

Columbia City Online Survey Results Summary



Columbia City Community Access & Parking

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May 10, 2016

Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For **all**

Presentation overview

- Neighborhood work overview
- Survey context
- Key findings
- Summary
- Project schedule

Community Access & Parking Program

- Work in neighborhood business districts throughout city
- Goal is to improve parking and access in the neighborhood for customers, visitors, deliveries while maintaining access for local residents
- Focused on Rainier Ave business district
- Output will be a proposal for parking and loading changes and information on supporting travel options, off-street parking, and related



Survey Context

- Just one component of outreach
- While conclusions can be drawn, survey represents only those who responded and is not intended to be a scientific survey

Online survey outreach

- Sent ~1,200 mailers to addresses on and near Rainier Ave
- Mentioned in Columbia City Facebook page and on Columbia City Source
- Provided flyers at February 20 Public Drop-In Session at PCC



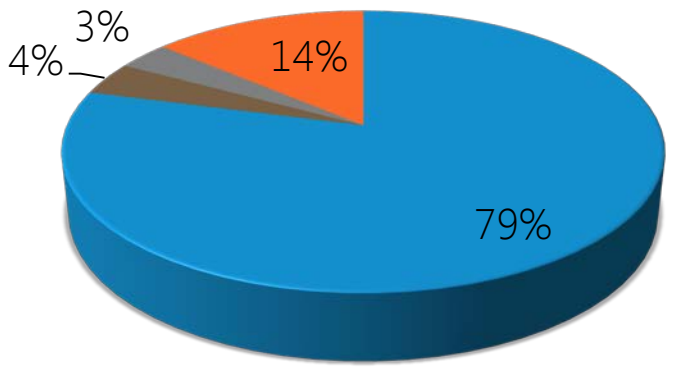
DO YOU WORK, LIVE, OR PLAY IN COLUMBIA CITY?

Help us understand more about parking and access in Columbia City by taking a brief survey by March 18, 2016 at:

