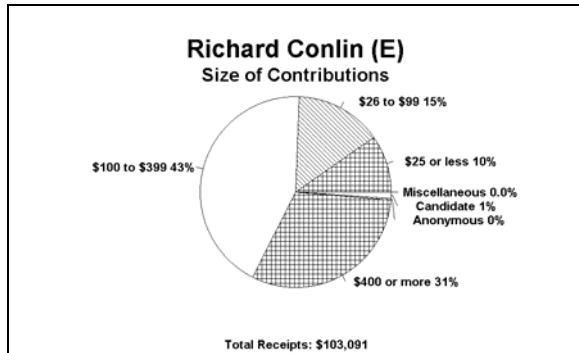


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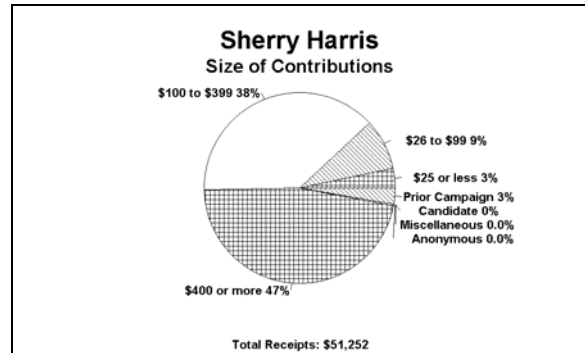


**Figure 20**

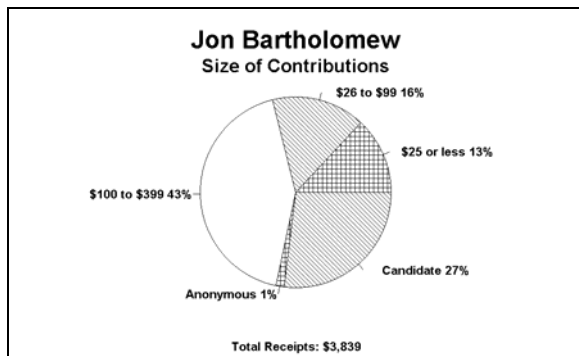
## Candidates for City Council Position 2



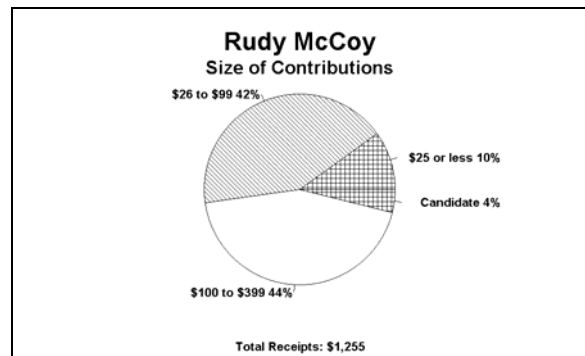
**Figure 21**



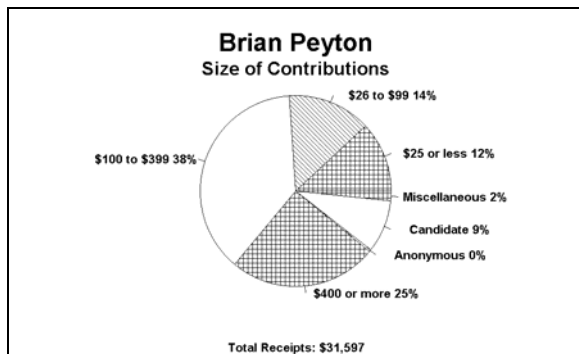
**Figure 22**



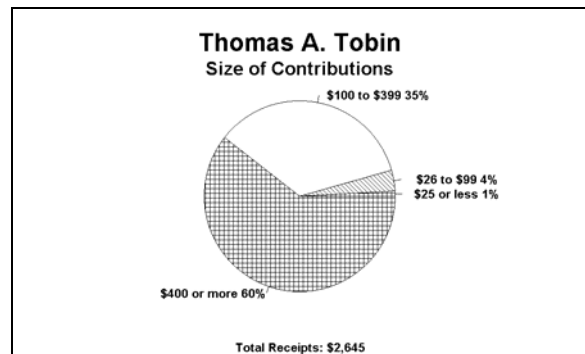
**Figure 23**



**Figure 24**

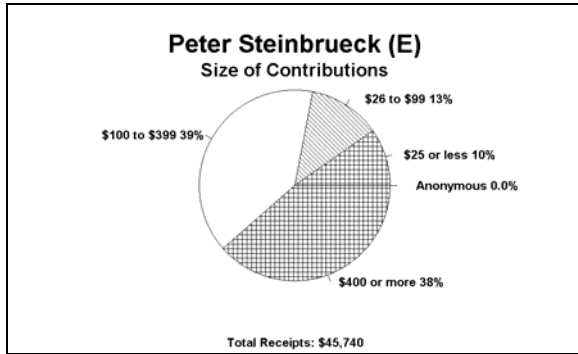


**Figure 25**

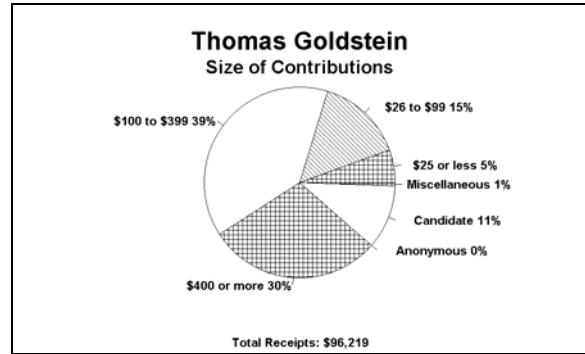


**Figure 26**

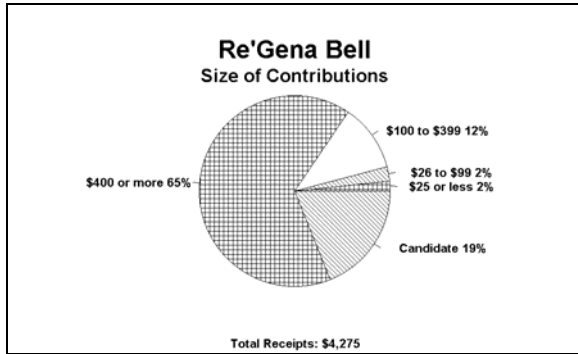
## Candidates for City Council Position 3



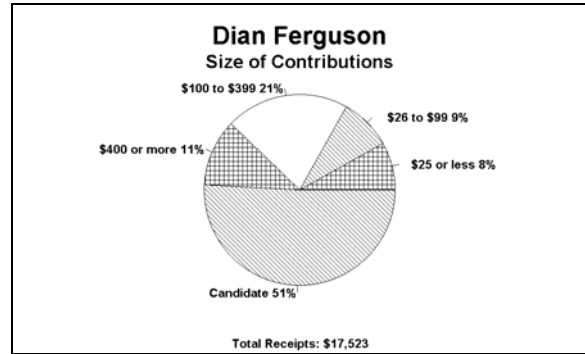
**Figure 27**



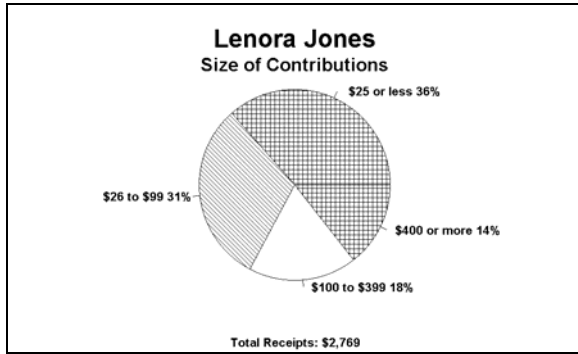
**Figure 28**



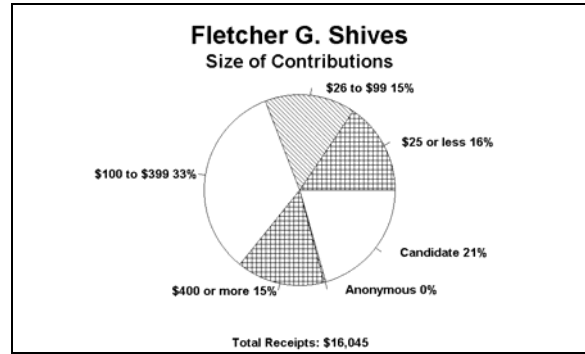
**Figure 29**



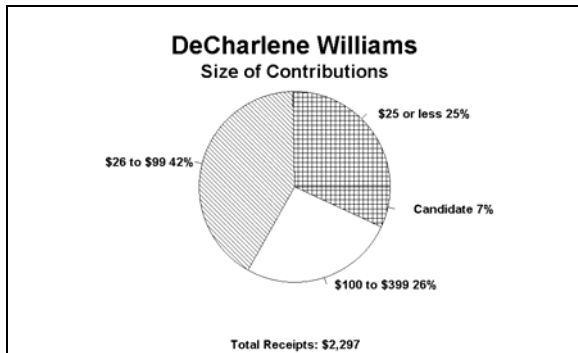
**Figure 30**



**Figure 31**

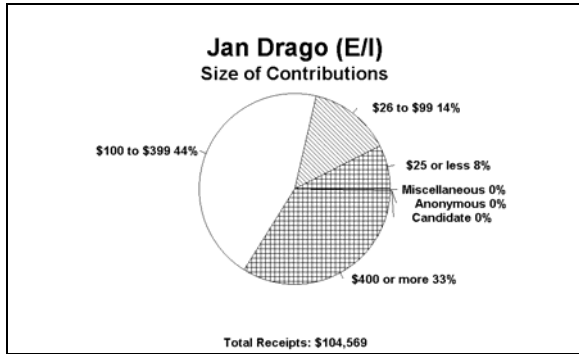


**Figure 32**

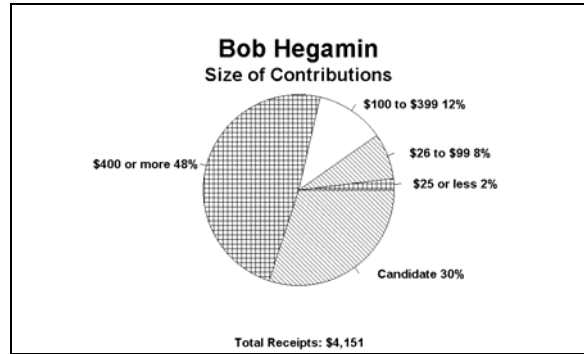


**Figure 33**

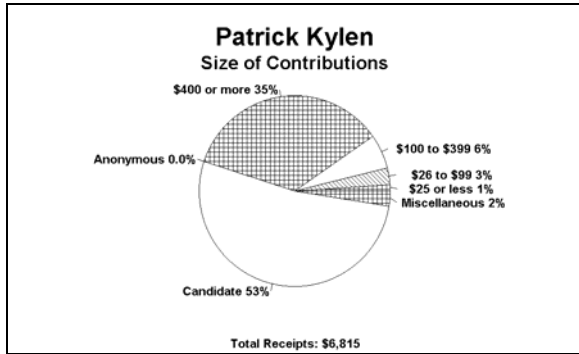
## Candidates for City Council Position 4



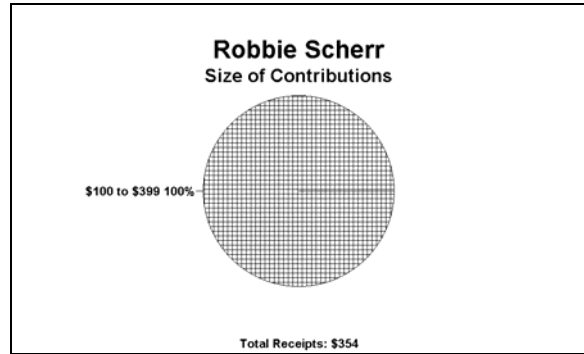
**Figure 34**



**Figure 35**

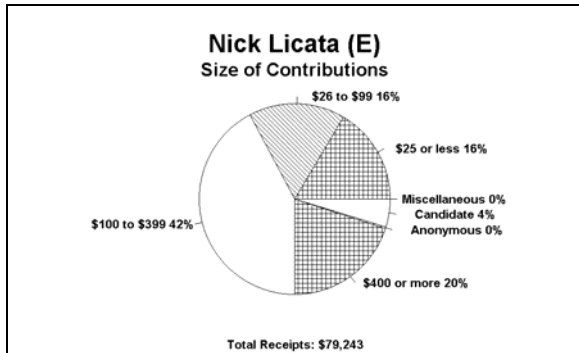


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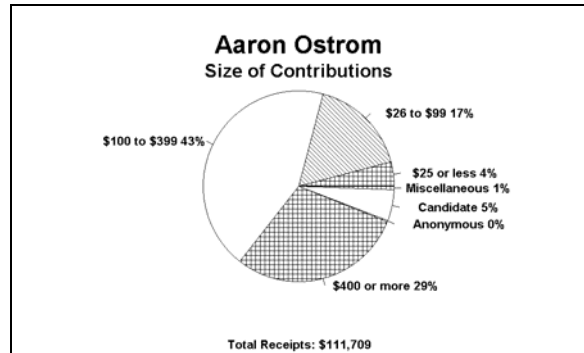


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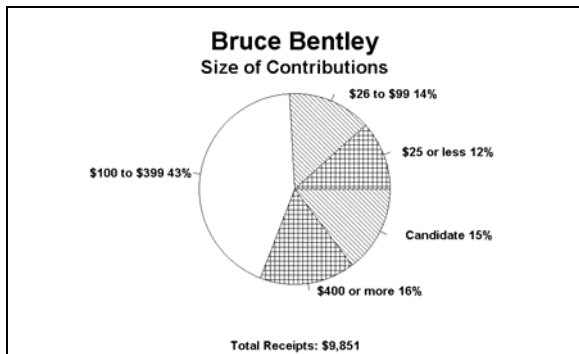
## Candidates for City Council Position 6



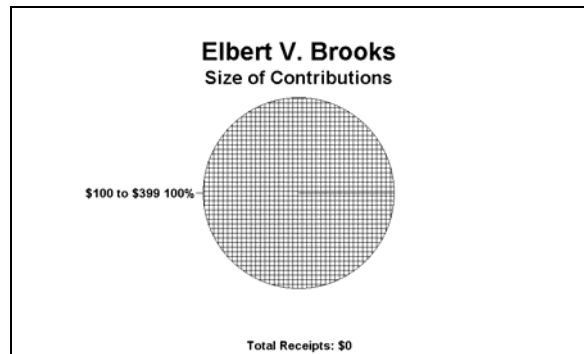
**Figure 38**



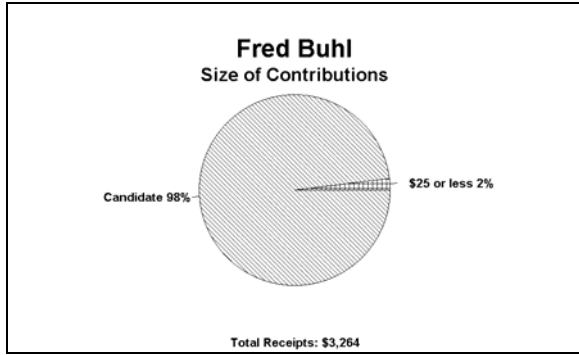
**Figure 39**



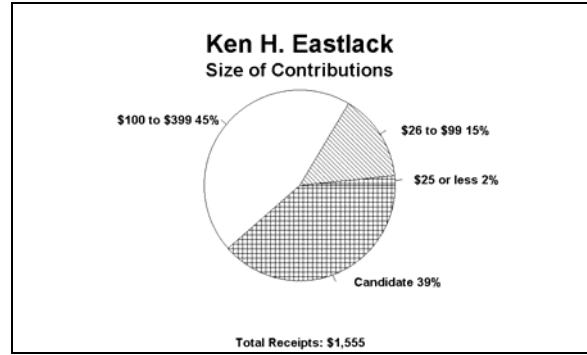
**Figure 40**



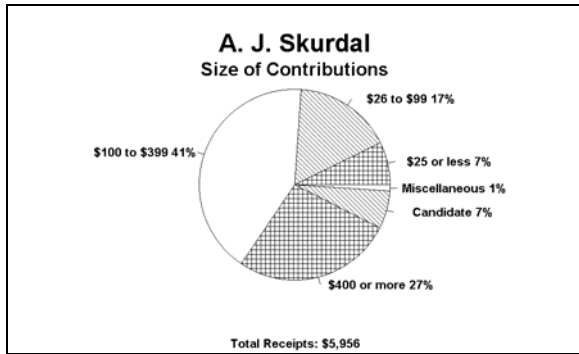
**Figure 41**



**Figure 42**

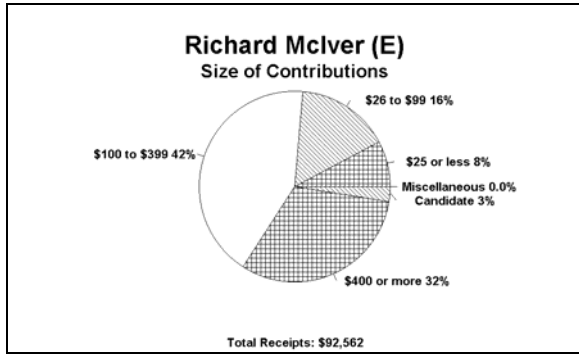


**Figure 43**

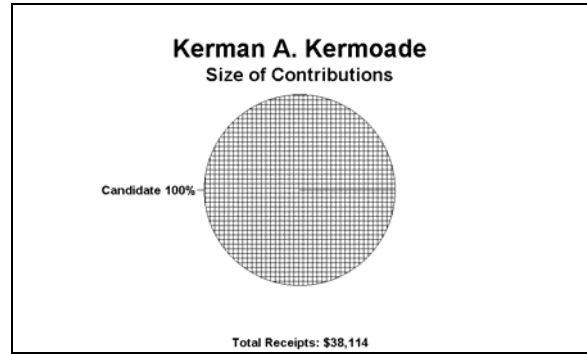


**Figure 44**

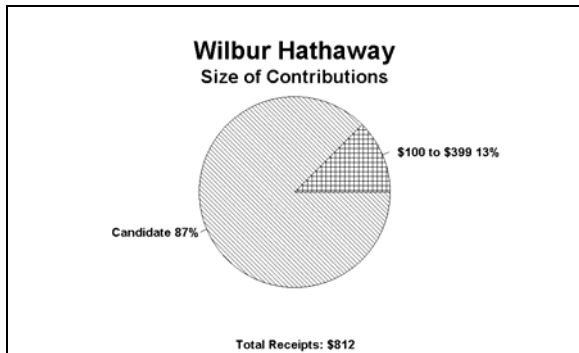
**Candidates for City Council Position 8**



