



SDOT Parking Sounding Board

February 23, 2012
Meeting





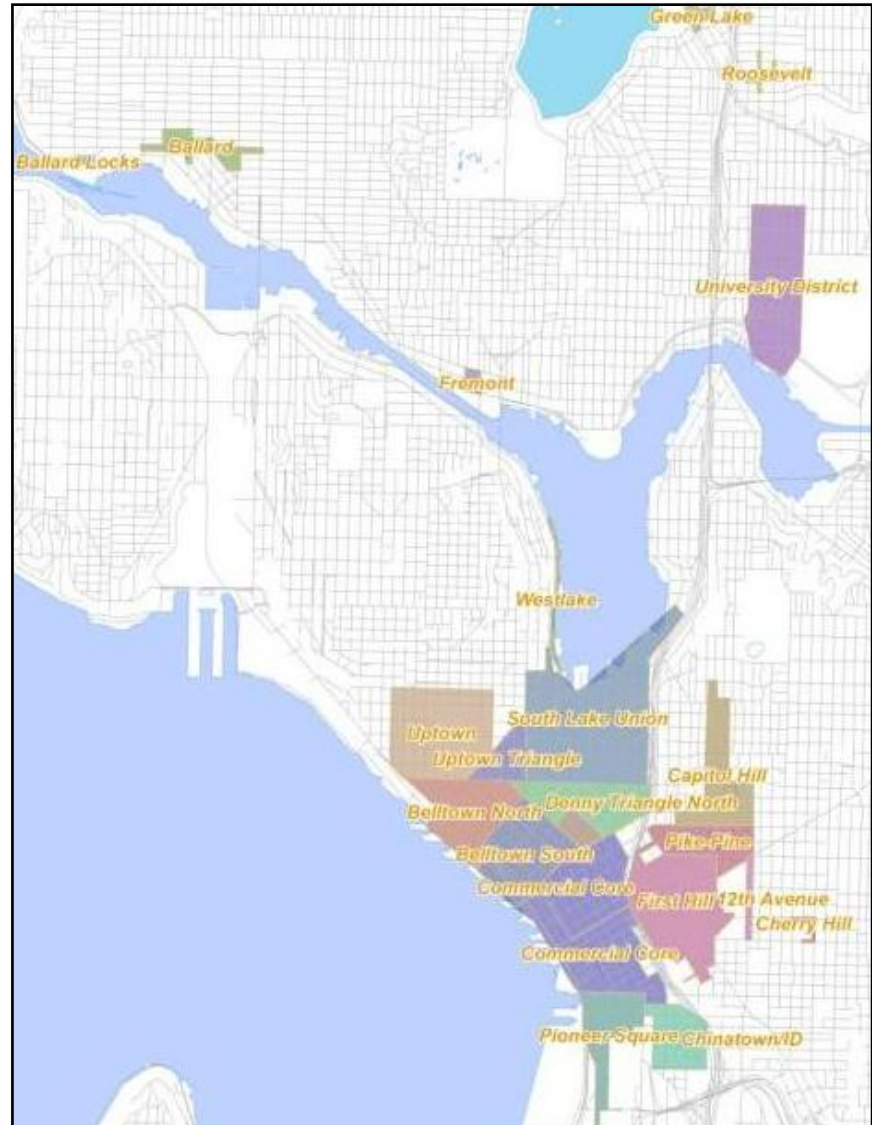
Parking Sounding Board Agenda

8:30 – 8:35 am	Greetings and Round robin intros
8:35 – 8:45 am	Overview of 2012 installation schedule for the changes this year
8:45 – 9:10 am	Discussion and feedback on planned communication and education strategies, including new signs
9:10 – 9:20 am	Open Forum
9:20 – 9:30 am	Public comment and wrap up



2012 Installation Plan

- Parking rate and time limit changes
- Improved evening parking time limits
- Pay by cell project





Neighborhood Rate and Time-Limit Changes

Rate Changes	Pioneer Square Capitol Hill Belltown South	University District South Lake Union	Decreases and increases in areas within these neighborhoods
Time-limit Changes	Denny Triangle North Roosevelt University District Belltown South Lake Union	Ballard Uptown Uptown Triangle Westlake Ave North	Extended time limits applied where occupancy levels are below the policy objective
Evening 3-hour time limit	Chinatown/ID Commercial Core Denny Triangle South Pike-Pine	Belltown North Belltown South University District Capitol Hill	Changing max time limit after 5 pm to 3 hours



