



**City of Seattle**  
Department of Information Technology

**To:** Erin Devoto, Director and Chief Technology Officer

**From:** Rob Dolin, Chair Telecommunications and Technology Advisory Board (CTTAB)

**CC:** Sabra Schneider, David Keyes, Delia Burke, Vicky Yuki

**Date:** May 16, 2013

**Re:** 2013 Technology Matching Fund Recommendations for Funding

The Citizens Telecommunications and Technology Advisory Board (CTTAB) Technology Matching Fund Committee, which includes Daniel Carrillo, Stacey Wedlake, Brian Hsi, Dana Lewis, Ben Krokower, former CTTAB members Leah Altaras and Fran Clifton, Ted Schmitt, Will Pugh and community member, Gabriel Schubiner, completed its review of applications using the TMF selection criteria, and presented a slate of 24 community projects to recommend for funding. CTTAB unanimously approved the recommendations on May 14<sup>th</sup>, 2013. These projects will increase technology literacy and access and the use of technology for community problem solving, civic engagement and community building.

The recommended projects total the allocated \$320,000. This year fifty three applications were received, requesting a total of \$856,529. The average grant request this year was \$16,161 and the median grant request was \$18,150.

The recommended projects will assist a wide range of residents in need and help to further digital inclusion for all.

- The city's funds will be leveraged with a projected \$484,300 in community matching resources
- More than half (13) of this year's projects are new grantee organizations. The other projects build on infrastructure and knowledge at prior grantee sites.
- Two projects are aimed specifically at using technology to increase community building and civic engagement.
- Two projects will provide technology training for people with disabilities.
- Eighteen projects will serve immigrants and refugees and will reach over 3,000 residents.
- At least 3 projects will serve seniors and 9 will serve youth.

Below are the projects being recommended for funding

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Department of Information Technology

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<b>Organization</b>	<b>Project Description</b>	<b>Allocation</b>
<b>826 Seattle</b>	<b>Technology Upgrade</b> Provide up-to-date hardware and software resources to improve students' literacy, creative processes, and writing and design skills. Students will use computers and the Internet for writing and learn ways to self-publish through blogs, podcasts and social media websites.	<b>\$14,326</b>
<b>Afrique Service Center</b>	<b>Immigrant &amp; Refugee Community Tech &amp; Literacy</b> Train and assist low income East African refugees and immigrants to be computer literate, self sufficient and engaged in their community and in their children's education.	<b>\$15,000</b>
<b>Asian Counseling and Referral Service</b>	<b>Retail Technology Class</b> Provide a Retail Technology Class to persons with mental illness. Students will learn iPad Point-of-Sale (POS) systems, computerized cash registers, inventory management, and sales reporting. Students will practice their newly acquired retail skills Café Hope, the ACRS in-house espresso stand.	<b>\$19,987</b>
<b>Awareness and Recovery Institute</b>	<b>Recovery through Journalism</b> Train 6 to 8 East African youths to observe and report on community events for Runta News. Assist the youth in organizing their own websites, blogs, journalism clubs, and possibly their own youth newspaper.	<b>\$10,260</b>
<b>Barton Place Apartments</b>	<b>Barton Place Computer Lab</b> Expand programming in the low income housing computer lab to be open 25 hours/week for 48 weeks, and offering 95 hours of computer classes on various topics in English, Vietnamese and Somali.	<b>\$12,108</b>
<b>Big Brained Superhero Club</b>	<b>Yesler Terrace meets Digital Logic</b> This program in digital logic and electronics	<b>\$13,014</b>