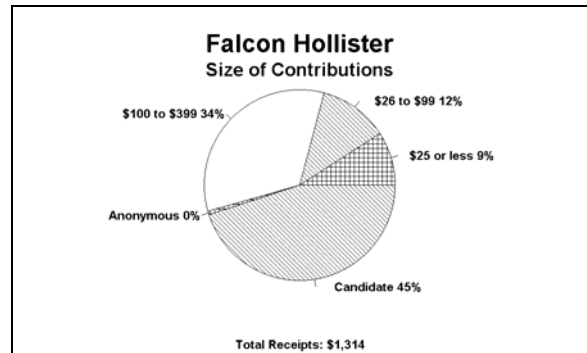
**Figure 45**



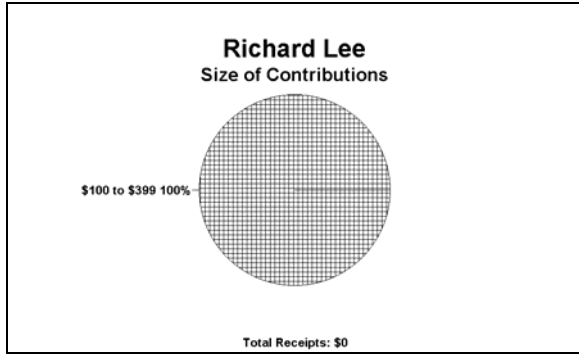
**Figure 46**



**Figure 47**

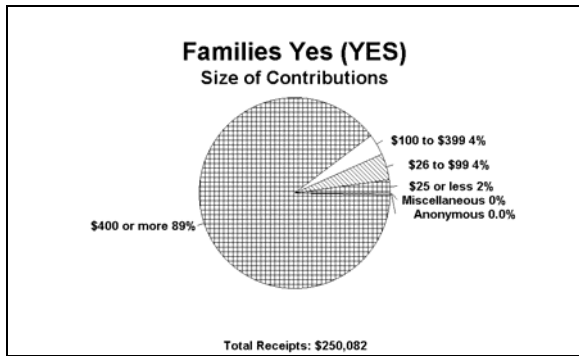


**Figure 48**

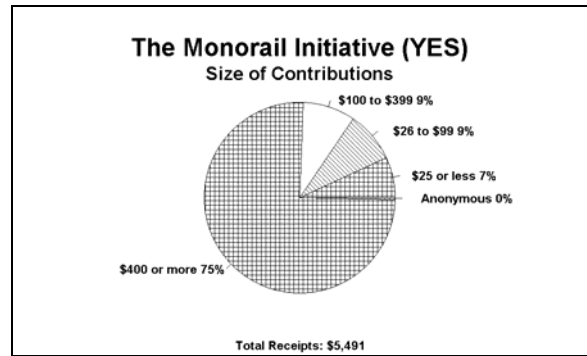


**Figure 49**

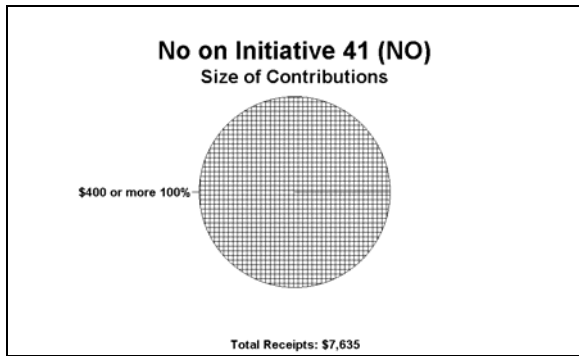
**Ballot Issue Committees**



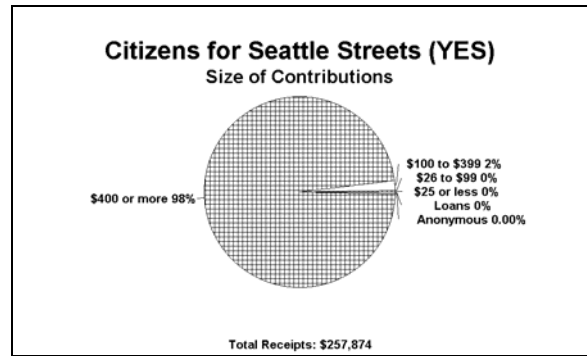
**Figure 50**



**Figure 51**



**Figure 52**



**Figure 53**

**C. Area Of Contributors**

The following pie charts report the areas that the contributors reported were the locations of their home or business addresses. The areas inside the City limits include Capitol Hill/Madrona, Queen Anne/Magnolia, Downtown, Greenlake/University District, West Seattle, Ballard/NW Seattle and Mt. Baker/Rainier Valley. The report also includes contributions from Outside of the City and "Area Unknown." Receipts from the following sources are broken out in to their own categories: candidate contributions or loans to his or her own campaign, loans to ballot issues, miscellaneous receipts such as bank interest or receipts from a low cost fundraiser, transfers from a previous campaign, and anonymous contributions.

**Figure 49** reports that the plurality of contributions for all campaigns were from Downtown. This, too, was influenced by the ballot issue committees. **Figure 50** reports that the ballot issue

committees received nearly 60% of their contributions from outside of the City and another 25% from Downtown, while **Figure 51** reports that the candidate committees received only 10.7% of their contributions from Downtown, nearly 19% from outside of the City, and 17% from Capitol Hill/Queen Anne/Magnolia. For the most part, the individual campaign pie charts in **Figures 52 to 71** confirm that conclusion.

