

Accessing Technical Assistance for Your Prenatal-to-Three Community Grant Application

At the heart of the Sweetened Beverage Tax Prenatal-to-Three Community Grant is a mission to advance racial equity through the increase of investments in community-driven programs focused on prenatal-to-three services.

In acknowledgement that structural racism has and continues to adversely affect access to funding, the City of Seattle's Department of Education and Early Learning has contracted with experienced and equity-driven consultants to provide technical assistance at no charge to the community. **Technical assistance providers can support applicants by helping them:**

- Determine their eligibility and/or suitability of their application for this funding opportunity
- Understand how to respond to the prompts in the short answer portion
- Conceptualize proposed services based on applicants' previous experience, connections to their respective communities, areas of expertise
- Be thoughtful in their planning and the completion of the required budget template

Technical assistance (TA) providers may not write any part of the proposal for applicants. Additionally, they are not able to speak to an applicant/applications' competitiveness or the likelihood of it being funded. Applicants can **access technical assistance by contacting any of the TA providers below at their listed email address.**



Catherine Verrenti is thrilled to have an opportunity to support applicants that are deeply embedded in the community. She offers skills and insights gained from her twenty years of hands-on experience. This expertise includes grant development plus managing a wide range of culturally responsive family support, case management and homeless programs. She approaches this work by first listening to what CBOs hope to accomplish in their community. This might be articulating a strong needs statement, helping to develop partnerships, or forming a compelling grant narrative. She can be uniquely helpful in fine-tuning program designs, projecting achievable performance targets and developing budgets. She is particularly excited to help CBOs think through all parts of their program to ensure strong program launch and implementation. To access technical assistance support through Catherine, email catherine@verrenticonsulting.com.



Hassan Wardere specializes in project management, authentic community engagement, capacity building, strategic planning and partnerships, and technical assistance. Hassan utilizes a unique strategy of valuing home cultures when supporting the development of strategic ideas, successful designs and integration of creative, customized, equity-driven programs, and services. Applying Results-Based Management (RBM) that honors internal strength is one of the strategies Hassan uses to provide an organization the leverage to hold onto its cultural values and contribute to the achievement of each program's outcome. Hassan has extensive experience working with CBOs that serve immigrant and refugee families. To access technical assistance support through Hassan, email hassan@bulleconsulting.com.



Jing Fong has over 35 years' experience in the public, private and nonprofit sectors as a strategic consultant, writer, and editor, specializing in education and public affairs. Jing most recently served as the education outreach manager for YES! Media. She is a member of her community's Race Equity Advisory Committee. To access technical assistance support through Jing, please contact her associate Roxanne at rhiconsultingteam@gmail.com (Note: Jing Fong works in partnership with Roxanne Hood Lyons and RHL Consulting.)



Roxanne Hood Lyons promotes community impact through executive coaching, capacity building and assisting organizations in accessing funds. With experience as a funder, consultant and executive director of a small community-based organization, she will help you build a proposal that leverages your staff and community strengths while increasing the capacity of your organization. Working in a conversational style, Roxanne will help you highlight your stories to create a compelling proposal that build on your unique ideas and community's strengths. She is happy to support you in identifying how your program fits with this opportunity, editing, and increasing the power of your proposal, and developing a budget that supports your work. To access technical assistance support through Roxanne, email rhiconsultingteam@gmail.com.



Betsey Archambault is principal with Cooper Consulting and a part of the RHL Consulting team. She has worked for 15 years with nonprofits nationally and internationally, including Nepal, India, China, and Chad. A founding executive director, Betsey provides fundraising assistance (grant writing, individual gifts, fund development planning, and diversification) for small organizations. She speaks Japanese proficiently. To access technical assistance support through Betsey, email rhiconsultingteam@gmail.com. (Note: Betsey works in partnership with Roxanne Hood Lyons and RHL Consulting.)