Organization	Project Description	Allocation
	will give our Big-Brained Superheroes a fundamental understanding of how computers work. It is our first step toward turning digital consumers into digital creators.	
<b>Consejo Counseling &amp; Referral Service</b>	<b>Improving Technology Access for South Park Youth</b> Add new computer equipment to the existing computer lab in South Park. Case managers, counselors or therapists will help Latino youth achieve their service and treatment plan goals through improved access to technology.	<b>\$11,137</b>
<b>Crown Hill Neighborhood Association</b>	<b>Technology literacy classes at Labateyah</b> Provide 50 weeks of on-site computer literacy classes for technology underserved, minority youth at United Indians Youth Home.	<b>\$11,335</b>
<b>El Centro de la Raza</b>	<b>Senior Computer Literacy and Community Access</b> Expand Wi-Fi Internet availability throughout El Centro de la Raza's building (including in Senior Program facilities) to increase community access, and train seniors to use the Internet and social media to communicate with their families in the United States and internationally to improve their overall quality of life.	<b>\$5,624</b>
<b>Eritrean Community in Seattle &amp; Vicinity</b>	<b>Eritrean Community Technology Learning Center</b> Upgrade outdated computers in the Technology Learning Center and offer basic and professional computer skills and Geez language training.	<b>\$15,000</b>
<b>Ethiopian Community in Seattle</b>	<b>Technology Literacy and Access Matching Fund 2013</b> Add technology to the existing computer resource center and expand educational	<b>\$10,000</b>

Organization	Project Description	Allocation
	programming to provide internet based quality after-school, winter, spring and Summer camp programs.	
<b>Filipino Community of Seattle</b>	<b>FCS-TMC STEAM Lab</b> Provide a Robotics and Computer Literacy program targeting low-income, at-risk youth of color grades 8 -12 who have little or no technology or technical skills. The project will establish a STEAM lab at the Filipino Community Center, complete with computer hardware, software, and robotics hardware.	<b>\$19,400</b>
<b>Hollow Earth Radio</b>	<b>Hollow Earth Radio Low Power FM Planning Grant</b> Help transition from an online-only community music & information broadcast to a Low Power FM (LPFM) station in the Central district. The project will apply to the FCC for a license, upgrade existing studio gear to FM-broadcast quality equipment and engage the community to discuss programming goals.	<b>\$19,487</b>
<b>Horn Of Africa Services</b>	<b>Technology Literacy Project</b> This project will empower technology underserved East African immigrant and refugee communities with computer technology skills necessary for civic and cultural participation, employment, lifelong learning and access to essential services.	<b>\$17,699</b>
<b>Iu-Mien American Association</b>	<b>Community Enrichment Through Technology</b> Purchase computers to provide low income Laotian families basic technology literacy training, particularly school-aged children, seniors, and those who lack adequate skills or knowledge to be employable.	<b>\$10,000</b>
<b>Jack Straw Foundation (dba</b>	<b>Language and Technology: English Language Learners</b>	<b>\$15,580</b>

Organization	Project Description	Allocation
<b>Jack Straw Productions)</b>	English Language Learners at the Seattle World School will increase their English literacy while learning to use portable and computer-based audio technology. Students will write, perform, and record stories around cultural traditions and community issues.	
<b>Low Income Housing Institute</b>	<b>Computer access for low-income LIHI residents.</b> Upgrade 6 computer lab located in low income housing sites and create infrastructure to continue the Computer Technology and Job Search Training Program by building a volunteer database to track volunteers and residents participating in the program.	<b>\$15,000</b>
<b>Neighborhood House</b>	<b>Technology Pathways to Self-Sufficiency Program</b> The Technology Pathways to Self-Sufficiency Program (TPSP) will promote economic independence and housing stability among low-income Seattle residents through basic computer training, job readiness programs, ESL and citizenship classes, financial education and coaching, and connections to safe and stable housing. The program will focus on individuals and families who are both unemployed and homeless or at risk of becoming homeless.	<b>\$14,253</b>
<b>Powerful Voices</b>	<b>ActiveVistas</b> ActiveVistas is a 12-week employment program that prepares 13 low-income girls of color between the ages of 14 and 18 to utilize technology as a civic engagement tool. Participants work with mentors to develop multimedia presentations on social justice topics impacting their lives and neighborhoods and present them at the Girlvolution Conference.	<b>\$8,277</b>