www.surveymonkey.com/r/CCAccess

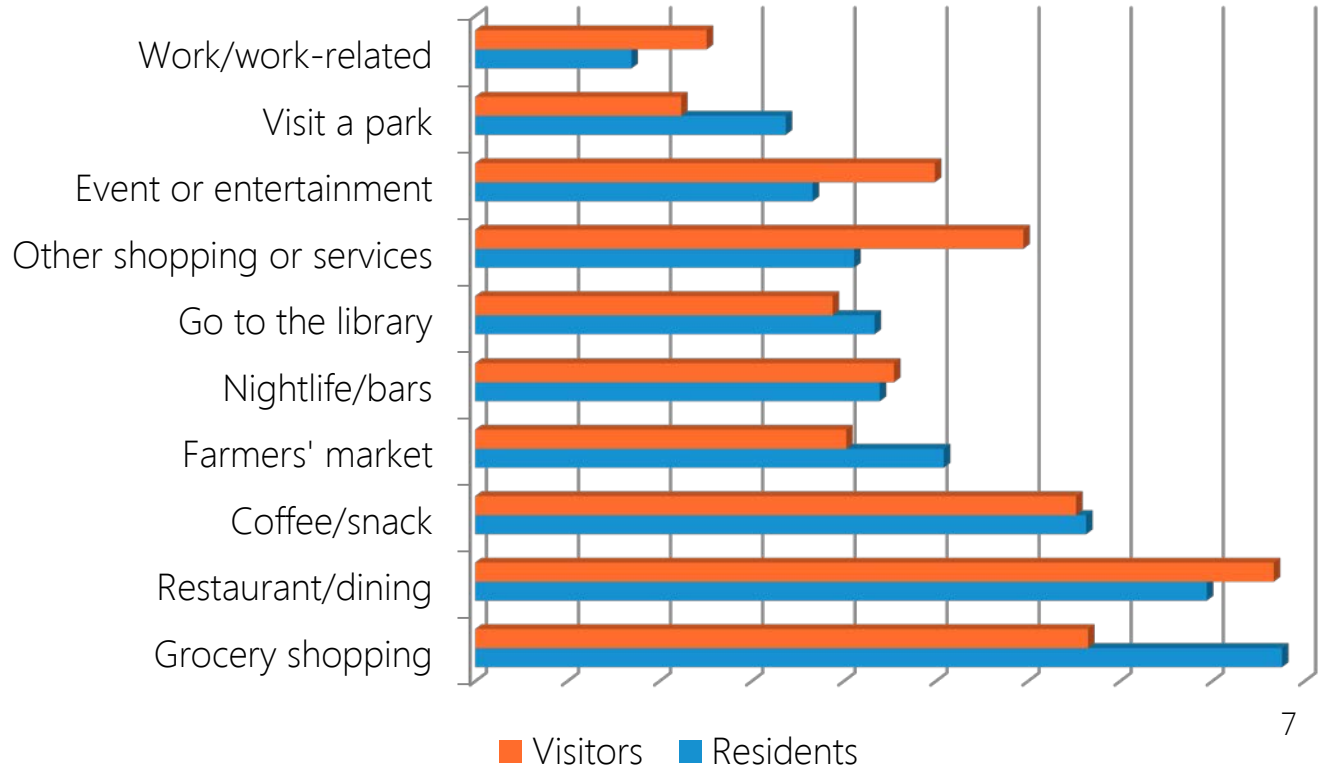
Online Survey Response Summary

- 516 total responses, mostly residents



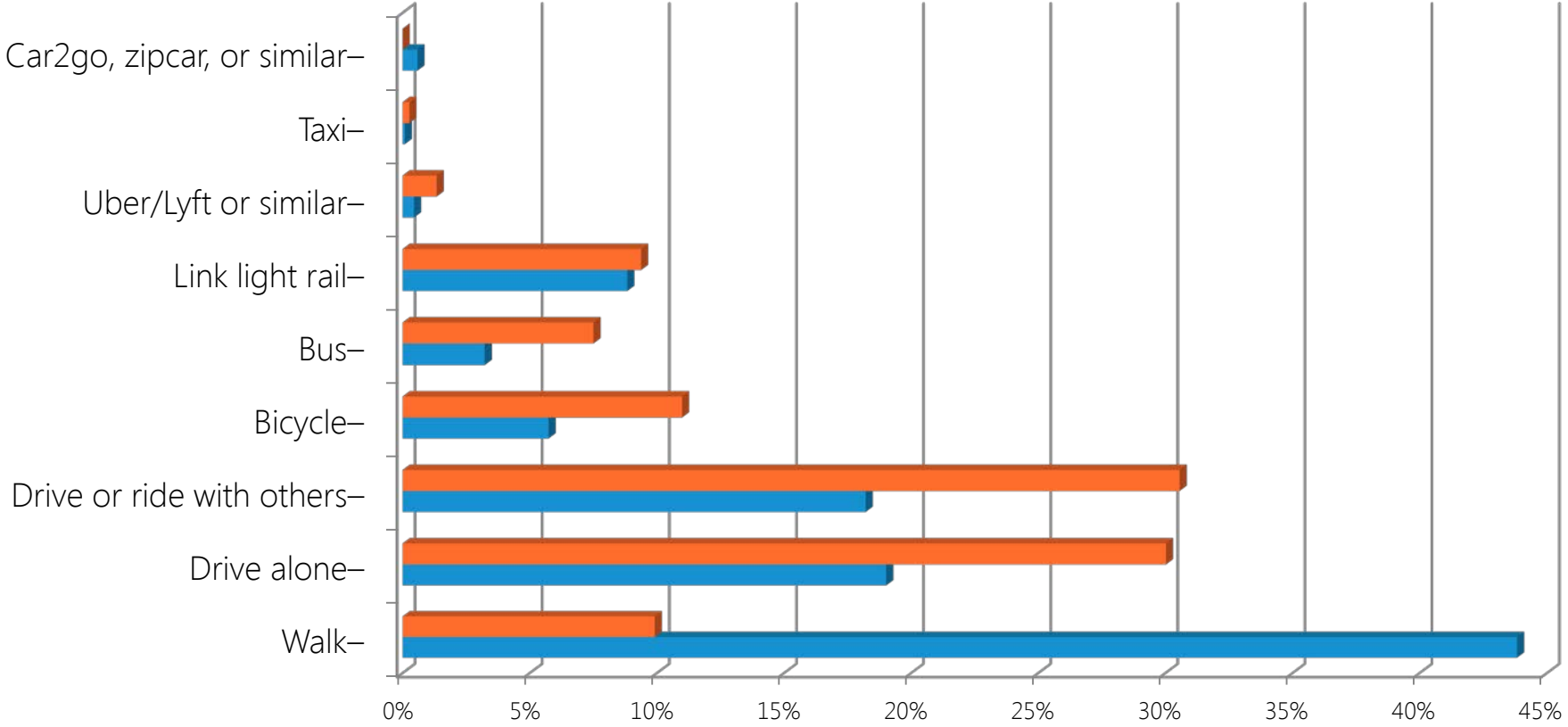
■ Resident ■ Employee ■ Business Owner ■ Visitor