Neighborhoods with no rate or time limit changes

- 12th Avenue
- Cherry Hill
- First Hill
- Fremont
- Green Lake



Schedule Handout



Communication Activities

- Press release or alert
- Email alert to community stakeholders
- Posters, postcards, other printed materials
- Video to go viral
- Radio advertisements
- Temporary signs prior to installation activity



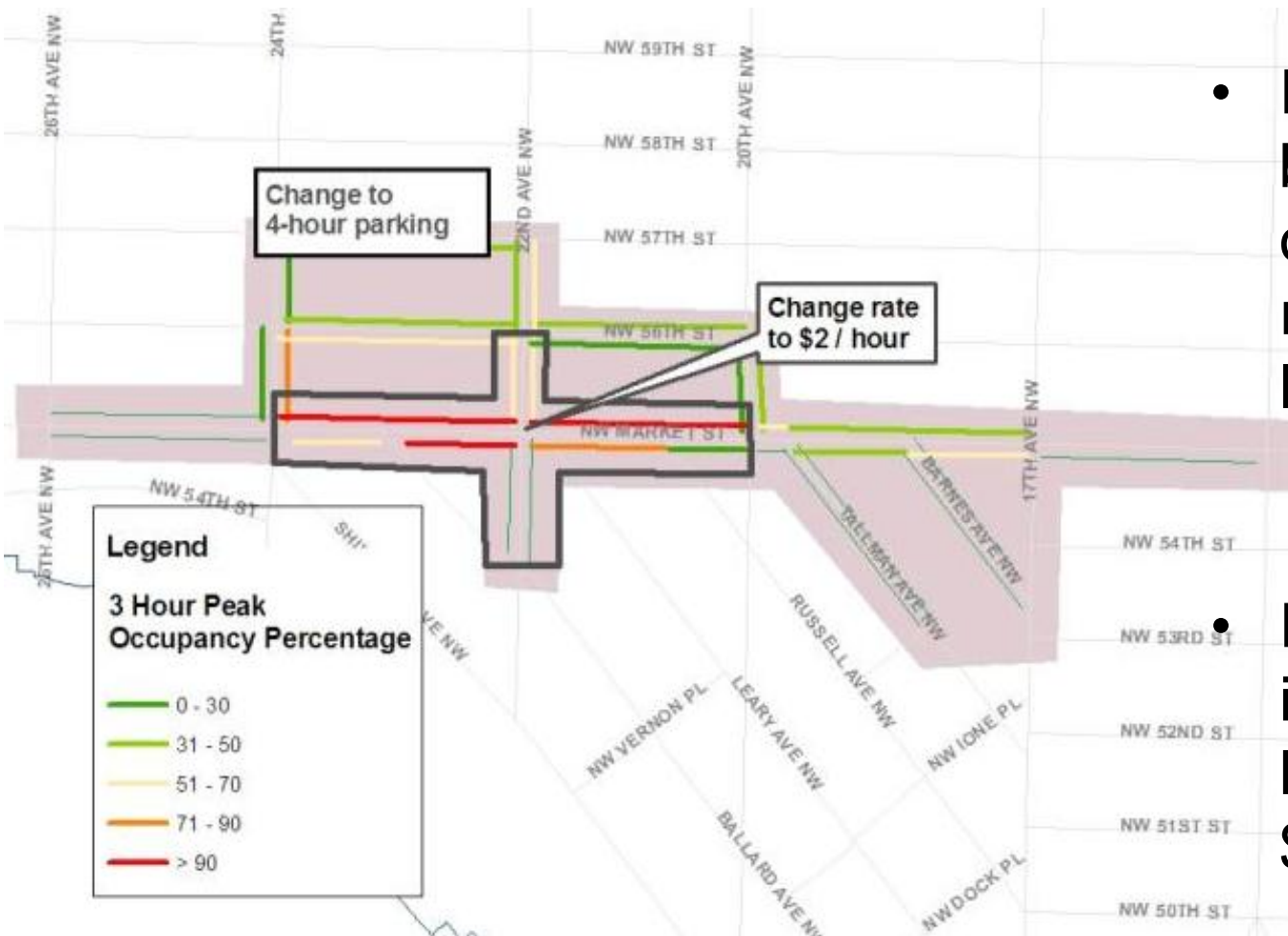
Discuss / feedback on signs



Neighborhood slides if needed



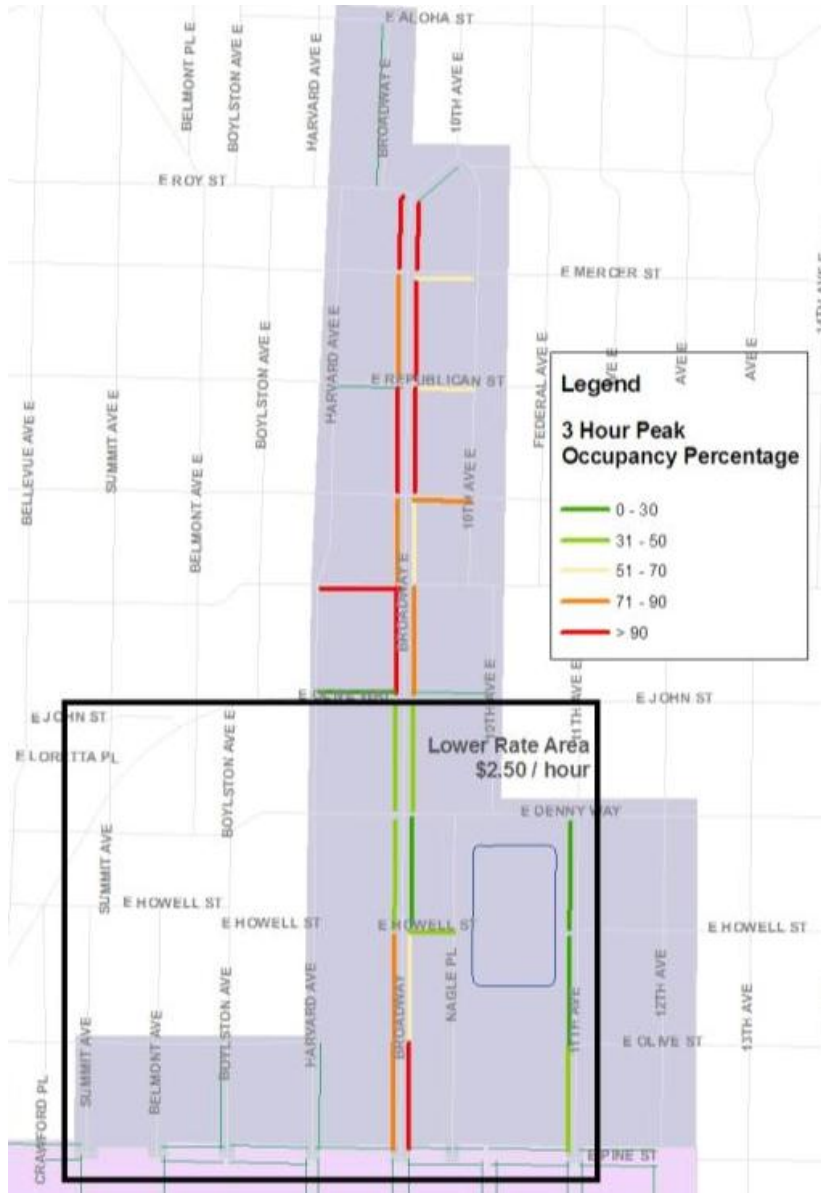
Ballard



- Raise rate in core back to 2010 level of \$2.00/hr and retain 2-hour time limits
- Extend time limits in edge areas to 4 hours and keep \$1.50/hr rate



