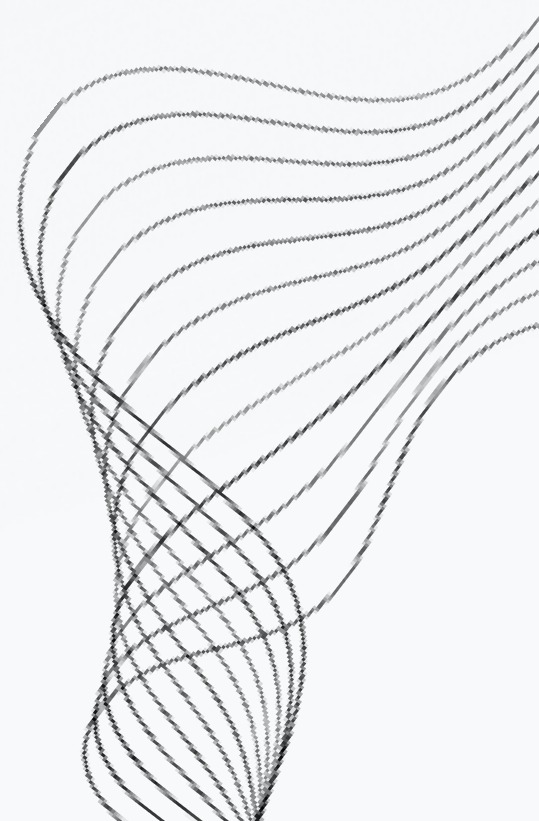


ENHANCING Community Safety

**A PARTNERSHIP PROPOSAL BY SOMALI INDEPENDENT BUSINESS
Alliance (SIBA)**



CONTENT

01

ABOUT US

02

OUR PROJECT

03

OUR PROPOSAL

04

CONCLUSION

ABOUT US

Mission



- At the Somali Independent Business Alliance (SIBA), we empower refugees and immigrants in Washington to achieve their entrepreneurial goals. Our mission is to support refugees and immigrants in Washington by helping them gain knowledge and training to build their businesses.

- Vision: To help business owners learn the skills and talents they need to build successful businesses