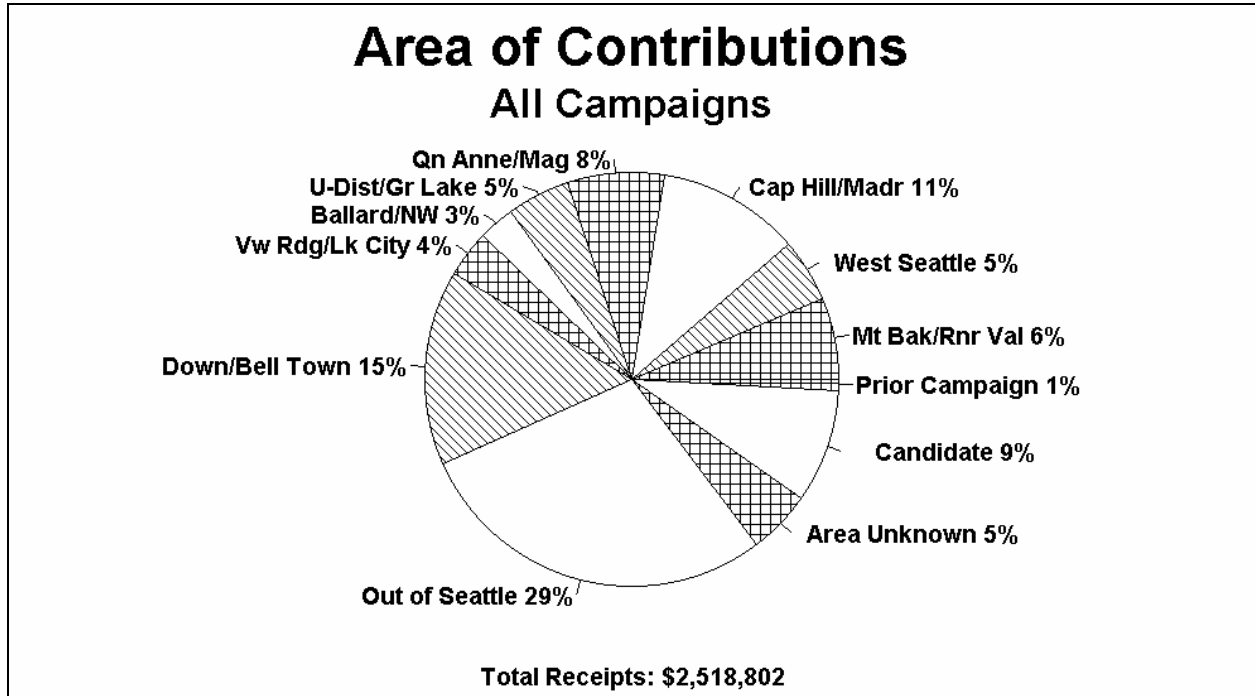


Figure 54

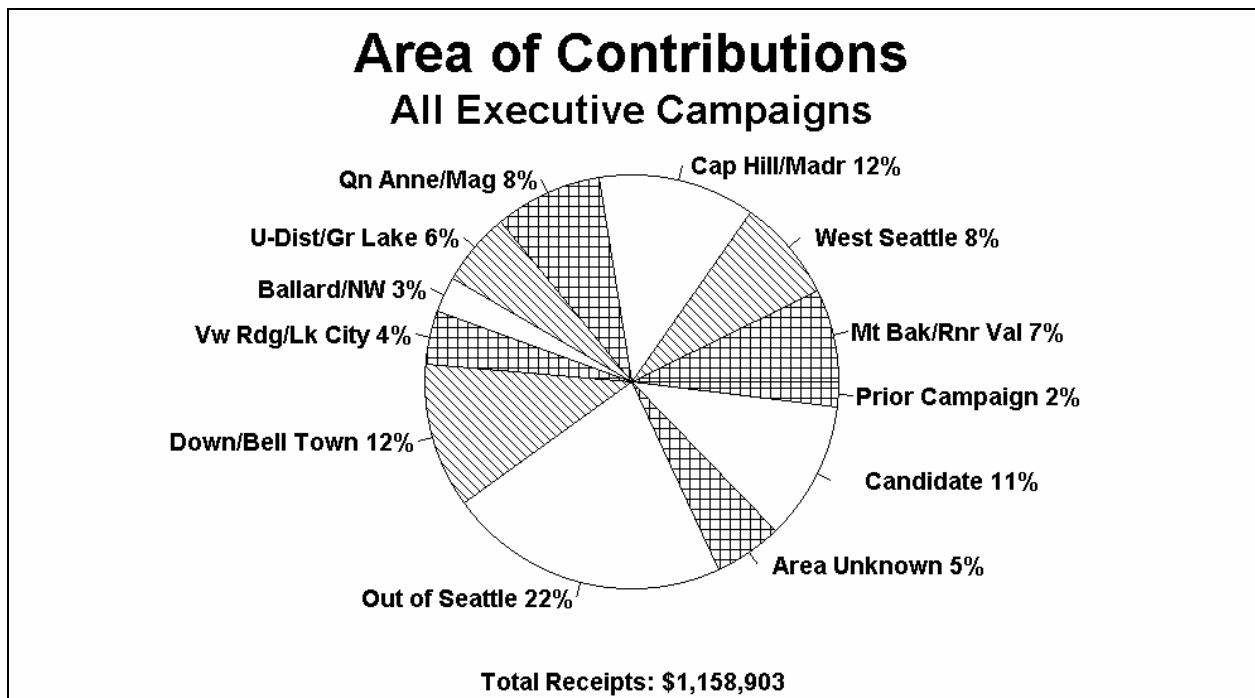


Figure 55

## Area of Contributions All Legislative Campaigns

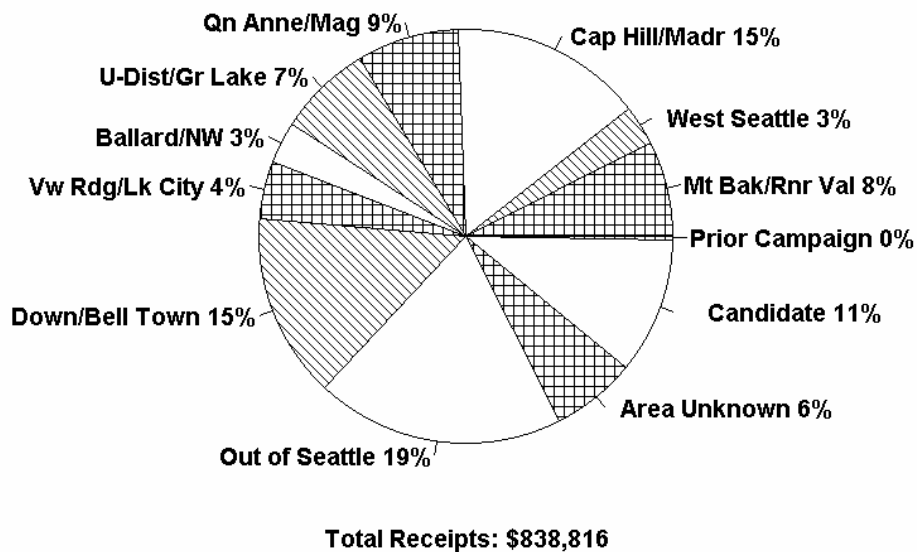


Figure 56

## Area of Contributions All Ballot Issues

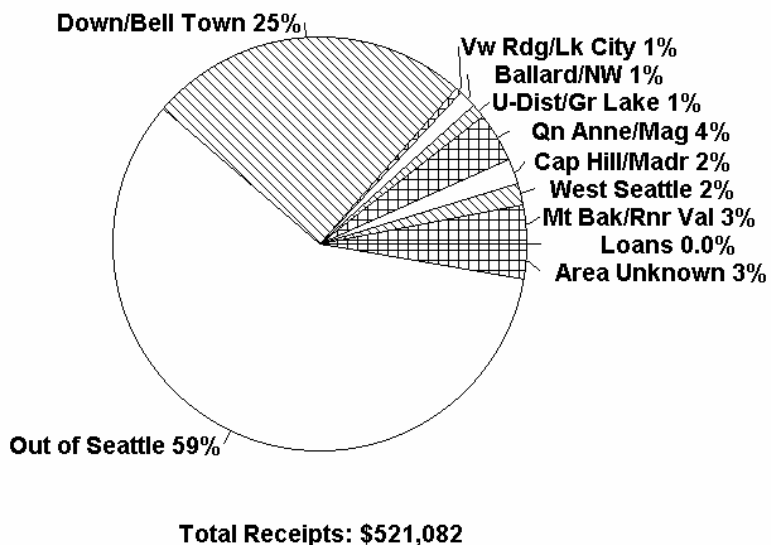


Figure 57

### Candidates for Mayor



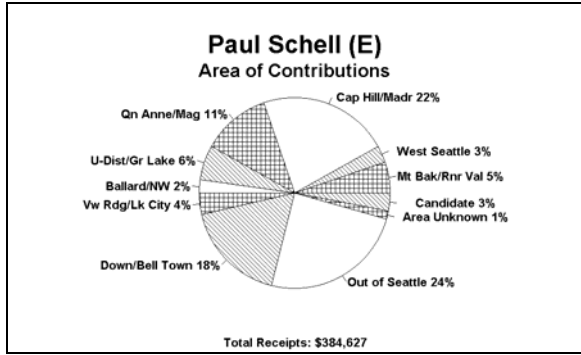


Figure 58

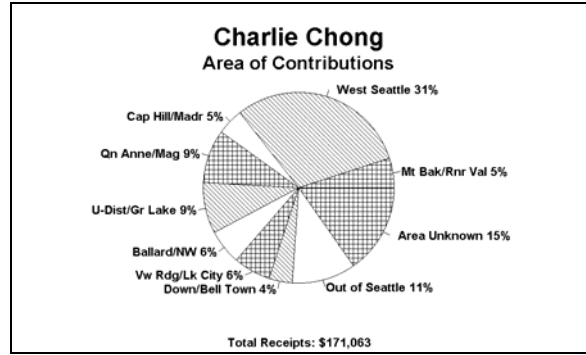


Figure 59

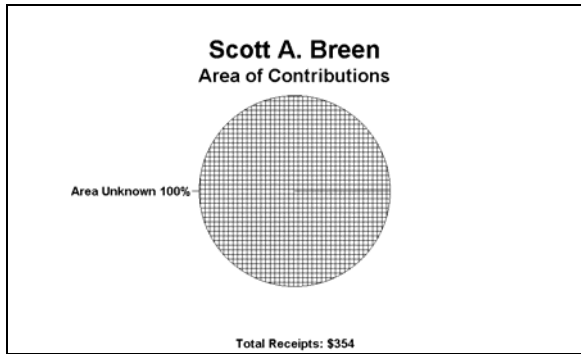


Figure 60

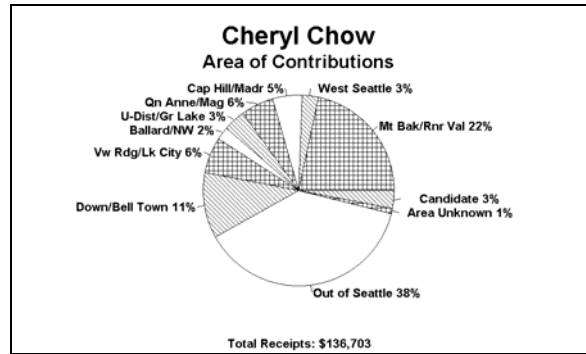


Figure 61

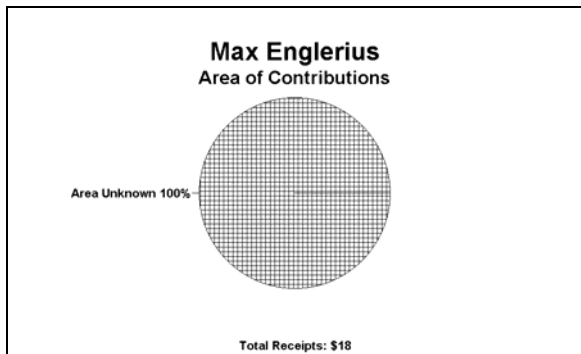


Figure 62

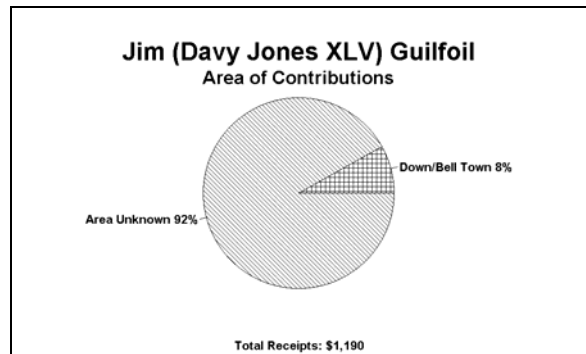


Figure 63

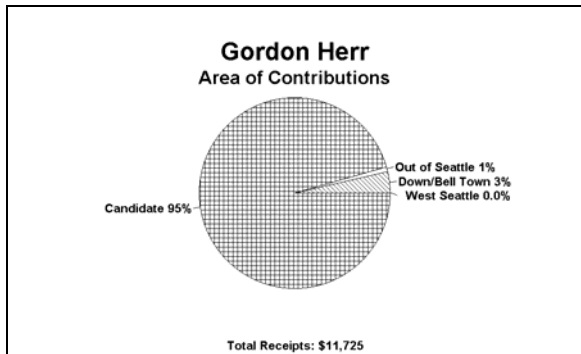


Figure 64

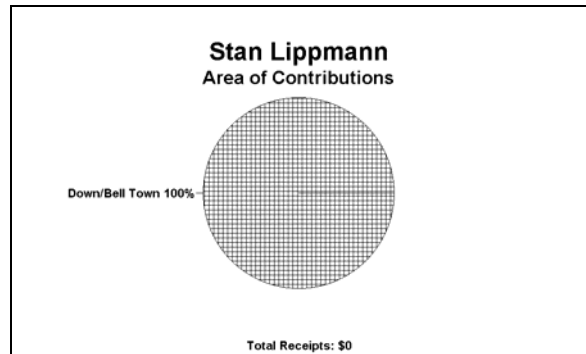


Figure 65

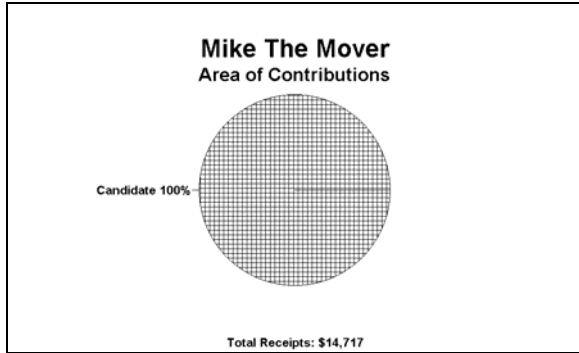


Figure 66

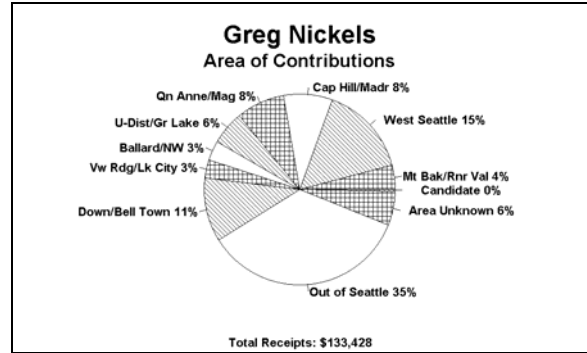


Figure 67

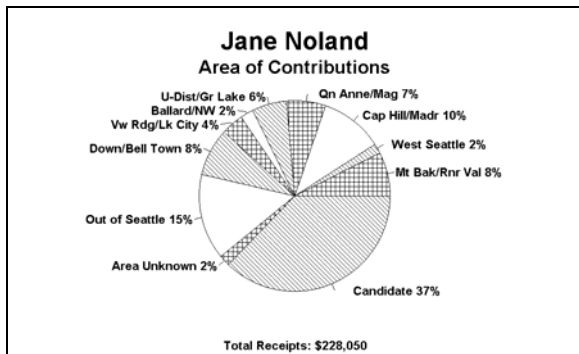


Figure 68

**Candidates for City Council Position 2**

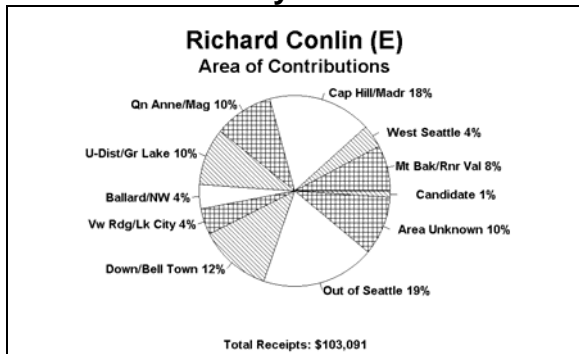


Figure 69

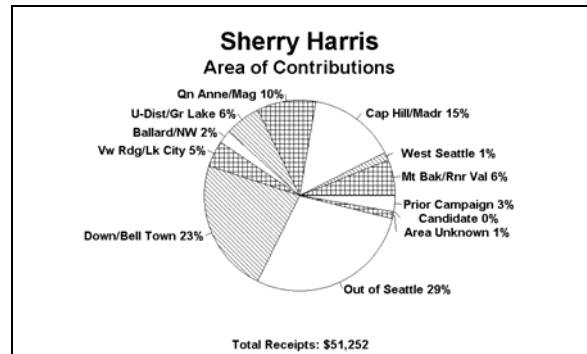


Figure 70

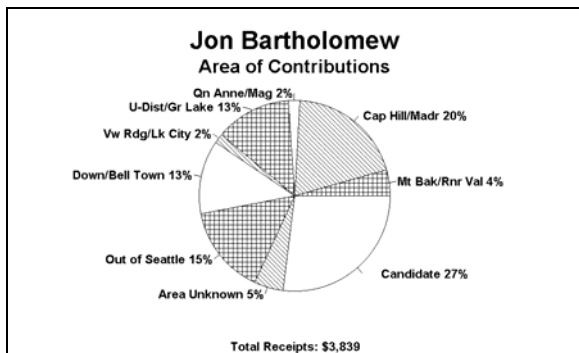


Figure 71

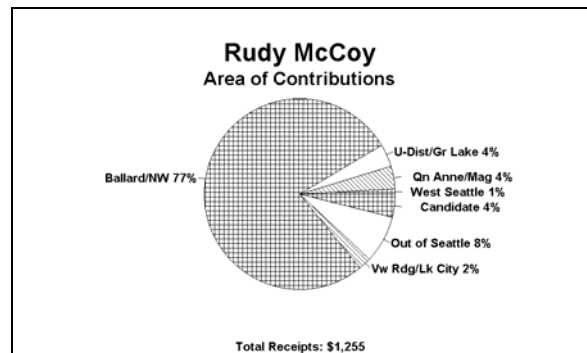


Figure 72

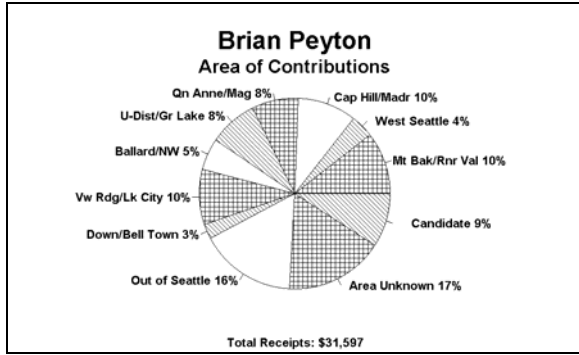


Figure 73

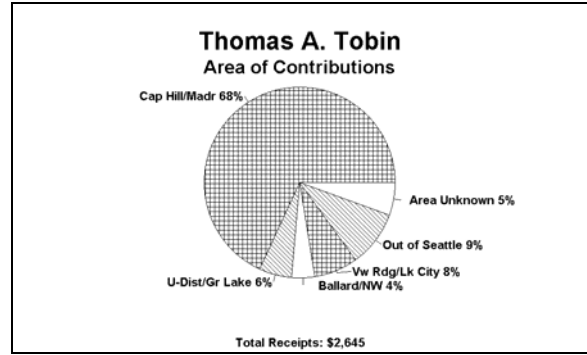


Figure 74

Candidates for City Council Position 3

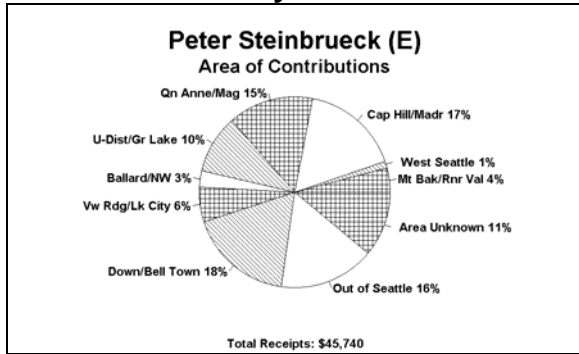


Figure 75

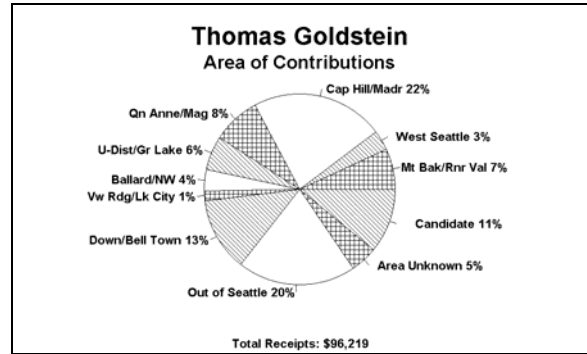


Figure 76

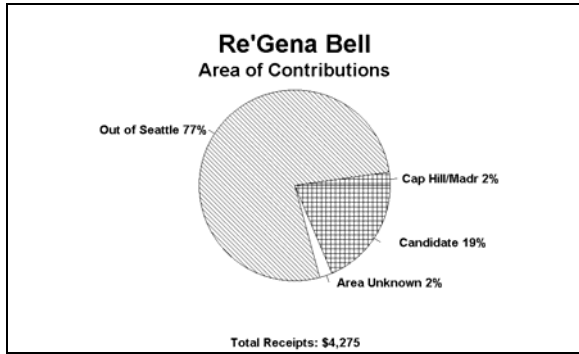


Figure 77

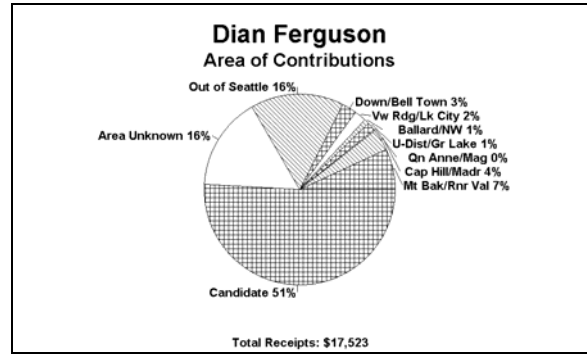


Figure 78

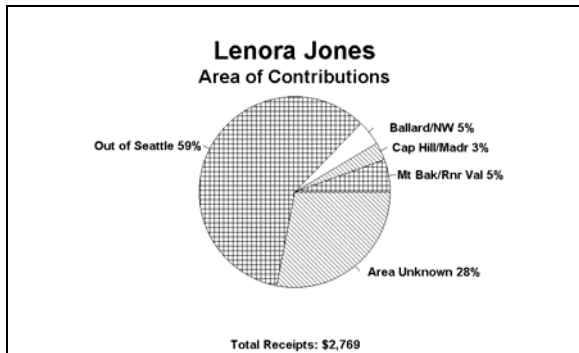


Figure 79

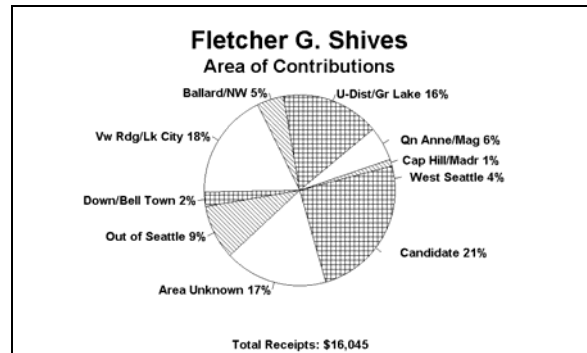


Figure 80

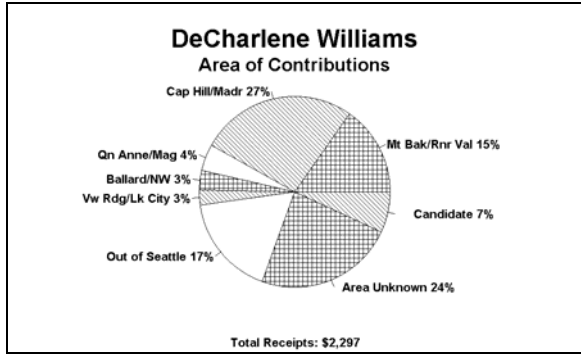


Figure 81

**Candidates for City Council Position 4**

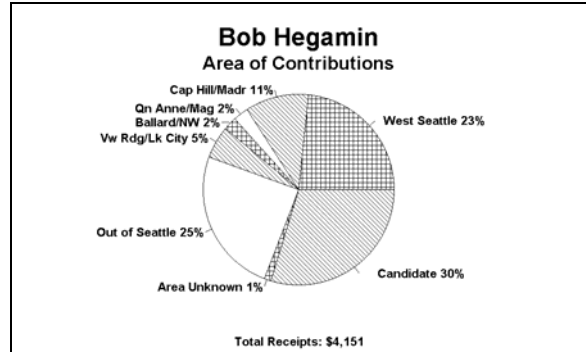
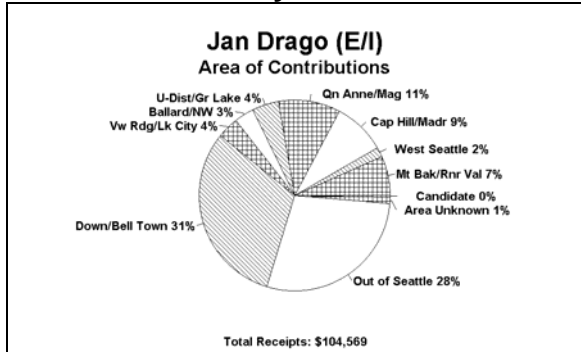


Figure 82

Figure 83

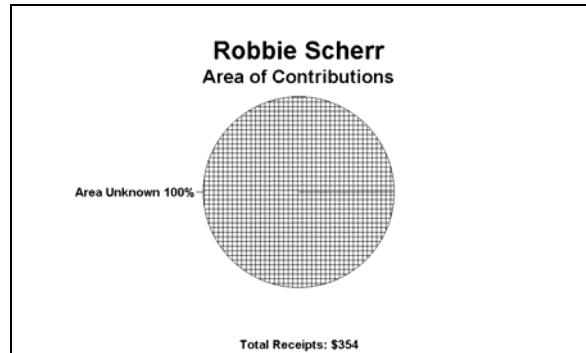
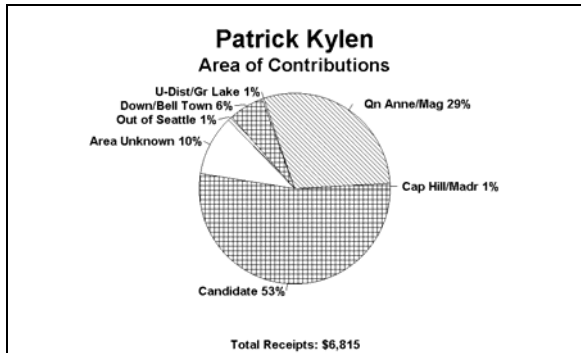


Figure 84

Figure 85

**Candidates for City Council Position 6**

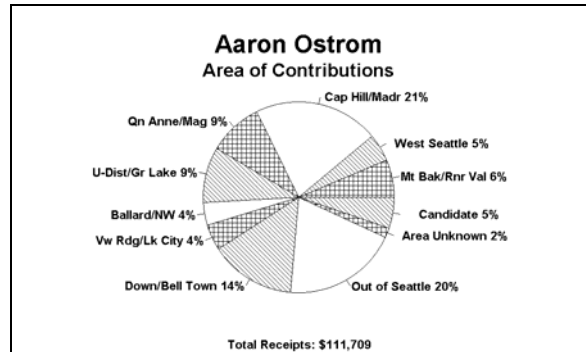
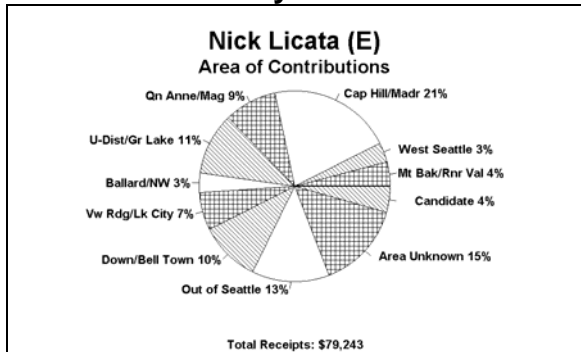


