

# ORCA Multifamily Development Passport Pilot Program

## What is it?

An ORCA card that is an annual transportation pass for multifamily property owners or managers to offer to residents.

## How does it work?

Participating multifamily property owners and managers purchase the ORCA cards to offer to their residents. The ORCA card must be offered to every residential unit; however, participation by residents is not mandatory.



## How does it help me (multifamily property owners and managers)?

- ✓ Provides a new, attractive amenity to residents
- ✓ Improves competitiveness in a crowded real estate and rental market
- ✓ Reduces congestion around your building by encouraging transit use
- ✓ Facilitates easier building parking management
- ✓ Secures LEED points and promote environmental sustainability
- ✓ Lessens impact on neighborhood parking

## How does it help my residents?

- ✓ A single card to access comprehensive transit services throughout Seattle and beyond
- ✓ Increase flexibility in choosing how to get to work, run errands, or visit family and friends
- ✓ Ensures a convenient and affordable transportation option

## How much does it cost?

Cost varies, depending on the location of your property. For the first year, a price is estimated based on the existing transit use in your neighborhood. After that, your cost will be based on the amount your residents actually use from the previous year. The property may elect for residents to co-pay up to 50% of the per unit cost. *Contact us to get specific pricing for your building(s).*

## What other ORCA products may help me?

Other ORCA products are available for consideration. For example, the property could provide ORCA cards loaded with a flexible amount or a monthly pass as a one-time promotion for new residents.

## Want to join?

Contact: Daniel Rowe  
King County Metro  
206-477-5788

[Daniel.Rowe@kingcounty.gov](mailto:Daniel.Rowe@kingcounty.gov)