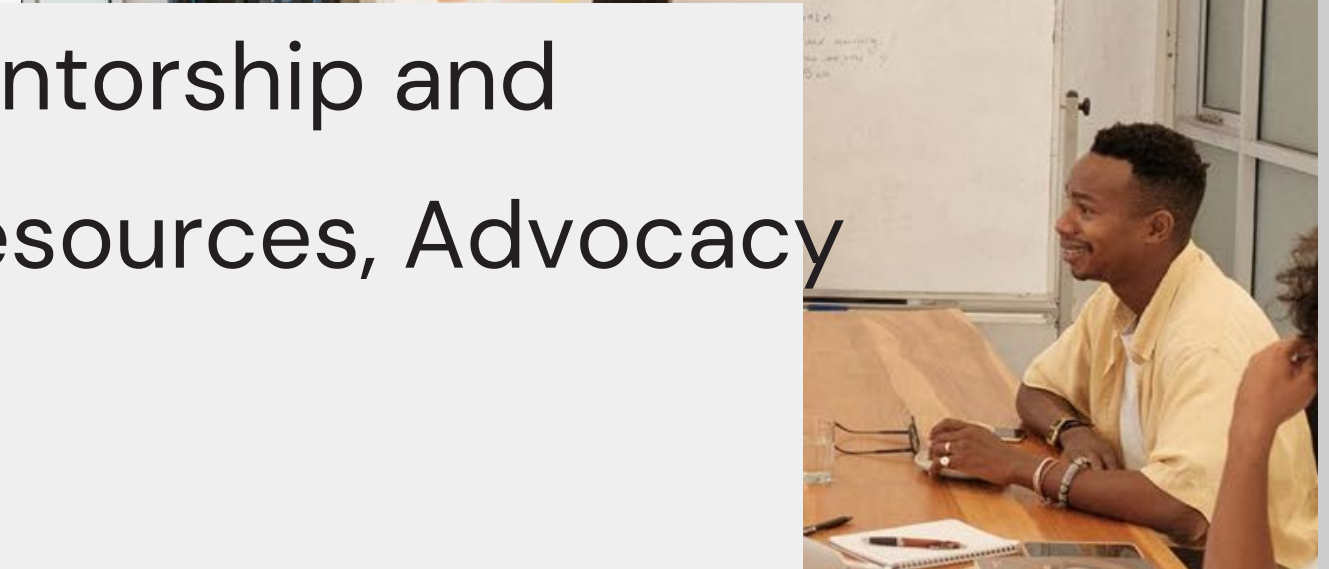
Vision



OUR SERVICES



Our Services: Business training, Mentorship and coaching, Networking, Access to resources, Advocacy and Community engagement



GOALS AND OBJECTIVES

Objective n° 1

Enhance safety education for small business owners in Washington



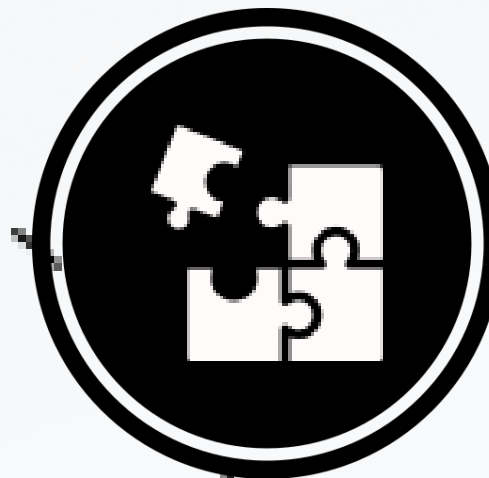
Objective n° 2

Help businesses increase their knowledge on creating and implementing safety plans



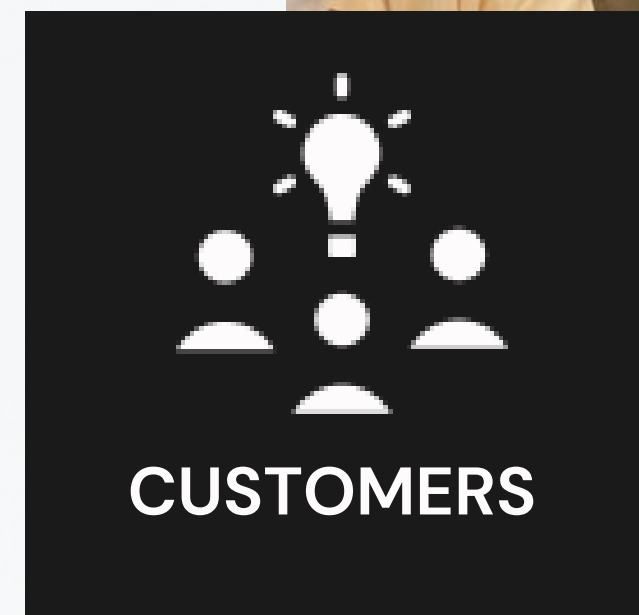
Objective n° 3

Collaborate with other organizations and government agencies to increase awareness and resources for minority business owners.