- Grocery shopping and dining are most common visit purposes
- 4-8 PM is most common visit time



Mode split (resident & visitor)

- Residents and visitors were asked to "Rank the top 3 most common ways that you travel to the business district"

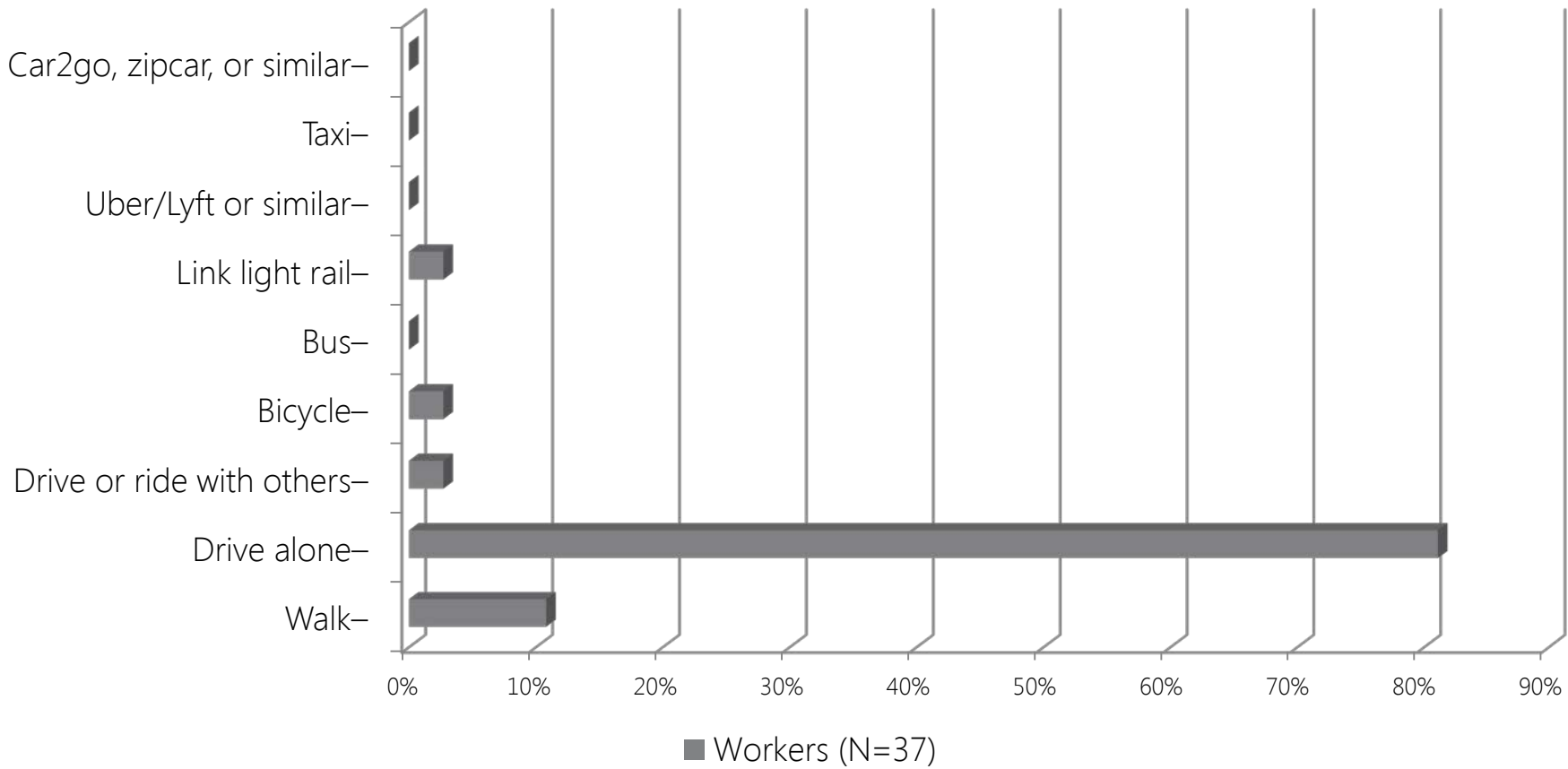


% - weighted based on most, second, and third most common mode

