

Green Gardening Workshop Laurel Tomchick, EnviroStars Program Manager South Seattle Community College, October 2012

Are you certified yet?

Attract new clients

- Free marketing and promotions
- Potential savings in time, money
- Reduce exposure and liabilities
- Try new things



Program Snapshot 2012

We're Growing!

- ✓ 7 counties (Jefferson, King, Kitsap, Pierce, Skagit, Spokane, Whatcom)
- ✓ 820+ EnviroStars certified businesses
- ✓ 50 certified Landscape and Nursery businesses
- ✓ 25 Partner advocates, including WALP
 & Woodland Park Zoo
- ✓ 16 certified for own grounds



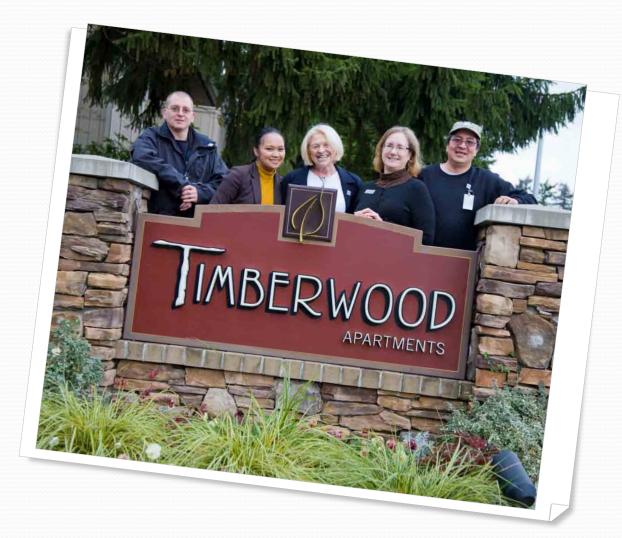
Environmental Sustainability

- Eliminating or reducing the use of pesticides
- Using organic fertilizers and adding compost as mulch
- Increasing mulch mowing practices
- Adding full organic management options
- Providing a healthier workplace for employees
- Attracting clients looking for environmentally-responsible landscape services.

Attract Clients

Mathew Andrews, Allied Property Management for King County Housing Authority

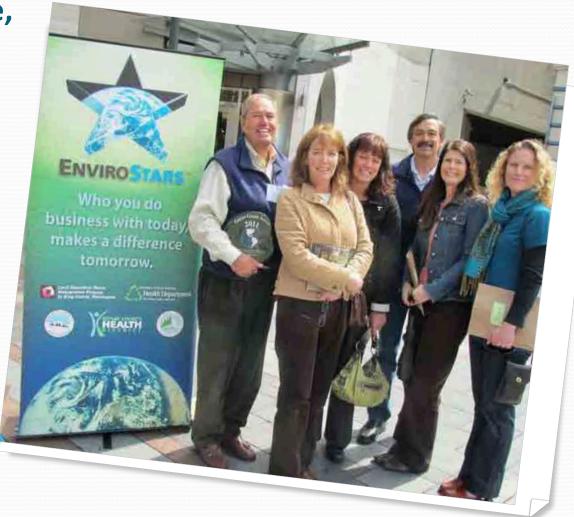
"I have contacted my landscaper ...to reduce the chemicals we use and come up with a long term, comprehensive plan to introduce "greener" ways of landscaping."



Reduce Product Use, Improve Working Conditions

Kathie Madsen, Plantscapes

"Plantscapes switched to mulch-mowing and discovered that not only were customers happy, soil health was improved requiring less fertilization, less water was needed, and staff back-aches were reduced since they no longer had to haul away bags of clippings!"



Incorporate New Ideas & Technologies

Nussbaum Group Newsletter article: <u>Helping Us Embrace Organics and</u> <u>Growth</u>; June 3rd, 2011

"We benefit from exposure to additional resources, shared information, and programs that help us maintain a great working environment while helping to manage costs."



Steps to Certification...

Step 1 > Application Worksheet

Step 2 > Consultation Site Visit

Step 3 > Verification & Rating

Financial Assistance

• Up to \$500 and 50% of the cost









Facebook







Support an E	EnviroStar business near you	
Business	Enter al European Name	
Category	Select a Business Type	X
County	Select a County	•
City	Select a City	Ŀ
	8	Search

Green Your Business
Certification Process
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Recently Certified

15th Street Automotive

116 10th St. SE Puyallup, WA 98372 (253) 840-2250

VCA Covington Animal Hospital

27045 174th PLSE Covington, WA 98042 (253) 631-8616



Pick up an application today! www.envirostars.org