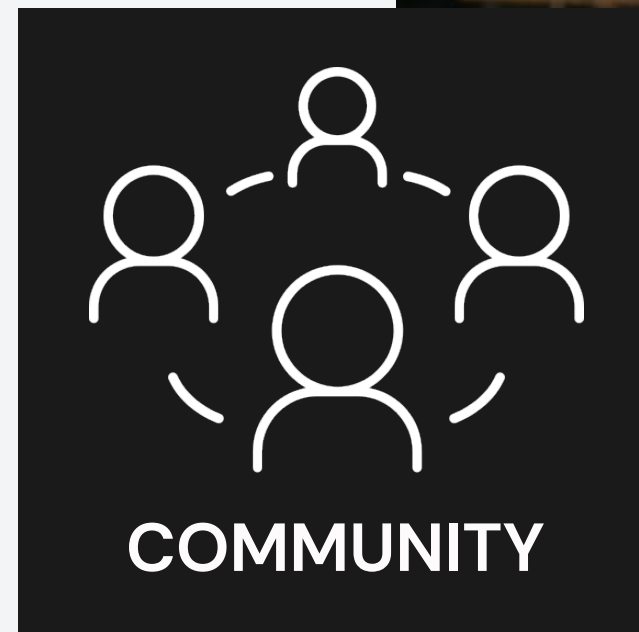
IMPORTANCE OF SAFETY FOR BUSINESSES

- Trust: Safety builds trust with customers, bringing in more business.
- Asset Protection: Safety measures keep assets safe from harm, maintaining financial stability and reducing financial losses.
- Employee Welfare: Safe workplaces keep employees happy and productive, reducing turnover.
- Attracts Investment: Businesses with a strong safety record are more attractive to investors and potential partners.
- Reputation: A safe reputation attracts and keeps customers, ensuring steady growth.



SAFETY CONCERNS IN THE COMMUNITY

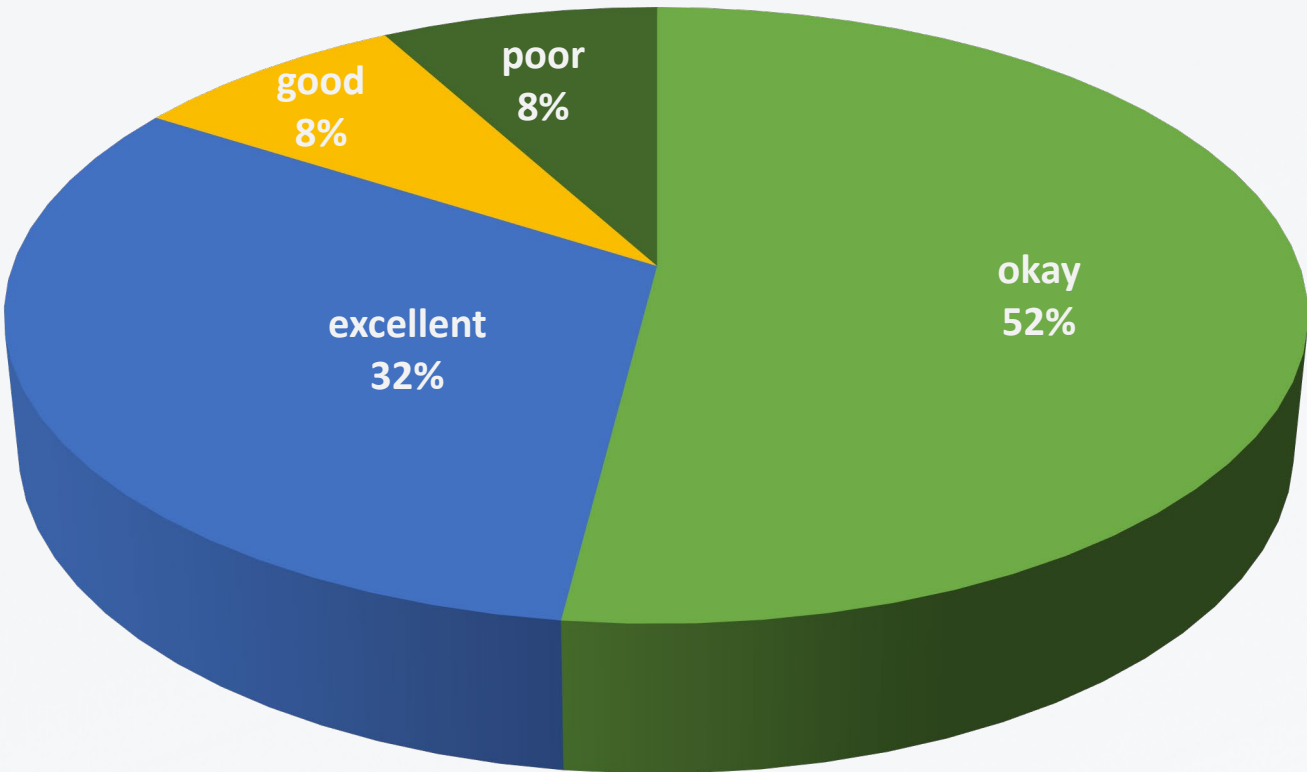
- Increased Crime: Criminals are becoming bolder, targeting businesses even during the day.
- Ineffective Response: Police response times are slow, allowing criminals to escape and causing further damage.
- Security Weaknesses: Some businesses lack security measures like cameras and secure doors, making them easy targets.
- Online Fraud: Fake online stores are scamming customers, hurting businesses financially and eroding trust.
- Knowledge Gap: Business owners, especially immigrants and refugees, need more education on security measures to protect themselves.