Figure 86

Figure 87

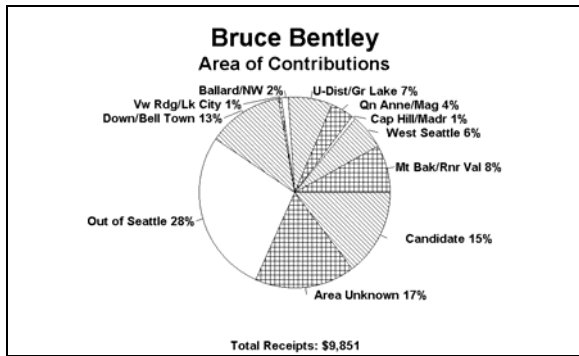


Figure 88

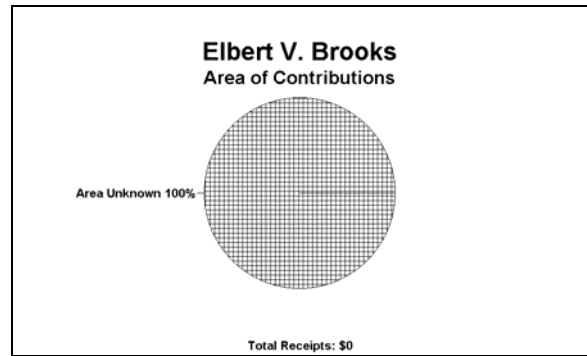


Figure 89

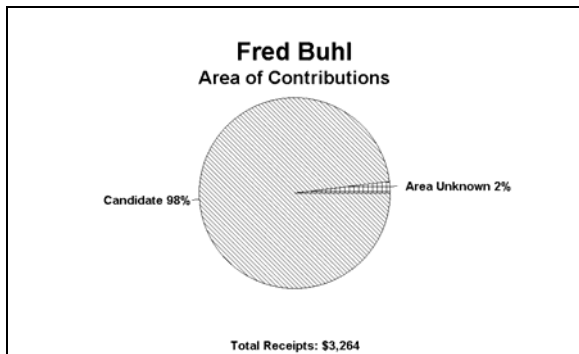


Figure 90

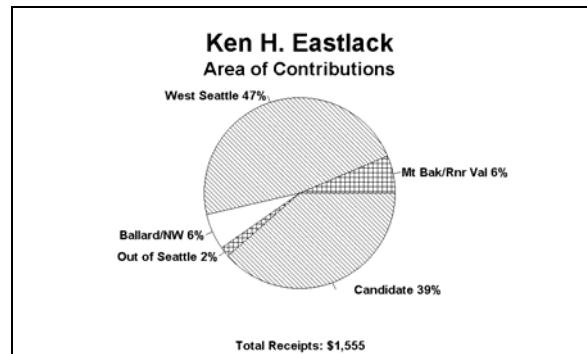


Figure 91

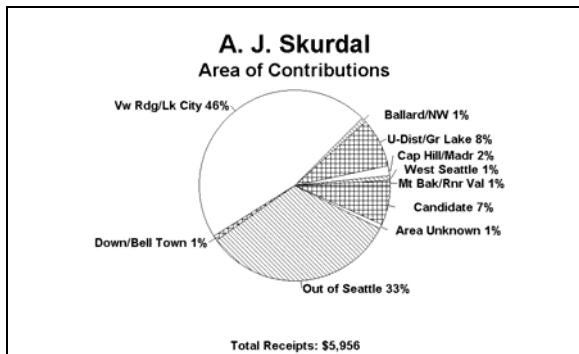


Figure 92

**Candidates for City Council Position 8**

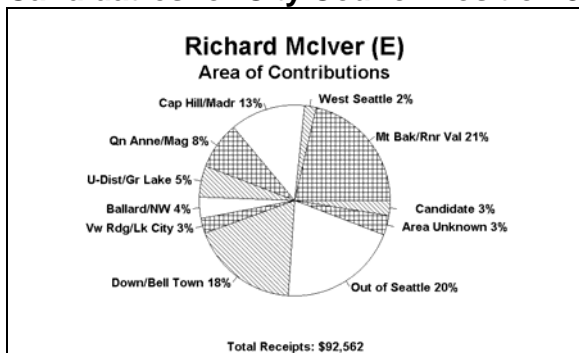


Figure 93

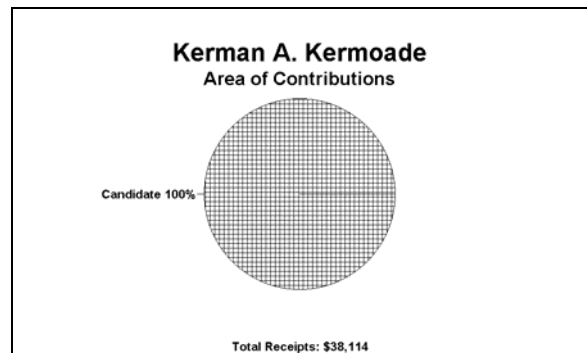


Figure 94

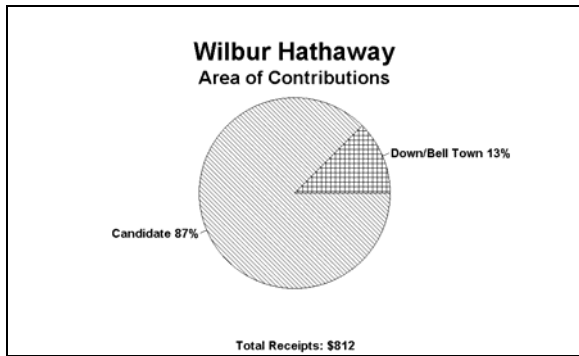


Figure 95

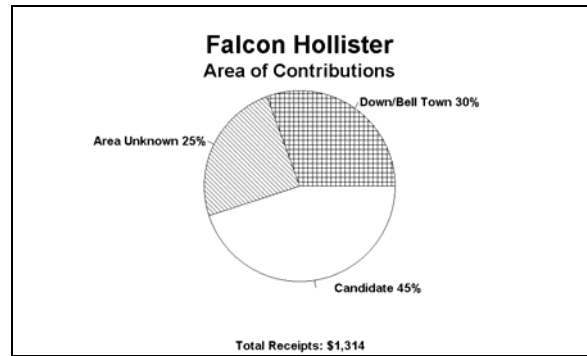


Figure 96

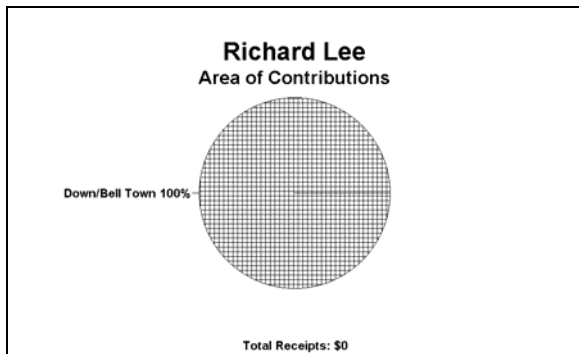


Figure 97

**Ballot Issue Committees**

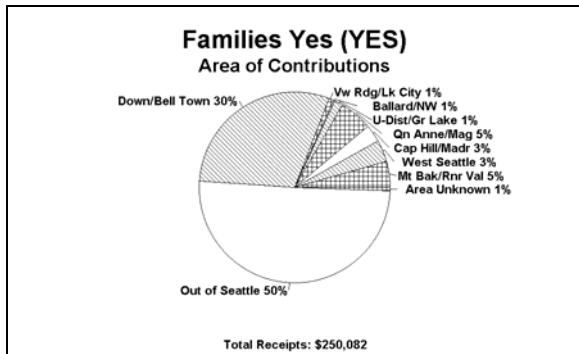


Figure 98

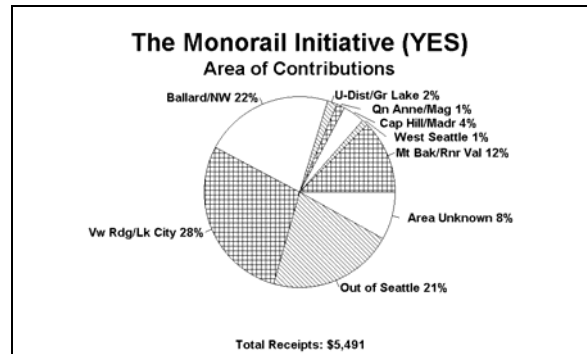


Figure 99

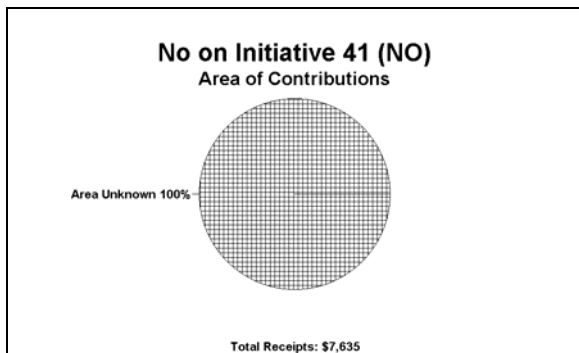


Figure 100

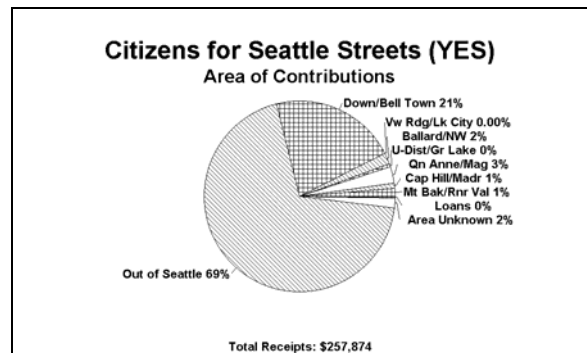


Figure 101

## IV. 1997 CITY OFFICE AND BALLOT ISSUE CAMPAIGN EXPENDITURES

### A. Total Expenditures

Table 2, below, reports the total expenditures for all 1995 City campaigns. **Figure 72** graphs the Table 2 information. **Figures 73 and 74** report that one ballot issue committee and one council candidate committee expended more than all of the other committees in their respective categories.

<b>Mayor</b>	
Scott A. Breen	\$354
Charlie Chong	\$127,703
Cheryl Chow	\$137,792
Max Englerius	\$0
Jim (Davy Jones XLV) Guilfoil	\$0
Gordon Herr	\$7,228
Stan Lippmann	\$0
Mike The Mover	\$7,933
Greg Nickels	\$137,403
Jane Noland	\$209,371
Paul Schell	\$357,745
<b>All Committees</b>	<b>\$985,529</b>

<b>City Attorney</b>	
Mark Sidran	\$32,708
<b>All Committees</b>	<b>\$32,708</b>

<b>Council Position 2</b>	
Jon Bartholomew	\$3,817
Richard Conlin	\$100,950
Sherry Harris	\$47,118
Rudy McCoy	\$951
Brian Peyton	\$30,174
Thomas A. Tobin	\$2,498
<b>All Committees</b>	<b>\$185,507</b>

<b>Council Position 3</b>	
Re'Gena Bell	\$3,870
Dian Ferguson	\$15,111
Thomas Goldstein	\$76,655

<b>Council Position 3 (cont'd)</b>	
Lenora Jones	\$2,400
Fletcher G. Shives	\$14,911
Peter Steinbrueck	\$47,542
DeCharlene Williams	\$2,458
<b>All Committees</b>	<b>\$162,946</b>

<b>Council Position 4</b>	
Jan Drago	\$91,539
Bob Hegamin	\$3,471
Patrick Kylan	\$6,986
Robbie Scherr	\$354
<b>All Committees</b>	<b>\$102,350</b>

<b>Council Position 6</b>	
Bruce Bentley	\$9,164
Elbert V. Brooks	\$0
Fred Buhl	\$0
Ken H. Eastlack	\$708
Nick Licata	\$66,220
Aaron Ostrom	\$109,021
A. J. Skurdal	\$8,958
<b>All Committees</b>	<b>\$194,071</b>

<b>Council Position 8</b>	
Wilbur Hathaway	\$812
Falcon Hollister	\$1,304
Kerman A. Kermoade	\$38,114
Richard Lee	\$0
Richard McIver	\$68,792

(continued)	<b>All Committees</b> <b>\$109,022</b>
-------------	--

**Table 5**

Ballot Issue Committees

<b>Families &amp; Education Levy (passed)</b>	
Families Yes (YES)	\$251,945
<b>All Committees</b>	<b>\$251,945</b>

<b>Monorail Initiative (passed)</b>	
No on Initiative 41 (NO)	\$7,635
The Monorail Initiative (YES)	\$4,436
<b>All Committees</b>	<b>\$12,071</b>

<b>Transportation Improvement Bonds (failed)</b>	
Citizens for Seattle Streets (YES)	\$260,096
<b>All Committees</b>	<b>\$260,096</b>

**Table 6**

Candidates who did not appear on the ballot for the office for which the committee was established.

<b>Mayor</b>	
Martha C. Choe	\$5,399
Norman B. Rice	\$66,649
Peter Steinbrueck	\$19,028
Tom Tierney	\$2,500
<b>All Committees</b>	<b>\$93,576</b>

<b>Council</b>	
Cheryl Chow	\$12,000
Charlie Chong	\$23,591
Tom Weeks	\$4,575
Jesse Wineberry	\$15,867
<b>All Committees</b>	<b>\$56,032</b>

