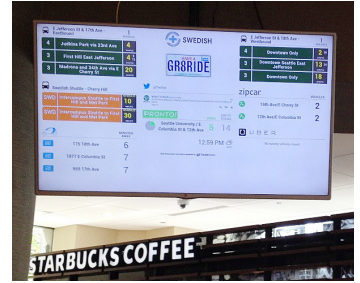


TRANSPORTATION MANAGEMENT PROGRAMS



Your plan to provide transportation amenities and greater access to transportation options for your tenants, and manage the transportation impacts of your building.

WHAT IS A TMP?

A Transportation Management Program (TMP) is a Master Use Permit requirement on private development to mitigate traffic congestion and parking impacts by reducing drive-alone automobile and motorcycle trips, otherwise known as single-occupant vehicle (SOV) trips.

TMPs generally include two parts: 1) an SOV commute rate goal, and 2) a selection of required program elements that are designed to help the building achieve that SOV goal. Some TMPs have unique or parking-based goals that were established with their permit approval.

WHY ARE TMPs IMPORTANT?

TMPs help ensure that development in Seattle is sustainable and remains economically competitive. Buildings with TMPs provide on-site amenities and programs to help tenants and visitors access a variety of travel options. Reducing the number of SOV trips generated by a new development keeps Seattle's neighborhoods vibrant and accessible by reducing traffic congestion, improving access, and supporting Seattle residents' and workers' use of transit and other transportation options.

HOW DOES MY BUILDING BENEFIT?

Effective TMPs provide buildings and their tenants with a competitive edge by tapping into key motivators for attracting and retaining business and residential tenants. By having a strong TMP, your building can realize the following benefits:

- **Increase competitiveness** by providing best-in-class transportation amenities for your tenants
- **Achieve your sustainability goals** by implementing elements that help meet LEED accreditation and District 2030 goals
- **Realize financial savings** by increasing parking availability for building visitors
- **Gain insight into how tenants access your building**, and how your building's environmental performance, transportation services, and facilities compare to those offered by nearby buildings
- **Gain access to program support** to stay in the know about transportation system improvements and other services that benefit your tenants

WHAT IS THE ROLE OF A BUILDING TRANSPORTATION COORDINATOR (BTC)?

A BTC is the TMP administrator responsible for implementing the building's program:

- **Ensures** the availability of a variety of tenant transportation amenities
- **Collaborates** with tenants to provide transportation information and services that improve building access
- **Engages** parking management or facilities team to maximize parking utility and return on investment
- **Partners** with the City to track program effectiveness through tenant surveys and program reporting



City of Seattle

ACHIEVE SUSTAINABILITY GOALS TO INCREASE YOUR COMPETITIVE EDGE

SEATTLE
2030
DISTRICT



- Transportation amenities and services contribute points toward LEED certification in both Location & Transportation and Regional Bonus credit categories;
- High performance in non-drive alone commuting to your building supports Seattle 2030 District transportation goals;
- City-supplied tenant commute surveys support periodic certification for sustainability accreditation programs.

RESOURCES FOR YOUR TMP PROGRAM

The **City of Seattle TMP webpage** contains detailed information and resources about what's involved in developing a successful TMP. Visit www.seattle.gov/waytogo/tmp.htm

You can contact the following organizations for assistance developing or implementing your TMP or to learn more about how your TMP can help meet related business and sustainability goals:

- **Commute Seattle** is a Transportation Management Association offering services to buildings with TMPs, including: policy and planning assistance, strategies to improve transportation program performance, commuter outreach, and surveying and reporting assistance. Also, Building Transportation Coordinators for TMP buildings can be added to Commute Seattle's informational mailing list to learn about upcoming trainings and other free services.

For more information, visit www.commuteseattle.com or call 206-613-3131.

- **Seattle 2030 District** is a high-performance building district in downtown Seattle that aims to dramatically reduce energy and transportation impacts of downtown buildings, through education, collaboration, and recognition.

For more information, visit www.2030districts.org/seattle

- **The US Green Building Council accredits the LEED green building certification.** Leadership in Energy & Environmental Design (LEED), is a green building certification program that recognizes best-in-class building strategies and practices. To receive LEED certification, building projects satisfy prerequisites and earn points to achieve different levels of certification. Prerequisites and credits differ for each rating system, and teams choose the best fit for their project.

For more information, visit www.usgbc.org/leed

- **Seattle Building Owners and Managers Association (BOMA)** is a real estate professional trade association.

For more information, visit www.bomaseattle.org

- **Urban Land Institute Northwest** shares tools and information on topics that connect individual buildings to the City of tomorrow, including right sized parking and analysis about emerging trends in real estate development.

For more information, visit www.northwest.uli.org

CONTACT US

For more information about developing, implementing or monitoring your Transportation Management Program, contact the City of Seattle:

For assistance with how a TMP fits into the overall development approval process, contact **John Shaw**, Department of Construction and Inspections (SDCI) at 206-684-5837 or john.shaw@seattle.gov.

For assistance with implementing a TMP that fits the needs of prospective tenants and leverages building location, or to learn about monitoring the performance of your program, contact **Ann Sutphin**, Seattle Department of Transportation (SDOT) at 206-684-8374 or ann.sutphin@seattle.gov.