■ Visitors (N=64) ■ Residents (N=385)

Mode split (employee & business owners)

- Employees and business owners were asked “What is the most common way that you commute to CC for work?”



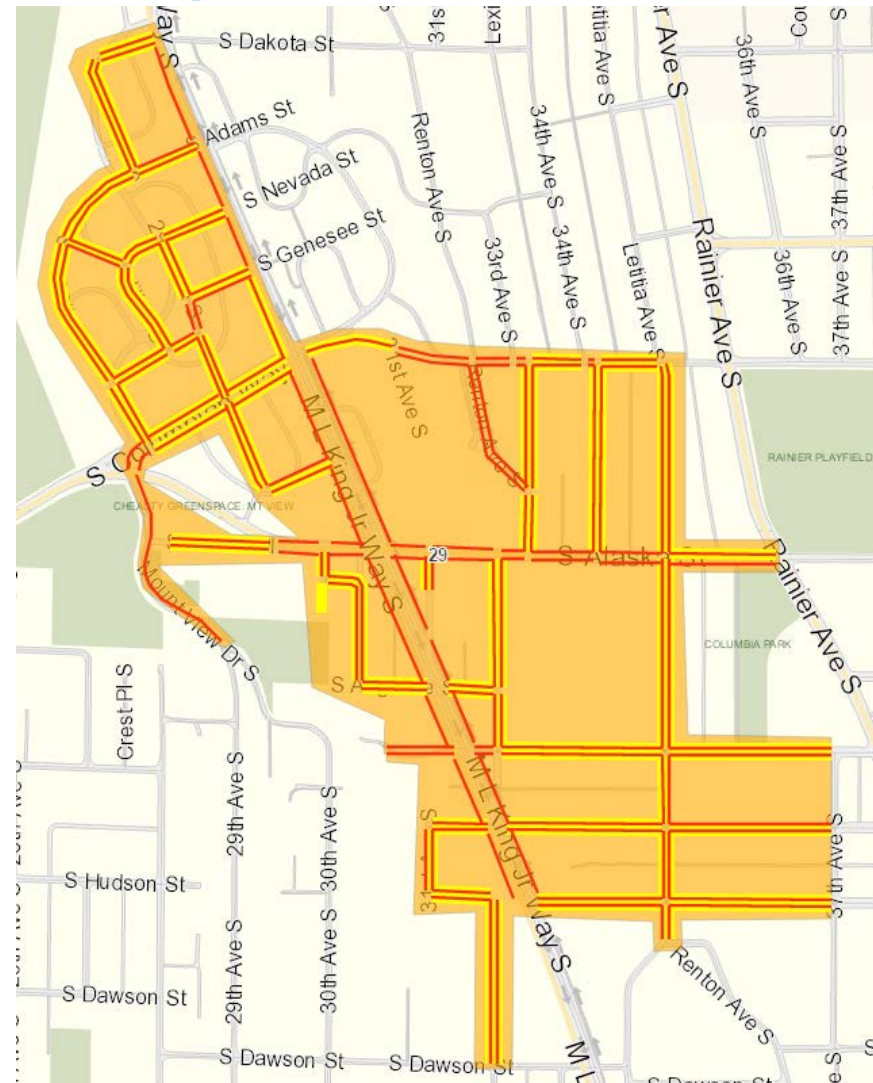
Resident Parking

- As a resident, where do you find parking near your home?