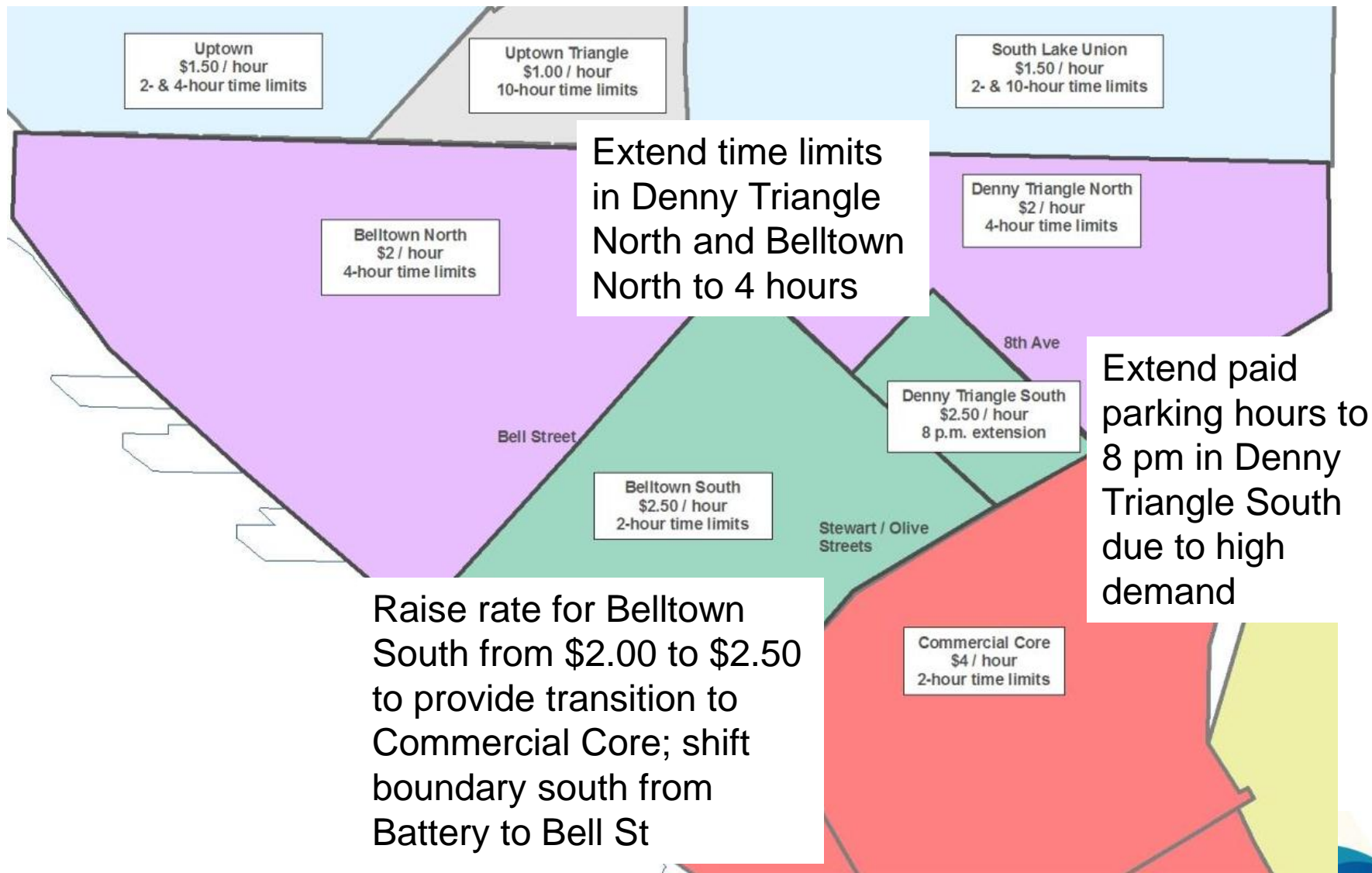
Capitol Hill



- Create north and south areas similar to other neighborhood's core and edge analysis
- Reduce rate south of Olive / John Streets to \$2.50/hr

