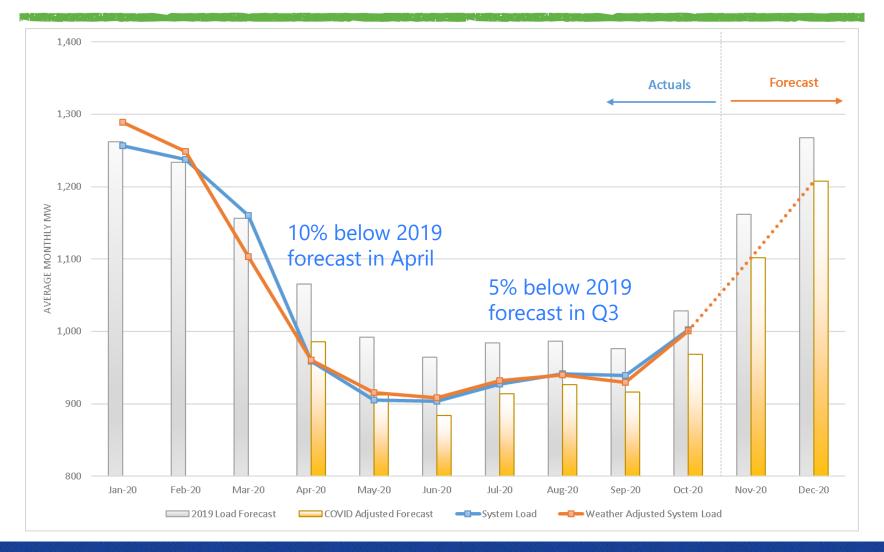


2020 RETAIL SALES FORECAST UPDATE

Review Panel Presentation

John Rudolph December 2020

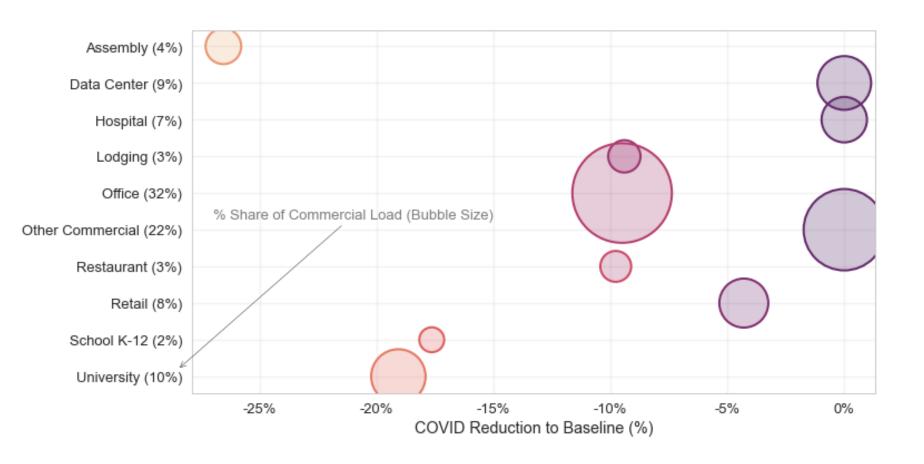
COVID IMPACTS 2020 SYSTEM LOAD



COVID IMPACTS 2020 RETAIL SALES



COVID IMPACTS BY BUILDING SEGMENT



Normal Economic Drivers

COVID & ECONOMIC RECOVERY



COVID Recovery

Vaccine is widely distributed mid-2021 and normal economic activity starts to return by end of the year. Electricity consumption in heavily impacted Commercial sectors will gradually recover between 2022 - 2024.



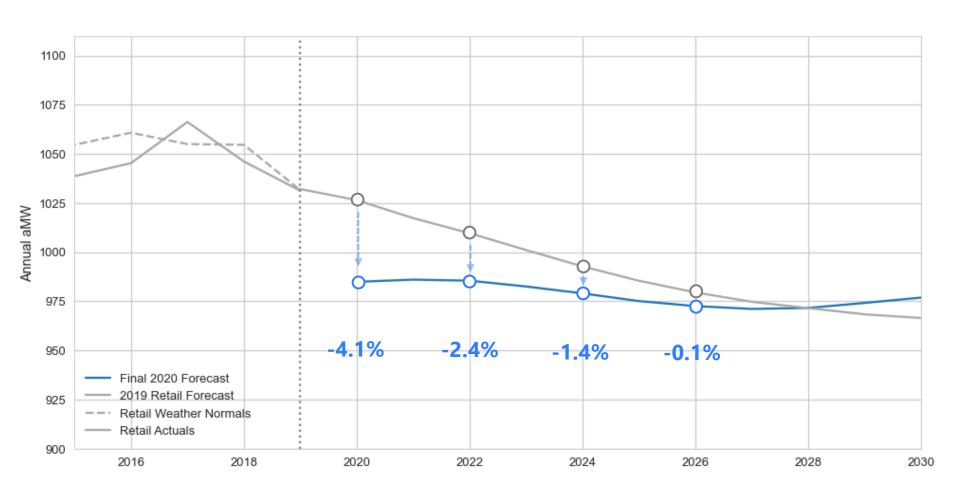
Housing Market

Remains healthy and continues to grow as economy recovers



Commercial Real-Estate Will undergo some rebalancing leading to a slow down in new construction over next 5 years