Organization	Project Description	Allocation
<b>SightConnection</b>	<b>Get Connected Assistive Technology Program</b> Get Connected program will help older adults with vision loss become more independent and healthy overall by improving their proficiency with assistive technology in a hands-on learning lab.	<b>\$15,000</b>
<b>Southeast Seattle Senior Center</b>	<b>Bridging the Senior Divide</b> Upgrade the computer lab in the Senior Center to provide computer literacy training for ethnically diverse seniors in Rainier Valley and Beacon Hill.	<b>\$6,938</b>
<b>The Jefferson Terrace Computer Lab Committee</b>	<b>Clicking: "A way to connect with digital learning"</b> The project will provide open lab time for the low income residents of Jefferson Terrace and offer basic and intermediate computer instruction in multiple languages. Funds will add digital media class instruction for photography and video	<b>\$12,575</b>
<b>Umoja PEACE Center</b>	<b>Umoja Transmedia Development Lab</b> The Transmedia Development Lab will provide valuable access to digital content creation equipment including hardware and software, training and workshops for young people and community members to develop media production skills.	<b>\$15,000</b>
<b>Washington Community Alliance for Self-Help</b>	<b>Tech Workshops for Immigrant/Refugee entrepreneurs</b> Purchase equipment and trainings that will help increase technology literacy of entrepreneurs with low incomes. Trainings will be held in Spanish, English and East African languages.	<b>\$13,000</b>
<b>Total</b>		<b>\$320,000</b>

## **Projects Not Recommended for Funding**

### **206 Zulu      Beats to the Rhyme: Urban Music Production Program**

Beats to the Rhyme is a program that enables low income, multicultural youth/teens an opportunity to express and develop themselves through Hip Hop/urban music while gaining media literacy skills and hands on experience with audio technology.

**\$9799**

### **Boyer Children's Clinic      Technology for young children with disabilities**

Boyer Children's Clinic seeks to enhance access to and literacy of assistive technology in early intervention services for young children with disabilities or developmental delays.

**\$16731**

### **Boys & Girls Clubs of King County      Youth Technology Leadership**

The Youth Technology Leadership project will extend the reach of SRV's technology education beyond youth to include adults; improve the quality of technology education by incorporating trained youth as co-facilitators; and create new technology-focused leadership and community service opportunities for youth.

**\$14500**

### **Center for East African Community Affairs (CEACA)      Computer Lab upgrading for East African Refugees:**

Replace the existing computer resource center equipment with state-of-art hardware and software technology to efficiently provide the community with access to computers and digital technologies necessary to take advantage of the internet's enormous potential benefits.

**\$19885**

### **Children's Home Society of WA/North Seattle Family Center      LCC Lab Youth Employment and Expansion Project**

This project will provide employment-focused educational and social programming for youth and young adults in North Seattle to prepare them with the skills necessary to locate and secure entry-level living wage work. It will also increase the capacity of our current computer lab, allowing us to serve more youth, adults, and seniors in open lab, workshops, and classes.

**\$19966**

### **Coalition for Refugees from Burma      Technology Integrated Lifeskill Training (TILT)**

CRB has provided basic and intermediate computer classes in 2011 and 2012 for newly arrived refugees from Burma. In 2013, CRB plans to integrate technology to all its other programming, in addition to continuing with its current computer classes. Many refugee adults have expressed that technology skills will greatly enhance their employability and land them in better paying jobs. We would like to provide that training so that refugees can get out low-paying, menial jobs with the acquisition of new technology skills.

**\$17130**

**Columbia Legal Services      Reducing Barriers for Re-entry through Technology**

CLS will develop a video training on the legal barriers faced by individuals reentering the community after incarceration. This video training will be geared for case managers and other professionals who are working with individuals on successful reentry. In-person training for clients on how to access and correct a criminal record as well as engage in self-advocacy using city, county, and state websites to assist with their reentry will be provided through one or more CLS-operated community legal clinics using equipment purchased with City of Seattle funds. Support from the City of Seattle will also help CLS develop online versions of commonly used legal forms and informational materials which are currently only available in hard copy.