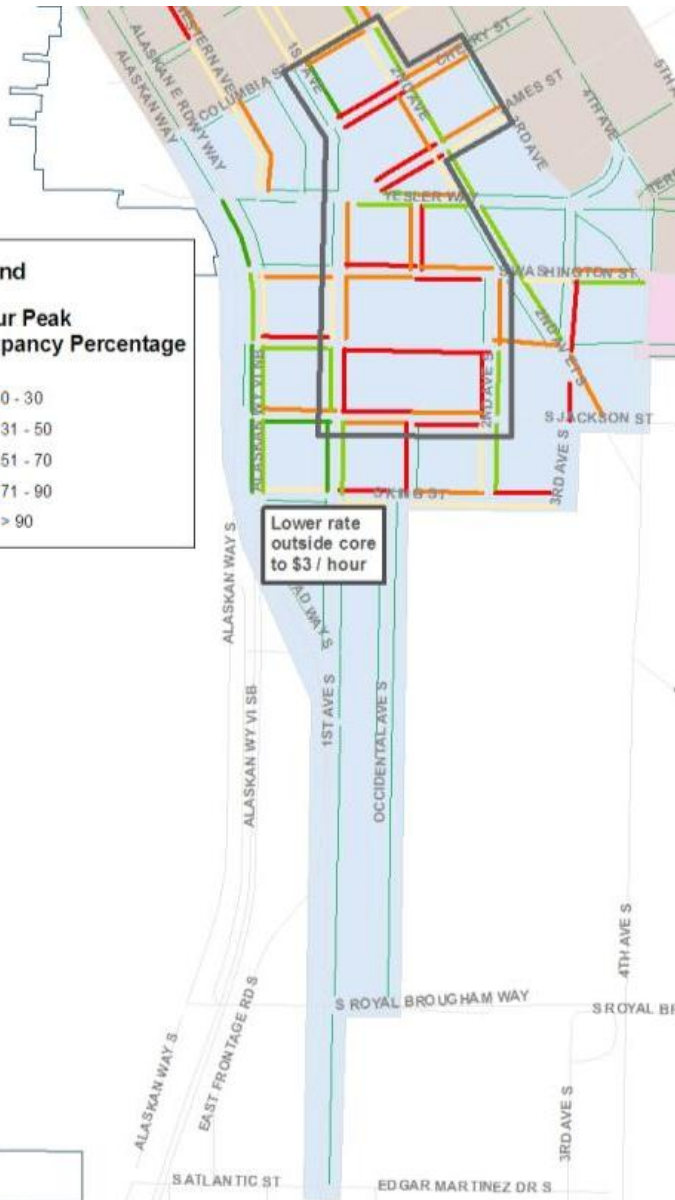


North Downtown





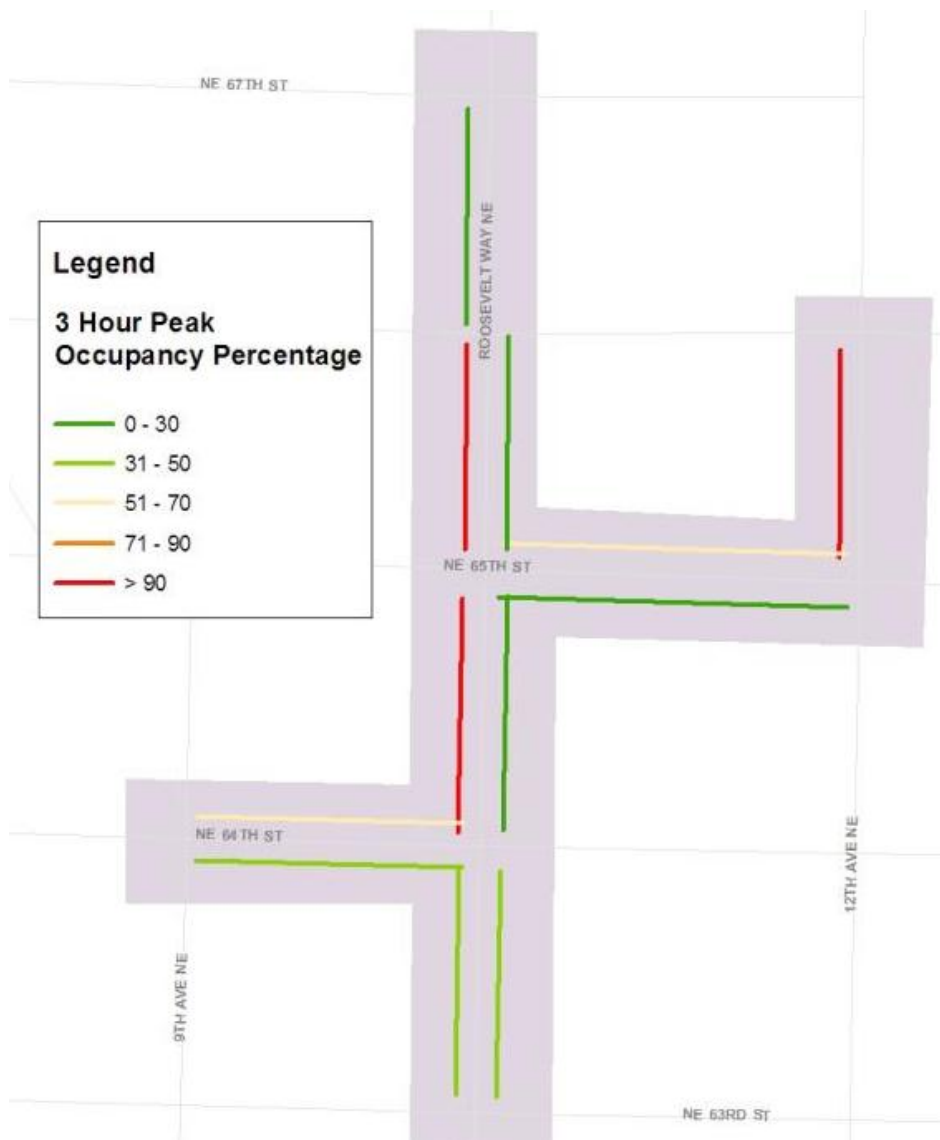
Pioneer Square



- Divide into core and edge areas
- Lower rate in edge area to \$3.00/hr



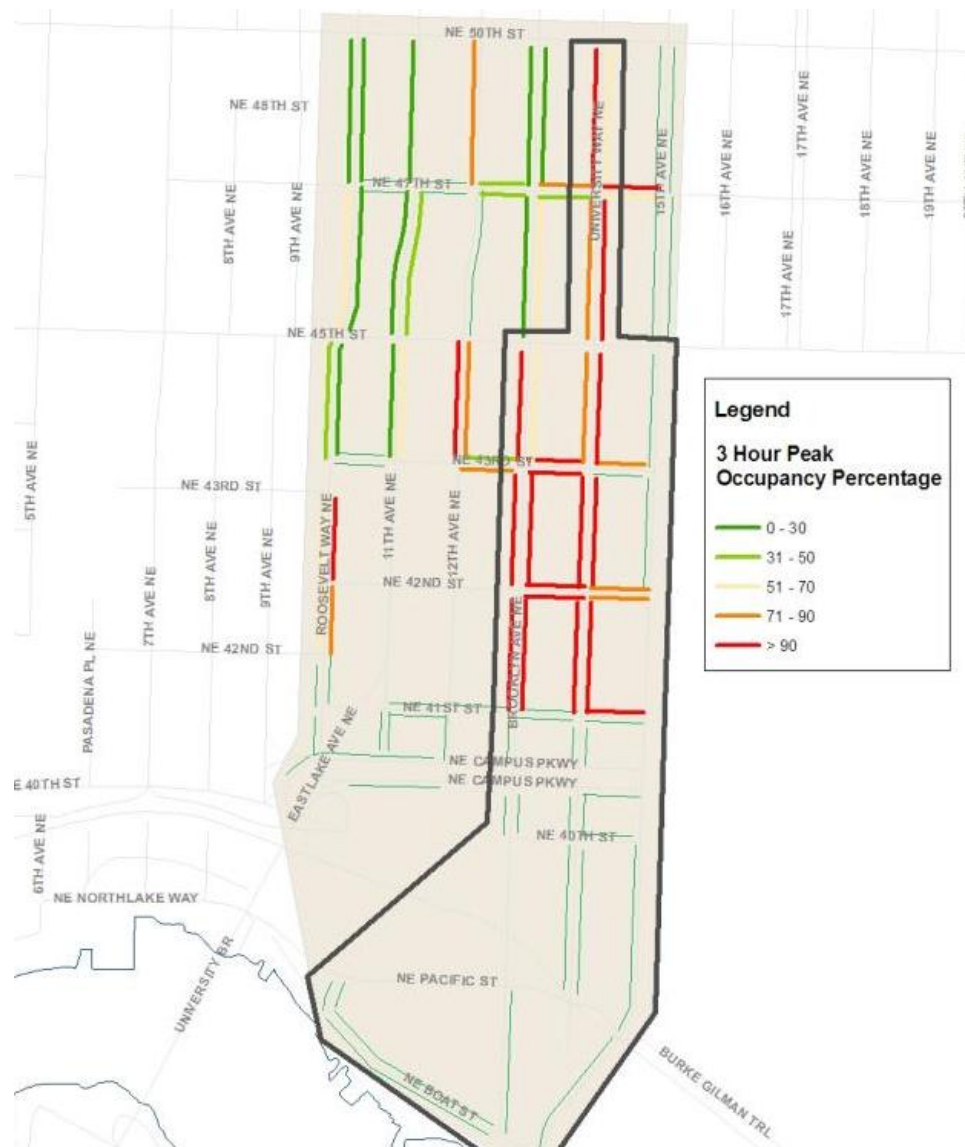
Roosevelt



- Extend time limits from 2-hour to 4-hour
- Retain lower \$1.00/hr rate