SAFETY SURVEY FINDINGS

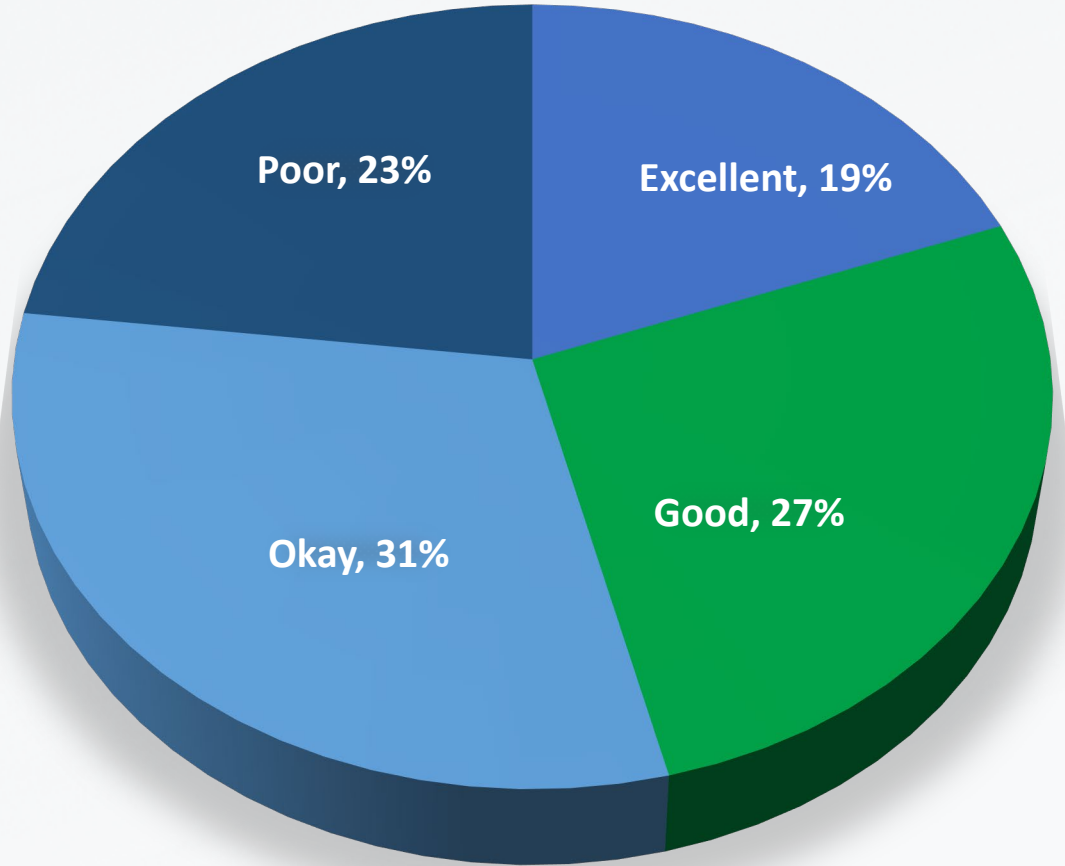
We conducted a survey among business owners, and this were our findings.

