

# DVP UPDATE FOR CAMPAIGNS #3

February 2025



## STAY INFORMED

- Campaign Updates contain unique information. Please take time to review prior updates [here](#).
- Inform us of changes to your campaign contacts.
- Seattle Municipal Code and Commission Rules are now posted on a single page for your reference:
  - [Rules and Procedures](#) - Scroll down to "Elections Code"

## PAYPAL AND OTHER PEER-TO-PEER APPS

Under city law, contributors using PayPal and other peer-to-peer apps are limited to \$60. If a peer-to-peer app is used to collect a qualifying contribution, the contributor must complete the bottom portion of the [Qualifying Signature Form](#). You may want to check your online system to see if this feature is turned on or off and proceed accordingly.

## WHY IS THE PLEDGE SO IMPORTANT?

Other than being a legal requirement, signing the [Pledge](#) kicks off a number of changes that benefit you as a candidate. 1. Your name is now included in the dropdown of options in our online voucher portal. 2. Your name goes up on our Participating Candidates page. 3. Vouchers received in your name will be counted.

## FREE DVP OUTREACH MATERIALS

DVP produces outreach materials you are welcome to request and share with residents, not just those who give you vouchers.

1. Brochures describing how the program works - available on request and in 20 languages. You can either pick them up or we can mail to you.
2. Stickers! We'll send you the images when we get the first order in.

## LAUNCH WEEK

We begin mailing and emailing vouchers the week of February 24th.

- You will receive the 2025 Campaign Replacement Form to use on you site and you can request color copies to pick up and get mailed. Don't forget, there are strict rules on who can collect. [See Campaign Update #2](#).

Media activities have begun - Watch for ads on the exterior and interior (behind the driver) of buses serving downtown.

## SUBMITTING YOUR QUALIFYING CONTRIBUTIONS AND SIGNATURES

Use the 2025 Qualifying Contribution and Signature Tracker [here](#).

**New this year!** You may submit contributions and signatures in batches. Each submission in the chart below requires the respective numbers of both qualifying contributions and signatures. For instance, for your first batch, you need 100 of both signatures *and* contributions.

Position	1st Submission	2nd Submission	3rd Submission	Total
Mayor	100	250	250	600
City Attorney	100	150	150	400
City Council At-Large	100	150	150	400
City Council District	100	50	-	150

## REQUEST THE SEATTLE VOTER FILE

Visit [here](#) or send us an email to request a Seattle voter file directly from our office. You will need the Seattle voter file to complete the following:

- Fill out the qualifying tracker to ensure you have valid contributions and signatures.
- Complete the bottom portion of the Campaign Replacement Form.

## IMPORTANT DATES

- **February 24, 2025** - First week vouchers are available to Seattle residents. DVP will mail four \$25 vouchers to Seattle residents and send email to online users. Additionally, campaigns may begin collecting Campaign Replacement Forms.
- **May 5 - 9, 2025** - Filing week at King County Elections.
- **May 23, 2025** - Last chance for candidates to enter the Democracy Voucher Program by signing the Pledge.
- **August 5, 2025** - Primary Election Day.
- **November 4, 2025** - General Election Day.