Location	% responded (381 total)	
Off-street at or near home	49%	} <i>78% park adjacent to home</i>
Usually find street parking on my block	29%	
Usually find street parking 2-3 blocks from home	12%	
Street parking is difficult to find within 3 blocks	7%	
I don't drive or don't have a car	3%	

Resident Parking (RPZs)

- 72% of respondents do NOT live in RPZ 29
- Of those that DO live in RPZ 29:
 - 44% have a resident permit they use to park on-street
 - 12% only have a guest permit
 - Remaining 45% do not have RPZ permits
- No difference in responses concerning finding parking between those in RPZ area and those outside



Existing Zone 29 blocks

Employee and Visitor Parking

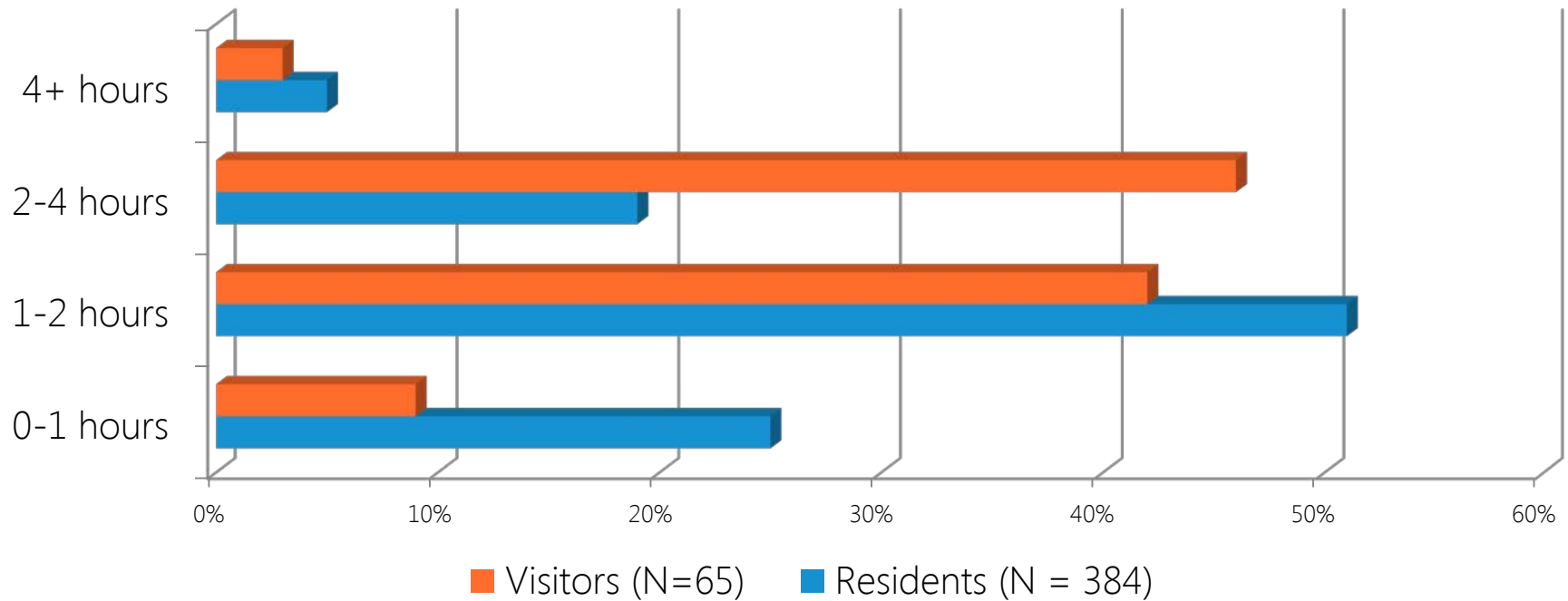
- If you drive, where do you most often park?

Location	Employees (N = 31)	Visitors (N=63)
Off-street private lot	45%	13%
On-street parking with time limits (includes RPZ)	13%	56%
On-street parking without time limits	42%	32%

- **VISITORS:** If you drive, where do you find parking near your destination in CC?