**Table 7**



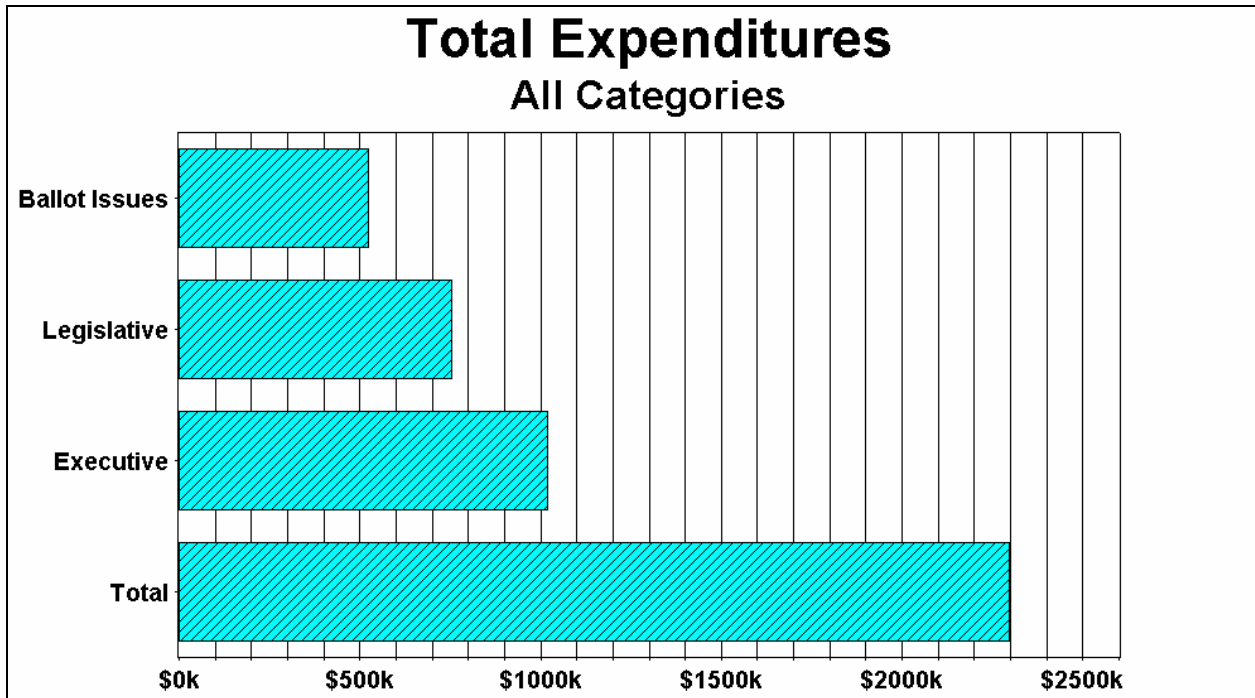


Figure 102

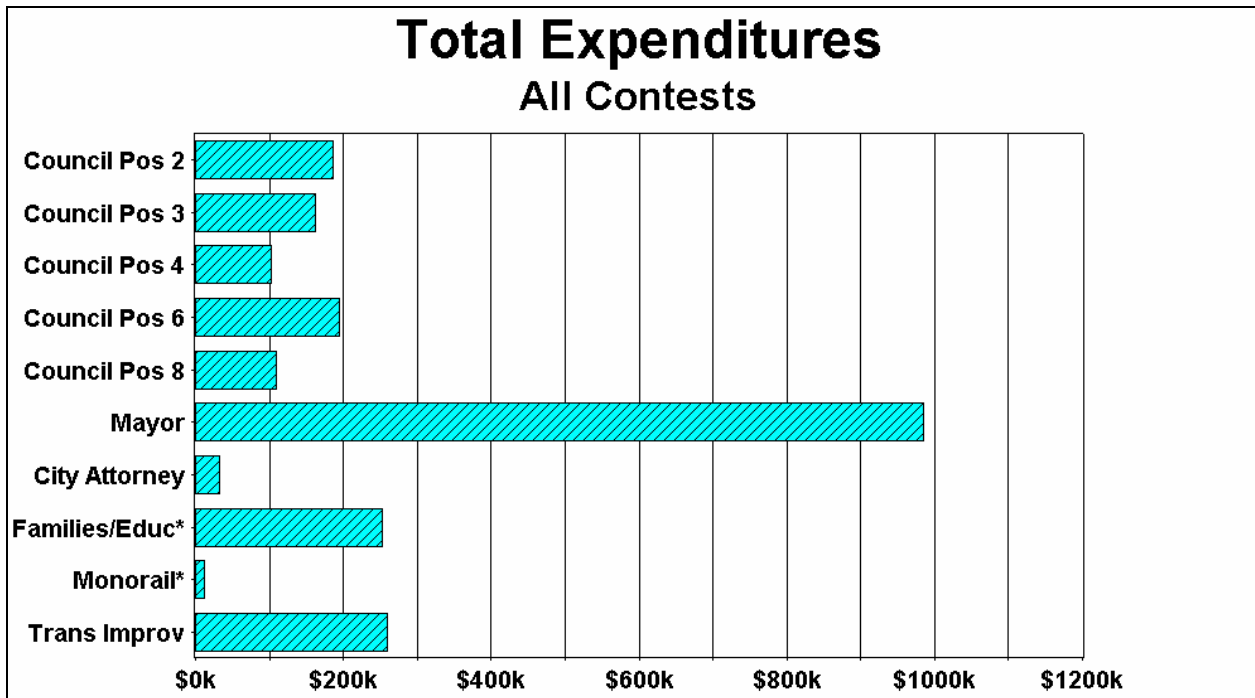


Figure 103

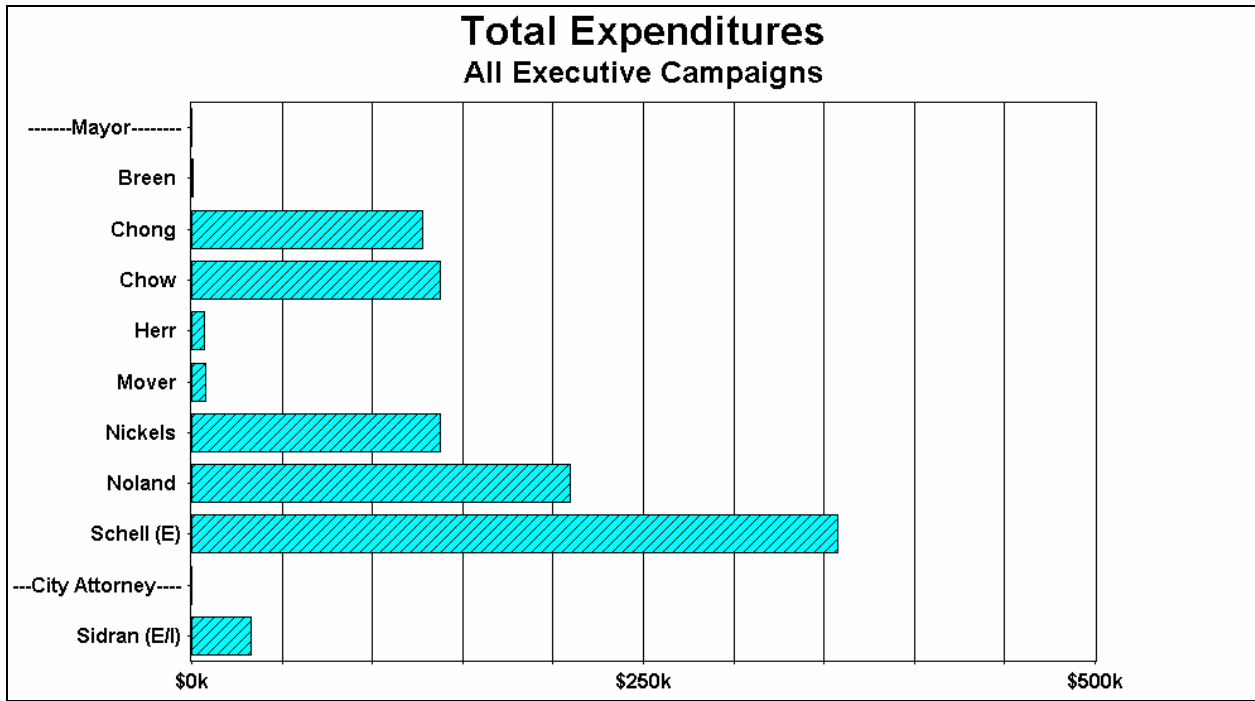


Figure 104

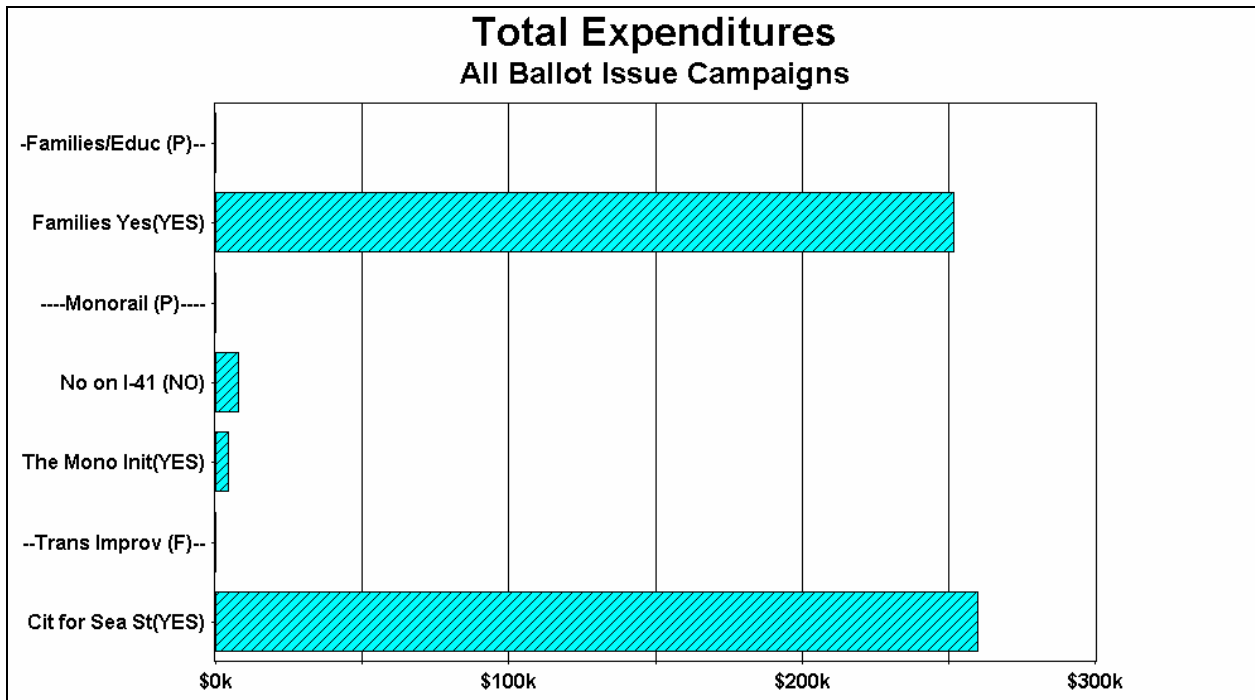
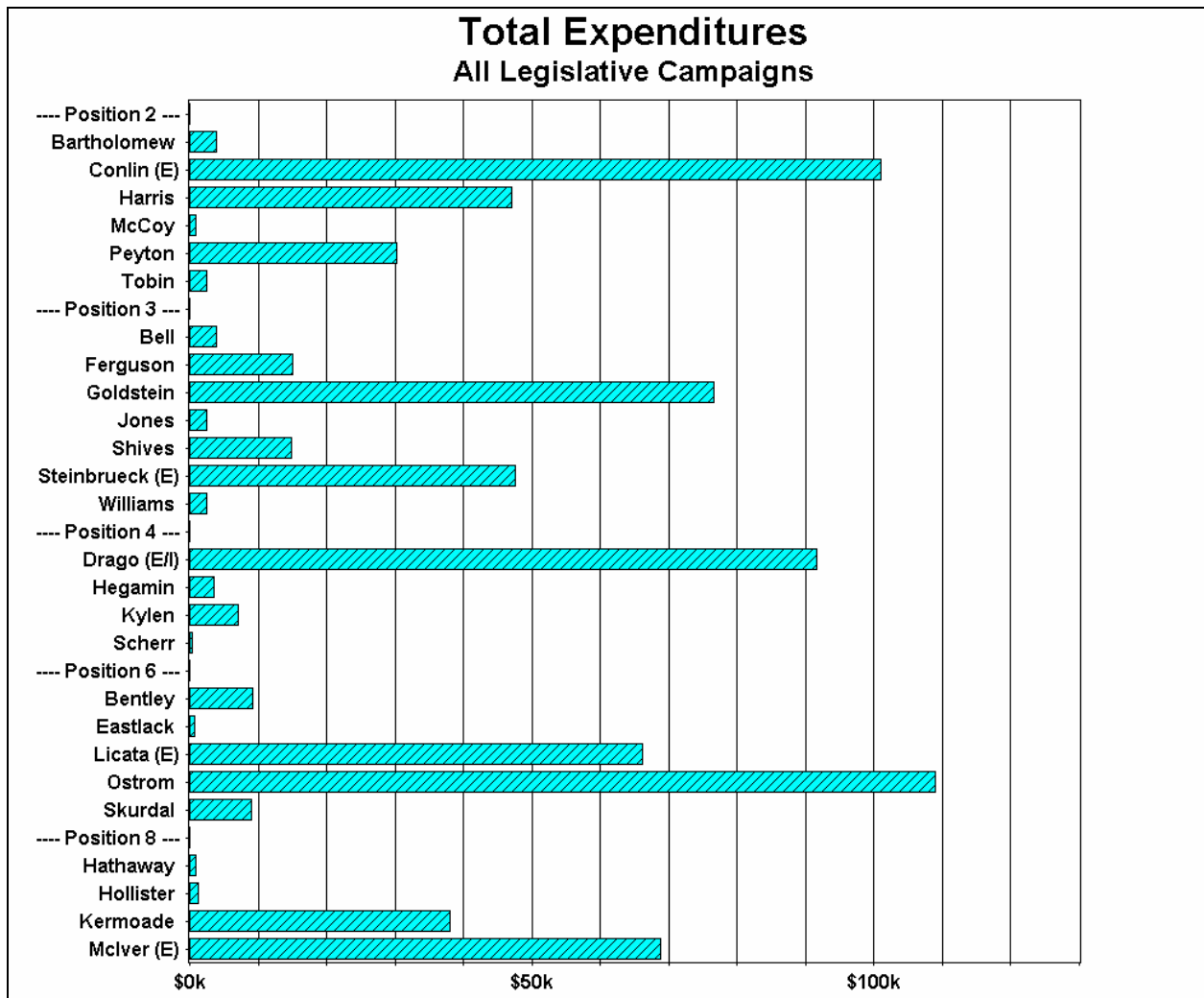


Figure 105



**Figure 106**

## B. Types Of Expenditures

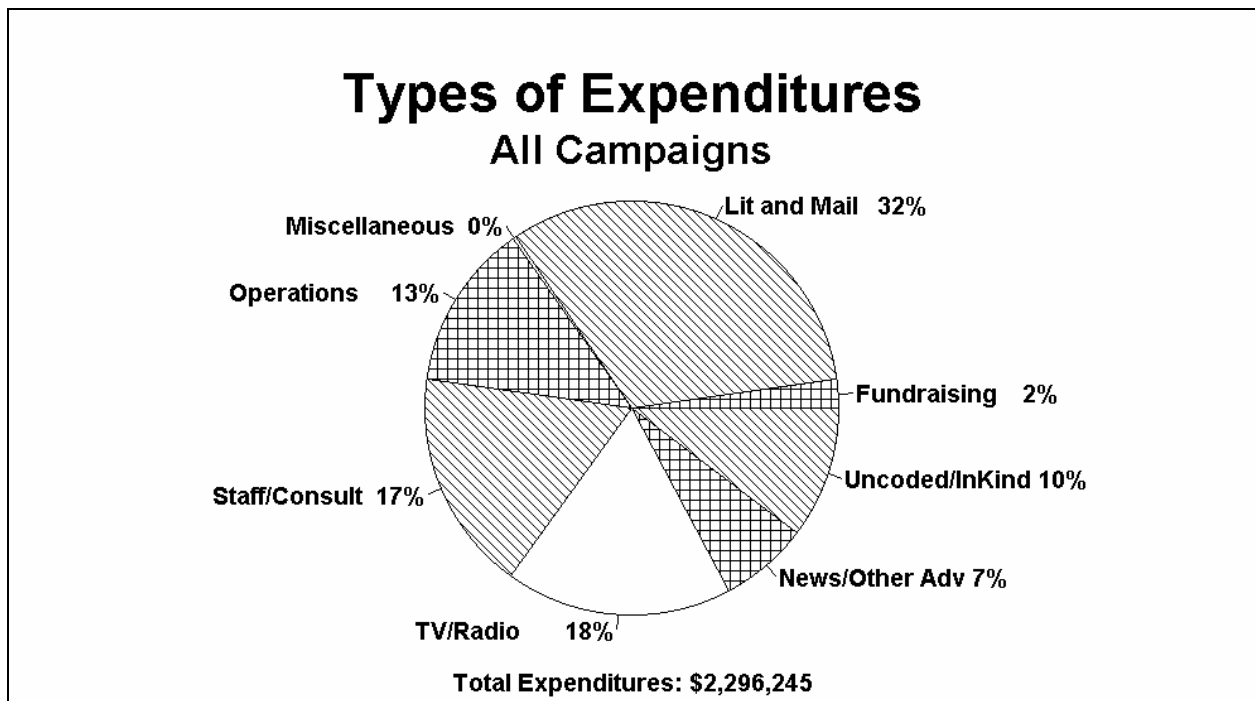
Each campaign itemized all expenditures over \$50 and provided a code for each that identified its purpose. The following is an explanation of each code used to identify the purpose of each expenditure, i.e., the type of expenditure:

- ◆ Fundraising: (F) Fundraising
- ◆ Literature/Mail: (L) Literature, includes fundraising mailings  
(P) Postage, includes fundraising mailings
- ◆ Miscellaneous: (C) Monetary, In-Kind and Earmarked Contributions  
(I) Independent Expenditures  
(V) Voter Signature Gathering
- ◆ Operations: (S) Surveys & Polls  
(T) Travel, Accommodations, Meals  
(G) General Operation and Overhead
- ◆ Staff & Consultants: (M) Management and Consulting Services  
(W) Wages, Salaries and Benefits
- ◆ TV/Radio Advertising (B) Broadcast Advertising

- ◆ Newspaper/Other Advertising (N) Newspaper & Periodical Advertising
- (O) Other Advertising

The report also utilizes a category titled "In-Kind/Uncoded." This category consists of expenditures that the campaigns are not required to itemize and/or code, i.e., contributions under \$50 and in-kind contributions (which are listed as contributions and expenditures, since they would have been expended from campaign funds if they had not been given as in-kind contributions). Also included here are expenditures where the campaign has failed to report a required code.

**Figure 75** reports the expenditures of all campaigns by the categories listed above. While it reports that most expenditures were for Literature/Mail in all campaigns, **Figures 76 and 77** indicate that the ballot issue committees spent a greater percentage of their funds for TV/Radio/Newspapers than did candidate committees. **Figures 78 to 96** confirm that conclusion.



**Figure 107**

## Types of Expenditures All Executive Campaigns

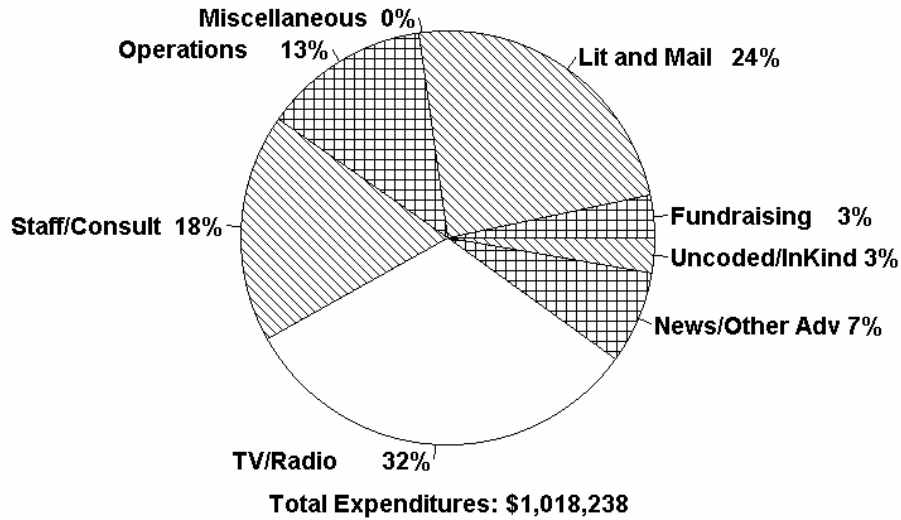


Figure 108

## Types of Expenditures All Legislative Campaigns

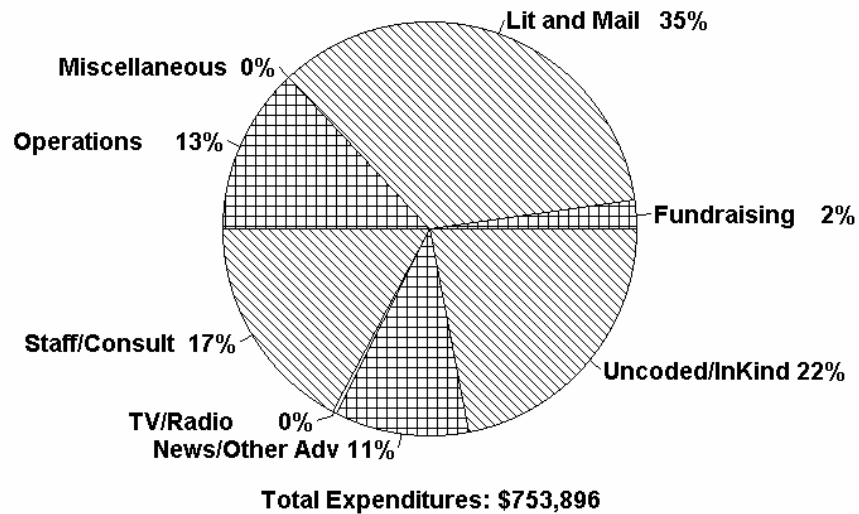
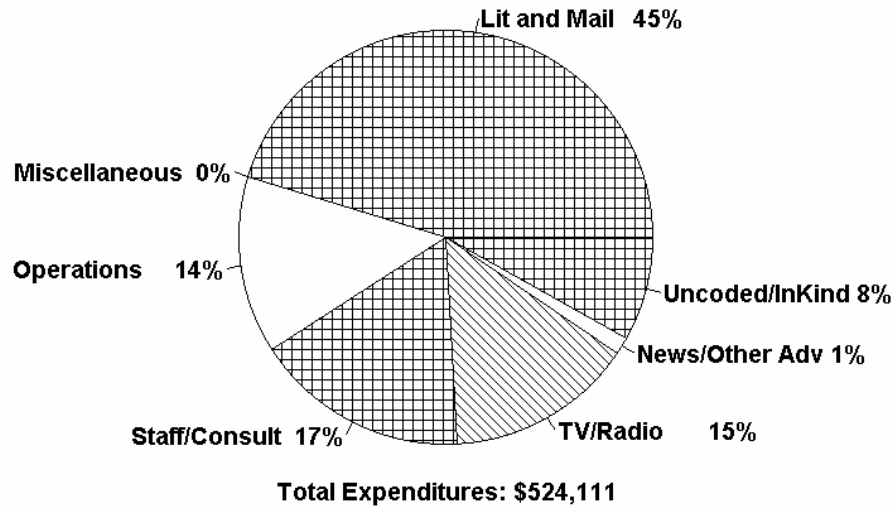


