





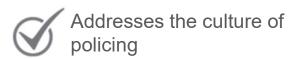
The Problem

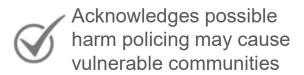
Crisis of **trust** and **confidence** in policing



Elements of the Solution











Creates opportunities for positive policing stories to be covered in local media



Emphasizes the common interests the community and the police share in advancing public safety



Addresses the True and Rightful Purpose of Policing

What is the 'True Purpose' of Policing?





The term differs across time, region, generations, subcultures, etc.



There are commonalities among these perspectives – **effective**, **empathetic** and **just**



America needs a framework that unifies and establishes a 'national coherence', or widespread understanding, of what policing in should be

Finding Policing's True Purpose



Realistic and Sustainable

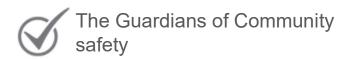
Doesn't demonize the police

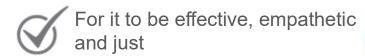
Addresses the culture of policing

Works for both cops and the community

The Peace Officer framework is not passive. It's a pathway.

What do we want from policing?

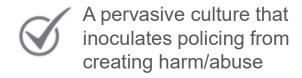




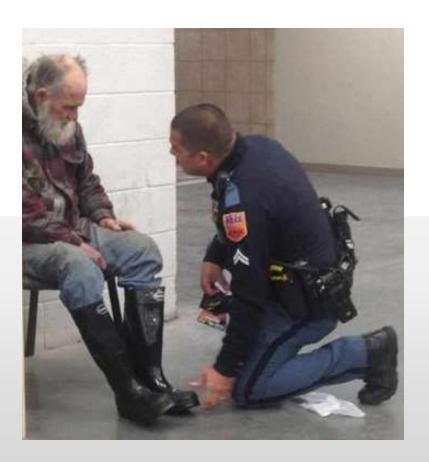












What do we mean by 'Peace Officer?'

Policing that is:

Effective, Empathetic and Just

'Peace Officer' Is



Smart on crime



Aligned with values



Community peace keeping



Focuses on commonalities



'Peace Officer' Is NOT



- Soft on crime
- Inconsistent with policing's legal mandate
- A radical departure from policing's fundamental purpose
- Alienating to the people cops are entrusted to protect
- A weakening of policing's authority
- Costly or difficult to implement

What's in it for the communities?







Just policing

Less harmful policing

The kind of policing we always wanted

Policing we'd be proud for our kids to be part of

Why bring Peace Officer to your community?





Peace Officer approach to policing betters community member's lives.



Rightful policing is policing that is effective, empathetic and just.

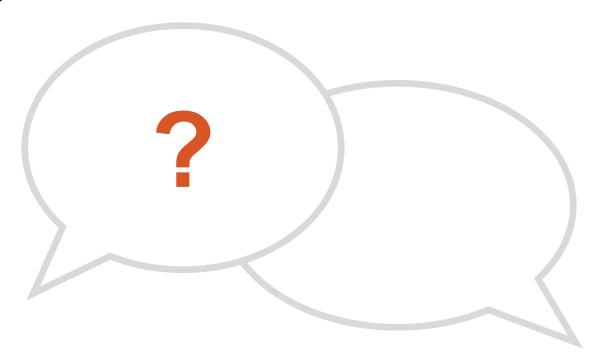


One way it betters communities is by advancing rightful policing.



A way to operationalize rightful policing by embodying Peace Officers in your community.

Questions





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