

SEATTLE STREETCAR SHELTER FRONT Sponsor Graphics Template

FINAL

PLEASE APPROVE ART WITHIN 24 HOURS
of the proof date shown at right. Delays may effect final delivery schedule

approval sign-off: _____ Date: _____ Time: _____

PROOF DATE: _____
Proof: -
Estimate: -
Client: Seattle Street Car

Project: Station templates

Scale: 1/10

Sales: Steve Moreno

AM: Josh Carl

Design: Jamie B. Santillan

PRODUCTION

Printer: N/A -

Rip DPI: _____

Material: n/a

Laminate: n/a

Color Match: ..

SHOP / INSTALL NOTES

-
-
-

Hardware:

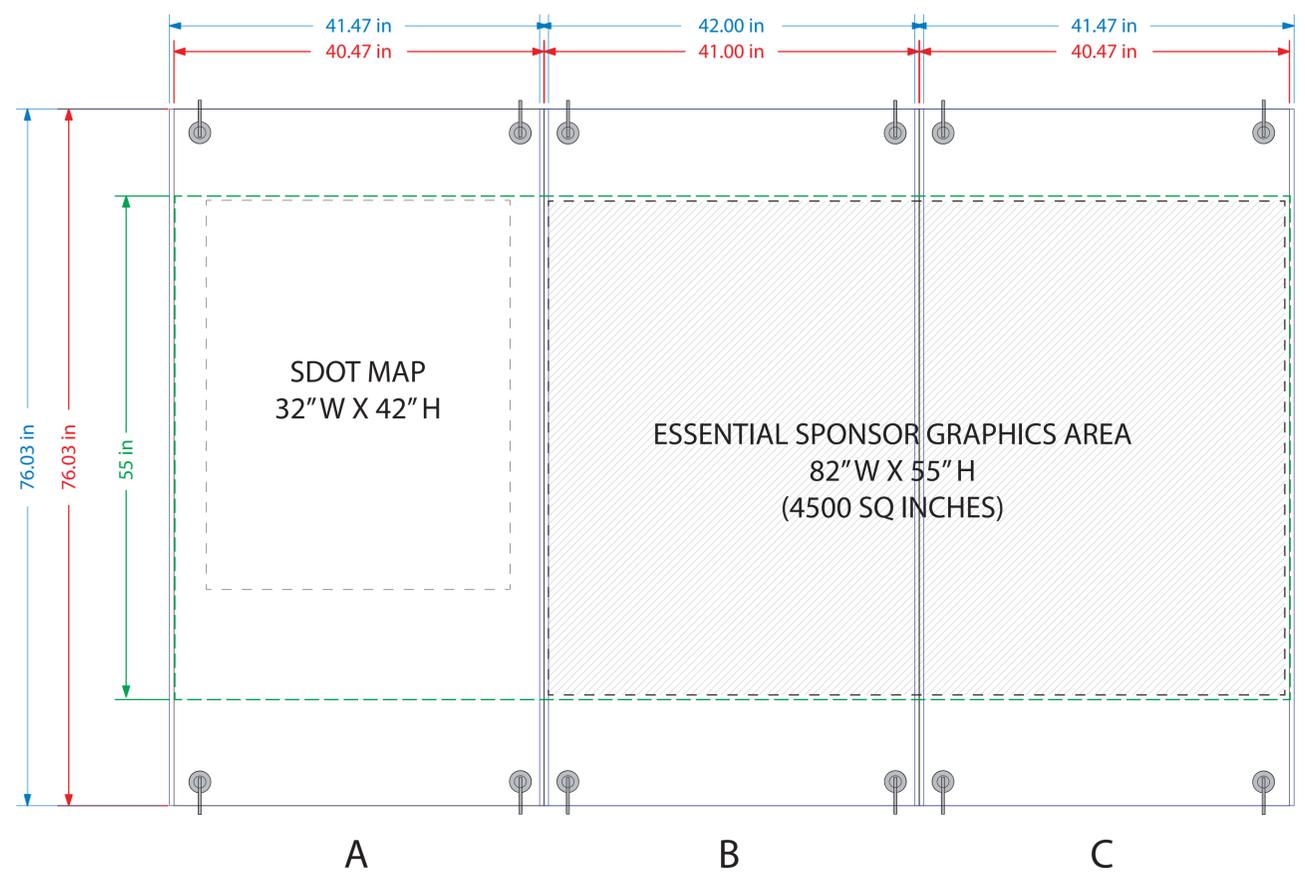
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PROOF PAGE: 1 of 1

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Sponsor Guidelines:

Shaded area indicates essential sponsor graphics area, where essential sponsor graphics (text, etc.) should be placed.

SDOT map must be placed on Panel A, in the position shown. No sponsor text may be placed on Panel A.

Non-essential sponsor graphics map extend to Panel A (the SDOT Map will be placed over them) as well as above and below the essential sponsor graphics area.

Sponsor logotype/name may occupy a maximum of 5% of the essential sponsor graphics area.

A sponsorship tagline is required. The tagline may read: "This Station Sponsored by" or "The [sponsor logotype/name] Station".

Sponsorship tagline must be a minimum of 50% the height of the sponsor logotype/name; tagline must be placed within 3 inches of the sponsor logotype/name.

Filename(s):
Production Size: 41.47" x 76.03"
Finished Size: 40.47" x 76.03"
Visual Opening: 40.47" x 55"
Bleed: 0.5"
Quantity: 1
Finishing: Laminate and trim to panel edge
Position graphic to visually continue center panel graphic.

Filename(s):
Production Size: 42.00" x 76.03"
Finished Size: 41.00" x 76.03"
Visual Opening: 41.00" x 55"
Bleed: 0.5"
Quantity: 1
Finishing: Laminate and trim to panel edge
Install center graphic 1st.

Filename(s):
Production Size: 41.47" x 76.03"
Finished Size: 40.47" x 76.03"
Visual Opening: 40.47" x 55"
Bleed: 0.5"
Quantity: 1
Finishing: Laminate and trim to panel edge
Position graphic to visually continue center panel graphic.

Artwork Production Notes:
Production Size includes 0.5" side bleeds.

Finished Size is the trimmed final graphic size.

Visual opening is the area where essential graphics (text, etc.) should be placed.

Note, some streetcar shelters have benches on the right side (as shown) or on the left side of the shelter.