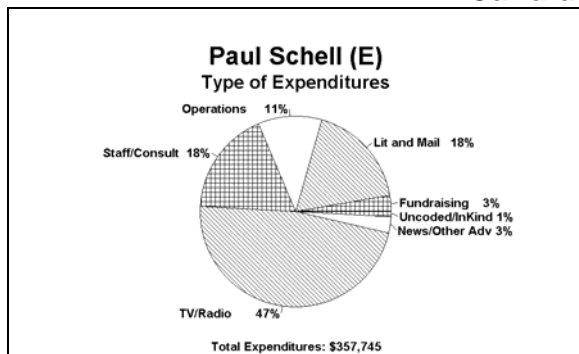
Figure 109

## Types of Expenditures All Ballot Issues

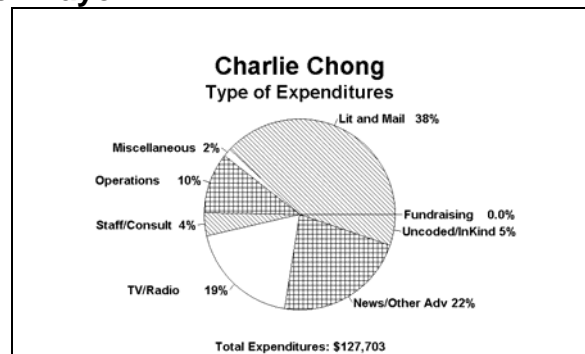


**Figure 110**

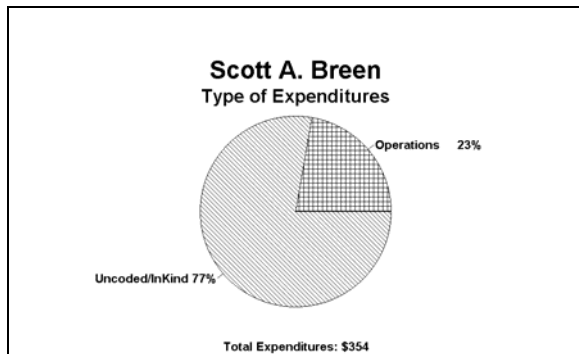
### Candidates for Mayor



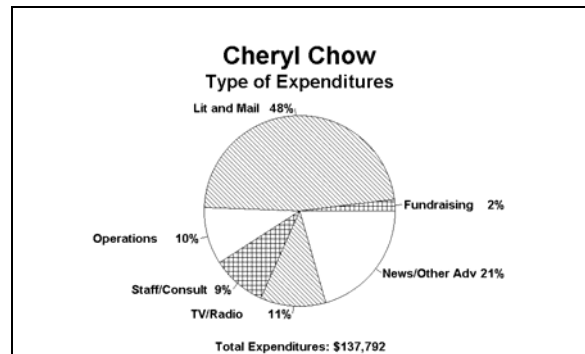
**Figure 111**



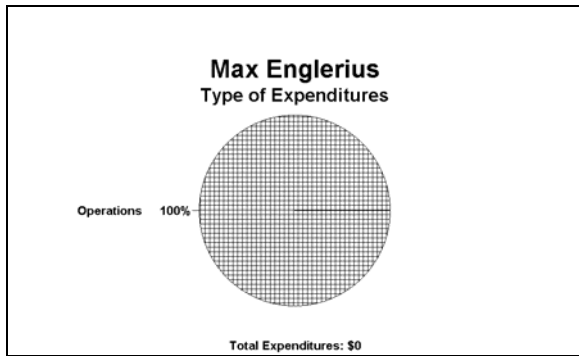
**Figure 112**



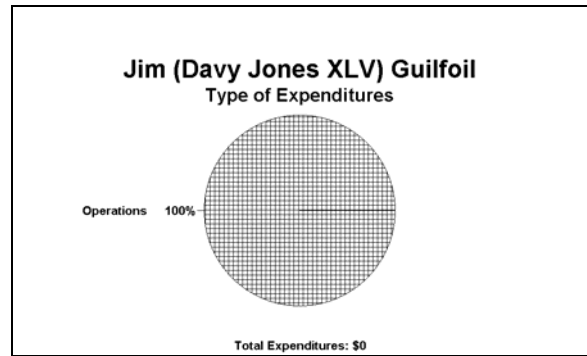
**Figure 113**



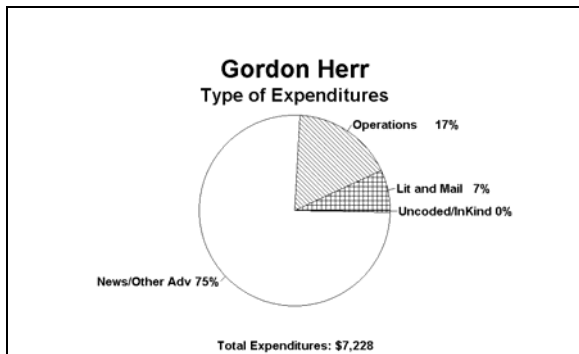
**Figure 114**



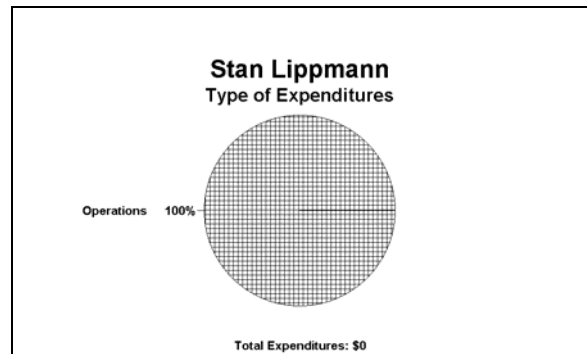
**Figure 115**



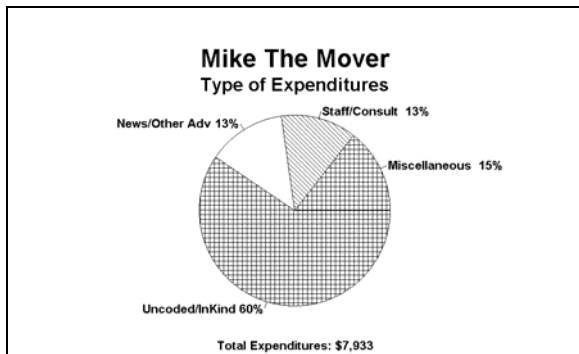
**Figure 116**



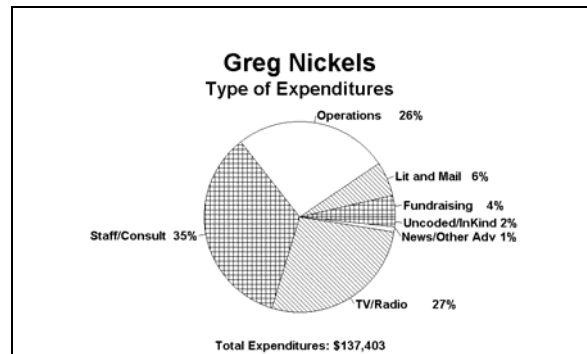
**Figure 117**



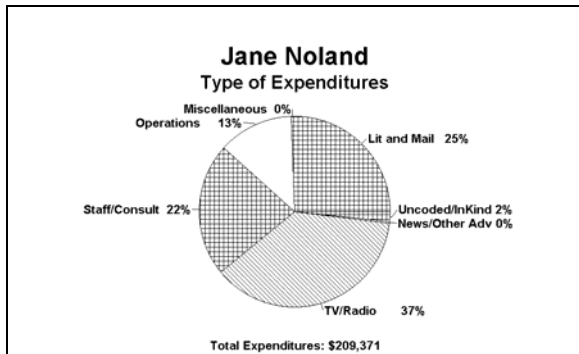
**Figure 118**



**Figure 119**

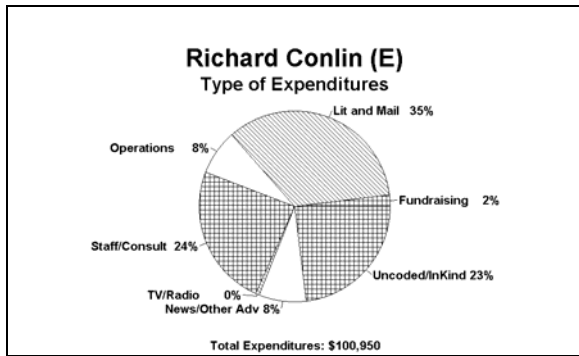


**Figure 120**

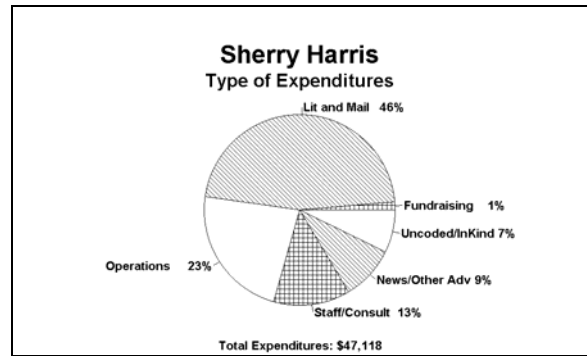


**Figure 121**

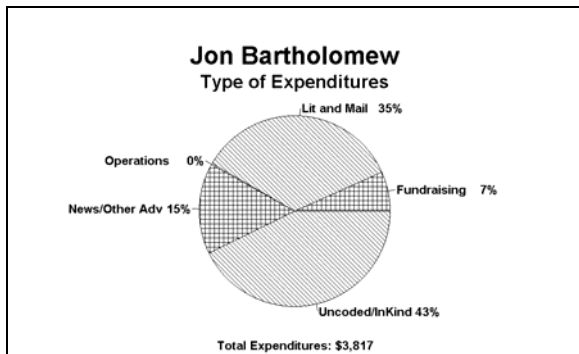
**Candidates for City Council Position 2**



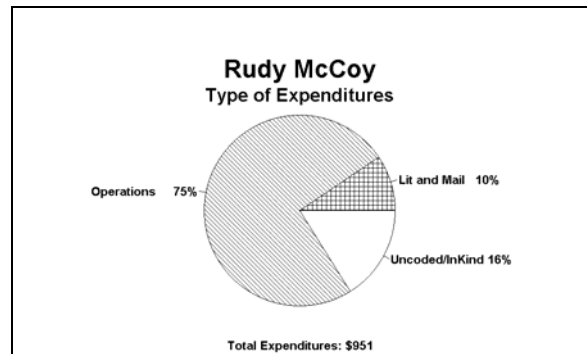
**Figure 122**



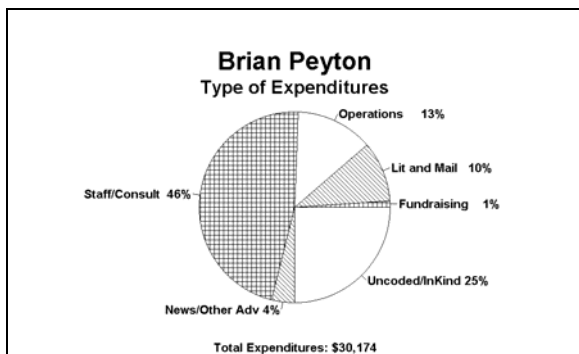
**Figure 123**



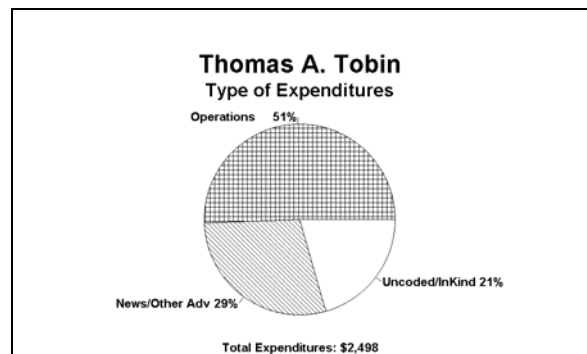
**Figure 124**



**Figure 125**

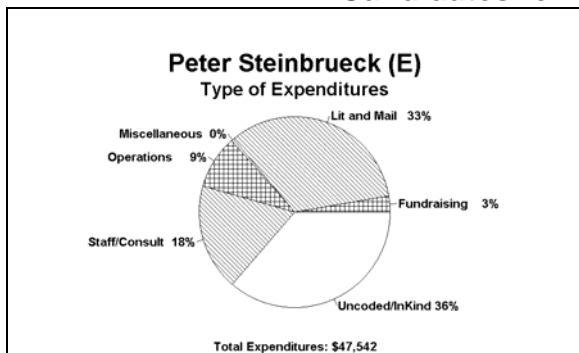


**Figure 126**

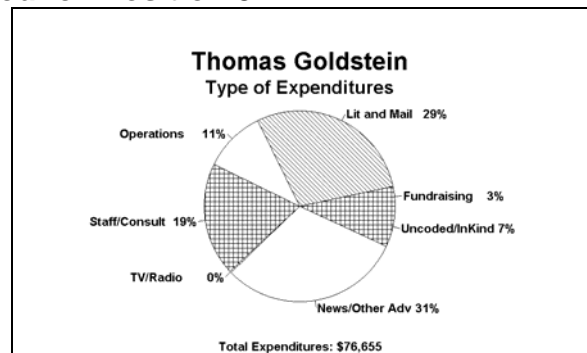


**Figure 127**

**Candidates for City Council Position 3**

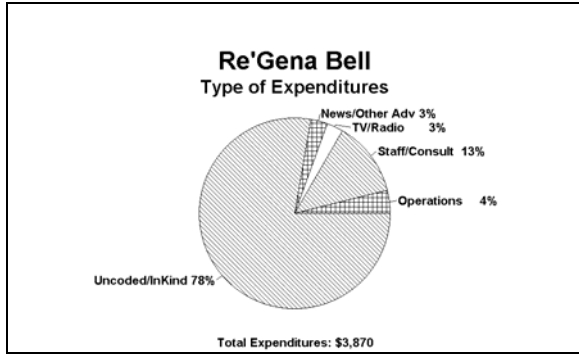


**Figure 128**

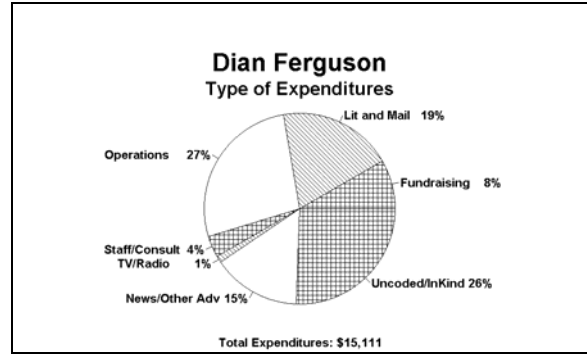


**Figure 129**

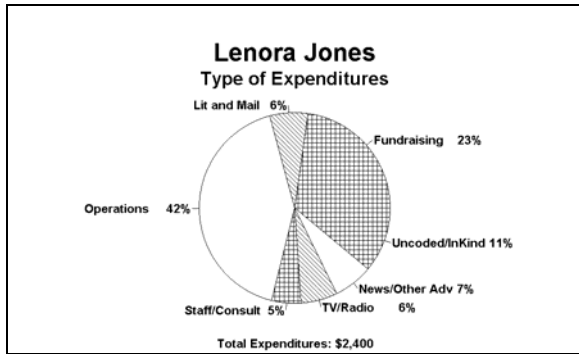




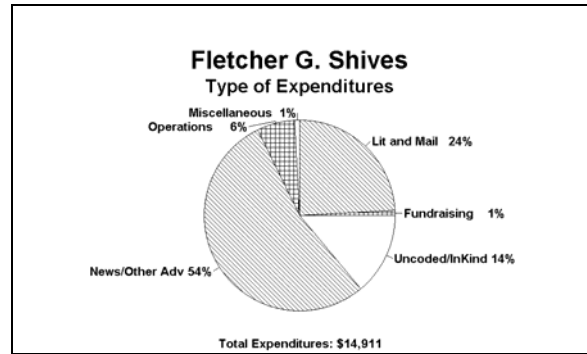
**Figure 130**



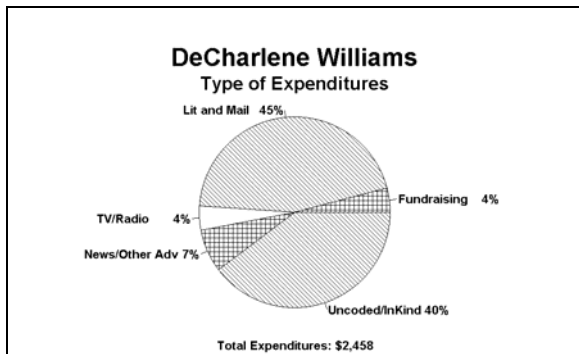
**Figure 131**



**Figure 132**

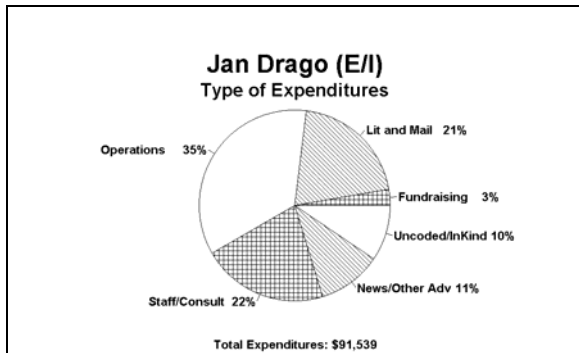


**Figure 133**

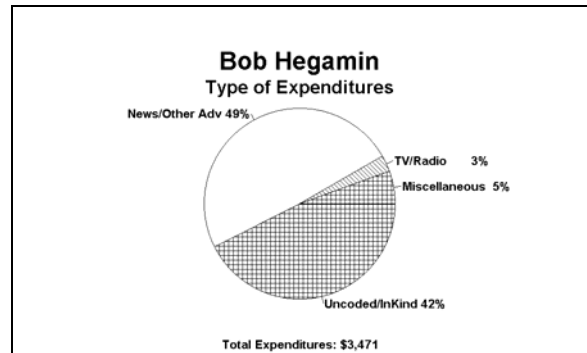


**Figure 134**

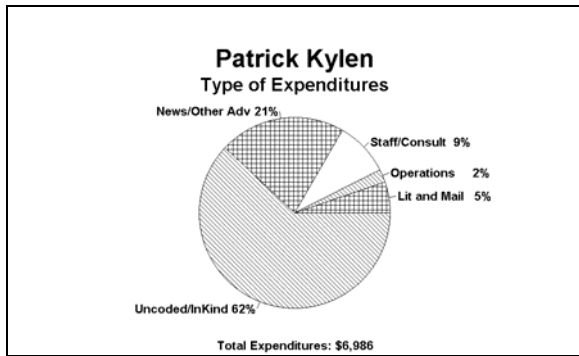
**Candidates for City Council Position 4**



