

#### **CITY LIGHT REVIEW PANEL MEETING**

Wednesday, April 16, 2025 9:00 – 11:00 A.M. In Person - SMT

—or—

#### **Microsoft Teams Meeting**

#### Proposed Agenda

<u>Item</u>

1. Welcome (5 min.)

Lead

Julie Ryan, Facilitator

- 2. Public Comment (5 min.)
- 3. Standing Items: (5 min.)
  - a. Chair's Report (Leo Lam)
  - b. Review of agenda (Julie Ryan)
  - c. Action: Review and approval of meeting minutes of March 19, 2025
  - d. Communications to Panel (Leigh Barreca)
  - e. Elect Review Panel chair and co-chair (Julie)

4. General Manager Update (40 min.)

- 5. Time of Use Rate Implementation (30 min.)
- 6. 2025 City Light Metrics (30 min.)
- 7. Adjourn

Next meeting: May 21, 2025

Draft Agenda Items: 10-year roadmap – Focus areas and draft outcomes, update on outreach.

Dawn Lindell

Craig Smith/Britt Luzzi

Angela Bertrand



#### Date of Meeting: March 19, 2025 | 9:00 – 11:00 AM Meeting held in SMT 3204 and via Microsoft Teams

MEETING ATTENDANCE					
Panel Members:					
Leo Lam	$\checkmark$	Thien-Di Do	$\checkmark$	Oksana Savolyuk	$\checkmark$
Joel Paisner		Ryan Monson	Bruce Flory		$\checkmark$
Kerry Meade		Toyin Olowu	$\checkmark$		
			•		·
Dawn Lindell <i>(GM)</i>	$\checkmark$	Leigh Barreca	V	Julie Ryan (Consultant /RP Facilitator)	$\checkmark$
Mike Haynes	$\checkmark$	Andrew Strong	$\checkmark$	Craig Smith	
Kirsty Grainger	$\checkmark$	DaVonna Johnson		Maura Brueger	
Julie Moore	V	Chris Ruffini	$\checkmark$	Angela Bertrand	$\checkmark$
Greg Shiring	$\checkmark$	Carsten Croff		Brian Taubeneck	
Eric McConaghy	$\checkmark$	David Logsdon	√	Bridget Molina	$\checkmark$
Jeff Wolf		Caia Caldwell		Brittney Garcia Stubbs	$\checkmark$
Siobhan Doherty	√	Karin Estby		Angela Song	√
		David Logsdon	V	Dylan King	$\checkmark$

Welcome and Introductions. The meeting was called to order at 9:03 a.m.

Public Comment. There was no public comment.

#### **Standing Items:**

Chair's Report. Leo Lam welcomed everyone and opened the meeting.

Review Agenda. Julie Ryan reviewed the agenda.

**Approval of February 19, 2025, Meeting Minutes.** <u>Minutes were approved</u>, with one revision to fix the spelling of Bruce Flory's name.

#### **Communications to Panel.**

• An email was received from a customer with solar panels who felt that her utility bills were too high. This issue was sent to our customer escalation team. The customer was contacted directly. She requested City Light to research her usage and billing for accuracy. Through a review of billing system and meter data, it was determined that her bills were accurate. All relevant data was provided to the customer, as well as information for all of

#### City Light Review Panel Meeting Meeting Minutes



the available bill assistance programs. The customer was told to contact us again if additional information is needed.

• Application materials for two candidates to fill the vacant Financial Analyst position were submitted to our City Council committee chair for review consideration and selection. This position is designated as a council appointment

#### General Manager's Update. GM Dawn Lindell presented.

 <u>Trip to Washington DC</u> – I joined hundreds of public power representatives in Washington, D.C., for the 2025 American Public Power Association (APPA) Legislative Rally, February 24 to 26. Maura Brueger, Director of Government & Legislative Affairs, and I met with lawmakers to advocate for policies to support affordable, sustainable, and reliable energy.

Maura scheduled eight meetings for us: three meetings with U.S. representatives and five meetings with staff members —two with our Washington senators and three representatives. Key issues included protecting Bonneville Power Administration's (BPA) workforce, navigating evolving energy markets, preserving municipal bond tax exemptions, and supporting clean energy tax credits. We also advocated for continued federal grant funding.

Federal policies shape how we operate, influence costs, and impact the communities we serve. These policies govern everything from energy generation and the electric grid to infrastructure investment. By engaging directly with lawmakers, utilities like City Light can explain how policies affect local operations and customers and provide insight into the increasing demand for power, the ability to meet that demand, and the urgency to expand transmission infrastructure to deliver power.