Safety Perception S. Seattle



- okay
- excellent
- good
- poor

Businesses' safety assessment




- Excellently
- Good
- Okay
- Poor



ADDITIONAL SAFETY CONCERN

While a significant number initially rated safety as good, many later confided that their true feelings were different.

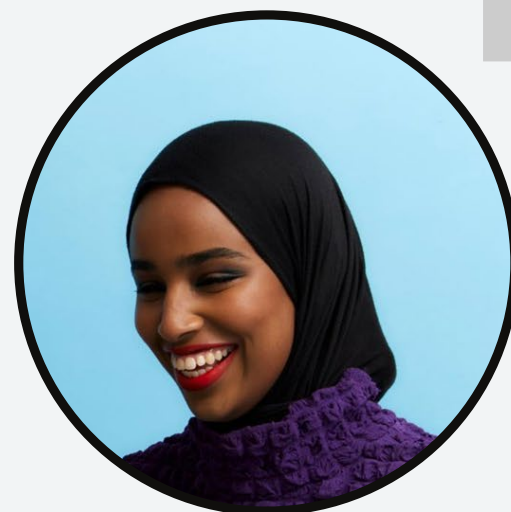
1. Reluctance to Engage: Hesitation to discuss safety issues in depth.
 2. Fear of Repercussions: Concerns about being witnesses or involved in investigations.
 3. Fear of Retaliation: Worry about being targeted by criminals.
- 

TESTIMONIALS

Nasra Abukar



SIBA has helped me launch my business and network with other business owners to gain more experience and knowledge! Their safety workshops will be a great addition to their services.





SOLUTIONS AND STRATEGIES

SOLUTIONS AND STRATEGIES

Solutions, strategies, and collaborations to fight crime!

Collaborate on resources: Learn more about the resources the Community Police Commissioner Office offers.

1



Security Grants:
Explore grant programs to help small businesses install security cameras, alarms, and other deterrents.

2



Joint Safety Events/Community Outreach: Partner with SIBA on educational events for business owners, teaching crime prevention strategies, best practices and promote safety .

3

SOLUTIONS AND STRATEGIES

Solutions, strategies, and collaborations to fight crime!

Information Sharing:

Educate more on two-way communication channel to share crime concerns and trends between SIBA and the

Commission.

4



Education: Educate business owners on the different kinds of theft and crime that occur, both digital and live in person. Offer resources to spread awareness

5



Security Infrastructure

Improvement: Work together to enhance security infrastructure in the community, such as installing surveillance cameras, improving lighting in public spaces, reinforcing door and window locks and if possible installing panic buttons in businesses that directly alert the police, providing a discreet and immediate way to call for help without the fear of being harmed while making a call.

6



COLLABERATING WITH
SIBA

WHY COLLABORATION WITH SIBA IS BENEFICIAL FOR ENHANCING SAFETY INITIATIVES



Strong Leadership: SIBA's President, Nafiso Samatar, has over 20 years of experience understanding local businesses and community needs.



Proven Partnerships: SIBA has strong relationships with key organizations like the African Chamber of Commerce and the City of Seattle, leading to successful collaborations. (e.g. Electric Trucks Incentive Pilot)



Successful Track Record: SIBA has a history of effectively running programs that benefit small businesses, like the Seattle Foundation's Neighbor to Neighbor program.

WHY COLLABORATION WITH SIBA IS BENEFICIAL FOR ENHANCING SAFETY INITIATIVES



Data-Driven Focus: SIBA uses data to understand the specific needs of immigrant and refugee businesses, making their programs more relevant and effective.



Recognized Expertise: SIBA's knowledge is valued by regional organizations, like PNWER who sought their input on a truck program.

THANK YOU FOR YOUR TIME!

SIBA and the Community Police Commission both share a commitment to safety. We at SIBA are strongly dedicated to finding solutions and propose collaborative initiatives for the businesses in our city.

We invite the Commission to join us in building a safer and more thriving community for all.