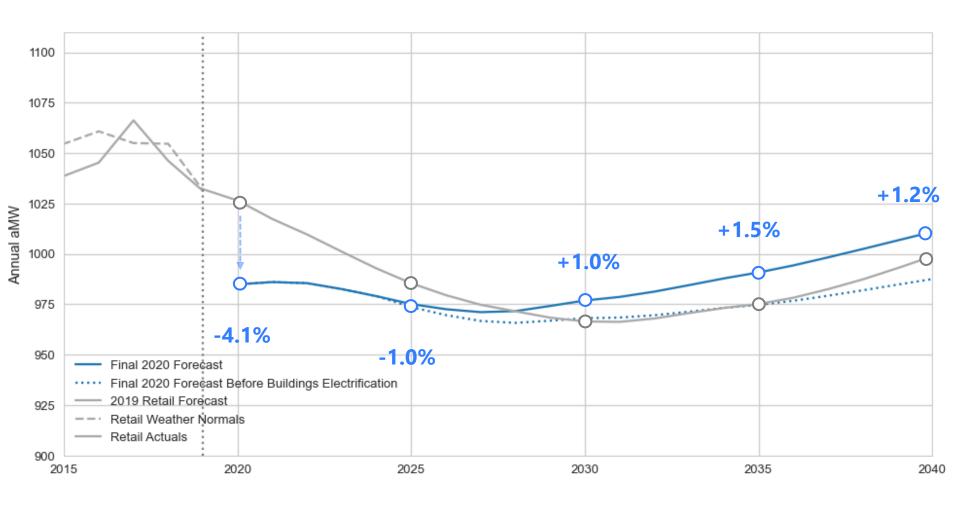
RETAIL SALES FORECAST 2020 - 2030



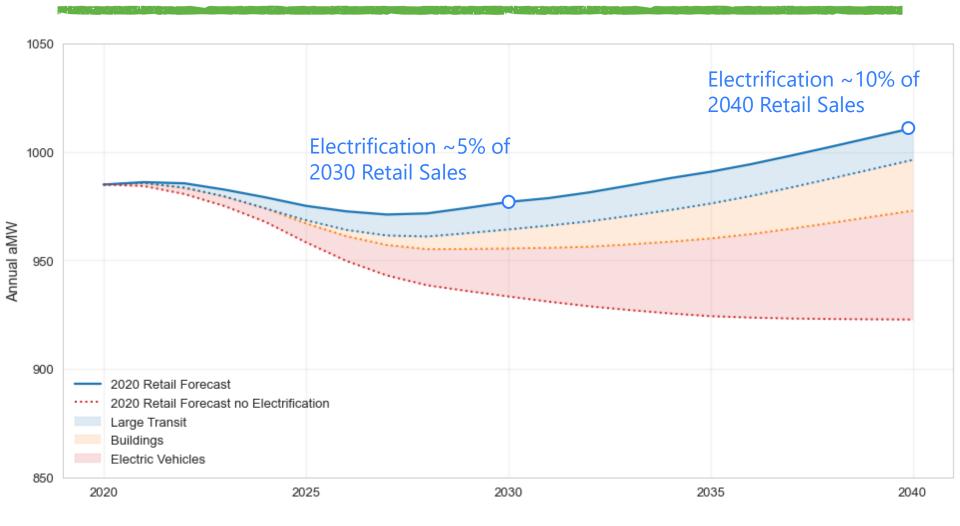
RETAIL SALES FORECAST DRIVERS: 2020 - 2030

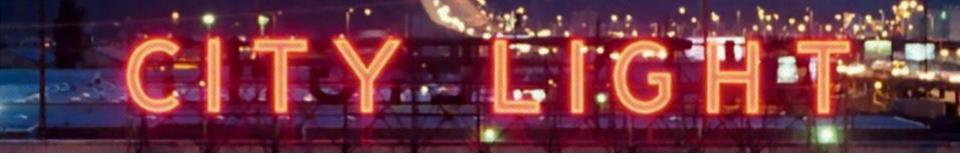


RETAIL SALES FORECAST: 2020 - 2040



IMPACTS OF ELECTRIFICATION ON 2020 FORECAST





MISSION

Seattle City Light provides our customers affordable, reliable and environmentally responsible energy services.

VISION

Create a shared energy future by partnering with our customers to meet their energy needs in whatever way they choose.

VALUES:

- Qustomers First
- Environmental Stewardship
- Equitable Community Connections
- Operational and Financial Excellence
- Safe and Engaged Employees