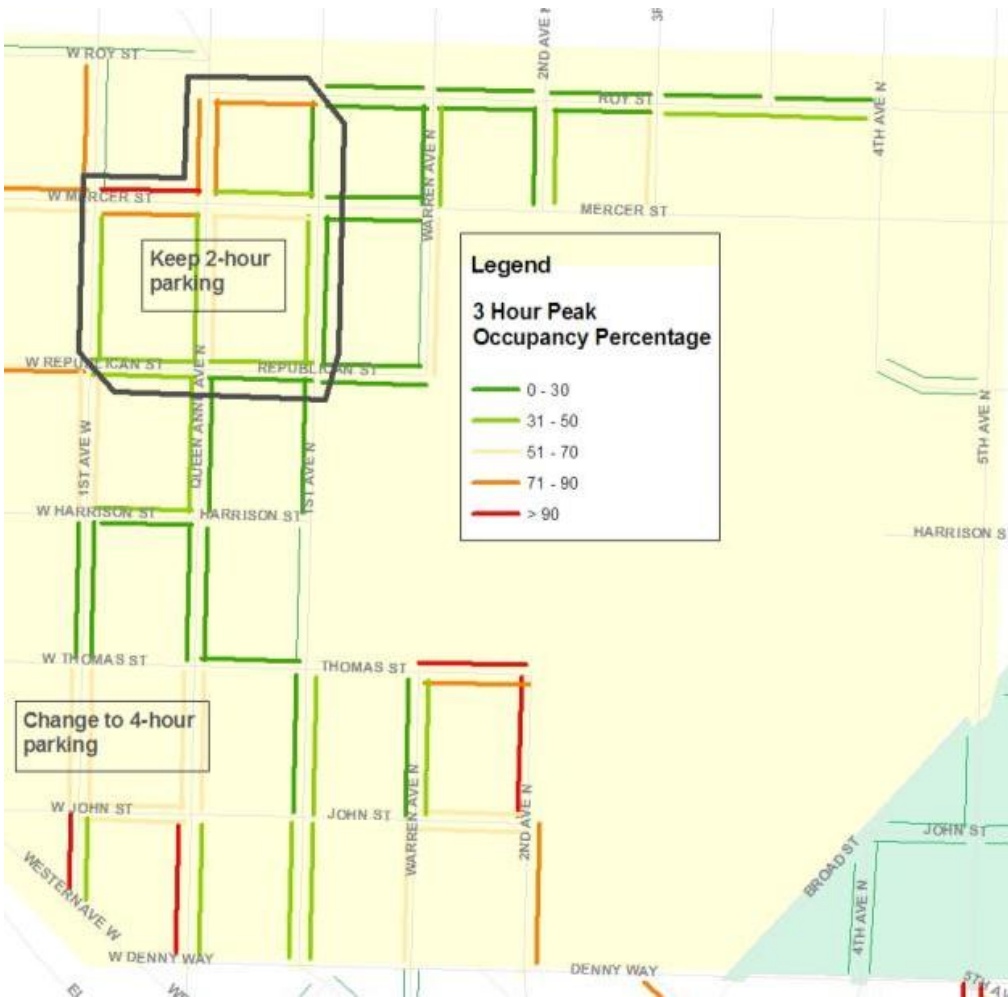
U-District



- Raise rate in core back to 2010 level of \$2.00/hr and retain 2-hour time limits
- Extend time limits in edge areas to 4 hours and keep \$1.50/hr rate



Uptown



- Extend time limits in edge areas to 4 hours
- Retain \$1.50/hr rate throughout neighborhood



Uptown Triangle



- Extend time limits to 10-hour (all-day) parking from the 2-hour and 3-hour time limits
- Keep rate of \$1.00/hr

Legend

3 Hour Peak
Occupancy Percentage

- 0 - 30
- 31 - 50
- 51 - 70
- 71 - 90
- > 90



Westlake Ave North

- Extend time limits from 2-hour and 3-hour to all-day (9am to 4pm Monday-Friday)
- Retain lower \$1.00/hr rate