During our fast-paced "speed advocacy" sessions on Capitol Hill, we also updated lawmakers on relicensing efforts for our Skagit and South Fork Tolt projects, asked for help securing grant funding for dam upgrades, and advocated for permitting reforms to streamline building and improving transmission infrastructure.

We will continue championing sustainable, affordable energy policies and defending the resilience of public power. After all, as the saying goes, "if you're not at the table, you're on the menu."

2. <u>BPA's Market decision</u> – BPA issued their draft market decision on Thursday, March 6<sup>th</sup> indicating their preference for Market+, in spite of our best efforts to highlight the negative cost implications of this decision for our rate payers.

We are disappointed with the decision. Having two markets in the region is inefficient,

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will negatively affect consumer rates, and potentially cause adverse effects on regional greenhouse gas emissions reductions and weather response reliability, especially during extreme weather events. We remain steadfast that our customers are best served with an efficient, well connected, and integrated market.

Our understanding is BPA made this decision due to the other market's governance structure, with a Governor Appointed Board. We are working to support active legislation in California to change this structure. BPA is expected to announce their final decision in May.

3. <u>National Tree Care Award</u> – We are proud to share with you that we received the 2025 Tree Line USA award! This is our 12th year in a row receiving this award from the Arbor Day Foundation. This recognition celebrates our dedication to protecting urban trees while providing reliable electricity service. Tree Line USA honors utilities that meet top standards for managing trees and power lines.

Last year, we participated in an Arbor Day event by planting 10 new trees in Beacon Hill near the Chief Sealth Trail and Snoqualmie P-Patch. This project brought fresh greenery to our shared spaces.

4. <u>Hydropower Leadership Award</u> - The Northwest Hydroelectric Association (NWHA) held its annual conference in Seattle in the last week of February. More than 450 industry professionals gathered to share knowledge and discuss the latest developments and challenges related to hydropower generation. For more than a century, hydropower has been a vital energy source for the Pacific Northwest and beyond. This commitment to sustainability allowed us to become the first large utility to achieve 100% carbon neutrality—back in 2005! We've been leading the way for two decades, and it's thanks to the hard work and dedication of our team. Hydropower is key in balancing the grid and meeting the rising demand for electricity. As we aim for a more electrified society, having reliable and flexible energy sources becomes increasingly important.

At the heart of our commitment to hydropower is our dedication to caring for the environment. Chief Operating Officer Mike Haynes exemplifies this commitment and was recognized with the Northwest Hydroelectric Association's 2025 Pamela E. Klatt Award, which honors individuals for their leadership and service contributions to the Northwest hydroelectric industry. The Pamela E. Klatt award, named in memory of the environmental planner and long-time NWHA board member, recognizes individuals who make a lasting impact on the hydropower industry. Mike's career reflects these values, and his leadership continues to shape the future of hydropower in the Pacific Northwest. Congratulations, Mike!



#### **Q:** Do you feel that your lobbying was successful regarding BPA's workforce reduction?

**A:** Yes, it was successful. At one point, BPA lost 400 staff. The first 14 were DEI based jobs – these positions have not been restored. They also lost 220 staff due to the early buy-out option, including a lot of positions in the field and in craft positions that will be hard to replace. City Light did offer mutual aid, as well as several other northwest utilities. Over 90 just-hired employees had their offers rescinded and 60 of them had their offers reinstated. Probationary employees less than one year in the job (which included those who had been promoted to a new role within the agency), were also laid off. Most of them were reinstated into their positions. The net of that is the loss of the 14 DEI staff and 220 employees who took the buy-out.

#### **Q**: Are the employees that took the buy-out at risk of not getting paid?

**A:** I don't think so. Their salaries are in BPA's budget, so they will be paid. The message we gave legislators is it saves taxpayers **zero dollars** to eliminate staff at BPA since BPA's expenses are recovered in their rates.

**Transportation Electrification Strategic Investment Plan (TESIP).** David Logsdon began the presentation and introduced Angela Song. The presentation is in the meeting packet.

### **Q**: There's a lot of elements of charging and public access charging; could you explain how we're providing charging to people along the street?

**A:** There are a few different designs including pole mounted and pedestal mount chargers. There are a few applications that people can use to show where all the chargers are and if they are currently in use. One example is PlugShare. We also have info on our website and locations, with an interactive tool.

#### Q: How much does it cost to park and charge?

**A:** For Level 2 chargers, the cost is \$0.21 per KW, for fast charges, it is closer to \$0.41. Users do not pay to park for our chargers, and we pride ourselves on having lower rates than our competitors.

#### Q: Do you have time of use charging rates?

**A:** Yes, we had a pilot, and we are working on including that in our new time of use rates that are rolling out soon.

City Light staff offered to send to the Review Panel the EV charging explanation sheet that the utility provides customers at community events.