**\$20000**

**Eritrean Association of Greater Seattle      Technological Literacy Awareness**

The Eritrean Community is proposing a project that focuses primarily on the youth and the elderly population, with the objective of using technology (computers, software programs, internet) to improve IT performance for the youth and increase the availability of resources for the older members of the community who are often disadvantaged.

**\$20000**

**FREMONT ABBEY ARTS CENTER (ARTWERKS DBA FREMONT ABBEY)**

**Digital Storytelling for all ages & incomes**

We aim to empower youth & adults of all incomes and abilities to engage more in community gatherings and share their stories through the digital arts. Using video and audio projects, individuals and student groups will be able to create media and share it with the world. The startup phase of this program will culminate with a local performance/event at the Fremont Abbey Arts Center featuring artistic narratives aided by the tools of technology and live music.

**\$12000**

**Financial Services Coalition - Puget Sound Charitable Foundation (FSC-PS CF)**

**Community Technology Literacy Workshop**

Provide access to web-based financial literacy and other essential Microsoft Office (visit <http://www.microsoft.com/about/corporatecitizenship/en-us/serving-communities/community-opportunities/opportunity-for-youth/>) and Productivity 365 training to the public to equip the community with vital life skills and knowledge as well as expanded social services. A VITA site has been approved by the IRS and we will start FREE Tax Preparation in 2014 for LMI households under \$50K, disabled, elderly, working college students, new immigrants, ESL Challenged, and Native Americans.

**\$20000**

**Friends of Belltown Community Center      Belltown Online Journal and Blogs**

Belltown community online newsletter and blogs to promote community involvement and a cohesive community and increasing programs and services offered at the Belltown Community Center.

**\$10250**

**Gay City Health Project      Gay City LGBT Library and Resource Center**



Assist and train LGBT youth, homeless, transgender and other vulnerable sub-populations with technology skills and online applications for jobs and benefits. The Resource Center will provide monthly training and information sessions, along with one-to-one mentoring services by appointment.

**\$20000**

**Hamlin Robinson School    Technology for Learning**

Enrolled students will explore the latest options in technology that are effective in serving the needs of those with Learning Challenges. The information will cover areas of skills improvement in reading, writing and math as well technology for improving work performance either as a student or professional.

**\$16940**

**Longhouse Media    SuperFly Filmmaking Experience**

SuperFly brings together Native American and non-Native youth (ages 13-19) and mentors to participate in collaborative technology based projects that create dialogue around social, cultural, and educational issues affecting young people. After 36 hours of hard work, shooting and editing, the student's films are shown as part of the Seattle International Film Festival in Seattle, WA.

**\$19960**

**Multimedia Resources and Training Institute (MMRTI) LIVE on Ustream for solving community issues**

The Multimedia Resource and Training Institute propose a pilot project how to use LIVE on UStream online programming using, webcam, video camera, iPad and iPhone to broadcast classes, events, meetings, and conferences to engage community members, deliver issues and educational programs that are very important to their community.

**\$19210**

**Oromo Community Organization of Seattle and King County Area    Technology Literacy and Access Project**

Refresh existing community center's aging hardware and insecure software. Extend organization's capacity by establishing short term curriculums to increase technology literacy. Establish social media and web presence to actively engage young members of the community, and to digitize curriculums and list community's offerings and services.

**\$19700**

**PROTOCOL FOUNDATION    Upgrade Community Based Computer & Robotics Lab**

Upgrade a computer and robotics lab with twenty workstations for diverse low-income high school students with little technical training to get instruction and job experience developing therapy robots while learning STEM (Science Technology Engineering & Math). Teaching students to teach other students and the public at large all of the subjects they learn.