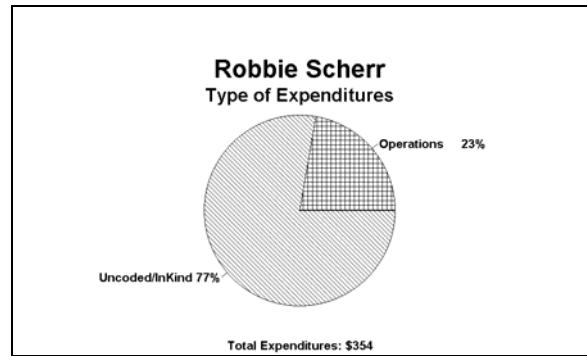
**Figure 135**



**Figure 136**

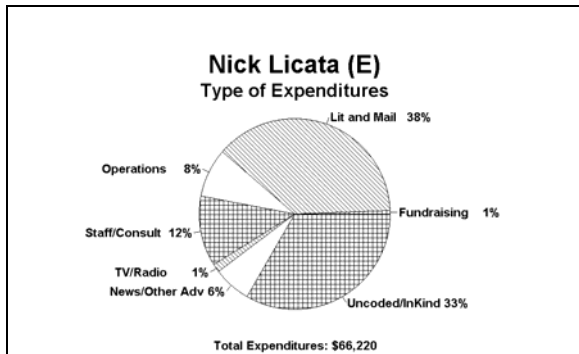


**Figure 137**

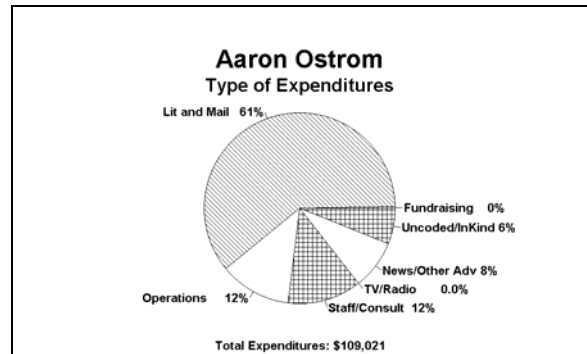


**Figure 138**

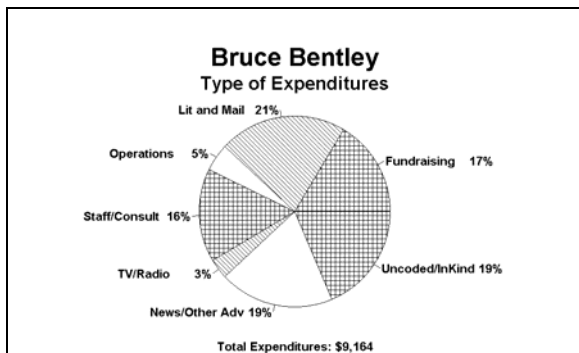
**Candidates for City Council Position 6**



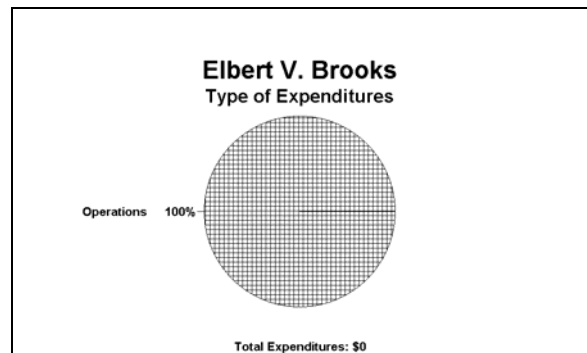
**Figure 139**



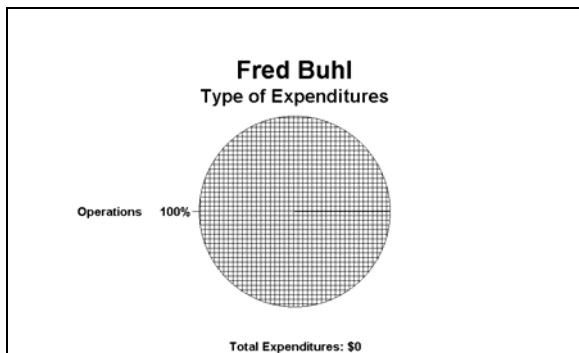
**Figure 140**



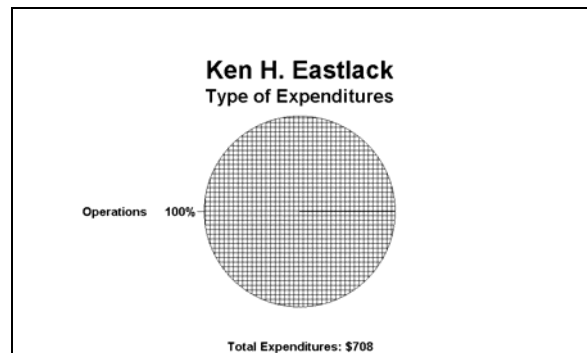
**Figure 141**



**Figure 142**

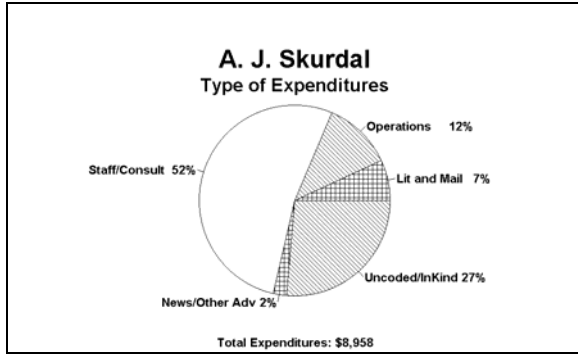


**Figure 143**



**Figure 144**

Figure 145



Candidates for City Council Position 8

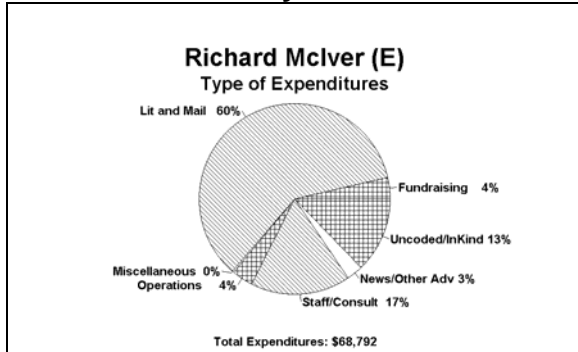


Figure 146

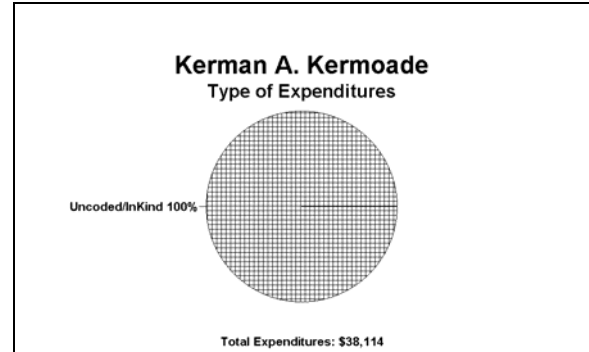


Figure 147

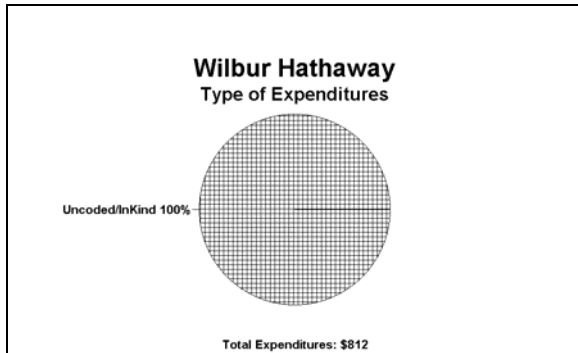


Figure 148

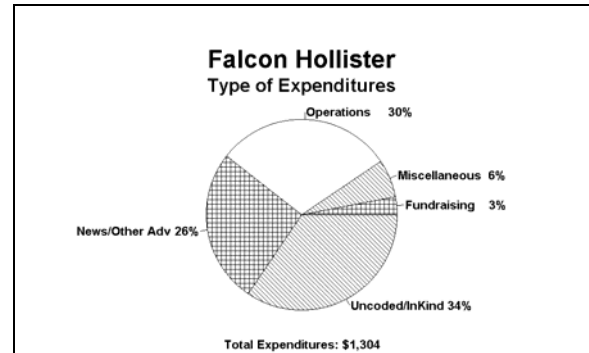


Figure 149

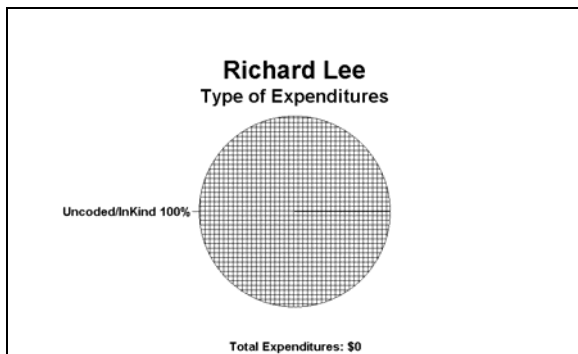
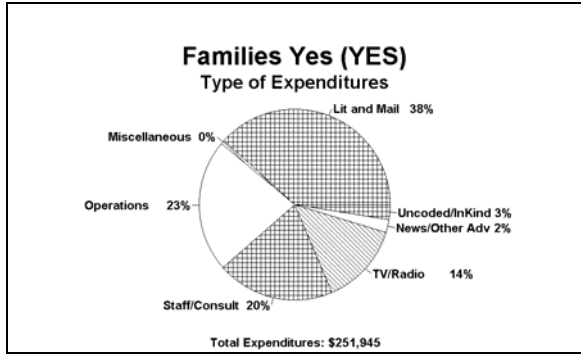
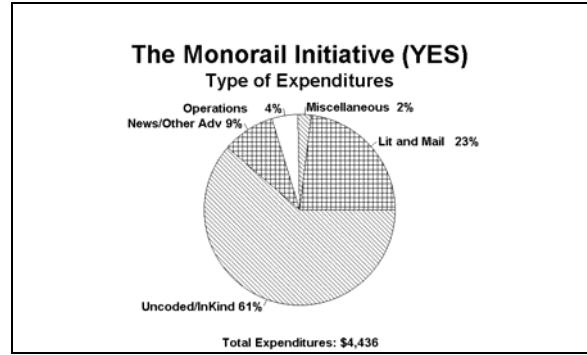


Figure 150

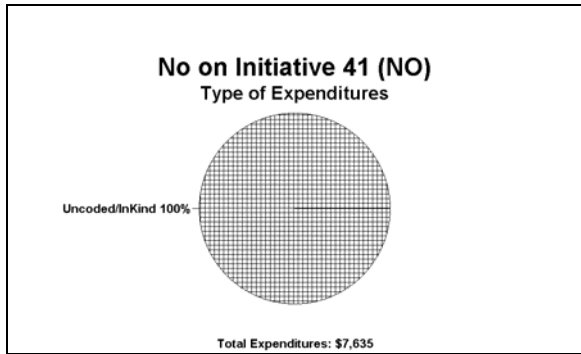
Ballot Issue Committees



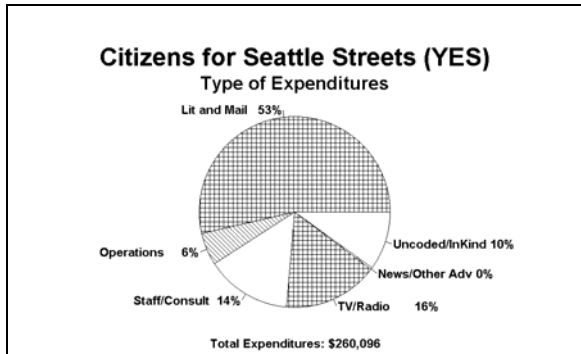
**Figure 151**



**Figure 152**



**Figure 153**

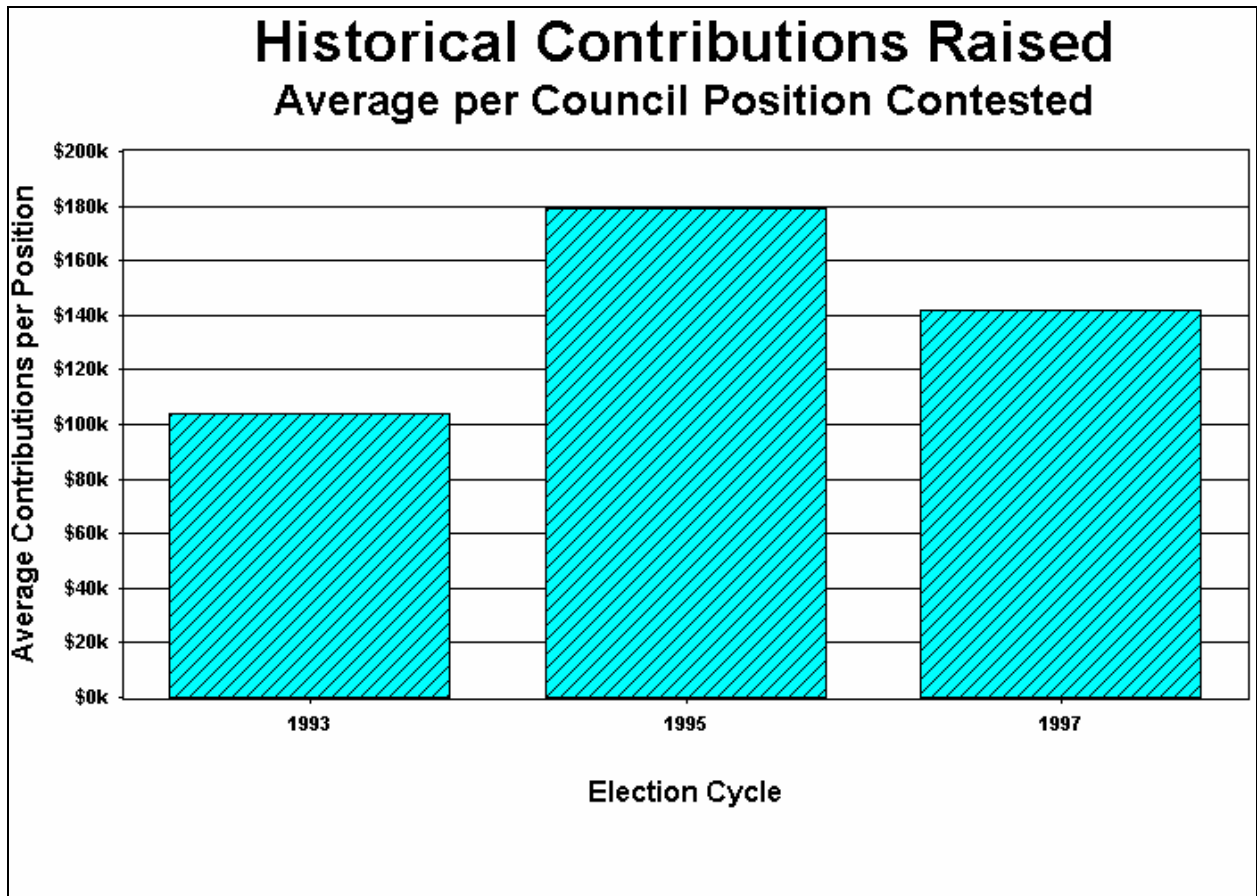


**Figure 154**

## V. YEAR TO YEAR TRENDS

### A. Total Contributions Received, Averaged By Council Position

**Figure 97** reports that the 1997 candidates raised \_\_\_\_\_ than the 1995 candidates and the 1995 Council candidates raised nearly twice as much as the 1993 Council candidates. In 1993, the total contributions to the candidates running for all four Council positions was \$415,480 (\$103,870 per position). In 1995, the candidates for the five Council positions raised \$896,125 (\$179,225 per position). In 1993 and in 1995, the positions included one open seat.



**Figure 155**

### B. Average Contribution To Council Campaigns

The Seattle Elections Code imposes a \$400 limit on contributions to each candidate. Seattle no longer has expenditure limits, however. The United States Supreme Court has ruled that expenditure limits may not be imposed on candidates without giving them something in return. See Buckley v Valeo, 424 U.S. 1, 96 SCt 612, 46 L.Ed.2d 659 (1976). Prior to 1992, the Seattle Elections Code required expenditure limits of those City office candidates who accepted partial public financing. In November 1992, Washington voters

passed Initiative 134, which prohibits the use of public funds for state or local elections. As a result, Seattle lost the authority to offer partial public financing of campaigns and with it the authority to impose expenditure limits.

The 1975-1987 information on Table 3, below, was compiled by the former Seattle Elections Administrator, Allen Miller. That segment of the Table lists the average contribution to "highly contested City Council races." Unfortunately, we do not have data from 1989 or 1991. The data we have added for 1993 through 1997 reports the average contribution to all City office campaigns in those years. Despite the difference in scope, the trend is clear. During the years when Seattle had public financing: 1979, 1981 and 1987, the average contribution was lower than the previous and following years in which public financing was not in place.

Please note that averages for 1993 and earlier were calculated without using the number of contributors of \$25 or less in the equation. This will make these numbers shown higher than if a true 'apples to apples' comparison were possible.

Also note that the 1993 average is revised from the SEEC's 1995 Election report. The number shown in the 1995 report was not calculated properly.

**AVERAGE CONTRIBUTION  
To Legislative Candidates**  
(public financing was in place during the bolded years)

1975	\$41
1977	\$63
<b>1979</b>	<b>\$29</b>
<b>1981</b>	<b>\$38</b>
1983	\$67
1985	\$83
<b>1987</b>	<b>\$48</b>
1989	(not available)
1991	(not available)
1993	\$84
1995	\$85
1996	\$
1997	\$94

**Table 8**

**AVERAGE CONTRIBUTION  
To Executive Candidates**

1993	\$118
1997	\$106

**Table 9**

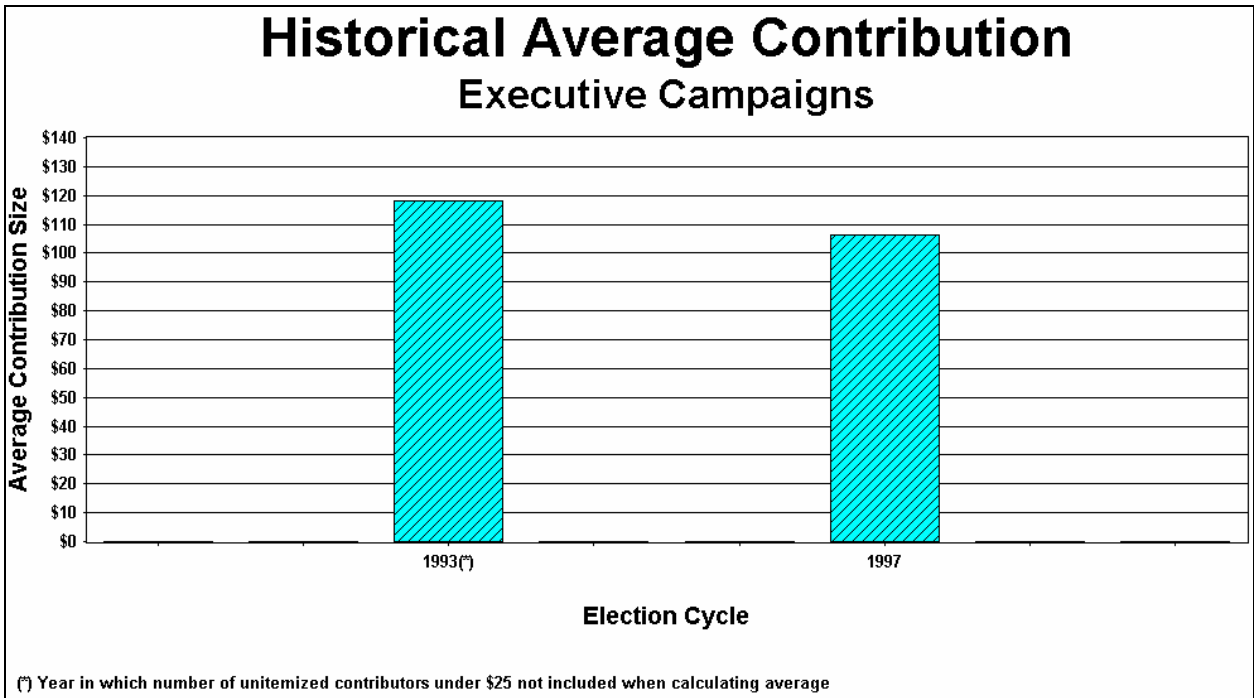
**AVERAGE CONTRIBUTION  
To Ballot Issue Committees**

1995	\$452
1996	
1997	\$586

**Table 10**

Table 4 lists the average contributions to ballot issue committees. In 1995, we calculated the average contribution to City ballot issue committees. The six City ballot issue committees received a total of \$1,357,567.74 in contributions from 2,929 contributors (contributors are counted more than once if they gave to more than one campaign), resulting in the average contribution of \$452.31 to ballot issue committees. In 1996 \_\_\_\_\_ contributors gave \$ \_\_\_\_\_ to the \_\_\_\_\_ ballot issue committees, resulting in the average contribution of \$ \_\_\_\_\_. In 1997, \_\_\_\_\_ contributors gave \$ \_\_\_\_\_ to the three ballot issue committees, resulting in the average contribution of \$ \_\_\_\_\_.

