## Meeting 1: Tabulation of Initial Thoughts from the Panel as to What's Important in a Utility?

## Shaded grey rows are those receiving the highest average rating. Shaded blue boxes show highest variability in ratings

Ratings: Any item could receive any rating (they can all be rated 1, or 4, or anything in between).

- 0 not at all important
- 1 only slightly important
- 2 somewhat important

- 3 important
- 4 very important
- **X** I don't know / I have no opinion about this sample characteristic

|   | Average | Range | x     | Sample Characteristic  |
|---|---------|-------|-------|--|
| А | 2.7     | 1-4   |       | It requires minimal effort on my part to interact with the utility   |
| В | 3.1     | 1-4   |       | I understand what is important to the utility, what it is doing, and why                                       |
| С | 3.2     | 1-4   |       | I understand what my rates support and how they are calculated   |
| D | 3.4     | 2-4   |       | All customers are treated the same and receive the same quality services, regardless of income, age, ethnic or |
|   |         |       |       | other diversity, or whether they are businesses or residents   |
| Е | 3.6     | 2-4   |       | I receive reliable, high quality service   |
| F | 1.7     | 0-4   | X (1) | I can participate in the utility's community program offerings (gardening, educational, environmental, other)  |
| G | 4       | 4     |       | The utility meets or exceeds federal and state environmental regulations                                       |
| Н | 3.9     | 3-4   |       | The utility protects public health   |
| Ι | 3.4     | 3-4   |       | The utility promotes conservation and sustainable use of utility services                                      |
| J | 3.2     | 2-4   |       | The utility protects water quality in the City, Puget Sound and other water ways                               |
| К | 3.2     | 2-4   |       | The utility has programs to promote health salmon populations in Puget Sound                                   |
| L | 3.1     | 2-4   |       | The utility partners with its customers and others to achieve environmental objectives                         |
| М | 2.8     | 0-4   |       | The utility is a regional or national leader in innovative utility practices                                   |
| Ν | 3.7     | 3-4   |       | The utility spends the money I pay them efficiently and effectively  |
| 0 | 3.9     | 3-4   |       | The utility is fiscally healthy and has sound financial practices  |
| Ρ | 3       | 1-4   |       | The utility makes it easy for businesses to be successful, expand and grow                                     |
| Q | 3.1     | 2-4   |       | The utility anticipates and adapt to changing circumstances  |
| R | 3.4     | 2-4   |       | The utility attracts, develops, and retains capable and motivated people                                       |
| S | 3.7     | 2-4   |       | The utility keeps its workforce and its customers safe   |
| Т | 4       |       |       | Other: (specify)   |
|   |         |       |       | rates are such that we retain industrial businesses  |
| U | 4       |       |       | Other: (specify)   |
|   |         |       |       | rates are fair to large property owners  |