**\$18648.20**

**Raja for Africa      Teen & Adult Technology Enhancement Class (TATEC)**

The Teen & Adult Technology Enhancement Class (TATEC) will engage youth(ages 13 to 18) and adults (ages 19 years old and up) from economically disadvantaged and undeserved communities in computer literacy so they have a higher chance of success in school and in the workforce.

**\$17250**

**Reel Grrls      Reel Tech Access**

Through Reel Tech Access, diverse girls and members of the Seattle community gain thousands of hours of free access to digital video production equipment.

**\$17500**

**SOAR (hosted by the YWCA)      Youth Development Network: Phase 2**

This project will build a comprehensive, searchable, online listing of local youth development programs and expand online content for 1,500 youth development workers and more than 220,000 young people (age 10 to 19) in Seattle and King County. The online database will fulfill a critical community need for a centralized, "one-stop" resource for programs for youth and youth workers.

**\$20000**

**Senior Services      I&A Online Resource Revitalization**

Update and improve the content, usability, and accessibility of the resources available via the Senior Services Information & Assistance online documents library. Upgrade aging hardware used by Information & Assistance clients and Senior Rights Assistance volunteers during walk-in visits and appointments.

**\$12794**

**Somali Community Services of Seattle      Somali Community Technology Project**

Since we have moved to a on March 1, 2013, this project will allow SCSS to 1) expand and upgrade the current computer lab this new location so that community members will have an access to the latest technology, 2) provide the bilingual computer skills class with revised and improved curriculum for Somali parents to help them be ready for employment and enhance their access to resources through Internet, and 3) to provide 120 hours of open computer lab hours with two (2) tutors on site.

**\$19685**

**Tierra Madre Fund      Gen7 Native Youth Technology and Cultural Learning**

Gen7 Native Youth Culture, Art + Technology program provides a vehicle for Native students to find their special talent. Through Gen7 Saturday workshops, Gen7 alumni high school students become teachers, teaching middle school students and Native families basic to advanced technology skills using cultural knowledge as the learning platform—connecting it to the modern world.

**\$18100**

**UWave Radio UWave Radio - Students for Community Building**

A radio station that provides an environment for students and community members to practice leadership and innovation through active participation. The station also aims to provide a platform for music and social issues relevant to the community.

**\$5820**

**WAPI Community Services Katalyst Youth Media and Marketing Project**

The Katalyst Media and Marketing program will teach youth from the greater Seattle area skills in video production and marketing. The program also aims to empower the youth by teaching them entrepreneurial skills and allowing them to implement what they have learned in real life. WAPI intends to create a youth street team which will promote the stories of their youth and in turn will build growing awareness about WAPI and it's value to the community.

**\$7210.32**

**Year Up Puget Sound                      Year Up 2013 Technology Literacy & Access Proposal**

There are really two "projects" described in this application: the overall Year Up program and the "project" of ensuring that our curriculum stays current with constantly evolving technology. The Year Up classroom experience is designed to expose students to cutting edge technology and to mirror the workplace environments where they will be placed as interns. We hope to make use of Technology Matching Funds by upgrading our two existing technology labs with appropriate cutting edge hardware and software.

**\$19973.38**

**You Grow Girl!                      SHE.COM**

Technology Literacy: SHE.COM provides females, 15-21, access to computers, printers and internet along with technology, academic and career support needed to continue their path towards economic self-sufficiency.

**\$18150**

**You Grow Girl!                      SHE.COM**

Civic Engagement: SHE.COM provides females, 15-21, access to computers, printers and internet along with technology, academic and career support needed to continue their path towards economic self-sufficiency.

**\$18150**

**Youth in Focus                      Digital Literacy Through Photography**

A Technology Matching Fund grant will help Youth in Focus offer four intermediate-level digital photography classes for disadvantaged teens, providing training in digital photography, artistic creation and advanced skill in imagery software. These classes will allow us continue to engage and reach the youth who need us throughout the year.

**\$19700**