**10-year Roadmap Update and Input.** Angela Bertrand led this exercise. Presentation materials are in the meeting packet.

Integrated Communications Plan. Dylan King presented. Presentation materials are in the meeting



packet.

#### Q: What are examples of groups you are meeting with?

**A:** We are working with a lot of advisory councils, such as the Indigenous Advisory Group as well as tabling at the P-Patch Community event Department of Neighborhoods is hosting. We are using a literature review to identify whose voice we haven't heard from and are making sure we find a path to hear their needs.

### **Q**: How do you follow up with community members? Are you reaching people by email or just connecting with the event manager?

**A:** Both. We use mass communications as well as other channels. We are trying to create a relationship so they will invite us in.

**April Agenda.** The next meeting will include updates on the development of the 10-year roadmap, and a Time of Use program presentation. Staff invited the Panel Members to let them know if there are other programs that Review Panel members would like to hear about.

Adjourn. The meeting was adjourned at 10:53 a.m.

Next meeting: April 16, 2025, 9:00 – 11:00 a.m.





WE POWER SEATTLE

### Time of Use (TOU) Big Picture Journey



# Time of Use Rate Design



Rate ordinance approved by Seattle City Council in 2022.

Available for Residential, Small and Medium General Service customers

### Transition to TOU - Objectives



# Energy Insights Tool

- Mid 2025 Features
  - Online rate education
  - Online enrollment
  - Rate coach emails
  - Basic business customer features

- Late 2025 Features
  - Improved business customer features
  - Rate education reports
  - Home profile quizzes



## Utility Service Website Link



# **Billing Comparison**

		ick to My Account	
lectric Bill Compare			
CENT BILL	COMPARED TO		
December 16, 2024 🗸	November 13, 2024	Personalized bill	
Nov 13 - Dec 16 (34 days)	<b>Oct 15 - Nov 13</b> (30 days)	comparison informa	ation
1737 kWh	133 kWh		
<b>\$285</b> <sup>*</sup> ↑ \$257	<b>\$28</b> <sup>∗</sup>		
*Bill amounts calculated without taxes, fees, and credits, and	*Bill amounts calculated without taxes, fees, and credits, and so may not match your actual bill total.		
so may not match your actual bill total.			
so may not match your actual bill total.	so may not mater, your access an count		
	bout \$257 higher than your previous bill.		
Your electric charges are <b>a</b>			
Your electric charges are <b>a</b> l	<b>bout \$257 higher</b> than your previous bill.	↑ \$109	
Your electric charges are <b>a</b> l	93 Weather-related Usage	cent bill	rences
Your electric charges are a ey reasons why your bill changed: Electric Usage	93       Weather-related Usage         94,       You used more weather-related electricity during your reperiod, likely due to an average temperature decrease of	cent bill	rences gate

### **Rate Calculator**

Seattle City Light

#### Back to My Account

#### Top plan for 824a S Orcas St

Select service agreement to compare rates:

Estimates based on your last 12 months of usage.

YOUR CURRENT PLAN

#### 2025 Standard Rates

On the Flat Rate, the cost of electricity stays the same no matter when you use it, offering predictable energy costs throughout the day and year.

To save on the Flat Rate, focus on efficiency and using less energy overall:

- Run full loads in your dishwasher and washing machine.
- Unplug electronics when not in use.
- Switch to LED lights instead of incandescent bulbs.
- Consider using a smart thermostat to manage heating and cooling efficiently.



LOWEST COST

#### Opt-In Time-Of-Day Rates

With the Time of Use rate, prices vary throughout the day based on when you use electricity:

- Mid-peak pricing applies from 6 a.m.-5 p.m. and again from 9 p.m. to midnight.
- Peak pricing, when rates are highest, is from 5-9 p.m.
- Off-peak, the lowest-cost period, runs from midnight to 6 a.m.

By adjusting your habits to run appliances and charge electric vehicles —for example—during off-peak times, you can take advantage of lower rates.

#### Monthly Yearly

**\$100** avg/mo If no big lifestyle changes in the next year Save additional \$\$ with some behavior changes. <u>Personalize Estimate</u>

#### Enroll Now

View More Details

Advice on best rate based on historical usage

Quick link to enroll in rate

### Awareness and Education Campaigns

Community Liaison Partnership

Community **Events** 

Rate Education Reports

Online FAO & Tutorials



Happening now

**GOAL: Reach every** customer multiple times through universal and direct contact methods.



Paid & Earned Media

Mass Mailing

Personalized Messaging

Outdoor Advertising

Future planned

## **Regular Updates**



## **Enrollment Targets**



Timeline



Opt-In General Release June 2025

- Increase customer outreach including announcing launch date
  - Internal readiness Change Management and Training
  - **LAUNCH** Rate and Customer Insights Tool!