Location	Visitors (N=61)
At destination in an off-street lot or parking on the immediate block	7%
Usually within 2-3 blocks of destination	66%
Parking is difficult to find within 3 blocks of destination	28%

Typical visit duration



- 91% of residents reported visiting several days a week or more, compared to 51% of visitors

Open ended comments

- Survey asked respondents to provide general comments or ideas on parking and access to Rainier Ave business district and immediate area.
- 383 responses included comments
- All responses were reviewed and categorized as making comments that fit into up to three common themes
- Following two slides provide comment excerpts and third slide provides a summary count of all comments received based on 1-3 common themes



Comment excerpts

- *“It all needs to be zoned with the increase of apartments. I reside in a non-zoned street (Angeline) and we have residents from the Angeline apartments who don't pay for parking in their building and thus park and store their car on our street...”*
- *“Our biggest concern is all of the new apartment buildings in the area. We're not sure about how much parking they are planning to offer, but we worry that their residents will end up parking on our block and over-crowding the neighborhood in general.... ”*
- *“Parking on my street even mid day has become increasingly difficult in the last year. I live just outside the restricted parking zone. The paid lot at Ferdinand and 39th is empty while the entire block from Rainier to 42nd is full. These are people working in the neighborhood and those who know they can park all day and use light rail. Weekend nights are worse. And cars can't pass each other on the side streets. ”*
- *“Very difficult to find parking anywhere near the business district. The problem is made more frustrating by the narrowness of the streets east of Rainier Ave, which make it impossible for two cars to use the same roadway in opposite directions at once. Lots of backing up, etc, as everyone muddles around looking for parking in this situation.”*

Comment excerpts (continued)

- *"I don't find parking all that easy and have to prepare to drive around for a bit to find parking. Also it's frustrating if I want to be somewhere longer than 2 hours and all I can find is a 2 hour spot. Sometimes I will choose to go somewhere other than Columbia City because of the parking issue. I don't want to risk getting a ticket."*
- *"Generally fine. Only local parking regulation I really have a problem with is the 72 hour rule. Every time I go out of town I have to worry about losing my car!"*
- *"Ensure that there is signage to limit parking near corners. Most have this, but not all. Also, while it would take away some parking spots, I think it's important to make sure some of the roads are not limited to the a single car traveling (either direction) at a time so that navigating the neighborhood is easier. "*
- *"There should be employee parking in Columbia City; as of now we have to leave work every two hours to move our cars. "*
- *"There's not a lot of it. We generally don't drive there too often (cause in 10 minutes we can walk there) but when we do it's not always easy. I would like to see more "quick" parking. Many times we're picking up pizza from Tutta Bella. Not really anywhere to do that."*
- *"The district is delightful in part because it isn't designed primarily with drivers and their cars in mind."*

Most common comment themes

Comment	Count
More/expanded RPZ	73
Concerns related to new development	66
General parking concern (usually that parking is difficult or similar)	51
Make residential streets one-way / remove parking on narrow streets where vehicles can't pass	46
Build a parking garage or lot in business district	27
Build/create parking at light rail station	23
Parking is fine/easy, opens up 1-2 blocks out	19
Road diet led to congestion	17
Improve crosswalks/pedestrian environment	16

Most common comment themes (continued)

Comment	Count
Increase/improve bike facilities	15
More parking enforcement	13
No RPZ expansion / remove RPZ areas	12
Wants residential area traffic calming	10
Consider/add paid on-street parking	8
Improve transit service and connections to light rail	8
More No Parking at corners and driveways	7
Parking time limits should be adjusted (shorter or longer)	7
Farmer's Market parking concerns	6
Employee parking concerns	6

Conclusions

- High response rate from residents on survey
- Most residents report parking is usually found at or adjacent to residence, visitors/customers reported more problems in finding parking
- Small sample, but very high drive alone rate for employee commuting
- Main open-ended items identified are desire for larger RPZ, concerns over new development, and mobility concerns on local residential streets

Next steps

- Now – June: Data collection and surveys
- May – October: Advisory group meetings and additional outreach
- Fall 2016: Develop proposal for changes
- End of 2016: Finalize neighborhood parking and access plan

Questions?

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http://www.seattle.gov/transportation/parking/cp_ColumbiaCity.htm

www.seattle.gov/transportation