**Figure 98** reports the average contributions listed in Tables 3 and 4.



**Figure 156**

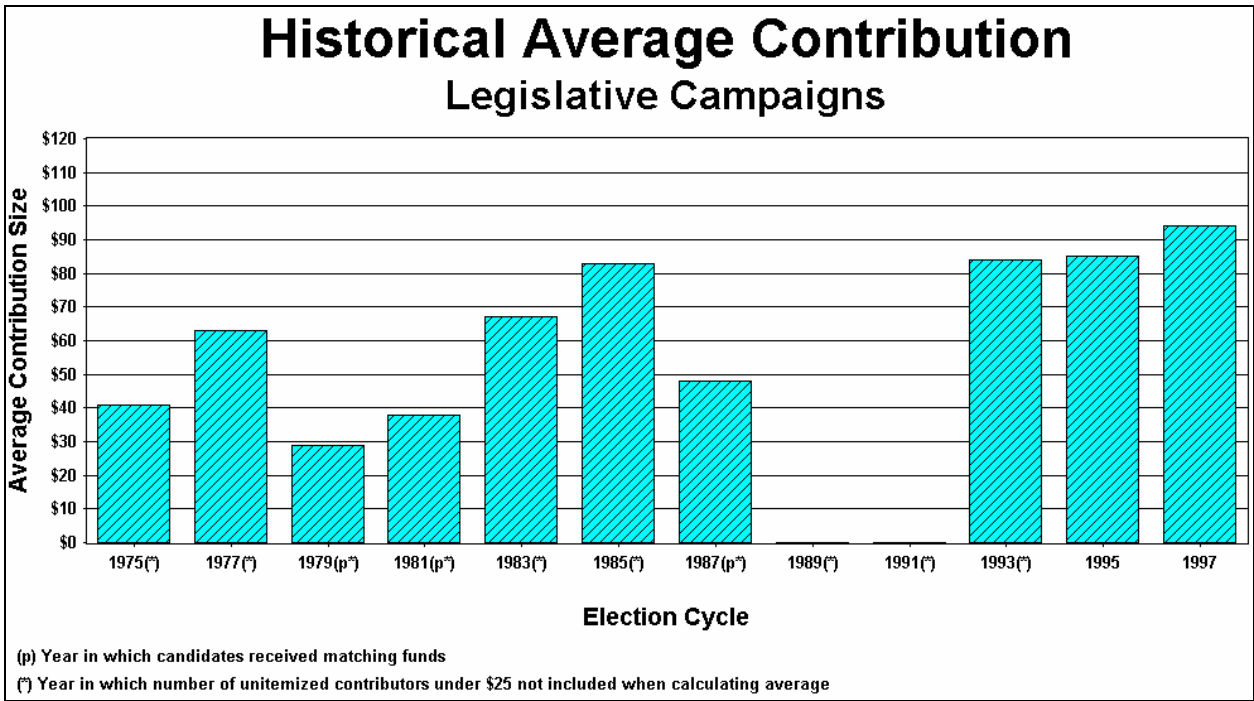


Figure 157

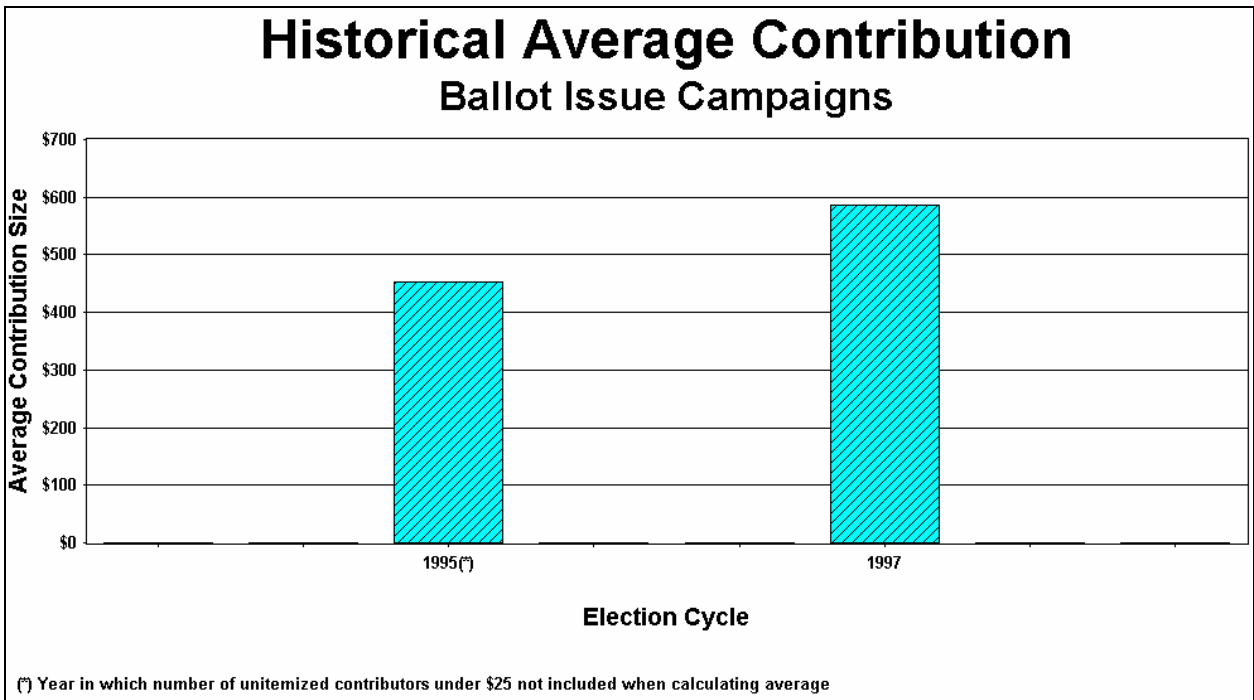


Figure 158

## VI. LISTS



## Top 20 Contributors to all Candidates

The following is a list of the top 20 contributors to all Candidates appearing on the 1997 ballot. The reported employers of individual contributors are also shown. Where the various campaigns have reported different employers then all reported employers are listed.

<b>Laborers &amp; Hodcarriers Local 242</b>		
Greg Nickels		\$400
Nick Licata (E)		\$400
Peter Steinbrueck (E)		\$400
Aaron Ostrom		\$400
Jan Drago (E/I)		\$400
Richard McIver (E)		\$400
Richard Conlin (E)		\$400
Paul Schell (E)		\$400
<b>Total</b>		<b>\$3,200</b>

<b>Seattle Firefighters Local 27 PAC</b>		
Nick Licata (E)		\$400
Brian Peyton		\$400
Jane Noland		\$400
Richard McIver (E)		\$400
Patrick Kylen		\$400
Peter Steinbrueck (E)		\$400
Richard Conlin (E)		\$400
Paul Schell (E)		\$400
<b>Total</b>		<b>\$3,200</b>

<b>IBEW 77 PAC</b>		
Greg Nickels		\$400
Cheryl Chow		\$400
Jan Drago (E/I)		\$400
Bob Hegamin		\$400
Sherry Harris		\$400
Thomas Goldstein		\$400
Richard McIver (E)		\$400
Paul Schell (E)		\$400
<b>Total</b>		<b>\$3,200</b>

<b>Northwest Waste Industries, Inc.</b>		
Jan Drago (E/I)		\$350
Jane Noland		\$400
Greg Nickels		\$400
Brian Peyton		\$200
Richard McIver (E)		\$200
Paul Schell (E)		\$400
Nick Licata (E)		\$400
Sherry Harris		\$400
Richard Conlin (E)		\$400
<b>Total</b>		<b>\$3,150</b>

<b>Judith M. Runstad</b>		
Foster, Pepper & Shefelman / Wright Runstad		
Jan Drago (E/I)		\$375
Richard McIver (E)		\$400
Mark Sidran (E)		\$400
Jane Noland		\$400
Aaron Ostrom		\$400
Richard Conlin (E)		\$350
Paul Schell (E)		\$400
Greg Nickels		\$400
<b>Total</b>		<b>\$3,125</b>

<b>WA State Cncl of County &amp; City Employees</b>		
Jan Drago (E/I)		\$400
Greg Nickels		\$400
Richard Conlin (E)		\$400
Thomas Goldstein		\$400
Aaron Ostrom		\$400
Richard McIver (E)		\$400
Paul Schell (E)		\$400
<b>Total</b>		<b>\$2,800</b>

<b>Margaret Pageler</b>		
Seattle City Council		
Richard McIver (E)		\$400
Jan Drago (E/I)		\$200
Richard Conlin (E)		\$400
Greg Nickels		\$100

<b>PTSGE Preston Gates &amp; Ellis PAC</b>		
Mark Sidran (E)		\$400
Greg Nickels		\$330
Sherry Harris		\$400
Jane Noland		\$200
Paul Schell (E)		\$400

Cheryl Chow	\$200
Nick Licata (E)	\$300
Peter Steinbrueck (E)	\$400
Paul Schell (E)	\$400
Jane Noland	\$400
<b>Total</b>	<b>\$2,800</b>

Richard Conlin (E)	\$400
Richard McIver (E)	\$200
Aaron Ostrom	\$400
<b>Total</b>	<b>\$2,730</b>

<b>Intl Fed of Prof &amp; Tech Eng Local 17 PAC</b>	
Jan Drago (E/I)	\$400
Nick Licata (E)	\$400
Aaron Ostrom	\$375
Richard McIver (E)	\$375
Richard Conlin (E)	\$350
Paul Schell (E)	\$375
Peter Steinbrueck (E)	\$400
<b>Total</b>	<b>\$2,675</b>

<b>Herman Sarkowsky</b>	
Self Employed / Sarkowsky Investment Corp	
Greg Nickels	\$400
Jan Drago (E/I)	\$400
Paul Schell (E)	\$400
Thomas Goldstein	\$400
Richard Conlin (E)	\$400
Richard McIver (E)	\$400
Aaron Ostrom	\$200
<b>Total</b>	<b>\$2,600</b>

<b>Gogerty Stark Marriott Inc</b>	
Jan Drago (E/I)	\$250
Greg Nickels	\$400
Richard McIver (E)	\$400
Paul Schell (E)	\$400
Jane Noland	\$150
Cheryl Chow	\$400
Peter Steinbrueck (E)	\$100
Richard Conlin (E)	\$400
<b>Total</b>	<b>\$2,500</b>

<b>The Rocky Company Inc</b>	
Jan Drago (E/I)	\$400
Mark Sidran (E)	\$200
Richard McIver (E)	\$400
Bruce Bentley	\$300
Aaron Ostrom	\$400
Paul Schell (E)	\$400
Richard Conlin (E)	\$400
<b>Total</b>	<b>\$2,500</b>

<b>Martha Jane Kongsgaard</b>	
Self Employed / Environ Law Supp Assoc/ Kongsgaard-Goldman Foundation	
Thomas Goldstein	\$300
Aaron Ostrom	\$400
Mark Sidran (E)	\$120
Richard Conlin (E)	\$400
Richard McIver (E)	\$400
Greg Nickels	\$400
Paul Schell (E)	\$400
<b>Total</b>	<b>\$2,420</b>

<b>B Gerald Johnson</b>	
Preston Gates & Ellis	
Jan Drago (E/I)	\$400
Sherry Harris	\$375
Peter Steinbrueck (E)	\$400
Nick Licata (E)	\$200
Paul Schell (E)	\$400
Richard McIver (E)	\$250
Richard Conlin (E)	\$388
<b>Total</b>	<b>\$2,413</b>

<b>The Boeing Company</b>	
Jan Drago (E/I)	\$400
Mark Sidran (E)	\$400
Richard Conlin (E)	\$400
Richard McIver (E)	\$400
Aaron Ostrom	\$400
Thomas Goldstein	\$400
<b>Total</b>	<b>\$2,400</b>

<b>Matthew J Griffin</b>	
Pine Street Associates	
Jan Drago (E/I)	\$400
Sherry Harris	\$400
Richard McIver (E)	\$400
Greg Nickels	\$400
Paul Schell (E)	\$400
Thomas Goldstein	\$400
<b>Total</b>	<b>\$2,400</b>

<b>Christopher R Larson</b>	
Microsoft Corporation	
Greg Nickels	\$400
Jane Noland	\$400
Richard McIver (E)	\$400
Jan Drago (E/I)	\$400
Aaron Ostrom	\$400
Cheryl Chow	\$400
<b>Total</b>	<b>\$2,400</b>

<b>Nitze-Stagen &amp; Company Inc</b>	
Mark Sidran (E)	\$300
Richard McIver (E)	\$400
Greg Nickels	\$100
Aaron Ostrom	\$800
Thomas Goldstein	\$200
Richard Conlin (E)	\$100
Paul Schell (E)	\$400
<b>Total</b>	<b>\$2,300</b>

<b>Puget Sound Energy</b>	
Mark Sidran (E)	\$300
Jan Drago (E/I)	\$400
Richard Conlin (E)	\$400
Bruce Bentley	\$200
Thomas Goldstein	\$200
Aaron Ostrom	\$400
Richard McIver (E)	\$400
<b>Total</b>	<b>\$2,300</b>

<b>WMNA Waste Management Inc</b>	
Greg Nickels	\$400
Jane Noland	\$400
Richard Conlin (E)	\$300
Jan Drago (E/I)	\$200
Peter Steinbrueck (E)	\$300
Nick Licata (E)	\$300
Paul Schell (E)	\$400
<b>Total</b>	<b>\$2,300</b>

### Top 16 Contributors to all Ballot Issues

The following is a list of the top 16 contributors to all ballot issue committees on the ballot in 1997. There were numerous contributors of \$5,000, just below the cutoff. Therefore we only presented the top 16, not 20.

<b>The Boeing Company</b>	
Families Yes	\$25,000
Citizens for Seattle Streets	\$25,000
<b>Total</b>	<b>\$50,000</b>

<b>Football Northwest Mgmt, Inc.</b>	
Families Yes	\$25,000
Citizens for Seattle Streets	\$10,000
<b>Total</b>	<b>\$35,000</b>

<b>BankAmerica Corporation Campaign Fund</b>	
Families Yes	\$15,000
Citizens for Seattle Streets	\$10,000
<b>Total</b>	<b>\$25,000</b>

<b>Puget Sound Energy</b>	
Families Yes	\$5,000
Citizens for Seattle Streets	\$20,000
<b>Total</b>	<b>\$25,000</b>

<b>Washington Mutual Bank</b>	
Families Yes	\$15,000
Citizens for Seattle Streets	\$4,000
<b>Total</b>	<b>\$19,000</b>

<b>Price Costco</b>	
Families Yes	\$2,000
Citizens for Seattle Streets	\$10,000
<b>Total</b>	<b>\$12,000</b>

<b>US West Communications</b>	
Families Yes	\$7,500
Citizens for Seattle Streets	\$4,000

<b>Group Health</b>	
Families Yes	\$10,000

<b>Total</b>	<b>\$11,500</b>
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<b>Microsoft</b>	
Families Yes	\$10,000
<b>Total</b>	<b>\$10,000</b>

<b>Starbucks Coffee Company</b>	
Families Yes	\$5,000
Citizens for Seattle Streets	\$5,000
<b>Total</b>	<b>\$10,000</b>

<b>Greater Seattle Chamber of Commerce</b>	
No on Initiative 41	\$7,635
<b>Total</b>	<b>\$7,635</b>

<b>Stevedoring Services of America</b>	
Citizens for Seattle Streets	\$7,500
<b>Total</b>	<b>\$7,500</b>

<b>Total</b>	<b>\$10,000</b>
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<b>Safeco</b>	
Families Yes	\$10,000
<b>Total</b>	<b>\$10,000</b>

<b>AT&amp;T Wireless Services</b>	
Families Yes	\$4,200
Citizens for Seattle Streets	\$4,500
<b>Total</b>	<b>\$8,700</b>

<b>Ken Alhadeff</b>	
Families Yes	\$7,500
<b>Total</b>	<b>\$7,500</b>

<b>Michael Alhadeff</b>	
Families Yes	\$5,125
<b>Total</b>	<b>\$5,125</b>



## **List of Contributors**

The list of contributors is not available in the web version of this report. These lists are available elsewhere on the Commission web site at:

[www2.ci.seattle.wa.us/ethics/searchlist/lists.asp](http://www2.ci.seattle.wa.us/ethics/searchlist/lists.asp)

and:

[www2.ci.seattle.wa.us/ethics/searchlist/searchlist.asp](http://www2.ci.seattle.wa.us/ethics/searchlist/searchlist.asp)