Targeted Rate Education Reports Oct 2025

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- Increase Business Customer features
- Introduce rate education reports to all customers
- Home profile quizzes for personalized energy use tips



- Dynamic marketing and education campaign
- Rate design for future
- Immersion in community to build trust and partnership on the why, when and how of TOU







# THANK YOU



# Mission, Vision, and Values

### Mission

Seattle City Light safely provides our customers with affordable, reliable, and environmentally responsible energy services.

### Vision

Create a shared energy future by partnering with our customers to meet their energy needs in whatever way they choose.

### Values



**Customers First** 



**Environmental Stewardship** 



**Equitable Community Connections** 



**Operational and Financial Excellence** 



Safe and Engaged Employees

### Seattle City Light

WE POWER SEATTLE

**2025 Performance Metrics** City Light Review Panel, April 16, 2025 Angela Bertrand



WE POWER SEATTLE

- Strategic Plan Review
- Performance Framework
- February Executive Report
- How 10 Year Roadmap Connects



### Strategic Plan: A Focus on Results

### STRATEGIC PRIORITIES



Our strategic priorities support our mission, vision, and values and reinforce our commitment to operational excellence and customer service. While our business strategies remain unchanged from the previous update, the way we define success has evolved. As we plan for the future of providing customers with affordable, reliable, and environmentally responsible energy services, we are focusing on outcomes—why we do what we do. The sections that follow describe the outcomes City Light aims to reach in the coming years along with examples of our work in each area.

Improve the Customer Experience

Create Our Energy Euture

- **Roadmap** outlining our organizational priorities
- Shifting from action based to results based

### IMPROVE THE CUSTOMER EXPERIENCE

We prioritize our customers and strive to tailor our services to meet their needs and exceed expectations. That's why we're investing in improvements that will make our services more accessible and provide more options. Whether we're enhancing our programs or introducing new ones, our goal is to better serve our customers. Our work in this area strives to deliver the following outcomes:

#### **Deliver Programs Aligned with Customer Priorities**

City Light is focused on enhancing our understanding of customers' needs so we can offer products and services that make a difference in their lives.

#### Decrease Unplanned Outages in Service Areas That Experience Above-Average Outage Rates

Some regions of City Light's service area experience above-average power outages. We are committed to changing that.

#### Provide More Predictable Service Connection Timelines

City Light is committed to providing customers awaiting service connections with timelines that allow them to plan accordingly.

## Strategy Implementation



### Improve the Customer Experience





### **Executive Metrics**

February 2025

	Improve the Customer Experience	CAIDI		Benefits 717.9 Awareness Target: 723	On Time 55% ▲ Connections
<b>1</b>	Create our Energy Future		Adequacy	87 <sub>MW</sub> ► Chargers rget: 0 in 2025	./
<b>@</b>	Develop Workforce & Organization Agility	Engagement	65% ► arget: 70%	ty 1.2%  Utilization	79.4 ▼ Range: 70-90%
<b>(</b>	Ensure Financial Health & Affordability	Enrollment	<b>34,379 ▼</b> Target: 52,500	Downside Risk0.43 ▼ExposureTarget: >0.0	Price 6.64  Fairness Target: 6.79
	We Power			Technology Projects	

### 10 Year Roadmap Retreat



### Timeline



# THANK YOU





### **Executive Metrics**

February 2025

	Improve the Customer Experience	CAIDI		Benefits 717.9 A Awareness Target: 723	On Time 55%  Connections Target: 26 weeks
<b>6</b>	Create our Energy Future		Adequacy	87 <sub>MW</sub> rget: 0 in 2025	-/
<b>(</b>	Develop Workforce & Organization Agility	Engagement	65% Target: 70%	al <b>Staffing</b> <b>Utilization</b> Range: 1-2%	79.4 ▼ Range: 70-90% Near 4 ► Misses Target: Increase
	Ensure Financial Health & Affordability	Enrollment	<b>34,379 ▼</b> Target: 52,500	Downside Risk0.43 ▼ExposureTarget: >0.0	Price 6.64  Fairness Target: 6.79
	We Power			Technology Projects	































Internal

**Mobility Rate** 

**Employee** 

Engagement

60

40

20

FFB

IAN

MAR

APR

MAY

Monthly

Staffing

Utilization

**Near Misses** 

JUN

JUL

AUG

YTD Near Misses

SEP

OCT

NOV

DEC

Near

Misses



Contact: DaVonna Johnson (Outcome Owner) Charlotte Dorrity (Business Owner) Yolanda Soto (Technical Owner)























